



# **BWEDUC**<sup>+</sup>TION



Wednesday, 20 September 2023

# World Food India Event At Jammu

A step towards enhancing agricultural incomes and promoting millet



# 21 September, 2023 by BW Online Bureau

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MOFPI Millet Mahotsav Series Shree Anna Mela Jammu is to be held on 29th September 2023 in association with IIM Jammu and DICCI. Under the leadership of IIM Jammu Director, Prof BS Sahay at IIM Jammu permanent campus, Jagti, the meeting brought together key stakeholders, including Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, industry bodies and experts. The primary objective of this gathering was to plan a regional conference dedicated to the promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir. Scheduled for 29th September 2023, at Hotel Radisson Blu, Jammu, the conference is expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets. The conference will witness the distinguished presence of eminent personalities from the field of administration, industry and farmer's collectives. Milind P Kamble, Founder, DICCI and Chairman, Board of Governors, IIM Jammu, will also grace the occasion.

The meeting was attended by Aagam Jain, General Secretary, Laghu Udyog Authority; Arun Manas, J&K State Agro Indo Development Corporation (Online); CM Sharma, LEAD Network; Dr Jyoti Kachroo, In-charge Incubation, SKUAST; Kamal Kaul and TS Reen, from Federation of Industries, Manik Batra, Bhupesh Gupta & Amit Khajuria of ASSOCHAM; Kanav Padha, Jammu and Kashmir Angel Network; Gagan Jain from NUTRAJ; Abhimanyu from Jai Organics; CMDR Kesavan Baskkaran (R), Chief Administrative Officer (CAO), IIM Jammu and Dr Vivek Sharma, Chief Innovation Officer, IIM Jammu.

As preparations for the conference for the promotion of millets and FPOs continue, it is expected that this initiative from MOFPI, IIM Jammu and DICCI will catalyse transformative change in agriculture, contributing to agricultural incomes and farmer welfare in Jammu and Kashmir and beyond.

https://bweducation.businessworld.in/article/World-Food-India-Event-At-Pragati-Maidan-/20-09-2023-492035/



Thursday 21<sup>st</sup> Sept 2023

## IIM Jammu & DICCI to hold Shree Anna Mela Jammu on Sep 29

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Anum Ansari Assistant Manager - Content New Delhi, Updated on Sep 21, 2023 09:30 IST

The collective vision and dedication of these distinguished individuals reflect the earnest commitment to propel the promotion of millets and FPOs to new heights. As preparations for the Conference for the promotion of Millets and FPOs continue, it is expected that this initiative from MoFPI, IIM Jammu and DICCI will serve as a catalyst for transformative change in agriculture, contributing to agricultural incomes and farmer welfare in Jammu and Kashmir and beyond.



Ministry of Food Processing Industries (MoFPI)in collaboration with the Indian Institute of Management (IIM) Jammu & DICCI, convened a high-level meeting at IIM Jammu permanent Campus, Jagti under the leadership of IIM Jammu Director, Professor B S Sahay. The meeting brought together key stakeholders, including Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, Industry bodies and experts.

The primary objective of this gathering was to plan a Regional Conference dedicated to the promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir. Scheduled for September 29, 2023, at Hotel Radisson Blu, Jammu, the conference is

expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets. It will witness participation from top Bureaucrats, Heads of Educational Institutes, Government leaders, Researchers, Farmers, Entrepreneurs, and Industry associations, to discuss strategies, innovations, and best practices for the promotion of millets and the growth of FPOs. The conference will witness the distinguished presence of eminent personalities from the field of administration, Industry, and Famer's collectives. Milind. P. Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu will also grace the occasion.

The meeting was attended by Aagam Jain, General Secretary, Laghu Udyog Authority, Arun Manas, J & K State Agro-Indo Development Corporation Ltd (Online), C.M. Sharma, LEAD Network, Dr. Jyoti Kachroo, In-charge Incubation, SKUAST, Shri Kamal Kaul & Mr. T.S. Reen, from Federation of Industries, Manik Batra, Bhupesh Gupta & Shri Amit Khajuria of ASSOCHAM, Kanav Padha, Jammu and Kashmir Angle Network, Gagan Jain from NUTRAJ, Abhimanyu from Jai Organics, Cmdr Kesavan Baskkaran (R), Chief Administrative Officer (CAO), IIM Jammu and Dr Vivek Sharma, Chief Innovation Officer, IIM Jammu. The participants chalked out a plan to discuss and finalize the way forward regarding the upcoming Conference.

