

13th April 2021

Indian Institute of Management, Jammu and The University of Scranton, Pennsylvania, USA sign agreement for academic exchange and research collaborations



Indian Institute of Management, Jammu, and The University of Scranton, Pennsylvania, USA, have signed an agreement to develop academic exchanges for students and faculty members and channel research collaborations.

The agreement was signed off virtually by both partners on 13th April 2021 in the presence of senior representatives, including Director Professor B. S. Sahay, Professor Jabir Ali, and Dr. Aakash Kamble from IIM Jammu, and by Dr. Jeffrey Gingerich, Acting President and Provost/Senior Vice President of Academic Affairs, Mr. Gerald Zaboski – Vice President for Enrollment Management and External Affairs, Dr. Sam Beldona – Dean, and Dr. Murli Rajan, Associate Dean, Kania School of Management from The University of Scranton.

This strategic collaboration paves a roadmap for the internationalization of education with a broader objective to build synergies between both partners in academics, research, and executive education. With the National Education Policy 2020 announcing strategic changes in the associations between Indian and foreign education providers, the association between IIM Jammu and The University of Scranton provides a unique opportunity for Indian students to experience a blended variant of global education.

The strategic models of engagement have been identified to form the basis of the association. They will focus on student exchange for the MBA Programme and the 5-year Integrated Programme in Management (IPM) with faculty exchanges and doctoral research scholar exchange between the partners. The faculty members at both institutions will also conduct research collaborations and joint research projects.

Professor B S Sahay, Director, IIM Jammu, said, National Education Policy 2020 has given impetus to the internationalization of the Indian education system. Academic and research collaborations are the pathways to create an institute par excellence. The partnership with the University of Scranton opens up doors for IIM Jammu students to pursue international student exchange programs in the USA, thus enriching their learning experience. Faculty exchange and research collaborations will further strengthen the research output of both institutions.

Speaking at the launch, Dr. Jeffrey P. Gingerich from The University of Scranton said, "We are delighted to have an association with IIM Jammu. One of our objectives at The University of Scranton is connecting and partnering with high-achieving education providers worldwide. These partnerships are important to The University of Scranton since they provide alternative learning experiences and share ideas and experiences. The partnership with IIM Jammu will provide an opportunity to collaborate with world-class teachers and researchers and expand global research. It will also help students gain international experience that will benefit them in their future careers."

About the Indian Institute of Management, Jammu:

Indian Institute of Management (IIM) Jammu, an Institute of National Importance, was established by the Ministry of Education, Government of India in 2016 in Jammu, India. IIM Jammu offers MBA and Ph.D. programs in Management and has launched the 5-year Integrated Programme in Management (BBA + MBA) from the upcoming academic year 2021-22. IIM Jammu has set high standards to provide value-based education and research, executive education, consultancy, and corporate and international linkages. The 200 acres state-of-the-art campus of IIM Jammu is coming up at Jagti in Jammu with a footprint of 750,000 sq. ft. IIM Jammu also has set up an off-campus in Srinagar (J&K), India.

About the University of Scranton: Founded in 1888, The University of Scranton is a comprehensive, co-educational Catholic and Jesuit institution located in Pennsylvania's Pocono Northeast with approximately 5,000 undergraduate and graduate students. "Best 380 Colleges," "Best Buys in College Education," "America's Best Colleges," "A Focus on Student Success," "Best Undergraduate Teaching," "Most Innovative Schools," "Best Catholic Colleges" – these are just a few of the ways that the nation's leading college rankings and guidebooks consistently refer to The University of Scranton.