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Press Release

Patriotism Unfurls: IIM Jammu Marks 75th Republic Day with Zeal

26th January 2024 (Friday): The Indian Institute of Management Jammu (IIM Jammu) marked the historic 75th Republic Day with an inspiring celebration at its permanent campus in Jagti. The event was graced by the esteemed presence of Prof. B. S. Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean Academics, IIM Jammu, and Cmdr Kesavan Baskkaran, Chief Administrative Officer, IIM Jammu.

The ceremony commenced with the unfurling of the tricolour National Flag by Prof. B. S. Sahay, Director, IIM Jammu accompanied by the resonating notes of the national anthem, invoking a profound sense of pride and patriotism among the audience.

Prof. B.S. Sahay, Director, IIM Jammu expressed his happiness for the assembly gathered to commemorate this significant day. Highlighting the remarkable achievements in space exploration and the milestones India is achieving in all other domains, he shared insights into the role of sports in nation-building. He encouraged students to embrace sports activities for developing discipline and resilience. He emphasized IIM Jammu's commitment to the holistic development of students and underscored the importance of personal values in life.

He inspired the young generation, by stating, "The young generation seated here will witness India transform from a developing nation to a developed nation. With our commitment to Viksit Bharat, India will emerge as an economic powerhouse across various sectors, including industrial growth, manufacturing, automobiles, pharma, tourism, and the IT sector. As India progresses and attains significant achievements across diverse sectors, the pivotal role of academic institutions such as IIM Jammu becomes increasingly crucial in shaping the leaders of the future."

Prof. Jabir Ali, Dean Academics, IIM Jammu, addressed the gathering with insightful words, recognizing the pivotal role citizens play in shaping the future of the nation. He commended the students, faculty, and staff of IIM Jammu for their dedicated participation in the Republic Day celebration. He reiterated that, "India is undergoing a transformative journey under the current Government's visionary leadership. In every domain, we witness the nation shaping the vision of Viksit Bharat, emerging as an economic power, and making significant strides on the global stage. Today's celebration reflects our commitment to contribute actively to this remarkable journey and institute's role in nurturing future leaders who will contribute to the socio-economic development of the nation."

Cmdr Kesavan Baskkaran, Chief Administrative Officer, IIM Jammu, concluded the Republic Day celebrations with closing remarks, expressing gratitude to the entire IIM Jammu community for organizing a memorable celebration that instilled a deep sense of pride and patriotism. He highlighted the significance of the defence forces in safeguarding the nation's sovereignty, expressing gratitude to the armed forces for their unwavering commitment and sacrifice. The event culminated with the national anthem, and the event was coordinated by CAO Office and Student Affairs, IIM Jammu. The event witnessed active participation from Faculty, officers, Staff members and Students of the Institute.

For any media-related queries, please contact:



Glimpses from the Republic Day Celebrations at IIM Jammu LIC DAY IIM PUBLIC DAY

