Speaking on the occasion, Professor B S Sahay, Director, IIM Jammu, mentioned that "As we embark on this transformative journey to promote millets and empower Farmers in association with Govt. of India and DICCI, we recognize the immense potential these initiatives hold for our region and beyond. Millets are not only nutritious but also ecologically sustainable, offering a solution to both food security and environmental challenges. With the upcoming Regional Conference, we aim to shine a global spotlight on millets as 'the world's emerging smart food' and create a collaborative platform that fosters innovation and partnership. Together, we can cultivate a brighter, more sustainable future for agriculture in the Union Territory of Jammu and Kashmir."

The collective vision and dedication of these distinguished individuals reflect the earnest commitment to propel the promotion of millets and FPOs to new heights. As preparations for the Conference for the promotion of Millets and FPOs continue, it is expected that this initiative from MoFPI, IIM Jammu and DICCI will serve as a catalyst for transformative change in agriculture, contributing to agricultural incomes and farmer welfare in Jammu and Kashmir and beyond.

https://www.shiksha.com/news/business-management-studies-iim-jammu-dicci-to-hold-shreeanna-mela-jammu-on-sep-29-blogId-133881



### <u>Shree Anna Mela to be</u> <u>held on Sept 29 in</u> <u>association with IIM &</u> <u>DICCI</u>

9/20/2023 10:43:03 PM

Early Times Report

Jammu, Sept 20: In a significant initiative aimed at boosting agricultural incomes and promoting the cultivation of millets, the Ministry of Food Processing Industries (MoFPI), in collaboration with the Indian Institute of Management (IIM) Jammu and the Dalit Indian Chamber of Commerce and Industry (DICCI), organized a high-level meeting on September 18, 2023. The meeting took place at the permanent campus of IIM Jammu in Jagti and was led by Prof. B.S. Sahay, Director of IIM Jammu.

The primary objective of this gathering was to plan a regional conference dedicated to the promotion of millets and Farmers Producer Organizations (FPOs) in the Union Territory of Jammu and Kashmir. Scheduled for September 29, 2023, at Hotel Radisson Blu in Jammu, the conference aims to provide a platform for fostering collaboration and knowledge exchange in the field of millet cultivation. The event is expected to bring together top bureaucrats, heads of educational institutions, government leaders, researchers, farmers, entrepreneurs, and industry associations to discuss strategies, innovations, and best practices for promoting millets and the growth of FPOs.

The conference will feature distinguished personalities from various sectors, including administration, industry, and farmer's collectives. Shri Milind P. Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu, is set to grace the occasion.

The meeting saw the participation of key stakeholders, including Shri Gaurav Gupta from the Theta Foundation for Development, along with eminent dignitaries from industry, industry bodies, and experts. During the meeting, participants discussed and finalized plans for the upcoming conference, which is expected to play a pivotal role in advancing the cause of millet cultivation and FPOs in the region.



### **MoFPI-IIM Jammu to hold Regional Conference on Sept 29**

STATE TIMES NEWS JAMMU: In a groundbreaking move towards enhancing agricultural incomes and promot-ing millets, Ministry of Food Processing Industries (MoFPI) in collaboration with Institute Indian of Indian Institute of Management (IIM) Jammu & DICCI, convened a high-level meeting at IIM Jammu per-manent Campus, Jagti under the leadership of IIM Jammu

Director, Prof. B.S. Sahay. The meeting brought together key stakeholders, including Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, Industry bodies and experts. The primary objective of this



momentous gathering was to plan a Regional Conference dedicated to the promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir Scheduled for September 29,

2023, at Hotel Radisson Blu, Jammu, the conference is

expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets. The confer-ence will witness the distin-guished presence of eminent personalities from the field of administration, Industry, and Famer's collectives. Milind. P.

Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu will also grace the occasion.

The meeting was attended by Aagam Jain, General Secretary, Laghu Udyog Authority, Arun Manas, J&K State Agro-Indo Development Corporation Ltd ( Online), C.M. Sharma, LEAD C.M. Sharma, LEAD Network, Dr. Jyoti Kachroo, In-charge Incubation, SKUAST, Kamal Kaul and TS Reen, from Federation of Industries, Manik Batra,

Bhupesh Gupta and Amit Khajuria of ASSOCHAM, Kanav Padha, Jammu and Kashmir Angle Network, Gagan Jain from Nutraj, Abhimanyu from Jai Organics, Abhimanyu from Jai Organies, Cmdr Kesavan Baskkaran (R), Chief Administrative Officer (CAO), IIM Jammu and Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu. Prof. B.S. Sahay, Director, IIM Jammu, men-tioned that "A an ended on tioned that "As we embark on this transformative journey to promote millets and empower

