अमरउजाला

Tuesday, 06 February 2024

छात्रों को लघु उद्योग विकास बैंक देगा वित्तीय मदद

आईआईएम जम्मू ने बैंक के साथ एक साल के स्किल पाठ्यक्रम के लिए किया समझौता

अमर उजाला ब्युरो

जम्म्। आईआईएम जम्म् में सोमवार को भारतीय लघ् उद्योग विकास बैंक के सहयोग से स्किल टू एंटरप्राइज मॉड्यूल कार्यक्रम का आयोजन किया गया। आईआईएम जम्मू और बैंक ने जम्मू-कश्मीर और लद्दाख के छात्रों के लिए विशेष रूप से डिजाइन किए गए एक साल के अद्वितीय स्किल टू एंटरप्राइज मॉड्यूल कार्यक्रम की पेशकश करने के लिए समझौता किया है। इसका उद्देश्य



बैंक के सीजीएम-डीजीएम के साथ आईआईएम निदेशक। स्रोतः आईआईएम

प्रतिभागियों को भविष्य में अपना व्यवसाय शुरू करने और उसका विस्तार करने के लिए आवश्यक ज्ञान और मार्गदर्शन से लैस करना साथ समझौता भी किया।

व्यापक आवासीय प्रशिक्षण और की कमी है। आठ सप्ताह का आभासी प्रशिक्षण शामिल है। यह पाठ्यक्रम शुभ्रांसु एस आचार्य मुख्य अतिथि, प्रतिभागियों को व्यवसाय प्रबंधन, जबकि डीजीएम ऋषि पांडे विशेष अनुपालन, वित्त, योजना और तौर पर मौजूद रहे। इससे पहले व्यवसाय चलाने के रणनीतिक आईआईएम जम्मू के उद्यमिता, पहलुओं की गहन समझ प्रदान नवाचार और कौशल विकास करने के लिए डिजाइन किया गया केंद्र के अध्यक्ष डॉ. मुकबिल है। ऐसे व्यक्तियों पर लक्षित है, बुरहान ने कार्यक्रम का संक्षिप्त जिन्होंने तकनीकी पाट्यक्रम पूरा विवरण दिया।

है। इस मौके पर आईआईएम के कर लिया है और जिनके पास निदेशक बी एस सहाय ने बैंक के मूल्यवान कौशल सेट हैं, लेकिन उनके पास अपना व्यवसाय शुरू कार्यक्रम में चार सप्ताह का करने के लिए आवश्यक संसाधनों

कार्यक्रम में बैंक के सीजीएम डॉ.



Tuesday, 06 February 2024

IIM Jammu, SIDBI inaugurates skill to enterprise module programme for J-K, Ladakh youths.

The one-year STEM programme of IIM Jammu and SIDBI aims to equip participants with the knowledge and guidance to initiate and expand their businesses.



NEW DELHI: The Indian Institute of Management (IIM Jammu) in collaboration with the Small Industries Development Bank of India (SIDBI) inaugurated the skill to enterprise module (STEM) programme. SIDBI and IIM Jammu have collaborated for a one-year-long STEM programme, especially designed for students in Jammu and Kashmir and Ladakh.

The programme aims to equip participants with the knowledge and guidance to initiate and expand their businesses in the future. It also aims at bridging the gap between skill and entrepreneurship. The programme will provide an opportunity for participants to gain financial independence and create a positive impact in their communities through entrepreneurship.

SIDBI deputy general manager (DGM) Subhransu S Acharya was the chief guest and DGM Rishi Pandey was the guest of honour at the inaugural ceremony. IIM Jammu director BS Sahay presided over the ceremony.

IIM Jammu CEISD chairperson Muqbil Burhan gave a brief overview of STEM during the inaugural address. The STEM programme will provide four weeks of residential training coupled with eight weeks of virtual training. The curriculum of the programme is designed to provide participants with a thorough understanding of business management, compliance, finance, planning, and strategic aspects of running a business.

The programme is targeted at individuals who have completed technical courses and possess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM also provides an opportunity for those seeking financial independence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through credit connect schemes.

https://news.careers360.com/iim-jammu-sidbi-inaugurates-skill-enterprise-module-programme-for-j-k-ladakh-youths



IIM-J, SIDBI launches skill to enterprise module programme for J-K, Ladakh youths

1 min read Comment FOLLOW US



Anum Ansari Assistant Manager - Content New Delhi, Updated on Feb 6, 2024 09:58 IST

The programme aims to equip participants with the knowledge and guidance to initiate and expand their businesses in the future. It also aims at bridging the gap between skill and entrepreneurship.



