

Tuesday 12<sup>th</sup> Dec 2023

## Bharat Bhasha Utsav Diwas at IIM Jammu: A Cultural Extravaganza Enriched by Linguistic Diversity

**REFUGEE MESSAGE BUREAU**  
JAMMU, DEC 11

IIM Jammu proudly hosted the Bharat Bhasha Utsav Diwas, a celebration that unfolded as a vibrant tapestry of India's linguistic diversity. "Bharatiya Bhasha Diwas" was celebrated on the Janma Jayanti of Mahakavi Subramania Bharati, a multi-linguist and freedom fighter on 11th December 2023 at its IIM Jammu permanent Campus. The event was



graced by Prof. B.S. Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean Academics, IIM Jammu, Cmdr. Kesavan Baskaran, CAO, IIM Jammu, and Dr. Apurva

Yadav, Co-Chairperson Student Affairs, IIM Jammu.

The Bharat Bhasha Utsav Diwas was a celebration that transcended lin-

guistic boundaries, bringing together students, faculty, and staff in a shared celebration of India's rich cultural heritage. The event featured a myriad of activities, performances, and interactive sessions that showcased the linguistic tapestry of the country. All the Student participants presented mesmerizing performances, recitations, and skits in various Indian languages, offering a kaleidoscope of linguistic talent.