Farmers in association with Govt, of India and DICCL we recognize the immense potential these initiatives hold for our region and beyond. Millets are not only nutritious but also ecologically sustainable, offer-ing a solution to both food security and environmental chal-lenges. With the upcoming Regional Conference, we aim to shine a global spotlight on mil-lets as 'the world's emerging smart food and create a collab-orative platform that fosters innovation and partnership."

https://epaper.statetimes.in/index.aspx?page=3



### Shree Anna Mela at Jammu on September 29

### GJ REPORT

JAMMU, SEP 19: In a groundbreaking move towards enhancing agricultural incomes and promoting millets, Ministry of Food Processing Industries Processing Industries (MoFPI) in collaboration with Indian Institute of Management (IIM) Jammu & DICCI, convened a highlevel meeting at IIM Jammu permanent Campus, Jagti under the leadership of IIM Jammu Director, Prof. B.S. Sahay. The meeting brought together key stakeholders, including Gaurav Gupta from Foundation Theta for Development, along with several eminent dignitaries from industry, Industry bodies and experts.

The primary objective of this momentous gathering was to plan a Regional Conference dedicated to the



Dignitaries posing for a group photograph at IIM Jammu.

promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir. Scheduled for September 29, 2023, at Hotel Radisson Blu, Jammu, the conference is expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets. It will witness participation from top Bureaucrats, Heads of the Educational Institutes, Government leaders, Researchers, Farmers, Entrepreneurs, and Industry associations, to discuss strategies, innovations, and best practices for the promotion of millets and the growth of FPOs. The conference will witness the distinguished presence of eminent personalities from the field of administration, Industry, and Famer's collectives. Milind. P. Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu will also grace the

occasion.

The meeting was attended by Aagam Jain, General Secretary, Laghu Udyog Authority, Arun Manas, J&K State Agro-Indo Development Corporation Ltd ( Online), C.M. Sharma, LEAD Network, Dr. Jyoti Kachroo, In-charge Incubation, SKUAST, Kamal Kaul & T.S. Reen, Federation of from Industries, Manik Batra, Bhupesh Gupta & Amit Khajuria of ASSOCHAM, Kanav Padha, Jammu and Kashmir Angle Network, Gagan Jain from NUTRAJ, Abhimanyu from Jai Organics, Cmdr Kesavan Baskkaran (R), Administrative Baskkaran Chief Officer (CAO), IIM Jammu and Dr. Chief Vivek Sharma, Innovation Officer, IIM Jammu.

https://greaterjammu.com/epaper/epaper/edition/1244/epaper-20-9-2023/page/3



# Meeting for the promotion of Millets held at IIM Jagti Campus



#### NL CORRESPONDENT

JAMMU TAWI, SEP 19 In a groundbreaking move towards enhancing agricultural incomes and promoting millets, Ministry of Food Processing Industries (MoFPI)in collaboration with Indian Institute of Management (IIM) Jammu & DICCI, convened a meeting at IIM Jammu permanent Campus, Jagti under the leadership of IIM Jammu Director, Prof. B.S. Sahay. The objective of this momentous gathering was to plan a Regional Conference dedicated to the promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir. Scheduled for September 29, 2023, at Hotel Radisson Blu, Jammu, the conference is expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets. Millind. P. Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu will also grace the occasion. The meeting was attended by Aagam Jain, General Secretary, Laghu Udyog

Authority, Arun Manas, J & K State Agro-Indo Development Corporation Ltd Online), C.M. Sharma, LEAD Network, Dr. Jyoti Kachroo, In-charge Incubation, SKUAST, Kamal Kaul & T.S. Reen, from Federation of Industries. Manik Batra. Bhupesh Gupta & Amit Khajuria of ASSOCHAM, Kanav Padha, Jammu and Kashmir Angle Network, Gagan Jain from NUTRAJ, Abhimanyu from Jai Organics, Cmdr Kesavan Baskkaran (R), Chief Administrative Officer (CAO), IIM Jammu and Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu. Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu, mentioned, "As we embark on this transformative journey to promote millets and empower Farmers in association with Govt. of India and DICCI, we recognize the immense potential these initiatives hold for our region and beyond. Together. we can cultivate a brighter. more sustainable future for agriculture in the Union Territory of Jammu and Kashmir.

http://epaper.thenorthlines.com/articlepage.php?articleid=NLINE\_MAI\_20230920\_3\_2&width=298p x&edition=Main&curpage=3



Wednesday 20th Sept 2023

## IIM Jammu, DICCI to hold Shree Anna Mela on Sept 29

JAMMU: In a ground-breaking move towards enhancing agricultural incomes and promoting millets, Ministry of Food Processing Industries (MoFPI)in collaboration with Indian Institute of Management (IIM) Jammu and DICCI, convened a high-level meeting at IIM Jammu permanent Campus, Jagti under the able leadership of IIM Jammu Director, Prof. B.S. Sahay on Tuesday.