The Indian Institute of Management (IIM Jammu) has partnered with Small Industries Development Bank of India (SIDBI) to inaugurate the skill to enterprise module (STEM) programme. SIDBI and IIM Jammu have collaborated for a one-year-long STEM programme, especially designed for students in Jammu and Kashmir and Ladakh.

The programme aims to equip participants with the knowledge and guidance to initiate and expand their businesses in the future. It also aims at bridging the gap between skill and entrepreneurship. The programme will provide an opportunity for participants to gain financial independence and create a positive impact in their communities through entrepreneurship.

SIDBI deputy general manager (DGM) Subhransu S Acharya was the chief guest and DGM Rishi Pandey was the guest of honour at the inaugural ceremony. IIM Jammu director BS Sahay presided over the ceremony.

IIM Jammu CEISD chairperson Muqbil Burhan gave a brief overview of STEM during the inaugural address. The STEM programme will provide four weeks of residential training coupled with eight weeks of virtual training. The curriculum of the programme is designed to provide participants with a thorough understanding of business management, compliance, finance, planning, and strategic aspects of running a business.

The programme is targeted at individuals who have completed technical courses and possess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM also provides an opportunity for those seeking financial independence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through credit connect schemes.

https://www.shiksha.com/news/mba-iim-j-sidbi-launches-skill-to-enterprise-module-programme-for-j-k-ladakh-youths-blogId-154689



Tuesday, 06 February 2024-Print Version



Guests during formal launch of STEM prog

IIM Jammu launches STEM programme for future leaders

Excelsior Correspondent

Jammu has collaborated with neurs. It will help them realize Small Development Bank of India opportunities for themselves (SIDBI), for Skill to and others, and contribute to Enterprise Module (STEM) the economic growth of our programme to equip students nation, he added and encourin J&K and Ludakh with the aged the youth of J&K to necessary knowledge and leverage this opportunity and guidance to initiate and create success stories for other expand their businesses in the youth to follow.

Subhransa S Acharya stressed ers," he said, that focusing on development in less developed areas is vital. Chairperson of The Centre for "From once being called 'frag-ile,' we now stand as one of & Skill Development the world's top five economies (CEISD), IIM Jammu provid- a significant feat, thanks to ed a brief overview of STEM.
 MSMEs. Your continued con The vote of thanks was protributions will shape our suc- posed by Dr Vivek Sharm cess, and I am inspired by your Chief Innovation Officer, IIM ideas," he said.

Prof B S Sahay, Director, IIM Jammu, who conceived will receive guidance through this idea for the youth of J&K industry mentorship and incuand was instrumental in creat- bation, connecting them to ing this collaboration with financial institutions through SIDBI, said that the Skill to Credit Connect Schemes.

Enterprise Programme is JAMMU, Feb 5: Indian will enable our youth to Institute of Management (IIM) become successful entrepre-Industries their full potential, create job

Rishi Pandey, DGM SIDBI Inaugural of the pro- exhorted the students to take gramme, held at IIM Jammu, full advantage of this opportuwitnessed the presence of Dr nity. "We believe in the power Subhransu S Acharya, CGM, of entrepreneurship to drive SIDBI, as the chief guest, and economic growth, and STEM Rishi Pandey, DGM, SIDBI, is a significant step in that as the guest of homor. Prof B S direction. The more passion Sahay, Director, IIM Jammu, and skill you put into your presided over the ceremony. Work, the more success you In his address. Dr achieve, creating jobs for othwork, the more success you

Dr Muqbil Burhan

The selected participants

https://epaper.dailyexcelsior.com/?id=MTU1NTAy



Tuesday 06th Feb 2024-Web Version

IIM Jammu launches STEM programme for future leaders

By **Daily Excelsior** February 6, 2024



Guests during formal launch of STEM programme at IIM Jammu.

Excelsior Correspondent

JAMMU, Feb 5: Indian Institute of Management (IIM) Jammu has collaborated with the Small Industries Development Bank of India (SIDBI), for Skill to Enterprise Module (STEM) programme to equip students in J&K and Ladakh with the necessary knowledge and guidance expand their businesses Inaugural of the programme, held at IIM Jammu, witnessed the presence of Dr Subhransu S Acharya, CGM, SIDBI, as the chief guest, and Rishi Pandey, DGM, SIDBI, as the guest of honor. Prof В Sahay, Director, IIM presided lammu, over the ceremony.

In his address, Dr Subhransu S Acharya stressed that focusing on development in less developed areas is vital. "From once being called 'fragile,' we now stand as one of the world's top five economies – a significant feat, thanks to MSMEs. Your continued contributions will shape our success, and I am inspired by your ideas," he said.

