

Second Batch of Capacity Building Program on Small Business Development Units by IIM Jammu concludes on a promising note



10th March 2023, Jammu: Indian Institute of Management (IIM) Jammu in association with DICCI under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India concluded the second batch of Capacity Building Programme on Small Business Developments Units on a promising note on 10th March 2023 at its transit campus at Canal Road.

Prof. B. S. Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean Academics and Dr. Muqbil Burhan, Programme Director joined the valedictory ceremony on online mode. Present in the offline mode were Dr. Mahesh Gadekar, Programme Director, and Dr. Prateek Jain, Chairperson, Centre for Entrepreneurship and Innovation, Jammu, Campus. The second batch programme had commenced from 06th March 2023 and consisted of 36 participants from across the country. Dr. Mahesh Gadekar presented the highlights of the five-day program.

Prof. Jabir Ali, Dean Academics, IIM Jammu gave an overview of the programme and mentioned that the programme is not the end but the start of a new journey ahead. He mentioned that the mandate of this program was to enable the transformation of informal businesses into formal businesses through capacity development and handholding & providing business incubation services for growing small businesses in the country.

Prof. B.S. Sahay, Director, IIM Jammu congratulated all the participants on the completion of the programme. He mentioned that all aspiring entrepreneurs should learn and imbibe the experience and knowledge from the existing entrepreneurs. He also stressed to all the participants to network amongst themselves and make their internal group vibrant and buzzing. He also assured all possible support and assistance from the Institute end at any given point in time. Lastly, he wished good luck to all the participants for their journey ahead.

The address was followed by a presentation session by all the participants. Prof. B.S. Sahay, Director, IIM Jammu interacted with all the participants and sought their feedback on the programme. The vote of thanks was proposed by Dr. Muqbil Burhan, Programme Director, IIM Jammu. The programme ended on a positive note.

Through this project 75 Small Business Development Units (SBDUs) will be established across the country to extend support and handholding mechanism for local small businesses and aspiring entrepreneurs in the vicinity of the SBDUs. Out of the 75 SBDUs to be developed all over India, 20 SBDUs will be established in the UT of Jammu & Kashmir. 2 SBDUs will also be established in Ladakh.

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Glimpses from the Valedictory Ceremony



















