



PANORAMA

Quarterly Newsletter

April - June

2024



INDIAN INSTITUTE OF MANAGEMENT JAMMU
Jagti, Jammu-181221

E-mail: www.iimj.ac.in
Phone No.: 0191-2741400



Dear Members of the IIM Jammu Community,

As we reflect on the past quarter, it is heartening to witness the remarkable progress and achievements within our institution. I am pleased to share some of the significant developments and accomplishments from IIM Jammu over the past few months.

Our academic programs continue to excel, with ongoing curriculum enhancements and the introduction of new courses designed to address the evolving demands of the business landscape. Our esteemed faculty members remain at the forefront of pioneering research, contributing invaluable insights to both academia and industry. Their unwavering commitment to excellence in teaching and research ensures that our students receive an education of the highest calibre, preparing them to become leaders in their respective fields.

This quarter has also been marked by exceptional achievements from our students. Their active participation in national and international competitions, internships, and projects has been outstanding, showcasing their talent, creativity, and dedication. We take great pride in their accomplishments and the positive impact they are making across various sectors.

Directors Message

Our commitment to fostering a holistic learning environment has led to several successful events and initiatives. The recent industry-academia conclave was a significant milestone, bringing together thought leaders, industry experts, and our esteemed alumni to discuss emerging trends and opportunities. This platform not only enriched our knowledge but also reinforced our network and collaboration with industry stakeholders.

IIM Jammu continues to play a vital role in the socio-economic development of the Jammu region. Our initiatives focused on sustainable development, social entrepreneurship, and community service have made a tangible difference. The active involvement of our students, faculty, and staff in these endeavours underscores our collective commitment to creating a positive impact beyond the confines of our campus.

Looking ahead, we are excited about the numerous opportunities and challenges that lie before us. Our strategic plans for growth and development are well underway, with a focus on enhancing infrastructure, expanding our academic offerings, and fostering an inclusive and diverse campus culture. We are confident that with the continued support and dedication of our community, IIM Jammu will reach new heights of excellence and distinction.

In conclusion, I extend my heartfelt gratitude to each member of the IIM Jammu family for your unwavering support and contributions. Together, we are building a legacy of excellence and making a significant impact on the world. Let us continue to strive for greatness, innovate with purpose, and lead with integrity.

Prof. B.S. Sahay,
Director, IIM Jammu

IIM Jammu Inaugurates Fourth Batch of Capacity Building Program in Collaboration with DICCI under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India



JAMMU, April 5, 2024 - The Indian Institute of Management (IIM) Jammu, in collaboration with the Dalit Indian Chamber of Commerce (DICCI) and under the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, inaugurated the fourth batch of the Capacity Building Program on Small Business Development Units (SBDUs) at the Jagti Campus.

Shri Kumar Rajeev Ranjan, IAS, Administrative Secretary, Department of Skill Development, Jammu and Kashmir, inaugurated the event. The batch includes 25 participants from across India, including Jammu and Kashmir. A short film on IIM Jammu was showcased during the event.

Key attendees included Prof. Jabir Ali, Dean Academics, IIM Jammu, Sh. Sudershan Kumar, JKAS, Director Skill Development, Dr. Mahesh Gadekar, Chairperson, Centre for Small Business Development, Dr. Vivek Sharma, Chief Innovation Officer, Centre for Entrepreneurship and Innovation, IIM Jammu and Shri Naren Karunakaran, Consultant, Centre for Diversity and Inclusion, IIM Jammu.

The ceremony featured a ceremonial lamp lighting, a program overview by Dr. Mahesh Gadekar, Chairperson, Centre for Small

Business Development, IIM Jammu and participant introductions. The event concluded with a vote of thanks and the national anthem.

The program aims to establish 22 SBDUs across Jammu & Kashmir and Ladakh, providing skills and knowledge to entrepreneurs to transform informal businesses into formal enterprises. This initiative supports skill development, new venture creation, and business growth, contributing to the nation's socio-economic development.

IIM Jammu Inaugurates MDP, "Managerial Mindset: Strategies for Effective Leading and Decision-Making for Indian Metro Rail Professionals"



JAMMU, April 3, 2024 - IIM Jammu, led by Director Prof. B.S. Sahay, inaugurated its Management Development Program (MDP) titled "Managerial Mindset: Strategies for Effective Leading and Decision-Making" at its Srinagar Campus. This program is designed for professionals from Indian Metro Rail organizations, including Chennai Metro Rail Limited, Delhi Metro Rail Corporation, Gujarat Metro Rail Corporation, Jaipur Metro, Kochi Metro Rail Limited, L&T Metro Hyderabad, Maharashtra Metro Rail Corporation Limited (MMRCL), and U.P. Metro.

Dr. Mamta Tripathi, Program Director at IIM Jammu, welcomed the participants and provided an overview of the MDP. Dr. Pratik Maheshwari, Co-Chairperson of Executive Education, introduced the Executive Education & Consulting (EE&C) at IIM Jammu. Prof. Jabir Ali, Dean Academics, highlighted the

institution's academic excellence and its role in developing future business leaders.

The program includes 12 sessions covering themes such as Team Management & Conflict Resolution, Leadership Roles & Styles, Effective Strategy Design, and Strategic Decision Making. Participants developed skills in managing networked environments, agile leadership, technological updates for organizational transformation, and recognizing cognitive biases in decision-making.

Dr. Jaganth G., Program Director, IIM Jammu, delivered the vote of thanks, and the event concluded with the national anthem.

IIM Jammu's First Batch of MBA Hospital Administration and Healthcare Management (HA & HM) Achieves 100% Placements: A Landmark Achievement



JAMMU, April 4, 2024 - IIM Jammu announced the final placement results for the first batch of its MBA in Hospital Administration and Healthcare Management (2022-24), conducted in collaboration with AIIMS Jammu and IIT Jammu. Under the leadership of Director Prof. B.S. Sahay, the placement season saw participation from over 56 companies, marking a significant milestone for the rapidly growing institute.

All 44 students from the inaugural batch secured positions in various domains including Healthcare Sector, Product Management, Marketing, Consulting, Finance, General Management, Operations, and Supply Chain related to Healthcare and Health Administration. The highest domestic CTC was INR 32 LPA, with the top 10 percentile at 21.7 LPA, and the average top quartile CTC at INR 18.76 LPA. The average and median CTC stood at INR 14.01 LPA and 13 LPA, respectively.

Prominent recruiters included Napier Healthcare, Caelon Global Solutions, Meril, Cognizant, Red Health, Narayana Health, Shalby Limited, Ferring Pharmaceuticals, Harmony United Psychiatric Care, HDFC Life,

Digit Insurance, Kanzariya Industries, Infosys, Hexaware Technologies, Phoenix Compliance, and KareXpert.