Prof B S Sahay, Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with SIDBI, said that the Skill to Enterprise

Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation, he added and encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow.

Rishi Pandey, DGM SIDBI exhorted the students to take full advantage of this opportunity. "We believe in the power of entrepreneurship to drive economic growth, and STEM is a significant step in that direction. The more passion and skill you put into your work, the more success you achieve, creating jobs for others," he said.

Dr Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu provided a brief overview of STEM. The vote of thanks was proposed by Dr Vivek Sharma, Chief Innovation Officer, IIM Jammu.

The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through Credit Connect Schemes.

https://www.dailyexcelsior.com/iim-jammu-launches-stem-programme-for-future-leaders/



Tuesday, 06 February 2024

IIM, SIDBI inaugurate STEM programme for future leaders

GJ REPORT

JAMU, FEB 5: Indian Institute of Management (IIM) Jammu, in collaborawith the Small Industries Development Bank of India (SIDBI), recently launched the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony. The event, held at IIM Jammu, featured esteemed guests including Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest and Rishi Pandey, DGM, SIDBI as the Guest of Honour. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony.

Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, 8 Innovation Skill Development (CEISD), IIM provided Jammu, overview of STEM, highlighting its three-phase approach aimed at comprehensive training and mentorship for participants. Chief Guest Dr. Subhransu S. Acharya praised the programme's focus on bridging the gap between skill development and enterprise creation, emphasizing the crucial role of entrepreneurship in driving economic growth.

Prof. B.S. Sahay shared

his vision behind the initiative, emphasizing the shift towards fostering job providers rather than job seekers. He encouraged the youth of Jammu and Kashmir to leverage the programme to become successful entrepreneurs and contribute to the economic growth of the nation.

Guest of Honour, Rishi Pandey expressed SIDBI's commitment to supporting small-scale industries and entrepreneurship, emphasizing the importance of skill and passion in achieving success. Former SIDBI employee R.C. Raina also encouraged participants to make the most of the opportunity presented by STEM.

Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu, delivered the vote of thanks, acknowledging the support of all stakeholders involved in the STEM initiative. The ceremony concluded with the National Anthem.

The STEM programme, designed for students in Jammu and Kashmir and Ladakh, aims to equip participants with the necessary knowledge and guidance to initiate and expand their businesses.



Tuesday, 06 February 2024-Print Version

IIM Jammu, SIDBI inaugurate STEM Programme for future leaders

STATE TIMES NEWS

JAMMU: Indian Institute of Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme at IIM Jammu.

The event witnessed the presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony.

The inaugural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM.

He said, "The program unfolds in three meticulously planned phases, commencing



Director IIM Jammu, Prof. B.S. Sahay speaking at a programme.

with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but coldiscovering laboratively them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficaev.

Dr. Subhransu shared: "The STEM programme is a

crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number of people. Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies - a significant feat thanks to MSMEs."

Prof. Sahay shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers. The Skill to Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation. The program aims to foster innovation and entrepreneurship in J&K by providing practical training, mentorship, and access to networks of business professionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable."

He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow."

Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries."

R.C. Raina, Former employee, SIDBI and a resident of Jammu and Kashmir, stated, 'I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your own enterprises and drive them towards profitable ventures."

The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu.

https://epaperimages.blob.core.windows.net/statetimes/files/22024603936910.pdf



Tuesday 06th Feb 2024-Web Version

IIM Jammu, SIDBI Inaugurate STEM Programme For Future Leaders

JAMMUJAMMU AND KASHMIRTOP J&K NEWS





STATE TIMES NEWS

JAMMU: Indian Institute of Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme at IIM Jammu.

The event witnessed the presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony.

The inaugural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM.

He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Dr. Subhransu shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number of people. Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies – a significant feat thanks to MSMEs."

Prof. Sahay shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers. The Skill to Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation. The program aims to foster innovation and entrepreneurship in J&K by providing practical training, mentorship, and access to networks of business professionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable."He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow."

Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries."

R.C. Raina, Former employee, SIDBI and a resident of Jammu and Kashmir, stated, "I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your own enterprises and drive them towards profitable ventures."

