

**Wednesday, December 16, 2020**

## **Intl Conference on Circular Economy begins in IIM Jammu**

*Excelsior Correspondent*

JAMMU, Dec 15: Indian Institute of Management (IIM) Jammu kickstarted its virtual International Conference on Circular Economy for which the theme was 'Responsible Management for Circularity and Sustainability'.

The session commenced with Prof Jabir Ali, IIM Jammu, Prof Uthayasankar Sivarajah and Prof Vishanth Weerakoddy of School of Management, University of Bradford, UK, giving an overview of the conference to the guests and it was followed by the address of Prof B S Sahay, Director, IIM Jammu.

Prof Amir Sharif, School of Management, University of Bradford (UK) talked about Circular Economy and how it can be used for sustainable growth and development.

The first plenary session was on the topic - "Circular economy and competitive advantage: A win-win for all the stakeholders" which was graced by Navneet Chadha, Regional Head, Resource Efficiency and Circular Economy, IFC - International Finance Corporation, Bangkok and Shalini Goyal Bhalla, MD International Council for Circular Economy.

The session started with Prof Amir Sharif, who spoke on the topic - "Circular economy for sustainable development", followed by Navneet Chadha who discussed the topic "Circular Economy Solutions to Address

Marine Plastic Pollution in Asia". In the end, the presentation was taken forward by Shalini Goyal Bhalla, who discussed the topic - "Circular economy and competitive advantage: A win-win for all the stakeholders".

This was followed by the first technical session which revolved around the topic "Responsible business practices for a circular economy". This session was initiated by Harbinder Singh, Chairman, Yes Full Circle Solutions who spoke on the topic 'Disruptive innovation and the circular economy'.

Subsequently, Arvind Bodhankar Joint President, Sustainability, Health and Environment Aditya Birla Group, spoke on the topic 'Circular economy through cement industry perspective' while Paul Davidson presented his views on the topic 'If You Want to Get There Then I Wouldn't Start from Here'.

The technical session 2 based on the theme 'The emergence of circular business models: A road map for sustainable future', was kickstarted by Amit Saha Founder & CEO Pro India Solutions. The session was followed by Ronak Veyas, Project Coordinator, NEPRA Resource Management Private Limited who spoke on 'Closing the Waste Material Loop'.

In the end, Hemant Chaudhry, Founder and Executive Director of Circular Economy Alliance Australia (CEAA) gave his insights on the working of Circular Economy.

# IIM Jammu holds International conference on 'Circular Economy'

## ■ STATE TIMES NEWS

JAMMU: Indian Institute of Management (IIM) Jammu inaugurated a virtual International Conference on Circular Economy on the theme 'Responsible Management for Circularity and Sustainability'.

The session commenced with Prof. Jabir Ali, IIM Jammu, Prof. Uthayasankar Sivarajah and Prof. Vishanth Weerakoddy of School of Management, University of Bradford, UK, giving an overview of the conference, followed by address of Prof. B S Sahay, Director, IIM

Jammu, who welcomed and thanked panelists for gracing the occasion.

He also applauded the fact that people of 20 countries have come together to provide their insights on such an important subject matter. After this, Prof. Amir Sharif, School of Management, University of Bradford, UK who talked about Circular Economy and how it can be used for sustainable growth and development.

The first plenary session was on the topic 'Circular economy and competitive advantage: A

win-win for all the stakeholders' which was graced by Navneet Chadha, Regional Lead, Resource Efficiency and Circular Economy, IFC - International Finance Corporation, Bangkok and Shalini Goyal Bhalla, Managing Director, International Council for Circular Economy and moderated by Prof. Jabir Ali.

The session started with Prof. Amir Sharif, who spoke on the topic - 'Circular economy for sustainable development', followed by Navneet Chadha who discussed topic

'Circular Economy Solutions to Address Marine Plastic Pollution in Asia'. In the end, the presentation was taken forward by Shalini Goyal Bhalla, who discussed the topic 'Circular economy and competitive advantage: A win-win for all the stakeholders' where she explained about circular and linear economy using Indian perspective.

The day one of this International Conference was concluded with a vote of thanks extended to the esteemed speakers for taking out their valuable time and sharing their insights with the students of IIM Jammu.

## अमर उजाला

Wednesday, 16 December 2020

### आईआईएम में शिक्षा से जुड़े मुद्दों पर की चर्चा

अमर उजाला ब्यूरो

जम्मू। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट जम्मू (आईआईएम) ने मंगलवार को वचुंअल अंतरराष्ट्रीय कांफ्रेंस करवाई। इसका विषय रिसपांसिबल

मैनेजमेंट फॉर सरकुलेटरी एंड सस्टेनबिलिटी रहा। कार्यक्रम की शुरुआत आईआईएम जम्मू के प्रो. जसबीर अली, स्कूल ऑफ मैनेजमेंट यूनिवर्सिटी ऑफ ब्राडफोर्ड के प्रो. उथायाशंकर सिवाराजा और प्रो. विशांत

विराकोडी ने की। आईआईएम जम्मू के निदेशक प्रो. बीएस सहाय ने बताया कि 20 के करीब देशों से प्रतिभागी इस कांफ्रेंस के लिए एक ही मंच पर आए हैं। कार्यक्रम में शिक्षा से जुड़े विभिन्न मुद्दों पर सत्र का आयोजन किया गया।