The placement process was efficiently coordinated by Prof. Jabir Ali, Chairperson, Placements, Dr. Baljeet Singh, Co-Chairperson, Placements, and Dr. Atanu Dutta, Placement Officer, along with the Placement Committee and Office at IIM Jammu. Under Prof. B.S. Sahay's guidance, IIM Jammu continues to scale new heights in training and placement, ensuring successful career outcomes for its students.

IIM Jammu concludes the Fourth Batch of Capacity Building Program in Collaboration with DICCI under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India



JAMMU, April 5, 2024 - The Indian Institute of Management (IIM) Jammu celebrated the conclusion of its fourth batch of the Capacity Building Program in collaboration with DICCI under the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India. The valedictory ceremony took place at the Jagti Campus, Bharat Classroom, marking the accomplishments of the participants.

The event was attended by Prof. B.S. Sahay, Director, IIM Jammu, along with Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Mahesh Gadekar, Chairperson, Centre for Small Business Development, and Shri Naren Karunakaran, Consultant at the Centre for Diversity and Inclusion, IIM Jammu. Their leadership was pivotal in shaping the program's success.

Participants engaged in a comprehensive curriculum covering strategic management, leadership development, and other vital business domains. An interactive session led by Prof. B.S. Sahay allowed participants to share feedback and suggestions, highlighting the program's impact on their career aspirations.

The initiative aims to transform informal businesses into formal enterprises through skill development and support. This effort is part of a broader project to establish 22 Small Business Development Units (SBDUs) across Jammu & Kashmir and Ladakh, providing aspiring entrepreneurs with the skills and knowledge needed for business growth.

Dr. Mahesh Gadekar, Chairperson, Centre for Small Business Development, IIM Jammu proposed the vote of thanks, marking the program's conclusion. IIM Jammu remains dedicated to fostering excellence in management education and leadership development, welcoming future batches of aspiring professionals and entrepreneurs.

IIM Jammu's concludes MDP for Indian Metro Rail Professionals, "Managerial Mindset: Strategies for Effective Leading & Decision-Making,"



JAMMU, April 5, 2024 - The Indian Institute of Management Jammu (IIM Jammu) successfully concluded its Management Development Program (MDP) titled "Managerial Mindset: Strategies for Effective Leading and Decision-Making" for Indian Metro Rail Professionals. The valedictory ceremony marked the end of a transformative learning journey, featuring an online address by Prof. B.S. Sahay, Director, IIM Jammu.

Key figures present included Dr. Mamta Tripathi and Dr. Jaganth G., Program Directors at IIM Jammu. Participants shared their positive feedback, highlighting the program's impact on enhancing their managerial skills, understanding leadership roles, and developing strategies to address organizational challenges within the Metro Rail sector.

The ceremony included a comprehensive program overview by Dr. Mamta Tripathi and an address by Dr. Ateeque Shaikh, Chairperson, Executive Education and Consultancy, who discussed the Executive Education and Consultancy at IIM Jammu. Certificates were distributed, followed by the national anthem, symbolizing unity and pride. Dr. Jaganth G. proposed the vote of thanks. The "Managerial Mindset" MDP showcased IIM Jammu's commitment to excellence in leadership and decision-making, setting a benchmark for executive education initiatives.

IIM Jammu Hosts NIFTEM MBA Students for Immersion Program



JAMMU, April 15, 2024 - IIM Jammu, led by Prof. B.S. Sahay, Director, IIM Jammu organized an Immersion Program for MBA students from the National Institute of Food Technology, Entrepreneurship and Management (NIFTEM), Sonipat. Spanning from April 15th to 19th, 2024, this program aimed to foster collaborative learning and industry exposure.

The event was inaugurated with a lamp-lighting ceremony. Key figures included Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Ateeque Shaikh, Chairperson, Executive Education and Consultancy, IIM Jammu, and Dr. Anupama Panghal from NIFTEM. They highlighted the importance of executive education in providing practical skills and industry insights.

The program featured introductions from the NIFTEM students, who shared their backgrounds and career aspirations, expressing eagerness to engage and learn. The five-day schedule included discussions on various management and business topics such as International Business, Forex Markets, Content Marketing, Branding Strategies, and Generative AI in Digital Marketing.

The event concluded with a vote of thanks by Dr. Pradeep Kumar Tarei, Program Director, IIM Jammu and the national anthem, symbolizing unity and patriotism. This program underscores IIM Jammu's commitment to nurturing talent

and fostering industry-academia collaboration, setting new benchmarks in management education.

IIM Jammu's Immersion Program for NIFTEM MBA Students Culminates with Valedictory Ceremony



JAMMU, April 19, 2024 - The valedictory ceremony for the Immersion Program hosted by IIM Jammu for MBA students from NIFTEM, Sonipat, Haryana, took place today at the Bharat Classroom, Jagti Campus. The event marked the successful conclusion of a transformative program. Presided over by Prof. B.S. Sahay, Director of IIM Jammu, the ceremony highlighted the collaborative efforts and dedication that contributed to the program's success.

Dr. Sarbjit Singh, Program Director at IIM Jammu, presented a report on the program's key achievements and insights. Prof. B.S. Sahay, Director, IIM Jammu encouraged students to strive for excellence and highlighted the potential for entrepreneurship in the agricultural sector. Prof. Jabir Ali+, Dean Academics, emphasized the program's role in enhancing students' problem-solving and decision-making skills. Dr. Anupama Panghal from NIFTEM reflected on the program's value in providing practical insights and industry exposure.

Certificates were distributed to all participants, recognizing their successful completion of the program. Dr. Pradeep K. Tarei, Program Director, IIM Jammu extended gratitude to all

involved and expressed optimism for future collaborations. The event concluded with the national anthem and a sense of accomplishment among participants.

The five-day program included discussions on various management and business topics, such as International Business, Forex Markets, Marketing Strategies, and Generative AI in Digital Marketing. The Immersion Program at IIM Jammu demonstrates the institute's commitment to nurturing talent and fostering industry-academia collaboration, setting new benchmarks in management education.

Continuity in Excellence: Prof. B.S. Sahay Reappointed as Director, IIM Jammu



JAMMU, April 21, 2024 - The Indian Institute of Management (IIM) Jammu is pleased to announce the reappointment of Professor B.S. Sahay as Director for a second term. This reappointment reflects his visionary leadership, dedication, and contributions to the institute's growth and success during his initial tenure.

Under Prof. B.S. Sahay's, Director, IIM Jammu's guidance, IIM Jammu has achieved significant milestones and scaled new heights of excellence. His reappointment, in accordance with the IIM Act amended in 2023, ensures stability and continuity as the institute embarks on its journey toward greater impact in management education and research.