The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu.

https://statetimes.in/iim-jammu-sidbi-inaugurate-stem-programme-for-future-leaders/



Tuesday, 06 February 2024

IIM Jammu, SIDBI inaugurate STEM Prog for future leaders



NL CORRESPONDENT

JAMMU TAWI, FEB 05 Indian Institute of Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony. The event, held at IIM Jammu, witnessed the presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony. which began with the ceremonial lighting of the lamp and a warm welcome. The inaugural ceremony commenced with the address by, Dr. Mugbil Burhan, Chairperson

of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Each of you plays a role in shaping our nation's development by 2047."Prof. B.S. Sahav, Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with SIDBI shared his views as, "From childhood, we were

groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers." Guest of Honor Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries. We believe in the power of entrepreneurship to drive economic growth, and STEM is a significant step in that direction. As entrepreneurs, you're the leaders of your organisations, handling everything from small tasks to big responsibilities. Being skilled in every aspect of daily work is crucial." R.C. Raina, Former employee, SIDBI and a resident of Jammu and Kashmir, stated, "It is a matter of immense pride that Jammu has all the three prestigious institutes IIT, IIM and AIMS." The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu.



Tuesday, 06 February 2024

IIM Jammu and SIDBI Inaugurate STEM programme for Future Leaders

IIJL NEWS SERVICE

JAMMU, Feb 5: Indian Institute of Management (HM) Jammu, in collaborawith the Summing Development Industries Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inau-gural ceremony. The event, held at HM Jammu, witnessed the esteemed pres-ence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, HM Jammu, presided over the ceremony, which began with the ceremonial lighting of the lamp and a warm wel-

The inaugural ceremony commenced address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepre-eurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commenc-ing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual



training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament enterprises as a control to the program's efficacy."

Guest Dr.

Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a cru-cial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witness-ing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, the contribution of MSMEs is immense as they provide employment to a large number of

people.Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies a significant feat thanks to MSMEs. Your continued contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the collabora-tion between IIM Jammu and SIDBI to empower the

and SIDBI to empower the youth of Jammu and Kashmir, fostering a spirit of entrepreneurship."

Prof. B.S. Sahay, Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with this collaboration with SIDBI shared his views as, From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job

Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them real-ize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation. The program aims to foster innovation and entrepre-neurship in J&K by providing practical training, menhip, and access to networks of business profes-sionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable." He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow."

Mr. R.C. Raina, Former employee, SIDBI and a resi-dent of Jammu and Kashmir, stated, "It is a matter of immense pride that Jammu has all the three prestigious institutes HT, HM and AIMS. Getting an opportunity to be a part of programs such as STEM is a huge opportunity. I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your own enterprises and drive them towards profitable ventures."

Innovation meets Enterprise: IIM Jammu and SIDBI inaugurate STEM programme for future leaders"

JAMMU BULLETIN NEWS JAMMU, FEB 5:

Institute Indian Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony. The event, held at IIM Jammu, witnessed the esteemed presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony, which began with the ceremonial lighting of the lamp and a warm welcome. Special Invitee was Mr. R.C.Raina, Former Employee SIDBI and resident of Jammu and Kashmir. The inaugural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre Entrepreneurship, Innovation Development (CEISD), IIM Jammu who provided a brief



overview of STEM.

IIM Jamma and SIDBI have joined forces to offer a unique one-year-long Skill to Enterprise Module (STEM) programme specially designed for students in Jammu and Kashmir, and Ladakh. The programme aims to equip participants with the necessary knowledge and guidance to initiate and expand their businesses in the future.

The STEM programme entails a comprehensive four weeks of residential training coupled with eight weeks of virtual training. This curriculum is designed to provide participants with a thorough understanding of business

management, compliance, finance, planning, and strategic aspects of running a business. Targeted at individuals who have completed technical courses and possess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM also provides an opportunity those seeking financial independence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through Credit Connect Schemes.



IIM, SIDBI INAUGURATE STEM PROG FOR FUTURE LEADERS

JAMMU, FEB 5

Indian Institute of Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony.

The event, held at IIM Jammu, witnessed the esteemed presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest

of Honor, Prof. B.S. Sa-Director. Jammu, » CONT. ON PG 11

IIM, SIDBI Inaugurate...
presided over the ceremony, which began with the ceremial lighting of the lamp and a warm

monial lighting of the lamp and a warm welcome. The inaugural ceremony commenced with the address by, Dr. Mughil Burhan, Chairperson of The Centre for Enrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number of people. Each of you plays a role in shaping our nation's development called

they provide employment to a large number of people. Each of you plays a role in shaping our nation's development by 2047. From once being called Tragile,' we now stand as one of the world's top five economies—a significant feat thanks to MSMES. Your continued contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the collaboration between IIM Jammu and SIDBI to empower the youth of Jammu Guest of Honor Shri Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries. We believe in the power of entrepreneurship to drive economic

mote smail-scale industries, we believe in the power of en-trepreneurship to drive economic growth, and STEM is a significant step in that direction. As entrepreneurs, you're the leaders of your organisations, handling everything from small tasks to big responsibilities. Being skilled in every aspect of daily work is crucial. Entrepreneurs are resilient, smart, and can overcome any challenge.

and can overcome any challenge.

