

### Press Release

**IIM Jammu inks a pact with Mahabodhi International Meditation Centre (MIMC), Leh, Ladakh for training and research cooperation.**

**30<sup>th</sup> May 2023, Jammu:** Indian Institute of Management (IIM) Jammu signed a Memorandum of Understanding (MoU) with the Mahabodhi International Meditation Centre (MIMC), Leh, Ladakh on 29<sup>th</sup> May 2023 for promotion and understanding of high performance in research training, capacity building and organizing various programmes including conferences, seminars, symposia, and lecture series.

The MoU was signed between Prof. B.S. Sahay, Director IIM Jammu, and Venerable Bhikkhu Sanghasena, Founder President & Spiritual Director, Mahabodhi International Meditation Centre in the presence of Prof. S.K. Mehta, Vice-Chancellor, University of Ladakh, Prof. Jabir Ali, Dean Academics and Cmdr Kesavan Baskaran (Rtd.), CAO, IIM Jammu.

The MoU between Mahabodhi and Ānandam is intended to establish a partnership for training and research in the areas of value-based spiritual and ethical education, world peace, overall well-being, meditation and mindfulness, yoga, spirituality, compassion in action, and inclusive and sustainable development.

Venerable Bhikkhu Sanghasena, Founder President & Spiritual Director, MIMC stated that the collaboration will lead to a significant exchange of synergies between both Institutes in areas ranging from joint research projects in the areas of spirituality, yoga, mindfulness, and similar other pursuits on the corporate citizenry and society at large.

Prof. B.S. Sahay, Director, IIM Jammu termed the collaboration with MIMC and Anandam, Centre of Happiness, IIM Jammu as a new chapter in the history of education and spirituality. The collaboration between both Institutes will foster for training and research cooperation and collaboration in areas ranging from value-based spiritual and ethical education, World Peace, Yoga, and Spirituality leading to inclusive and sustainable development for the community of Leh, Ladakh, the nation, and the globe.

Prof. Jabir Ali, Dean of Academics, IIM Jammu reiterated that the collaboration between both Institutes will open new avenues in key areas of ethical education, spirituality, and world peace. The collaboration will pave the path for meaningful outcomes in the interest of the stakeholders and contribute immensely towards the progress and development of mankind.

This Memorandum of Understanding signed between the Mahabodhi International Meditation Centre (MIMC) and Anandam-Centre of Happiness, IIM Jammu is done with a joint motive of organizing yoga/meditation boot camps/retreats for its learners at Leh, organizing workshops/seminars/conferences, executive education, sharing of common facilities, undertaking research projects on the impact of spirituality on corporate sector, Organizing offline/online lecture of instructors from Mahabodhi for IIM Jammu and Faculty/Student Exchange to be pursued in a collaborative spirit and any other area mutually decided by the two institutions from time to time.

Mahabodhi International Meditation Centre is devoted to the benefit of humanity spread over about 200 acres of green campus with hostel accommodations and other training infrastructure. Ānandam: The Center for Happiness aims at facilitating this transformation through systematic interventions, practices, and research at the Indian Institute of Management – Jammu.

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Glimpses from the MoU Signing Ceremony- IIM Jammu and Mahabodhi International Meditation Centre



