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## IIM Jammu organizes a Cloth Donation Drive 3.0 for the underprivileged Section of the Society

**08<sup>th</sup> April 2023, Jammu:** As part of the CSR initiative of IIM Jammu, Kartavya- The Social Responsibility Student Club of the Institute under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized a Cloth Donation drive 3.0 for the underprivileged section of the society on 08<sup>th</sup> April 2023 at the ongoing permanent campus construction site at Jagti.

Prof. B.S. Sahay, Director, IIM Jammu mentioned that we at IIM Jammu believe in sensitizing our students towards developing social sensitivities amongst the youth of the country towards social causes. He mentioned that every effort, big or small, made towards the betterment of society is a step towards nation-building. At, IIM Jammu, we are always committed to the welfare of the society and nation at large.

The Cloth donation drive 3.0 which commenced on 14<sup>th</sup> March came to a successful close with the distribution of clothes to the needy. The faculty, staff, and students at the Institute actively contributed to the Cloth Donation Drive 3.0. The entire activity was coordinated by the IIM Jammu Student Affairs office in association with Kartavya-The Social Responsibility Club of IIM Jammu.

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Glimpses from the Cloth Donation Drive 3.0

