

## **IIM Jammu students learn the ropes of preparing for corporate careers in orientation program**

**Sunday, July 25, 2021:** Day 4 of the Five-Day Orientation program commenced with yet another relaxing session on 'Maximise Happiness and Mindfulness' by Mr. Nitin Kumar Varada, Yoga and Meditation Trainer. He performed various yoga asanas with students and urged them to make Surya Namaskar a part of their daily routine. Mr. Nitin concluded the session with meditation and an engaging Q&A round.

The next session, 'Essence of Entrepreneurship' was conducted by Prof. Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII), Ahmedabad, wherein he elaborated on the fundamentals of an entrepreneurial venture, integrative models on entrepreneurial inputs & outputs, and much more. The session ended with an interactive Q&A round between Prof. Shukla and the students.

This was followed by a session on the theme 'Preparing for Corporate Career', which was conducted by Mr. Mukund Walvekar, Former MD and CEO, Acer Ltd. & Member BoG IIM Jammu, and Ms. Anita Bhogle, Member BoG, IIM Jammu, who enlightened the students with their wisdom which is vital for having a successful corporate career.

After that, a session based on the theme 'Train to become Career Superstars' was conducted by Mr. M. Muneer, Co-founder, Medici Institute Foundation for Diversity & Innovation, and the CEO of Lab Solutions, who shared his valuable expertise on the subject matter and discussed the strategies and skills required to fast track one's career.

The pre-lunch part of the day was concluded by a session conducted by Mr. Rishi Gupta, Director & COO, HPe on 'ME-2-WE', who focused on how a person should move from an individual mindset to a team or community mindset. He discussed the skills required for the transformation mentioned above and wished good luck to all the students for the journey ahead.

Post lunch, the event resumed with an insightful session on 'Learning by doing through activity' by Professor Jabir Ali, Chairperson Placement, IIM Jammu. He asserted the need to take a step forward from conventional learning and focus more on participating in activities like Group Discussions. He explained the importance of peer learning as it encourages students to develop innovative ideas and a team spirit, which are crucial in a corporate setting.

This was followed by a session on 'Teaching Through Case', led by the eminent faculty members of IIM Jammu. During the session, a case study was given to the students to glance over and develop their interpretations. The faculty members iterated on the importance of reading the case study thoroughly as the solution lies in details. They highlighted that students would get accustomed to real-life corporate problems by solving case studies and gain a sense of real-time problem-solving in the corporate world.

Lastly, after a day full of industry and faculty interactions, a cultural programme was arranged for the students to enjoy some thrilling performances by their talented batchmates. The new batch showcased its talent through dancing, poetry recitation, singing, and art. The event became even more enthralling when the senior batch took over the stage. The day ended on a good note leaving students in anticipation for the last day of the Orientation Programme.