The Board of Governors and the IIM Jammu fraternity extend their congratulations to Prof. B.S. Sahay on his reappointment, confident that his continued leadership will further elevate the institute's standing nationally and internationally.

Central Sanskrit University Jammu Explores Academic Excellence at IIM Jammu: A Journey of Collaboration and Insight



On April 24, 2024, the Central Sanskrit University, Jammu, visited the new campus of the Indian Institute of Management (IIM) Jammu in Jagti, marking a significant step in fostering academic collaboration and knowledge exchange. The visit included Prof. Sreedhar Mishra, Director of Central Sanskrit University, and faculty members.



Prof. B.S. Sahay, Director, IIM Jammu, highlighted the importance of collaboration for advancing knowledge and innovation in academia. The visit aimed to explore avenues for mutual growth and forge lasting partnerships that will shape the future of higher education.

The interactive sessions began with Shri Arup Bhattacharya, AO-Academics, IIM Jammu, discussing the institute's unique educational system. Dr. Barnali Chaudhary, Assistant Professor, IIM Jammu, led a session on ethics and professionalism, emphasizing integrity in academia. Prof. Jabir Ali, Dean Academics, IIM Jammu, provided an overview of the institute's journey, recent collaborations, and the value Sanskrit graduates bring to MBA programs.

The delegation toured the campus, visiting landmarks such as the iconic Clock Tower and the state-of-the-art Nalanda Library. The visit concluded with a fond farewell, marking a commitment to academic excellence and a shared vision of advancing education for societal benefit.

Advisor to Lt. Governor of Jammu and Kashmir Visits IIM Jammu



On April 30, 2024, Shri Rajeev Rai Bhatnagar, IPS (Retd.), Advisor to the Lt. Governor of Jammu and Kashmir, along with his spouse Smt. Manu Bhatnagar, visited the Indian Institute of Management (IIM) Jammu. The visit aimed to strengthen collaboration and explore mutual growth opportunities between the government and academia.

Prof. B.S. Sahay, Director, IIM Jammu, welcomed the guests and led a tour of the campus, highlighting its academic and infrastructural excellence. Shri Bhatnagar engaged in insightful interactions with the faculty, appreciating the innovative spirit and architectural marvel of the campus. He emphasized the importance of skilling youth and the potential impact of collaboration between the government and IIM Jammu on the region's development.

Shri Kumar Rajeev Ranjan, IAS, Administrative Secretary of the Department of Skill Development, commended Prof. B.S. Sahay, Director, IIM Jammu for the rapid construction of the campus, describing it as a standout among IIMs. The visit concluded with an informal gathering to celebrate April birthdays, fostering a sense of community among the faculty and staff.

Shri Rajeev Rai Bhatnagar, IPS (Retd.), Advisor to the Lt. Governor of Jammu and Kashmir, visit underscored IIM Jammu's commitment to fostering partnerships that contribute to the socio-economic development of Jammu and Kashmir, marking a significant step towards a shared vision of progress and prosperity for the Union Territory.

MIET Jammu Students Explore Academic Excellence at IIM Jammu



On May 21, 2024, students from the Bachelor of Commerce program at the Model Institute of Engineering and Technology (MIET), Jammu, visited the new campus of the Indian Institute of Management (IIM) Jammu in Jagti. Led by Prof. B.S. Sahay, Director, IIM Jammu, the visit aimed to foster academic camaraderie and explore mutual growth opportunities through enriching activities and insightful sessions.

Accompanied by esteemed faculty Dr. Mamta Sharma and Dr. Vibhu Johar, faculty, MIET Jammu, the delegation from MIET Jammu was warmly welcomed to the IIM Jammu Jagti Campus. They explored key landmarks such as the iconic Clock Tower, smart classrooms, and the state-of-the-art Nalanda Library and Mandapam Auditorium, experiencing firsthand IIM Jammu's commitment to creating an inspiring educational environment.

Prof. B.S. Sahay, Director, IIM Jammu highlighted the visit's significance in advancing academic excellence and collaborative growth at IIM Jammu, emphasizing the institute's dedication to nurturing future leaders and contributing to the development of Jammu and Kashmir.

The visit included comprehensive overviews by Prof. Jabir Ali, Dean Academics, on IIM Jammu's evolution and educational strategies, and by Dr. Rashmi Ranjan Parida, Chairperson of Admissions, IIM Jammu on higher education and career pathways. Shri Arup Bhattacharya, AO-Academics, IIM Jammu discussed outcome-based learning and career counseling, showcasing IIM Jammu's innovative pedagogical approaches.



The visit concluded with a deeper understanding of educational possibilities and a strengthened commitment to academic and professional excellence among the MIET Jammu students and faculty. It symbolized a shared vision of academic growth and a commitment to advancing education in the region of Jammu and Kashmir.

Shri Amit Kumar Gupta, Member Secretary, Jammu and Kashmir Legal Services Authority, pays a Visit to IIM Jammu



(From L-R: Shri Amit Kumar Gupta, Member Secretary, Jammu and Kashmir Legal Services Authority welcomed and felicitated by Prof. B.S. Sahay, Director, IIM Jammu during his visit to IIM Jammu, Jagti Campus. Present on the occasion was Prof. Jabir Ali, Dean Academics, IIM Jammu)

Shri Amit Kumar Gupta, Member Secretary of the Jammu and Kashmir Legal Services Authority, visited the Indian Institute of Management (IIM) Jammu campus, where he was warmly welcomed by Prof. B.S. Sahay, Director of IIM Jammu. Prof. Jabir Ali, Dean Academics, IIM Jammu, also joined the occasion.

During his visit, Shri Amit Kumar Gupta expressed his appreciation for the impressive infrastructure and academic environment at IIM Jammu. Prof. B.S. Sahay emphasized the

institute's commitment to educational excellence, economic transformation, and the development of Jammu and Kashmir.

The visit featured a comprehensive campus tour, providing insights into IIM Jammu's state-of-the-art facilities and academic offerings.

IIM Jammu Signs MoU with Planning, Development & Monitoring Department Govt of Jammu and Kashmir to establish, “Centre for Innovation & Transformation in Governance” (CITaG)



On 27th May 2024, the Indian Institute of Management (IIM) Jammu signed a Memorandum of Understanding (MoU) with the Planning, Development & Monitoring Department (PD&MD), Govt. of Jammu and Kashmir, to establish the Centre for Innovation & Transformation in Governance (CITaG). The MoU was signed by Prof. B.S. Sahay, Director of IIM Jammu, and Mohammad Aijaz, IAS, Administrative Secretary of PD&MD, in the presence of Shri Atal Dulloo, IAS, Chief Secretary, Jammu and Kashmir.

