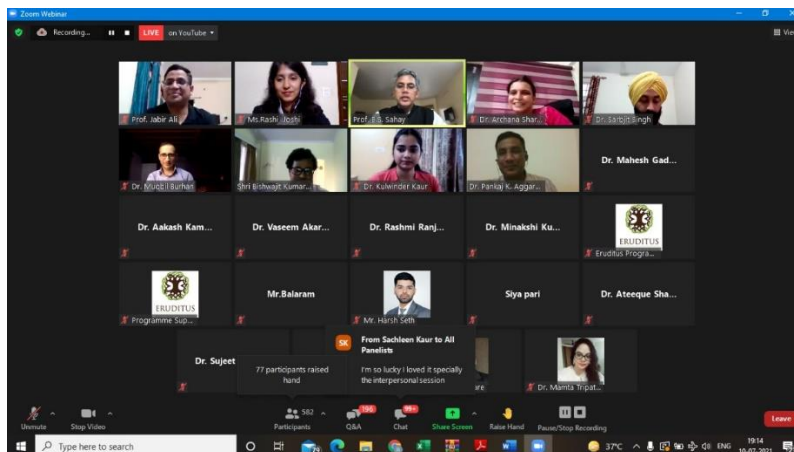


Online Summer School concludes at IIM Jammu

July 11 - Indian Institute of Management Jammu launched a unique "Online Summer School" for the students of 10th, 11th, and 12th classes. The one weeklong program, which commenced on July 5 and concluded on July 10, 2021, had an innovative and fun-based approach. The Summer School was an IIM Jammu-sponsored program and provided an excellent opportunity for students to learn new skills, explore new interests, and find avenues for self-development.

Shri Bishwajit Singh (IFS), Administrative Secretary, School Education Department of Jammu and Kashmir Secretary, School Education, J&K presided over the valedictory function of the Online Summer School. He praised the initiative and concept of summer school. He appreciated its unique module, unlike the usual rote learning method. He also said IIM Jammu is responsible for J&K children and should encourage more student participation from a government school. He also emphasized that such a training program should be planned for teachers, improving their leadership skills and overall development.

On a valedictory day, Prof. B. S. Sahay, Director, IIM Jammu welcomed Shri Bishwajit Singh, faculty members and the program participants, reinforcing the purpose behind the launch of Online Summer School. He interacted with many students inquiring about their experience in their program and requested the students to visit IIM Jammu and Srinagar off Campus. He also mentioned that Summer School from now onwards would be a regular program, and we would soon be starting with winter school.





The 6-day program witnessed enthusiastic and active participation by students across the country, engaging in Q&A sessions and interactive discussions, satiating their quest for learning beyond their curriculum. The students appreciated the program design describing it as fun and engaging. Also, they enjoyed the efforts put by session experts and thanked IIM Jammu for giving them this lifetime opportunity.

The program included essential modules curated by the esteemed faculty members of IIM Jammu to aid the holistic development of the participants and help them leap in their journey. The Online Summer School at IIM Jammu commenced with its first module dedicated to "Discovering the Opportunities." The first session conducted by Dr. Baljeet Singh revolved around 'Knowing the World Around You. The theme for the second session was 'Future Career Options' and was hosted by Dr. Nitin Upadhyay. The module resumed with the 'Fun Based Learning' session by Prof. Jabir Ali. The students were introduced to the pedagogy of scenario-based learning, followed by the session on 'Entrepreneurship' by Dr. Muqbil Burhan.

The second module was learning about new skills; Dr. Minakshi Kumari conducted the first session on 'Problem Solving and Critical Thinking,' wherein students were motivated to think outside the box and overcome obstacles with a new perspective. The second session was on 'Financial Literacy' and was hosted by Dr. Pankaj K. Agarwal. The module resumed with an interactive session on 'Journey from Products to Brands' by Dr. Aakash Kamble. The students learned the intricacies of how some well-known brands developed over the years, followed by a quiz on logo identification. Dr. Ruchi Sehgal conducted the second session on 'Public Speaking and Personality Development.'

The third module focused on Self-development, where the session started with "Importance of Having a Hobby" by Mr. Pankaj Malhotra, Vice-Chairperson, SPIC MACAY, and "Exploring Happiness" by Dr. Ajinkya Navare, Asst. Prof., IIM Jammu. The module continued with Time & Stress Management by Dr. Mamta Tripathi, Asst. Prof. IIM Jammu, Building Interpersonal Relationship by Dr. Rashmi Ranjan Parida, Asst. Prof. IIM Jammu and Understanding the true meaning of education by Shri Govind Prabhu Ji, Senior Leader, ISKCON.

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