

Policy Makers and corporate leaders address the students of IIM Jammu during the orientation program

Saturday, July 24, 2021: Giving yet another crucial Zoom session on 'Maximize Happiness and Mindfulness' on day 3 of the 5-day online orientation program of IIM Jammu, Mr. Nithin Kumar Varada, Yoga and Meditation Trainer, emphasized *Asanas*, *Kapalbhati*, and *Yoga*. This was quickly followed by an impactful Q&A session with students, which set the wheels in motion for the rest of the day.

Ms. Sushma Chauhan, Secretary, Higher Education, Government of J&K, expressed happiness over the fact that the MBA Batch of IIM Jammu is represented by 21 different states and 2 UTs across India. She enlightened the students about the merits of the National Education Policy (NEP) 2020, skill developments, and vocational training, which would give fruitful efficacy in running a higher education institution. She also spoke about the different initiatives the Higher Education department is taking in J & K.

The next session was on 'Field Experience in Jammu & Kashmir' by Shri Mukesh Singh, IPS ADGP, IGP Jammu, where he laid emphasis on it as an opportunity to be utilized in order to have a successful stint at a B-School. He also put forth the deliverables achieved through them and how they bridge the gap between the classroom study and the natural professional environment. This was followed by a session on 'Health Management' by Dr. J. P. Singh, Chief Medical Officer, Jammu, in which he discussed why it is imperative to maintain good health during the hectic MBA life and how to achieve the same.

Mr. Lalit Kumar Naik, Director, Noveltech Feeds Pvt. Ltd and Member BoG, IIM Jammu, discussed the topic 'Future Career Options and Entrepreneurship' while giving a mantra to the students to form groups to discuss entrepreneurship and bring innovation uniquely. He focused on the need to have utility to solve any company problem. At the end of the session, the students put forth their doubts while he highlighted his views on the future of entrepreneurship.

The session on 'How Financial Institutions Can Contribute to Economic Recovery Post Pandemic' was taken by Mr. Amitesh Sinha, CFO and Partner, SIMA Funds. Mr. Sinha first emphasized post-pandemic adversities faced by financial institutes and then, on creating a sustainable and profitable environment, by considering the needs and demands of the market.

Emphasizing India as one of the major 'Service Hub' and regional trade becoming more prominent in Asia, the session on 'Navigating the Order of Business in a Changing World' was conducted by Mr. Himadri Ganguly, Executive Director, PWC. He briefed about the full potential and exponential growth post revival in an organization and how AI, digital markets, and IoTs have changed the organization's strategies and customer preferences.

The penultimate session before the lunch was addressed by CA. Nihar N. Jambusaria, President, ICAI, Executive Director, PWC on 'Future Opportunities'. It focused primarily on a sustainable environment and the impact of carbon emissions on Earth. From his years of experience, he told how sacrosanct AI, data analytics, and blockchain management are in an organization. He also added how the government, ministry, and NITI Aayog approached ICAI and asked for solutions for economic revival after the first and second pandemic wave.

The final session before the lunch on the topic 'Beware Corporate Aspirants While Hard Skills Matter in A Job Market, But So Do Core Value and Soft Skills' was conducted by CA. Dipen Trivedi, Director, Deloitte. In his presentation, he showed that EQ and IQ differentiate an effective business leader. He further added that one must have core values, soft skills, and ethics to succeed in an organization.

The post-lunch segment of the third day of the five-day Orientation Programme at IIM Jammu commenced with an informative session on 'Learning by doing using Simulations' by Dr. Muqbil Burhan, Chairperson, Center for Entrepreneurship & Innovation, IIM Jammu, along with Mr. Varun, Partner, CESIM India. The students were acquainted with simulation basics and how it enhances the learning of concepts and theories using modern technology. The business decision-making skills and the importance of being cognizant of the technological advancements to stay relevant in the industry were also discussed.

Following this was a session by Prof. Jabir Ali, Chairperson (Placement), IIM Jammu, on 'Teaching through Case Study'. It was an interactive meeting as the students also asked questions with utmost fervor.

Next in line was a session on a germane subject, 'What to Expect in an Online class and How to Prepare for it', by Prof. Manoj Kumar, Chairperson (MBA), IIM Jammu. Mr. Kumar asked the students to be self-disciplined and not get bogged down by the current pandemic situation. He also assured that the institute shall leave no stone unturned to make the students comfortable with the online classes. He concluded by motivating the students to actively participate in the online classes to vivify the lessons and ascertained the fact that learning will continue, no matter what.

The day was rounded off with the cultural program wherein the first-year MBA students gave some enthralling performances.