The more passion and skill you put into your work, the more success you achieve, creating jobs for others. Joining IIM Jammu gives you the best mix of theory and practice. Take full advantage of this opportunity because entirepreneurship is not just a job; it's a powerful calling.

ertui caining. Mr. R.C. Raina, Former employee, SIDBI and a resident of Jammu and Kashmir, stated, "It is a matter of immense pride that Jammu has all the three prestigious institutes IIT, IIM and AIMS. Getting an op-

prestigious institutes IIT, IIM and AIMS. Getting an op-portunity to be a part of programs such as STEM is a huge opportunity. I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this pro-gram, you will be well equipped to handle your own enterprises and drive them towards profitable ventures."

RNI No: JKENG/2012/47637 | Email: truthprevail911@gmail.com | POSTAL REGD NO-JK/485/2016-18 | Internet Edition: www.truthprevail.com | Epaper: epaper.truthprevail.com



Tuesday 06th Feb 2024

Innovation Meets Enterprise: IIM Jammu and SIDBI Inaugurate STEM Programme for Future Leaders

TP CORRESPONDENT

JAMMU, Feb 5: Indian Institute of Management (IIM) Jammu, in collaborawith the Small tries Development Industries Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) gramme with a grand inaugural ceremony. The event, held at IIM Jammu, wit-nessed the esteemed presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony, which began with the ceremonial lighting of the lamp and a warm wel-



commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both

physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a cru-

cial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number people Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies significant feat thanks to MSMEs. Your continued

contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the collaboration between IIM Jammu and SIDBI to empower the youth of Jammu and Kashmir, fostering a spirit of entrepreneurship."

Prof. B.S. Sahay, Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with SIDBI shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers.

The Skill to Enterprise Programme is a much-need-cd initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation.

Innovation Meets Enterprise: IIM Jammu and SIDBI Inaugurate STEM Programme for Future Leaders

Indian Institute of Management (IIM) Jamma, is collaboration with the Small Industries Development Bank of India (SIDBI), celebrated Bark of India (SUDBS), exherated the communication of the Skill to Enterprise Module (STEM) programme with a grand imaginal certainty, the central policy of the Subbarasia S. Acharya, COM, SIDBL as the Chief Guost, and Shi Rishi Pankey, DGM, SIDBL, as the Guest of Monat Park Bayan, Decoration of the Subbarasia S. Acharya, COM, SIDBL, as the Guest of Monat Park Bayan, Discourt, EM Jamms, peerided inver the certainty, which began with the certainty, which began with the certainty of the lamps and a seam ecknose. The imaginarii ceretainty com-



the youth of I&K and was instru-mental in creating this collabora-tion with SIDBI shared his views as. 'From childhood, we were

of immense pride that Jammu has all the three prestigious institutes BT, BM and ABMS. Getting an If Mamma, percended over the ceremency, which began with the ceremency with the cardmency of the lump and a
surm veckose.

The mangural covensory commenced with the address by Dr.

Maphil Butham, Chairperson of The
Centre for Entirepreneurship,
Innovation & Skill Development
(CEISD) IIM Jamma who provide
at hird overview of STEM and the
card. The program with fitted
at hird overview of STEM and the
card of the program of the provided
at hird overview of STEM and the
card. The program of behalf physical and
verical training. This includes
are of beth physical and
verical training. This includes
are of the the program of the program and training the meaning
the passion for success in this voor
of participant, I am confident that
the programs will be a triangle.

Cause of Hence Shri Rish
programs will be a triangle
recontinue on the relation of the confident that
the programs will be a triangle.

Cause of Hence Shri Rish
programs will be a triangle.

Cause of Hence Shri Rish
programs will be a triangle
recontent on the relation of participants, I am confident
that
the programs of the success
and a one of the world's top fine
contents are in gradients as feat
as one of the world's top fine
contents and success in this toor
of participant, I am confident that
the programs will be a triangle.

Focusing of the lump and
success in this program will be a contributed to a
man and the department of the confident
that
the programs of the programs of the contribution of the contribution of the confident
that
the programs of the programs of the contribution of the confident
that
the programs of the programs of the contribution of the confident
that
the programs of the programs of the contribution of the contribution of the confident
that
the programs of the program of the contribution of the contribution of the contributio opportunity to be a part of programs such as STEM is a hage opportuni-ty. I hope each one of you gives full concentration, devotion and utilizes

peri of enterprensum hip.