The meeting brought together key stakeholders, including Shri Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, Industry bodies and experts.

The primary objective of this momentous gathering was to plan a Regional Conference dedicated to the promotion of Millets and FPOs in the Union Territory of Jammu and Kashmir. Scheduled for September 29, 2023, at Hotel Radisson Blu, Jammu, the conference is expected to provide a stage for fostering exchange and collaboration opportunities within the realm of millets.

The conference will witness the distinguished presence of eminent personalities from the field of administration, Industry, and Famer's collectives. Milind. P. Kamble, Founder of DICCI and Chairman of the Board of Governors of IIM Jammu will also grace the occasion.



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### MOFPI Millet Mahotsav Series Culminating in World Food India Event at Pragati Maidan



Shree Anna Mela Jammu to be Held on 29th September 2023 in association with IIM Jammu & DICCI

③ Read Time: 2 Minute, 48 Second MOFPI Millet Mahotsav Series Culminating in World Food India Event at Pragati Maidan

Shree Anna Mela Jammu to be Held on 29th September 2023 in association with IIM Jammu & DICCI

**18th Sept 2023, Jammu:** In a groundbreaking move towards enhancing agricultural incomes and promoting millets, Ministry of Food Processing Industries (MoFPI)in collaboration with Indian Institute of Management (IIM) Jammu & DICCI, convened a high-level meeting on 18th Sept 2023 at IIM Jammu permanent Campus, Jagti under the able leadership of IIM Jammu Director, Prof. B.S. Sahay. The meeting brought together key stakeholders, including Shri Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, Industry bodies and experts.

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The meeting was attended by Shri Aagam Jain, General Secretary, Laghu Udyog Authority, Shri Arun Manas, J & K State Agro-Indo Development Corporation Ltd (Online), Shri C.M. Sharma, LEAD Network, Dr. Jyoti Kachroo, In-charge Incubation, SKUAST, Shri Kamal Kaul & Mr. T.S. Reen, from Federation of Industries, Shri Manik Batra, Shri Bhupesh Gupta & Shri Amit Khajuria of ASSOCHAM, Shri Kanav Padha, Jammu and Kashmir Angle Network, Sh. Gagan Jain from NUTRAJ, Mr. Abhimanyu from Jai Organics, Cmdr Kesavan Baskkaran (R), Chief Administrative Officer (CAO), IIM Jammu and Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu. The participants chalked out a plan to discuss and finalize the way forward regarding the upcoming Conference.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu, mentioned that "As we embark on this transformative journey to promote millets and empower Farmers in association with Govt. of India and DICCI, we recognize the immense potential these initiatives hold for our region and beyond. Millets are not only nutritious but also ecologically sustainable, offering a solution to both food security and environmental challenges. With the upcoming Regional Conference, we aim to shine a global spotlight on millets as 'the world's emerging smart food' and create a collaborative platform that fosters innovation and partnership. Together, we can cultivate a brighter, more sustainable future for agriculture in the Union Territory of Jammu and Kashmir." The collective vision and dedication of these distinguished individuals reflect the earnest commitment to propel the promotion of millets and FPOs to new heights. As preparations for the Conference for the promotion of Millets and FPOs continue, it is expected that this initiative from MoFPI, IIM Jammu and DICCI will serve as a catalyst for transformative change in agriculture, contributing to agricultural incomes and farmer welfare in Jammu and Kashmir and beyond.

https://ibgnews.com/2023/09/19/mofpi-millet-mahotsav-series-culminating-in-world-food-indiaevent-at-pragati-maidan/



## Shree Anna Mela Jammu to be Held on 29th September 2023 in association with IIM Jammu & DICCI

**Details** Written by: JK Monitor News Network Category: <u>NEWS WRAP UP</u> Published: 20 September 2023

**JAMMU:** In a groundbreaking move towards enhancing agricultural incomes and promoting millets, Ministry of Food Processing Industries (MoFPI)in collaboration with Indian Institute of Management (IIM) Jammu & DICCI, convened a high-level meeting on 18th Sept 2023 at IIM Jammu permanent Campus, Jagti under the able leadership of IIM Jammu Director, Prof. B.S. Sahay. The meeting brought together key stakeholders, including Shri Gaurav Gupta from Theta Foundation for Development, along with several eminent dignitaries from industry, Industry bodies and experts.

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https://jkmonitor.org/complete-news-list/shree-anna-mela-jammu-to-be-held-on-29th-september-2023-in-association-with-iim-jammu-dicci