The CITaG aims to promote innovative governance practices aligned with India's Viksit Bharat @204 vision, focusing on economic transformation, Public-Private Partnerships, and capacity building through e-governance and data-driven decision-making. The initiative was hailed by Chief Secretary Shri Atal Dulloo as pivotal for driving governance innovation in Jammu and Kashmir.

Prof. B.S. Sahay, Director, IIM Jammu emphasized IIM Jammu's commitment to leveraging its management expertise to foster sustainable development and economic growth in the region. Shri Mohammad Aijaz highlighted the MoU's significance in enhancing

governance practices and readiness for future challenges in Jammu and Kashmir.

This collaboration sets the stage for transformative governance initiatives that promise prosperity and sustainable development for the Union Territory of Jammu and Kashmir.

Prof. B.S. Sahay, Director, IIM Jammu Unveils Research Paper Writing Competition Poster: A Step Towards Viksit Bharat



On 28th May 2024, Prof. B.S. Sahay, Director, IIM Jammu, unveiled the poster for the "Vision for Viksit Bharat" Research Paper Writing Competition at the institute's Jagti Campus. Organized by Bharatiya Shikshan Mandal and Yuva Aayam, the event aims to foster research on India's cultural heritage and economic advancement.

Prof. B.S. Sahay, Director, IIM Jammu emphasized India's potential to rise to the 4th global economic position by 2026 and 3rd by

2027, stressing the importance of research in achieving the Viksit Bharat 2047 vision. Attendees included prominent figures from Bharatiya Shikshan Mandal and IIM Jammu, alongside faculty, officers, staff, and research scholars.

The competition invites papers on diverse themes such as science, technology, environment, women empowerment, history, culture, economics, national security, education, rural development, and law. Winners at the state level will receive awards, and selected researchers will present at the "Vision for Viksit Bharat - VIVIBHA" National Conference in November 2024 at SGT University, Gurugram.

This initiative underscores IIM Jammu's commitment, alongside Bharatiya Shikshan Mandal and Yuva Aayam, to promote research and innovation for India's holistic development, nurturing young scholars to contribute to national goals.

Shri Kewal Kumar Sharma, Former Advisor to the Lieutenant Governor of Jammu and Kashmir visits IIM Jammu



On 31st May 2024, Shri Kewal Kumar Sharma, (IAS Retd.), Former Advisor to the Lieutenant Governor of Jammu and Kashmir, visited the state-of-the-art campus of Indian Institute of Management (IIM) Jammu in Jagti. Hosted by Prof. B.S. Sahay, Director, IIM Jammu, the visit included a comprehensive tour showcasing the

institute's advanced infrastructure and academic environment, highlighted by landmarks like the Nalanda Library and smart classrooms.

Shri Kewal Kumar Sharma praised the institute's commitment to excellence, noting its potential to nurture future leaders. Prof. B.S. Sahay expressed gratitude for Shri Sharma's visit, emphasizing IIM Jammu's dedication to fostering a culture of academic excellence and innovation.

The visit concluded with a mutual commitment to advancing education and leadership development at IIM Jammu.

IIM Jammu's Roundtable 1.0: Industry Academia Meet at New Delhi-Shaping the Future of Management Education



On 1st June 2024, Indian Institute of Management (IIM) Jammu hosted Roundtable 1.0 (Industry Academia Meet) at India Habitat Centre, New Delhi. The event convened senior leaders from academia and industry to discuss strategic initiatives and foster collaborative partnerships.

Led by Prof. B.S. Sahay, Director of IIM Jammu, the roundtable focused on enhancing industry-academia ties and refining academic programs to meet evolving business needs. Topics included industry expectations from B-Schools and avenues for collaboration, attracting

participation from prominent industry figures and fostering productive discussions.

The other notable attendees from IIM Jammu included Prof. Jabir Ali, Dean Academics and Chairperson Placements; Dr. Baljeet Singh, Co-Chairperson Placements; Dr. Atanu Dutta, Placement Officer; and the Placement Committee, IIM Jammu. The Roundtable 1.0 (Industry Academia Meet) consisted of two topics of discussion: "Exploring Industry's Expectations from a B-School" and "Discussing Avenues of Collaboration Between Industry and Academia." Each topic had dedicated panel moderators to guide the discussions. The event highlighted IIM Jammu's commitment to academic excellence and relevance in preparing future business leaders.

IIM Jammu's Roundtable 1.0: Industry Academia Meet at New Delhi-Shaping the Future of Management Education



On June 5, 2024, Indian Institute of Management (IIM) Jammu, led by Prof. B.S. Sahay, Director, organized a plantation drive across its Jagti and Jammu campuses to commemorate World Environment Day. The initiative aimed to promote environmental sustainability and cultivate a green ethos within the campus community.

Prof. B.S. Sahay highlighted the drive's importance in combating climate change and nurturing biodiversity, emphasizing IIM Jammu's commitment to global environmental conservation efforts. Dr. Ashish Kumar, Chairperson, Student Affairs, underscored the role of such initiatives in fostering environmental consciousness among future leaders.

The plantation drive was graced by the presence of Dr. Ashish Kumar, Chairperson, Student Affairs, IIM Jammu (Jagti Campus) and Dr. Vaseem Akram, Chairperson, Internal Quality Control Cell, IIM Jammu, (Jagti Campus) Dr. Bijoy Rakshit, Co-Chairperson, Corporate Communication, IIM Jammu (Canal Road City Campus).

The event witnessed enthusiastic participation from faculty, staff, and students, symbolizing IIM Jammu's dedication to sustainable practices and environmental stewardship.

Fostering Leadership Excellence: IIM Jammu Inaugurated the Second batch of Nurturing Future Leadership Program, Under the Aegis of The Malaviya Mission Teacher Training Programme, Ministry of Education, Govt. of India

Indian Institute of Management (IIM) Jammu inaugurated the second batch of the Nurturing Future Leadership Program under "The Malaviya Mission Teacher Training Programme" on June 10, 2024, at its Jagti campus. This unique residential program aims to develop leadership skills among educators and prepare them for future leadership roles. Fully funded by the Ministry of Education, Government of India, the program will run from June 10 to 14, 2024, led by IIM Jammu faculty.

Prof. B.S. Sahay, Director, IIM Jammu, presided over the inaugural ceremony, emphasizing the institute's commitment to excellence in education. He highlighted the importance of cultivating academic leaders to drive positive change and addressed the critical shortage of leadership in academia. The program includes sessions on leadership, communication, skill

development, and recent government initiatives, offering participants opportunities for interactive learning and networking with experts.

