





भारतीय प्रबंधन संस्थान जम्मू Indian Institute of Management Jammu

Day 5 of IIM Jammu's Orientation Program

4th Batch of Ph.D.
(2023-26)8th Batch of MBA
(2023-25)3rd Batch of EMBA
(2023-25)2nd Batch of MBA (HA&HM)
(2023-25)1st Batch of EMBA-CAM
(2023-25)

24th - 31st July 2023

A REPORT ON MEDIA COVERAGE



Overview of the Day 5 of IIM Jammu's Orientation Program

The day began with a lot of energy and on a positive note with the Yoga session by Shri Sahil Mehra, Yoga Guru. The Yoga session was coordinated by Team Anandam.

Mr Shiv Anant Tayal, MD, JKPDCL graced the occasion and reminded the students that being a part of an institution like IIM comes with higher responsibilities towards society. He insisted on the students to become job creators not job seekers. He showed us the pioneers of India's transformation during 1990s, 2005 and 2010. Finally, he turned the discussion to 2020s where India had taken the driver's seat in the innovation field by India being the 3rd largest tech startup hub spot in the World. During his interaction he also gave an overview into gig economy.

The other sessions included "Teaching through Case" (MBA & MBA HA-HM) by Dr. Ateeque Shaikh, Dr. Mahesh Gadekar, Dr. Muqbil Burhan, Dr. Ashish Kumar, faculty, IIM Jammu.

Ms. Suchitra Karumanchi, Associate Director, Elanco began her speech by introducing pharmaceutical sector wherein she presented several interesting facts and trends on the topic, "Core animal health market" and how it had been showing steady and resilient growth over the years. She also gave a brief mention on how to manage the work-life after MBA. She stressed upon taking every change as an opportunity and urged the students to leave no stone unturned. Her session ended with the establishment of Animal Healthcare as an attractive industry with strong growth drivers.

Mr. Debargha Deb, National Manager Sales HR and Campus Lead, Dabur India Ltd. addressed the students and gave an insightful session on leadership, encouraging the students to move out of their comfort zones and the impact of leading from behind. The session was coordinated by Dr. Prakrit Silal and Dr. Praveen Kumar, faculty, IIM Jammu.

The session was inspiring in ways more than one as it suggested to break the limitations and stereotypes.

Glimpses from Day 5- IIM Jammu's Orientation Programme



















Friday 28th July 2023

Day 5 of IIM Jammu's Orientation Program hosts knowledge

based inspiring sessions

ShareFacebookTwitterWhatsAppLinkedIn Dated : Jul 28, 2023 Jammu



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https://www.jkinfonews.com/newsdet.aspx?q=81359



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By <u>skilloutlook</u> / July 28, 2023 / Comments Offon Day 5 of IIM Jammu's Orientation Program hosts knowledge based inspiring sessions.

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https://skilloutlook.com/education/day-5-of-iim-jammus-orientation-program-hostsknowledge-based-inspiring-sessions



Saturday 29th July 2023

IIM Jammu hosts knowledge based inspiring sessions

Excelsior Correspondent

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GJ REPORT

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Shiv Anant Tayal, MD, JKPDCL addressing the students at IIM Jammu.

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STATE TIMES NEWS

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Shiv Anant Tayal, MD, JKPDCL speaking at a programme.

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Day 5 IIM's orientation programme hosts knowledge based inspiring sessions



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NL CORRESPONDENT

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By India Education Diary Bureau Admin On Jul 29, 2023

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EDITOR'S PICKSLATEST NEWS

By Bold News Online Desk On Jul 28, 2023

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https://boldnewsonline.com/day-5-of-iim-jammus-orientation-program-hosts-knowledge-based-inspiring-sessions/



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Jammu Links News 7/28/2023



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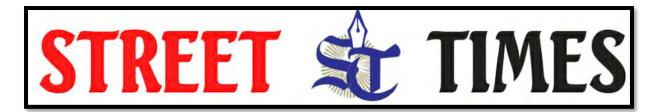
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Indian Institute of Management Jammu Jagti, NH-44, PO Nagrota, Jammu (J&K) - 181221.

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