



Saturday 22nd July 2023

Plantation drive carried out at IIM Jammu as part of “Green IIM Jammu” Initiative

Dated : Jul 22, 2023 [Jammu](#)



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JAMMU, JULY 22: IIM Jammu as part of its, “Green IIM Jammu” initiative organized a massive plantation drive inside the state-of-the-art campus aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere to the residents inside the campus. The massive plantation drive of IIM Jammu was conducted in coordination with J&K Forest Department. The drive was graced by BM Sharma, Additional Chief Conservator of Forests, Jammu Province, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr.

Muqbil Burhan, Chairperson Srinagar Off Campus, Dr. Ashish Kumar, Chairperson Student Affairs, Shailesh Lohiya, Librarian, IIM Jammu and other faculty, officers, staff members and students of IIM Jammu.

Prof. B.S. Sahay, Director, IIM Jammu mentioned that IIM Jammu is committed towards building a green campus. We aim to create a good sense of social responsibility towards Mother Nature and eco-friendliness among our students, faculty, officers, and staff members through this initiative. Through such initiatives, we would like to set an example to our students and particularly motivate the residents to contribute to the protection of the environment as active stakeholders, for contributing to a sustainable ecosystem.

Prof. Jabir Ali, Dean Academics, IIM Jammu mentioned that such initiatives are sure to help in creating more awareness about the importance of growing trees to prevent global warming and thereby reducing pollution.

The plantation of the trees was successfully carried out as per the planned schedule. Many plant saplings of different types and large size trees were planted during the plantation drive. The plantation saw active participation from the faculties, officers, staff members and students. Through today's event, the students and residents felt intimately connected with nature in their efforts to build a greener campus. The seeds of social and environmental responsibility sown at IIM Jammu are sure to bear fruit in the near future and go a long way.

<https://www.jkinfonews.com/newsdet.aspx?q=81111>

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■ **STATE TIMES NEWS**

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BM Sharma, Adtl Chief Conservator of Forests, Jammu Province planting a sapling.

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<https://www.jammulinksnews.com/mb/newsdet.aspx?q=323312>



Monday, 24 July 2023

Plantation drive carried out at IIM Jammu as part of, “Green IIM Jammu” Initiative

Jammu, July 22 (Scoop News)- IIM Jammu as part of its, “Green IIM Jammu” initiative organized a massive plantation drive inside the state-of-the-art campus aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere to the residents inside the campus. The massive plantation drive of IIM Jammu was conducted in coordination with J & K Forest Department. The drive was graced by Shri BM Sharma, Additional Chief Conservator of Forests, Jammu Province, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Muqbil Burhan, Chairperson Srinagar Off Campus, Dr. Ashish Kumar, Chairperson Student Affairs, Shri Shailesh Lohiya, Librarian, IIM Jammu and other faculty, officers, staff members and students of IIM Jammu.

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<http://www.scoopnews.in/det.aspx?q=124716>