Dr. Apurva, Program Director at IIM Jammu, welcomed participants, while Dr. Ateeque Shaikh, Chairperson, Executive Education & Consulting (EE&C), highlighted the program's significance in educational leadership development. The event concluded with a vote of thanks by Dr. Naveen Goyal, Program Director, IIM Jammu and a visit to IIM Jammu's "Nalanda" library, enriching participants' experience with its extensive resources. Present on the occasion were Dr. Kapil Manohar Ghumte, and Dr. Guangpuanang Kahmei, Program Directors, IIM Jammu.

Glimpses from the inaugural “Nurturing Future Leadership Program” at IIM Jammu Under the Aegis of The Malaviya Mission Teacher Training Programme, Ministry of Education, Govt. of India



Empowering Tomorrow's Educators: Nurturing Future Leadership Programme at IIM Jammu concludes on a High Note

Indian Institute of Management (IIM) Jammu concluded the Nurturing Future Leadership Programme under the Malaviya Mission Teacher Training Programme, Ministry of Education, Government of India, with a valedictory ceremony on June 14, 2024, at Bharat Classroom, Jagti Campus. The five-day program aimed to equip educators with essential leadership skills crucial for educational leadership.

Prof. B.S. Sahay, Director of IIM Jammu, presided over the ceremony and invited feedback from participants, emphasizing the program's alignment with national educational goals. He highlighted the significance of continuous improvement and collaboration among educators for fostering academic excellence.

Prof. Jabir Ali, Dean Academics, IIM Jammu, expressed satisfaction with the program's outcomes and encouraged ongoing collaboration among participants. Certificates were awarded to participants in recognition of their successful completion of the program, marking the beginning of their journey as educational leaders.

The event concluded with a vote of thanks by Dr. Guangpuanang Kahmei, Program Director, IIM Jammu, followed by the national anthem, symbolizing unity and accomplishment. Present on the occasion were Dr. Pratik Maheshwari, Co-Chairperson, Executive Education, IIM

Jammu, Dr. Apurva, Dr. Kapil Manohar Gumte, Dr. Guangpuanang Kahmei, and Dr. Naveen Goyal, Program Directors, IIM Jammu.

The Nurturing Future Leadership Programme underscores IIM Jammu's commitment to developing transformative educational leaders and fostering collaboration in the academic community.

Glimpses from the Valedictory Ceremony- Nurturing Future Leadership Programme at IIM Jammu



IIM Jammu Commemorates 10th International Day of Yoga with Enthusiasm and Harmony under the Aegis of Anandam – The Center for Happiness

Indian Institute of Management (IIM) Jammu marked the 10th International Day of Yoga on June 21, 2024, at its City Campus, Jammu. Organized under Anandam – The Centre for Happiness, the event focused on the theme "Yoga for Self and Society," highlighting yoga's transformative power for individual well-being and societal health.

Prof. B.S. Sahay, Director, IIM Jammu, emphasized the holistic benefits of yoga, stressing its role in enhancing immunity and achieving mental harmony, especially in challenging times. He acknowledged India's global leadership in promoting yoga, initiated by Prime Minister Shri Narendra Modi's proposal at the UN General Assembly in 2014.

Guest Yoga Guru Shri Sahil Mehra, Yogatvam, encouraged participants to embrace yoga for a balanced lifestyle, emphasizing its profound impact on mind-body wellness. The event featured yoga sessions, a quiz, and nutritious refreshments, promoting health and sustainability.

Present on the occasion were Prof. Jabir Ali, Dean Academics, IIM Jammu; Dr. Ashish Kumar, Chairperson, Student Affairs, IIM Jammu; Dr. Mamta Tripathi, Chairperson, Anandam, IIM Jammu, Cmdr Kesavan Baskaran (R), Chief Administrative Officer, IIM Jammu, and other faculty members, officers, staff, and students at the Institute. The celebration concluded with a symbolic gesture of presenting plant saplings to Shri Sahil Mehra and his team, embodying growth and sustainability. The event underscored IIM Jammu's commitment to fostering well-being through ancient practices integrated with modern education.

Glimpses from the 10th International Day of Yoga at IIM Jammu City Campus



**IIM Jammu hosts Interactive Session
with Dr. Gurdeep Singh Raina from
The University of Texas Permian Basin**

The Indian Institute of Management (IIM) Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu, organized an interactive session for students, Ph.D. scholars, and incubates at its Jagti Campus on June 25, 2024. The session was conducted by Dr. Gurdeep Singh Raina, Assistant Professor, College of Business, Department of Management Marketing, The University of Texas Permian Basin. The session began with a formal introduction, where MBA students, Ph.D. scholars, and incubates shared their career aspirations.

During his address to the MBA students, Dr. Gurdeep Singh Raina, Assistant Professor, College of Business, Department of Management Marketing, The University of Texas Permian Basin emphasized the importance of being specific in life, asking questions, accumulation of knowledge, networking, staying updated with current affairs, understanding business competition, and recognizing disparities across generations and genders. He highlighted that human development is influenced by both nature and nurture.

In his address to the Ph.D. students, he discussed righteous research practices, research methodology, and the challenges faced by Ph.D. scholars in their first year. He provided advice on presenting research papers effectively to avoid rejections and discussed the concept of social premium. Addressing the incubates at the Centre for Innovation, Entrepreneurship, and Skill Development, he spoke about the specific challenges faced by entrepreneurs. He covered topics such as positioning, value chain analysis, identifying gaps, offering solution-oriented business approaches, segment identification, and the importance of field experience.

Dr. Muqbil Burhan, Chairperson, Centre for Innovation, Entrepreneurship, and Skill Development, IIM Jammu, provided an overview of the centre's activities and welcomed

Dr. Gurdeep Singh Raina to IIM Jammu. As a token of appreciation, Dr. Muqbil Burhan presented a memento to Dr. Gurdeep Singh Raina on this momentous occasion

Present on the occasion were Dr. Anand Kumar S, Assistant Professor, IIT Jammu, Dr. Vivek Sharma, Chief Innovation Officer, Centre for Innovation, Entrepreneurship, and Skill Development, IIM Jammu, and Shri Naren Karunakaran, Consultant at the Center for Diversity and Inclusion, IIM Jammu, along with other officers and staff of the Institute.

With such interactive sessions, IIM Jammu is committed to fostering a dynamic and engaging learning environment that nurtures future leaders, innovative researchers, and successful entrepreneurs.

**Glimpses from the Interactive Session of
Dr. Gurdeep Singh Raina, University of
Texas Permian Basin**



Faculty Testimonial:



**(Dr. Eshika Aggarwal, Assistant Professor,
IT Systems & Analytics, IIM Jammu)**

Joining academic institute after a long stint in industry, for me teaching is about invoking thought process of the participant with an overarching theoretical and practical lens. With an attitude to explore the depth of the knowledge, students of IIM Jammu not only see the 360-degree view of the entire picture but also have the future vision of the plan of action. Since this quality is much needed to succeed in the corporate ladder, I wish them best in their future endeavours.