Mr. R. C. Ratta, Forness employmetting them to financial instinport B.S. Solwy, Decestor, IBM 11, SEDBI and a treadent of James
tions, the concected this idea for
and Kashirin, stated, 18, is a matter. Schemas.



Innovation Meets Enterprise: IIM Jammu and SIDBI Inaugurate STEM Programme for Future Leaders

DOGRA HERALD BUREAU JAMMU, FEB 5

Indian Institute Management (IIM) Jammu, in collaboration with the Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill Enterprise Module (STEM) programme with a grand inaugural ceremony The event, held at IIM Jammu, witnessed the esteemed presence of Dr. esteemed presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor, Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony, which began with the ceremonial lighting of the lamp and a warm welcome.

The inaugural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson The Centre for Entrepreneurship, Innovation & Skill Skill Innovation Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The empha-



sis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Subhransu S. Acharva. CGM, SIDBI, shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise cre-ation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a trithis program will be a triumph. Focusing on devel-opment in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number of people.Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies - a significant feat thanks to

MSMEs. Your continued contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the collaboration between IIM Jammu and SIDBI to empower the youth of Jammu and Kashmir, fostering a spirit of entrepreneurship."

Prof. B.S. Sahay,

Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with SIDBI shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the create them. Today, the shift is clear as we're fostering job providers, not just job seekers. The Skill to Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation. The program aims

to foster innovation and entrepreneurship in J&K by providing practical training, mentorship, and aacess to networks of business professionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable." He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow."

Guest of Honor Shri Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries. We believe in the power of entrepreneurship to drive economic growth, and STEM is a significant step in that direction. As entrepreneurs, you're the leaders of your organisations, handling everything from small tasks to big responsibilities. Being skilled in every aspect of daily work is crucial. Entrepreneurs are resilient, smart, and can overcome any challenge. The more passion and skill you put into your work, the more success you achieve, creating jobs for others. Joining IIM Jammu gives you the best mix of theory and practice. Take full advantage of this opportunity because entrepreneurship is not just a job; it's a powerful calling."

employee, SIDBI and a resident of Jammu and Kashmir, stated, "It is a matter of immense pride that Jammu has all the three prestigious institutes IIT, IIM and AIMS. Getting an opportunity to be a part of programs such as STEM is a huge opportunity. I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your own enterprises and drive own enterprises and drive them towards profitable ventures.

The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu, expressing gratitude to all the dignitaries, participants, and collaborators for their support and commitment to the STEM initiative. The inaugural ceremony culminated with the National Anthem. IIM

Jammu and SIDBI have joined forces to offer a unique one-year-long Skill to Enterprise Module (STEM) programme specially designed for students in Jammu and Kashmir, and Ladakh. The programme aims to equip participants with the necessary knowledge and guidance to initiate and expand their businesses in the

future. The STEM programme entails a comprehensive four weeks of residential training coupled with eight weeks of virtual training. This curriculum designed to provide participants with a thorough understanding of business management, compliance, finance, planning, and strategic aspects of running a business. Targeted at individuals who have completed technical courses and possess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM own businesses. STEM also provides an opportunity for those seeking financial independence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through Credit Connect Schemes

website: mercurytimes.in

lercury



Vol No. 13

BJP holds series of meetings in the runup for... P-3

ISSUE NO: 31



OPINION Interim Budget is a harmony in harvest P-4



Fair turned to be a solid platform for generfor... ating... P-8



P-7

JAMMU, TUESDAY FEBRUARY 6, 2024

PAGES-8 RS. 1/-

Regd.No. JK- 491/22-24 RNI No. JKENG/2012/460

Tuesday 06th Feb 2024

Innovation Meets Enterprise: IIM Jammu and SIDBI Inaugurate STEM Programme for Future Leaders

Januau, February 5: Indian Institute of Management (HM) Januau, in collab-oration with the Small Industries Development Bank of In-dia (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony. The event, held at IIM Jammu, witnessed the esteemed presence of Dr. Subhransu S. Acharyu, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the cere mony, which began with the ceremonial lighting of the lamp and a warm welcome.

The inaugural ceremony commenced with the address

The imagural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and arademic experts. The emphasic lies not merely on discussive solutions, but colemphasis lies not merely on discussing solutions but col-laboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament

emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am profident that this reserve will be a timent. Exercise on confident that this program will be a triumph. Focusing on confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the con-tribution of MSMEs is immense as they provide employ-ment to a large number of people. Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies — a significant feat thanks to MSMEs. Your continued contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the col-laboration between IIM Jammu and SIDBI to empower the youth of Jammu and Kashmir, fostering a spirit of en-

trepreneurship.

