



भारतीय प्रबंधन संस्थान जम्मू
Indian Institute of Management Jammu

MANAGEMENT DEVELOPMENT PROGRAM

Fundamental Banking & Financial Analysis using EXCEL



May 11, 2024 to June 09, 2024

Banking and financial analysis is a crucial component of the modern financial world, playing a vital role in decision-making processes for both financial institutions and investors. Fundamental analysis is a method used to evaluate the financial health and performance of banks and other financial institutions, as well as other companies, by examining key financial statements, ratios, and various economic indicators.



This guide will introduce fundamental banking and financial analysis using Excel, highlighting its importance, key components, and the role of Excel in streamlining and automating the analysis. Whether you are a finance professional, investor, student, or anyone interested in understanding the financial health of banks and financial institutions, this introduction will set the stage for deeper exploration and application of financial analysis techniques.



Microsoft Excel is a powerful tool that can greatly simplify and enhance the process of performing these analyses.

ELIGIBILITY

1.

Executives from corporate and government sectors

2.

Research scholars

3.

UG & PG students

COURSE OBJECTIVES



Understanding the financial statements using ratios and metrics



Develop excel proficiency including data organization, creation of formulas etc.



Helps to collect, analyze, and visualize the data.



Understand various economic indicators such as inflation, GDP, interest rates etc. and their impact on financial services



Risk assessment using loan portfolio, non-performing assets, creditworthiness



Analyze the market data of companies such as cost of capital, market beta etc. using excel.

For Payment and Registration, please click the following link

<https://forms.gle/qN75syju3R2R43ha7>

TARGET SEGMENT/ WHO SHOULD ATTEND

1. Candidates graduating or graduated from any recognized university having degree such as B.A., B.Com., B.Sc., B.Tech or equivalent.
2. Any Working professionals.

Type of Certificate

e-certificate as well as physical copy

Total No. of Hours

15

PEDAGOGY

The primary pedagogical tools shall be text-book materials, case studies, theoretical and empirical research papers published in banking and finance area along with real-time data analysis exercises.

KEY PROGRAMME HIGHLIGHTS/USP



Understanding the need of excel in banking and finance.



Analyzing the credit risk of banks



Understanding the financial statements



Data collection, preparation, and visualization



Understand the role of macro-economic indicators and financial literacy.

COURSE CONTENT

Financial statement analysis	Data organization, uses of formulas, data coding and so on.	Credit Risk Assessment	Market data analysis including Stock return, Beta, Cost of capital etc.	Scenario and sensitivity analysis
Data Visualization	Measuring Bank's profitability and stability	Understanding the impact of macro-economic indicators in banking and finance	Financial literacy	Practical application using hands on exercise.

PROGRAM FEES

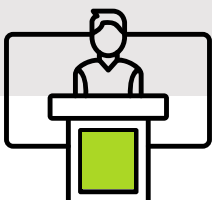
₹ 15,000 per participant including GST

PROGRAM DELIVERY

Every weekend (Saturday and Sunday)

Total Duration: 15 hours

Every Saturday - 1.5 hours and Sunday - 1.5 hours)



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