At IIM Jammu, the faculty is deeply committed in conducting research with a substantial impact on business and society at large.

With state-of-art Jagti campus paving a massive step in the pursuit of fostering excellence in management education, I wish IIM Jammu to achieve new heights in the coming years with commitment to strong business ethics, academic excellence, collaborative research opportunities, quality international linkages, and fostering positive environment.

Alumni Testimonial:



NAME: Saurabh Pal

BATCH: 03 IIM Jammu

Current Company: National Payment Corporation of India (NPCL)

Designation: Lead Product Manager

Testimonial: "IIM Jammu has been a transformative journey in my career. The institute's program not only provided me with a strong academic foundation but also taught me to see the bigger picture in business. One of the most valuable lessons I learned at IIM Jammu was how to handle high-pressure situations.

The demanding coursework and competitive environment prepared me to stay calm and focused when faced with complex challenges. IIM Jammu, thank you for the priceless memories that will last a lifetime."



NAME: Saurabh Pal

BATCH: 04 IIM Jammu

Current Company: Symphony AI

Designation: Alliance Manager

Testimonial: "IIM Jammu's challenging coursework definitely stretched me academically. But the professors' guidance was fantastic, ensuring I not only survived but thrived. The program wasn't all textbooks though – the friendships I built with my classmates were incredible. We learned from each other and created a lifelong network I truly cherish.

Looking back, IIM Jammu transformed me from a nervous freshman into a confident individual. The most valuable lesson I learned? Stepping outside my comfort zone. The program pushed me to take calculated risks and pursue what I truly valued. It prepared me for the challenges of the business world, but more importantly, it helped me grow as a person."

Student Testimonial:



Dr. Rizwan Manzoor
PHD01 Batch

IIM Jammu is a place filled with potential and positive environment. Being one of the youngest IIMs has not deterred its ambition to grow and compete with top B Schools due to a highly accomplished leader in Prof. Sahay.

As a newcomer in the field of operations and supply chain research, I quickly found my research boots due to an intense course work taught by faculty who came from top institutes of the country and abroad.

I can vouch for IIMJ as the right place for those ambitious, young researchers who are aiming to learn and conquer research in the operations and supply chain management.

I have this level of confidence because of my experience at the institute which has enabled me to publish in top tier O&SCM journals and allowed me to participate in world class conferences.

Research and Publications (April-May-June 2024):

Analysing barriers to humanitarian logistics for distributing relief aid in pre- and post-disaster situations



Dr. Pradeep Kumar Tarei

&



Dr. Kapil Manohar Gumte

DOI : <https://doi.org/10.1016/j.ijdr.2024.104388>

Abstract: The purpose of this paper is to analyse key challenges in implementing the relief measures of humanitarian logistics (HL) in the pre- and post-occurrence of the disaster. Analysing the severity of barriers to humanitarian logistics assists decision-makers and policymakers in reducing societal vulnerability and ensuring efficient allocation of resources in a disastrous environment. An integrated decision-making framework comprising Grey-Delphi and Grey-DEMATEL is employed based on the survey results obtained from various experts and stakeholders in humanitarian logistics. A recent natural calamity that happened in the state of Assam, India, has been selected as a viable case study for the study. Existing barriers to HL have been identified from the prior literature. The factors are further validated by the practitioners and experts in the case context using the Grey-Delphi technique. Further, the causal-prominence relation between HL barriers is revealed by using the Grey-DEMATEL tool. The findings of the study suggest that obsolete IT infrastructure, inconsistent quality monitoring procedures of the relief aids, uncertain and complex geographical conditions, failure of early warning systems, difficulties in last-mile deliveries, and poor coordination among stakeholders serve as critical factors that hinder the efficient functioning of humanitarian logistics in the Indian context. Several managerial and theoretical implications are based on the findings of the study.

**Does facility-maintenance service
quality drive tenants' willingness to pay higher rent?
Evidence from Indian residential real estate infrastructure**



Dr. Ashish Kumar

DOI : <https://doi.org/10.1016/j.ijdr.2024.104388>

Abstract : This paper aims to empirically investigate the effect of facility-maintenance service quality on tenants' satisfaction and their subsequent willingness to pay higher rent in the National Capital Region (NCR), India.

**Carbon credits: new insights, paradigm shifts, and
directions for future research**



Dr. Praveen Kumar

DOI : <https://doi.org/10.1142/S0217590824470143>

**The role of online retail website experience
on brand happiness and willingness to share
personal information: an SOR perspective**

**The role of online retail website experience on brand happiness and willingness to share personal
information: an SOR perspective**



Dr. Ateeque Sheikh

and



Dr. Archana Sharma

DOI : <https://doi.org/10.1108/MIP-08-2023-0413>

Abstract : The study aims to determine the role of online retail website experience on brand happiness and willingness to share personal information using the theoretical lens of the Stimulus-Organism-Response (SOR) framework. Further, it explores the role of brand intimacy and brand partner quality in mediating the path between brand happiness and willingness to share personal information.

The present study found that online retail website experience is significantly related to brand happiness. The finding also supports that brand happiness was positively and significantly related to 'consumers' willingness to share personal information. This relationship was fully mediated by brand intimacy. Brand happiness also mediated the relationship between website experience and the willingness to share personal information.

Does ESG disclosure really influence the firm performance? Evidence from India



Dr. Vijaya Prabhagar Murugesan

DOI : <https://doi.org/10.1016/j.qref.2024.03.008>

Abstract : In this paper, we examine the influence of ESG disclosure scores on firm performance of companies listed in the National Stock Exchange (NSE). The study uses 167 sample firms from 2010 to 2020. We capitalise overall ESG disclosure scores taken as a proxy to measure the effect of sustainability disclosure on firm performance.

Further, we consider the return on assets (ROA), return on equity (ROE), Tobin's Q, and Price Earnings ratio (P/E ratio) as firm performance measures. We employ dynamic panel data regression analysis to examine the influence of ESG disclosures on the performance of the firm. In order to address the endogeneity issues, we apply Generalised Method of Moments (GMM) model. The study results show a positive relationship between ESG disclosure and firm performance. It suggests that companies' desire to enhance their performance need to pay more attention towards sustainability disclosures.

IIM Jammu in Media

April to June 2024



Tuesday 02nd April 2024-Web Version

IIM Jammu Inaugurates Fourth Batch Of CBP



STATE TIMES NEWS

JAMMU. The Indian Institute of Management (IIM) Jammu, under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, in collaboration with Dalit Indian Chamber of Commerce (DICC), commenced the fourth batch of the Capacity Building Program (CBP) on Small Business Development Units (SBDUs).

