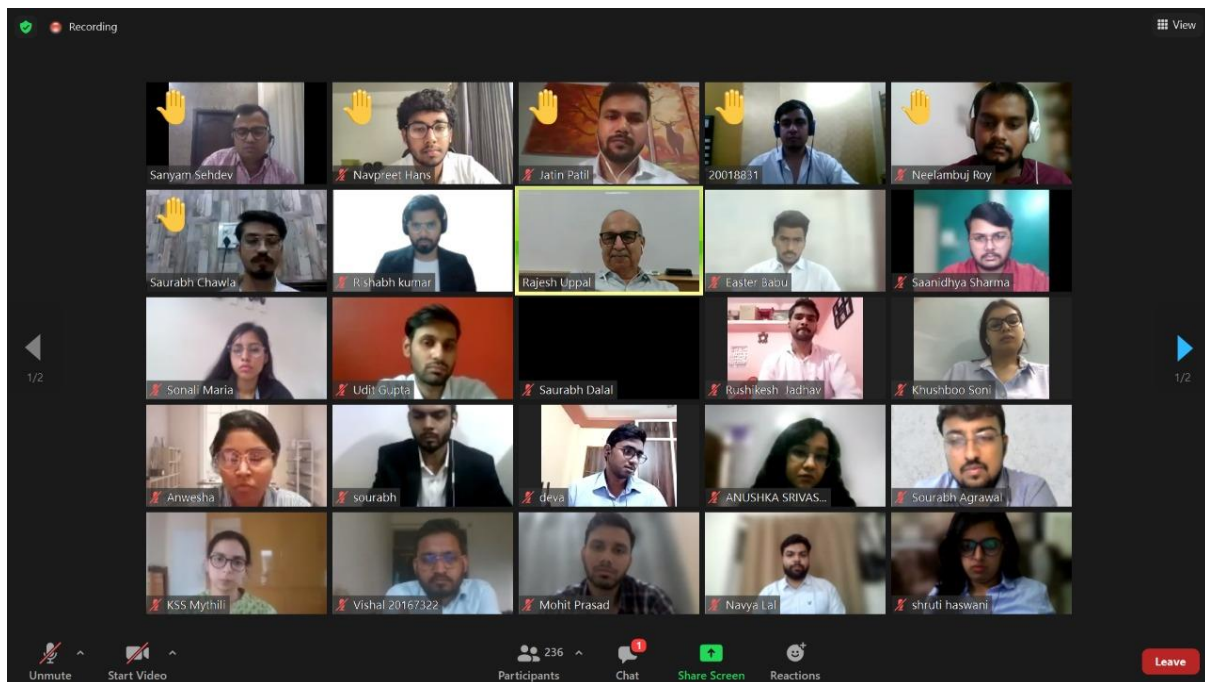


Orientation Program introduces new batch of IIM Jammu to the Leaders of the Corporate World



Friday, July 23, 2021: Day 2 of the Five-Day Orientation Program commenced with the regular yoga session on ‘Maximise Happiness and Mindfulness’ by Mr. Nitin Kumar Varada, Yoga and Meditation Trainer. The session emphasized breathing exercises followed by a Q&A session which set the tone for the rest of the day.

The first session for the day was conducted by Ms. Chaitali Mukherjee, Partner, PWC. She discussed the future of work and critical skills to survive with respect to the current situation and the evolving world. She shared the ADAPT framework with the students and urged them to solve a problem and try to identify them first for a better understanding.

Focusing on the ongoing Industrial Revolution 4.0 and a vision for increasing mobility, Mr. Rajesh Uppal, Sr. Executive Director & CIO, Maruti Suzuki Ltd., discussed the need for ‘Adoption of Digital in Automotive Industry’ and guided us through the digital transformation journey. In the end, he took students’ questions and also laid his views on the future of EVs in India.

Mr. Rajan Sethuraman, CEO, Latent View Analytics, gave us an idea about how Analytics and AI can lead to an exciting future. He briefed us on using analytics to get to the core of behavioral patterns and embark oneself on a path of self-discovery. He also stressed the fact that how fast organizations have adopted AI in at least one function.

The penultimate session before the lunch was addressed by Mr. Satyarth Priyedarshi, Head of Digital, Tata AIA. The session was focused on ‘What Companies look for in MBAs’. From his personal experiences, he shared his five learnings; Don’t get complacent, own a subject and have hands-on experience, be resilient and be prepared for failures, follow your passion and be agile, and hone your people skills.

The final session before the lunch on the topic 'Success Principles Post MBA' was delivered by Mr. Muthukumar Vemban, Director – Operations, Bacardi. In his 'Lessons for Future Leaders', he used different analogies to share with us some principles he learned from his experiences and wished all the students good luck for the journey ahead.

The post-lunch session was conducted by CS Nagendra D Rao, President ICSI. He grabbed the attention of students by emphasizing the critical characteristics of a successful career, which he also acquired overtime in his professional life. He also shared some verses from Mahabharata and Ramayana, which guide how the way of conduct of a professional should be. The session provided students with a greater level of recognition of values and conduct, both personally and professionally.

The students also had the privilege to welcome Shri Anshul Garg, the Deputy Commissioner Jammu, who put forth "A J&K Perspective" of the fact that stepping into administration and assuming management roles certainly adds to a person's skills and benefits him in the long run. He emphasized the importance of taking part in administrative activities in the college and standing in a better position, ready for future possibilities.

The sessions also constituted of presentations by various in-house administrative experts who introduced the students to the numerous facilities provided to the students at IIM Jammu.

It was called a day with a cultural program set up by the incoming batch of 2021-23. Students staged their talents and gave a view of how big a pool of talent this generation is. The future managers put on a great talent show. The show included dancing, singing, photography, art, poetry, and whatnot! Orientation Day 2 ended with a showcase of talent by the first-year students, leaving the students happy and informed.