

Press Release



Prof. B.S. Sahay addressing the press conference for the launch of Five-year IPM

IIM Jammu to launch Five-year IPM Programme

March 30, 2021 (Tuesday): For the longest time in India's history of business education, B-Schools have witnessed batches dominated by engineers. This can be attributed to the fact that engineers are presumed to be equipped to crunch numbers and comprehend complex scenarios that help them sail through competitive exams. But with the changing dynamics of the world of business and altering expectations from business professionals, it is high time that business education is offered in the early college space for the holistic development of business professionals who decide way early in life to pursue management.

With this idea to provide a platform to higher secondary school students who aspire to become business professionals, IIM Jammu has introduced Integrated Programme in Management (IPM), a five-year intensive course to blend the seamless transition from undergraduate to postgraduate level, closing with an MBA degree.

For screening and assessing the candidates for this program, IIM Jammu and IIM Bodh Gaya have launched a Joint Integrated program in Management Admission Test (JIPMAT), a National Level Test, to gauge the potential and suitability of the candidates. This test will be conducted by National Testing Agency (NTA) under the Ministry of Education.

Prof. B.S. Sahay, Director, IIM Jammu, said, "An exam like JIPMAT will act like a rigorous, yet essential tool to identify the potential candidates for the Five-Year Integrated Program in Management (IPM). The purpose and vision behind the launch of JIPMAT in collaboration with NTA is that JIPMAT becomes single window entrance test for all the higher secondary school aspirants who would like to

pursue management education. The Five-year IPM has been designed in alignment with the objectives of the NEP 2020. First three years of the integrated course aims at multidisciplinary learning for the students.” The first batch of the five-year intensive course will be a seamless transition from the undergraduate to postgraduate level, closing with an MBA degree comprising 60 seats in each institution, including a supernumerary quota of 10 seats for females.

IIM Jammu has been looking for conducting entrance test for IPM and thus approached NTA. It has been decided to launch a joint entrance test for the convenience of the students. The registration for the same would commence from April 1, 2021. For the convenience of the candidates, the test will be conducted jointly by IIM Jammu and IIM Bodh Gaya through NTA. The first JIPMAT will be conducted on June 20, 2021, in 78 cities across India. The test will be an objective computer-based test. The exam will be open for all candidates who have passed their Class XII examination in either arts, commerce, or science stream, with a score equivalent to 60% (55% for candidates from SC/ST/PwD/Transgender) or more in the year 2019, 2020, or appearing in 2021. They also need to have passed the Class X examination with 60% (55% for candidates from SC/ ST/ PwD/ Transgender) or more in a year, not before 2017. The test will be conducted following all the COVID protocols of social distancing, wearing of masks and use of hand sanitizers before entering the test centres.

The Press Release was attended by Dr. Atteque Sheikh, Chairperson Admissions and Dr. Nitin Uppadhyay, Chairperson Integrated Program in Management (IPM) and other faculty members of IIM Jammu.