The inauguration took place at the picturesque IIM Jammu Jagti Campus, heralding a new chapter in entrepreneurial empowerment. The event was inaugurated by Kumar Rajeev Ranjan, Administrative Secretary,



Friday, 05 April 2024

जम्मू और कश्मीर IIM जम्मू के एमबीए हाथियल एडमिनिस्ट्रेशन और हेल्थकेयर मैनेजमेंट के पहले बैच में 100 प्रतिभागियों को शामिल किया



जम्मू (जम्मू और कश्मीर) : भारतीय प्रबंधन संस्थान (आईआईएम), जम्मू ने अत्यंत प्रभाव और सफलता के साथ प्रबंधन (एमबीए) एमबीए के प्रथम बैच के लिए जम्मू और कश्मीर एडमिनिस्ट्रेशन और हेल्थकेयर मैनेजमेंट (आईआईएम) जम्मू के कैंपस में, आईआईएम जम्मू ने एक प्रेस विज्ञापन में कहा। आईआईएम जम्मू में एमबीए कार्यक्रम उल्लेखनीय रहा है, जिसमें 56 से अधिक कंपनियों ने एमबीए कोर्स में भाग लिया। संस्थान ने उद्योग में एक महत्वपूर्ण उपस्थिति बनाते हुए सुदूर को सबसे तेजी से बढ़ते आईआईएम में से एक के रूप में स्थापित किया है।

एमबीए के पहले बैच (2022-24) से कुल 44 छात्र एमबीए के लिए उपस्थित हुए। आईआईएम जम्मू में नए अवर उमर रहे हैं एमबीए छात्रों ने हेल्थकेयर सेंटर, उत्पाद प्रबंधन, विपणन, परामर्श, वित्त, सामान्य प्रबंधन, संसाधन और हेल्थकेयर और सहायक प्रशासन से संबंधित आधुनिक शिक्षा विभिन्न तौरों में प्रतिकारक हस्तित की है। उच्चाध्य भर्तु सीटीसी 32 एलपीए पर भी, सीबी 10 प्रक्रिया 21.7 एलपीए पर भी, और जीएस सीबी 18.76 एलपीए पर भी। जीएस और जीएस सीटीसी क्रमशः 14.01 एलपीए और 13 एलपीए रही।

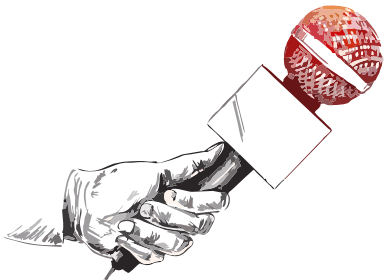
नीतिपर हेल्थकेयर, केवलताम पोसाक वस्त्रावास, मेरिल, कॉन्फिडेंट, रैड हेल्थ, नाचपन हेल्थ, वास्वी लिमिटेड, फेरींग फार्मलिटिकस, हार्मनी सुबुटेट साइकिलोटिक केयर, एक्टोएलमी लाइफ, डिजिटल हेल्थकेयर ने भी प्रमुख कंपनियों के



Tuesday 09th April 2024



IIM Jammu's MDP for Indian Metro Rail Professionals concludes
JAMMU. The Indian Institute of Management (IIM) Jammu, under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, in collaboration with Dalit Indian Chamber of Commerce (DICC), commenced the fourth batch of the Capacity Building Program (CBP) on Small Business Development Units (SBDUs).



IIM Jammu inaugurates Management Development Programme



Participants posing for a group photograph at IIM Jammu.

JAMMU. The Indian Institute of Management (IIM) Jammu, under the aegis of the Ministry of Skill Development & Entrepreneurship (MSDE), Government of India, in collaboration with Dalit Indian Chamber of Commerce (DICC), commenced the fourth batch of the Capacity Building Program (CBP) on Small Business Development Units (SBDUs).



Wednesday, 26 June 2024

IIM Jammu hosts Interactive Session with Dr Gurdeep Raina



Dr. Gurdeep Raina, Chairman, Centre for Innovation, Entrepreneurship, and Skill Development, IIM Jammu, addressing the audience during the interactive session.



Tuesday 28th May 2024



भारतीय प्रबंधन संस्थान जम्मू में बनेगा सेंटर फॉर इनोवेशन एंड ट्रांसफॉर्मेशन इन गवर्नेंस
जम्मू। भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू में सेंटर फॉर इनोवेशन एंड ट्रांसफॉर्मेशन इन गवर्नेंस (सीआईटीएजी) की स्थापना की जाएगी। नवाचार को बढ़ावा देने और शासन परिवर्तन को आगे बढ़ाने की दिशा में एक महत्वपूर्ण कदम है। इस केंद्र की स्थापना के लिए प्रदेश सरकार का योजना विकास और निगमानी विभाग और आईआईएम के बीच एक समझौता ज्ञापन (एमओयू) पर हस्ताक्षर हुए हैं। आईआईएम के निदेशक प्रोफेसर बी.एस. साहय और योजना, विकास और निगमानी विभाग के प्रशासनिक सचिव मोहम्मद एजाज ने मुख्य सचिव अटल डुल्लू उपस्थिति में श्रीनगर सचिवालय में समझौता ज्ञापन (एमओयू) पर हस्ताक्षर किए। सेंटर फॉर इनोवेशन एंड ट्रांसफॉर्मेशन इन गवर्नेंस की परिकल्पना अत्याधुनिक अनुसंधान, शिक्षा और सार्वजनिक पहलों के माध्यम से शासन प्रशासनों में सकारात्मक बदलाव लाने और नवाचार को बढ़ावा देने के लिए की गई है। इसका उद्देश्य जटिल चुनौतियों से निपटने, सतत विकास को बढ़ावा देने और सरकारी संस्थानों, नीति निर्माताओं और लोक सेवकों को सशक्त बनाना है। व्यूरो

अमर उजाला

Tuesday, 16 April 2024

एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम शुरू

जम्मू। आईआईएम जम्मू ने राष्ट्रीय खाद्य प्रौद्योगिकी उद्यमिता और प्रबंधन संस्थान (निफ्टेम) सोनीपत (हरियाणा) के एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम का आयोजन किया। 15 से 19 अप्रैल तक आयोजित कार्यक्रम का उद्देश्य उपरले प्रबंधन पेशेवरों के बीच सहयोगात्मक शिक्षा और उद्योग प्रदर्शन को बढ़ावा देना है। आईआईएम जम्मू के निदेशक प्रो.