Prof. B.S. Sahay, Director, IIM Jammu, who conceived
this idea for the youth of J&K and was instrumental in
creating this collaboration with SIDBI shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers. The Skill to Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic themselves and others, and contribute to the economic growth of our nation. The program aims to foster inno-vation and entrepreneurship in J&K by providing prac-tical training, mentorship, and access to networks of busi-ness professionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable. He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow." Mr. R.C. Raina, Former employee, SIDBI and a resi dent of Jammu and Kashmir, stated, "It is a matter of im mense pride that Jammu has all the three prestigious in stitutes IIT, IIM and AIMS. Getting an opportunity to be a part of programs such as STEM is a huge opportunity. I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your own enterprises and drive them towards profitable ventures.

The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu, expressing gratitude to all the dignitaries, participants, and collaborators for their support and commitment to the STEM initiative. The inaugural ceremony culminated with the National Anthem, IIM Jammu and SIDBI have joined forces to offer a unique one-year-long Skill to Enterprise Module (STEM) programme specially designed for students in Jammu and Kashmir, and Ladakh. The programme aims to equip participants with the necessary knowledge and guidance to initiate and expand their businesses in the future. The STEM programme entails a comprehensive four weeks of residential training coupled with eight weeks of virtual training. This curriculum is designed to provide participants with a thorough understanding of business management, compliance, finance, plann and strategic aspects of running a business. Targeted at in dividuals who have completed technical courses and pos sess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM also pro vides an opportunity for those seeking financial indepen-dence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial insti tutions through Credit Connect Schemes. (PIB)



IIM Jammu and SIDBI Initiate STEM Programme to Empower Youth with Entrepreneurship

IIM Jammu, in collaboration with SIDBI, launches the Skill to Enterprise Module (STEM) programme, aiming to foster entrepreneurship and boost economic growth in J&K and Ladakh.

Dil Bar Irshad 05 Feb 2024 20:40 EST



In a landmark collaboration, the Indian Institute of Management (IIM) Jammu and the Small Industries Development Bank of India (SIDBI) have launched the Skill to Enterprise Module (STEM) programme. The partnership aims to bridge the gap between skill development and entrepreneurship, fostering a wave of innovative startups in Jammu & Kashmir and Ladakh.

Fostering Entrepreneurship with STEM

The inauguration event, which took place at IIM Jammu, witnessed prominent figures including Dr. Subhransu S. Acharya, the Chief General Manager of SIDBI, Rishi Pandey, Deputy General Manager of SIDBI, and Prof. B.S. Sahay, Director of IIM Jammu. During his address, Dr. Subhransu emphasized the **critical role** of the STEM programme in bridging skill development and enterprise creation, underlining the significant role of Micro, Small & Medium Enterprises (MSMEs) in India's economy.

STEM: A Game-Changer for Youth

Dr. Muqbil Burhan, Chairperson of the Center for Excellence in Innovation, Sustainability, and Development (CEISD) at IIM Jammu, outlined the STEM programme in detail. The initiative, a 14-day intensive training spanning 216 hours, includes mentorship from industry experts and aims to culminate in the creation of 30 distinguished enterprises. The programme is designed to empower youth and equip them with the necessary knowledge to **initiate and expand their businesses**.

Shaping the Future of Business

Prof. Sahay spoke about the cultural shift towards entrepreneurship and innovation, especially in J&K. He stressed the programme's potential to empower youth to transition from job seekers to job creators. R.C. Raina, a former SIDBI employee, encouraged participants to utilize the programme effectively, ensuring the success of their future enterprises. The event concluded with a vote of thanks by Dr. Vivek Sharma, Chief Innovation Officer at IIM Jammu.

https://bnnbreaking.com/finance-nav/business/phonepe-ascends-as-paytm-faces-downward-trend-a-shift-in-indias-digital-payment-landscape

Dogra Hegd. No. JK-575/21-23 | RNI NO. JKENG/2015/68152

Innovation Meets Enterprise: IIM Jammu and SIDBI Inaugurate STEM Programme for Future Leaders

February 6, 2024



DOGRA HERALD BUREAU JAMMU, Feb 5

Indian Institute of Management (IIM) Jammu, in collaboration with the Small Industries Development Bank of India (SIDBI), celebrated the commencement of the Skill to Enterprise Module (STEM) programme with a grand inaugural ceremony. The event, held at IIM Jammu, witnessed the esteemed presence of Dr. Subhransu S. Acharya, CGM, SIDBI, as the Chief Guest, and Shri Rishi Pandey, DGM, SIDBI, as the Guest of Honor. Prof. B.S. Sahay, Director, IIM Jammu, presided over the ceremony, which began with the ceremonial lighting of the lamp and a warm welcome.

