## भारतीय प्रबंधन संस्थान जम्मू

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## **Press Release**

## Inspiring Future Leaders: International Daily Rising School (IDRS), Jammu Visits IIM Jammu's Jagti Campus

Jammu, 29th August 2024: Indian Institute of Management (IIM) Jammu under the leadership of Prof. B.S. Sahay, Director, IIM Jammu welcomed teachers and a batch of enthusiastic students from 10th, 11th, and 12th standards of International Daily Rising School, Jammu, for an educational visit to its state-of-the-art campus at Jagti. The visit aimed to provide the students with insights into higher education and inspire them through interactive sessions with esteemed faculty members. The group was accompanied by Ms. Ruchi Manhas, Vice-Principal of IDRS, Jammu.

The visit commenced with a guided tour of the IIM Jammu campus, showcasing the smart classrooms and the Nalanda Library, reflecting the institute's commitment to providing a modern and conducive learning environment. The students and teachers were impressed with the campus facilities and the vibrant academic atmosphere.

During the interaction, Prof. Jabir Ali, Dean Academics, IIM Jammu engaged students in a discussion about their career aspirations and actively invited their suggestions and feedback on their experiences at the institute. He provided an overview of IIM Jammu's journey, elaborating on its progress towards establishing a permanent campus and the dedication involved in building the IIM brand. Emphasizing the importance of setting clear goals, creating a positive personal brand, and working diligently towards one's aspirations, He drew from his own experiences to offer valuable insights on successfully "belling the CAT" and navigating the challenges of academic and professional pursuits.

Shri Arup Bhattacharya, Administrative Officer, Academics, delivered a presentation on "Higher Education and Outcome-Based Teaching and Learning at IIM Jammu." He highlighted key concepts including global citizenship, diversity, social justice, and sustainable development. He introduced the "Leadership Equation," underscoring the significance of education, experience, and exposure as essential components for achieving success. He further encouraged students to enhance their communication skills and expand their perspectives through diverse experiences.

The visit concluded with a Hi-Tea and a group photograph, marking the end of a day filled with learning, interaction, and inspiration. IIM Jammu remains committed to fostering a dynamic and engaging learning environment and looks forward to continuing such initiatives that bridge the gap between school education and higher learning opportunities. The visit was coordinated by PR office, IIM Jammu.

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Glimpses from the International Daily Rising School (IDRS), Jammu visit to IIM Jammu