बीएस सहाय के नेतृत्व में कार्यक्रम हुआ। आईआईएम जम्मू के कार्यक्रम निदेशक डॉ. सर्वजोत सिंह ने प्रतिभागियों को कार्यक्रम के उद्देश्यों के बारे में जानकारी दी। आईआईएम में कार्यकारी शिक्षा और परामर्श (ईईएडसी) के अध्यक्ष डॉ. अतंक शेख ने पारंपरिक औद्योगिक सीमाओं से परे व्यापक शिक्षण अनुभव करने के लिए संस्थान के समर्पण पर जोर दिया। व्यूरो

DAILYEXCELSIOR.COM

Saturday, 20 April 2024-Web Version

IIM Jammu's Immersion Program for NIFTEM MBA students culminates

Director IIM Jammu presenting certificates to participants of Immersion Programme

Excelsior Correspondent

JAMMU, Apr 19: The valedictory ceremony of the Immersion Program hosted by IIM Jammu for MBA Students of NIFTEM, Sonapat, Haryana, took place today at Bharat Classroom at Jagti Campus, marking the successful conclusion of an enriching and transformative journey.

Dr Sarjit Singh, Program Director, IIM Jammu, graced the occasion and presented a comprehensive report highlighting the key achievements and key takeaways, insights gained, and the overall impact of the program on the participating students.

Prof B S Sahay, Director of IIM Jammu, emphasized the importance of excelling in every endeavor, regardless of its scale. He reminded students that their journey is just beginning and encouraged them to strive for excellence in all their pursuits. He highlighted the Government's increased focus on agriculture and agricultural-based products, underscoring the potential for entrepreneurship and job creation in these sectors.

He stressed the importance of cultivating a mindset of being job creators rather than mere job seekers, encouraging students to aspire to become top-notch entrepreneurs. He instilled in them the belief that with passion and determination, nothing is impossible, and every goal can be achieved.

Prof Jabir Ali, Dean Academics at IIM Jammu, highlighted how the Immersion Program has enhanced their students' problem-solving abilities and decision-making skills, preparing them for real-world challenges. He emphasized the need for a change in mindset, acknowledging the long journey ahead, and urged students to seize this unique opportunity to open new avenues.

Dr Anupama Panghal from NIFTEM highlighted the value of collaborative efforts between IIM Jammu and NIFTEM in enriching the learning experience and preparing students for future leadership roles.

Dr Pradeep K Tare, Program Director, IIM Jammu, emphasized the importance of collaborative efforts in creating impactful learning experiences and expressed optimism for future collaborations between IIM Jammu and NIFTEM.

Present on the occasion was Dr. Pratik Maheshwari, Co-Chairperson of Executive Education at IIM Jammu. The event was coordinated and executed by Executive Education and Consultancy (EE & C), IIM Jammu.



Saturday 01st June 2024



Sunday 02nd June 2024

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा



आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा

आईआईएम जम्मू की इंडस्ट्री एकेडमिया मीट में रणनीतिक पहलों पर की चर्चा



अमर उजाला

Thursday 25th April 2024

संस्कृत विवि के सदस्यों ने किया आईआईएम जम्मू का दौरा किया



संस्कृत विवि के सदस्यों ने आईआईएम जम्मू का दौरा किया। - संवाद

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो

अमर उजाला व्यूरो



Saturday 06th April 2024

Empowering Entrepreneurs: IIM Jammu Concludes The Fourth Batch Of Capacity Building Program In Collaboration With DICCI Under The Aegis Of The Ministry Of Skill Development & Entrepreneurship (MSDE), Govt. Of India On A Grand Note

On Apr 6, 2024

The Indian Institute of Management (IIM) Jammu celebrated the conclusion of its Capacity Building Program Fourth Batch with a valedictory ceremony, honoring the dedication and accomplishments of the participants. The event took place at the Institute's Jagti Campus at Bharat Classroom bringing together faculty members, and participants to commemorate the completion of this enriching program.

The ceremony was graced by the esteemed presence of Prof. B.S. Sahay, Director of IIM Jammu. Present on the occasion were Prof. Jabir Ali, Dean Academics, Dr. Mahesh Gadaker, Chairperson of the Centre for Small Business Development, IIM Jammu, and Shri Naren Karunakaran, Consultant at the Centre for Diversity Cell and Inclusion, IIM Jammu. Their leadership and guidance have been instrumental in shaping the program and ensuring its effectiveness in nurturing talent and fostering professional growth.

Throughout the program, participants were immersed in a comprehensive curriculum designed to enhance their skills and knowledge in various domains relevant to today's dynamic business environment. From strategic management to leadership development, the program offered a holistic learning experience aimed at empowering individuals to excel in their respective fields. One of the highlights of the valedictory ceremony was the interactive session led by Prof. B.S. Sahay, where participants had the opportunity to share their feedback and suggestions regarding the program. Their insights and perspectives provided valuable insights into the impact of the program on their aspirations and career trajectories.

The Project of Transforming Informal Businesses through SBDUs (SBDUs) under the Ministry of Skill Development and Entrepreneurship (MSDE), Government of India, has



Sunday 31st March 2024

Capacity Building Programme on SBDUs concludes at IIM Jammu



Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.

Participants posing for a group photograph at IIM Jammu.



Saturday 15th June 2024

भविष्य के अध्यापकों को सशक्त बनाने पर जोर



भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर

भविष्य के अध्यापकों को सशक्त बनाने पर जोर



Wednesday 01st May 2024

Advisor Bhatnagar engages in insightful interaction at IIM Jammu



Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu



Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu

Advisor Bhatnagar engages in insightful interaction at IIM Jammu



Monday 22nd April 2024



प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने

प्रो. बीएस सहाय फिर आईआईएम के निदेशक बने



Wednesday 22nd May 2024

MIET Students visit IIM Jammu under collaborative vision of academic excellence.

FOLLOW US

Amrinder Assistant Manager - Content News Delhi, Updated on May 22, 2024 11:01 IST

This collaborative endeavor between MIET and IIM Jammu signifies a shared vision of academic excellence and a commitment to advancing education for the benefit of the region of Jammu and Kashmir.



Indian Institute of Management (IIM) Jammu welcomed the students of Bachelor of Commerce, Master Institute of Engineering and Technology (MIET), to its campus with an aim to foster academic camaraderie and explore avenues for mutual growth, fostering a series of enriching activities and insightful sessions.

Representatives from MIET Jammu included Dr. Mantta Sharma and Dr. Vibhu Johar, both esteemed faculty from MIET Jammu. They were warmly welcomed, and the student-led delegation began their tour from the Reception Area, exploring the key landmarks of the IIM Jammu campus, such as the iconic Clock Tower, smart classrooms, and the state-of-the-art Nalanda Library and