The inaugural ceremony commenced with the address by, Dr. Muqbil Burhan, Chairperson of The Centre for Entrepreneurship, Innovation & Skill Development (CEISD), IIM Jammu who provided a brief overview of STEM. He said, "The program unfolds in three meticulously planned phases, commencing with a 14-day comprehensive training initiative encompassing 216 hours of both physical and virtual training. This includes invaluable mentorship from industrial and academic experts. The emphasis lies not merely on discussing solutions but collaboratively discovering them. We eagerly anticipate the emergence of 30 distinguished enterprises as a testament to the program's efficacy."

Chief Guest Dr. Subhransu S. Acharya, CGM, SIDBI, shared: "The STEM programme is a crucial intervention to bridge the gap between skill development and enterprise creation. After hearing all the diverse ideas and witnessing the passion for success in this room of participants, I am confident that this program will be a triumph. Focusing on development in less developed areas is vital, and the contribution of MSMEs is immense as they provide employment to a large number of people. Each of you plays a role in shaping our nation's development by 2047. From once being called 'fragile,' we now stand as one of the world's top five economies – a significant feat thanks to MSMEs. Your continued contributions will shape our success, and I am inspired by your ideas. It is heartening to witness the collaboration between IIM Jammu and SIDBI to empower the youth of Jammu and Kashmir, fostering a spirit of entrepreneurship."

Prof. B.S. Sahay, Director, IIM Jammu, who conceived this idea for the youth of J&K and was instrumental in creating this collaboration with SIDBI shared his views as, "From childhood, we were groomed to seek jobs, not create them. Today, the shift is clear as we're fostering job providers, not just job seekers. The Skill to Enterprise Programme is a much-needed initiative that will enable our youth to become successful entrepreneurs. It will help them realize their full potential, create job opportunities for themselves and others, and contribute to the economic growth of our nation. The program aims to foster innovation and entrepreneurship in J&K by providing practical training, mentorship, and access to networks of business professionals. With great ideas and the determination to work hard in the execution of those ideas, success is inevitable." He encouraged the youth of J&K to leverage this opportunity and create success stories for other youth to follow."

Guest of Honor Shri Rishi Pandey, DGM, SIDBI, mentioned "SIDBI is delighted to partner with IIM Jammu in launching the STEM programme, an initiative that aligns with our mission to support and promote small-scale industries. We believe in the power of entrepreneurship to drive economic growth, and STEM is a significant step in that direction. As entrepreneurs, you're the leaders of your organisations, handling everything from small tasks to big responsibilities. Being skilled in every aspect of daily work is crucial. Entrepreneurs are resilient, smart, and can overcome any challenge. The more passion and skill you put into your work, the more success you achieve, creating jobs for others. Joining IIM Jammu gives you the best mix of theory and practice. Take full advantage of this opportunity because entrepreneurship is not just a job; it's a powerful calling."

Mr. R.C. Raina, Former employee, SIDBI and a resident of Jammu and Kashmir, stated, "It is a matter of immense pride that Jammu has all the three prestigious institutes IIT, IIM and AIMS. Getting an opportunity to be a part of programs such as STEM is a huge opportunity. I hope each one of you gives full concentration, devotion and utilizes your time well at this program so that when you come out of this program, you will be well equipped to handle your enterprises and drive them towards profitable The vote of thanks was proposed by Dr. Vivek Sharma, Chief Innovation Officer, IIM Jammu, expressing gratitude to all the dignitaries, participants, and collaborators for their support and commitment to the STEM initiative. The inaugural ceremony culminated with the National Anthem. IIM Jammu and SIDBI have joined forces to offer a unique one-year-long Skill to Enterprise Module (STEM) programme specially designed for students in Jammu and Kashmir, and Ladakh. The programme aims to equip participants with the necessary knowledge and guidance to initiate and expand their businesses in the future.

The STEM programme entails a comprehensive four weeks of residential training coupled with eight weeks of virtual training. This curriculum is designed to provide participants with a thorough understanding of business management, compliance, finance, planning, and strategic aspects of running a business. Targeted at individuals who have completed technical courses and possess valuable skill sets but lack the required resources and knowledge to start their own businesses, STEM also provides an opportunity for those seeking financial independence and aiming to make a positive impact in their communities through entrepreneurship. The selected participants will receive guidance through industry mentorship and incubation, connecting them to financial institutions through Credit Connect Schemes.

https://dograherald.com/2024/02/06/innovation-meets-enterprise-iim-jammu-and-sidbi-inaugurate-stem-programme-for-future-leaders/