



# IPM '01 PLACEMENT BROCHURE

AY 2021 - 26





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## MESSAGE FROM THE DIRECTOR

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world.



**Prof. B. S. Sahay**  
Director, IIM Jammu

I feel immense pleasure in introducing to you, the bright, energetic, and ambitious students of the 5-year full-time residential Integrated Programme in Management (IPM), at Indian Institute of Management, Jammu.

Adhering to the motto, “It is the Knowledge that Liberates”, IIM Jammu strives to provide our students an environment filled with academic rigour and training so that they emerge as great leaders, prepared to effectively tackle the challenges of the world. Our students go through a rigorous admission procedure, and our curriculum puts them into challenging situations that carve the best out of them. Our vision is to emerge as a powerful business school and we have been striving constantly towards achieving it. The Institute’s academically conducive campus gives students the opportunity to learn the best-in-class management practices through not only classroom training, but also through executive education consultancy by the renowned industry experts who grace our campus for “HR Conclave” and “Leadership Summit.” This specialized management education along with various other learning modules broadens their knowledge and develops their professional skills.

A glance at this batch-profile shall present a good mix of both the experienced and the fresh minds that come from very diverse areas. I strongly believe that our students shall become a great asset to every industry where they would work, and I wholeheartedly endorse their capability in delivering what is expected of them and emerging as useful contributors to organizational functioning. We look forward to your visit at our present campus and Srinagar off-campus for a healthy conversation with the future managers from our Institute and also enjoy the peripherals of the campus in the form of the Holy Vaishno Devi Shrine, Bagh-e-Bahu, Dogra Art Museum, and a lot more.

# MESSAGE FROM THE DEAN ACADEMICS

Delighted to welcome all the organizations to be a part of the IIM Jammu campus placement drive 2020-21 as esteemed recruiters. Despite the pandemic, IIM Jammu has managed to turn the negative into a positive and encouraged its students to consider it as an opportunity to adapt to the virtual world attaining a competitive advantage.

Indian Institute of Management Jammu is the youngest IIM in the country established as an Institute of National Importance by Government of India in 2016. The Institute is growing over the years offering its flagship post-graduate programme Master of Business Administration (MBA) program and Integrated Programme in Management (IPM).

The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world. The students come from diverse educational backgrounds and represent a good mix of freshers as well as experienced candidates. Through the International Immersion Program, IIM Jammu emphasizes the need for international exposure to understand various cultures, perspectives and, global business contexts.

I thank all the existing corporate partners for their constant support and faith in IIM Jammu and welcome the organizations visiting us for the first time. I assure you that the IIM Jammu graduates will prove to be an asset for their respective organizations. Looking forward to hosting you at IIM Jammu to deliver a great recruitment experience.

**Prof. Jabir Ali**  
**Dean Academics, IIM Jammu**



The present batches at IIM Jammu are full of high-potential individuals gearing up to face the challenges of the corporate world.

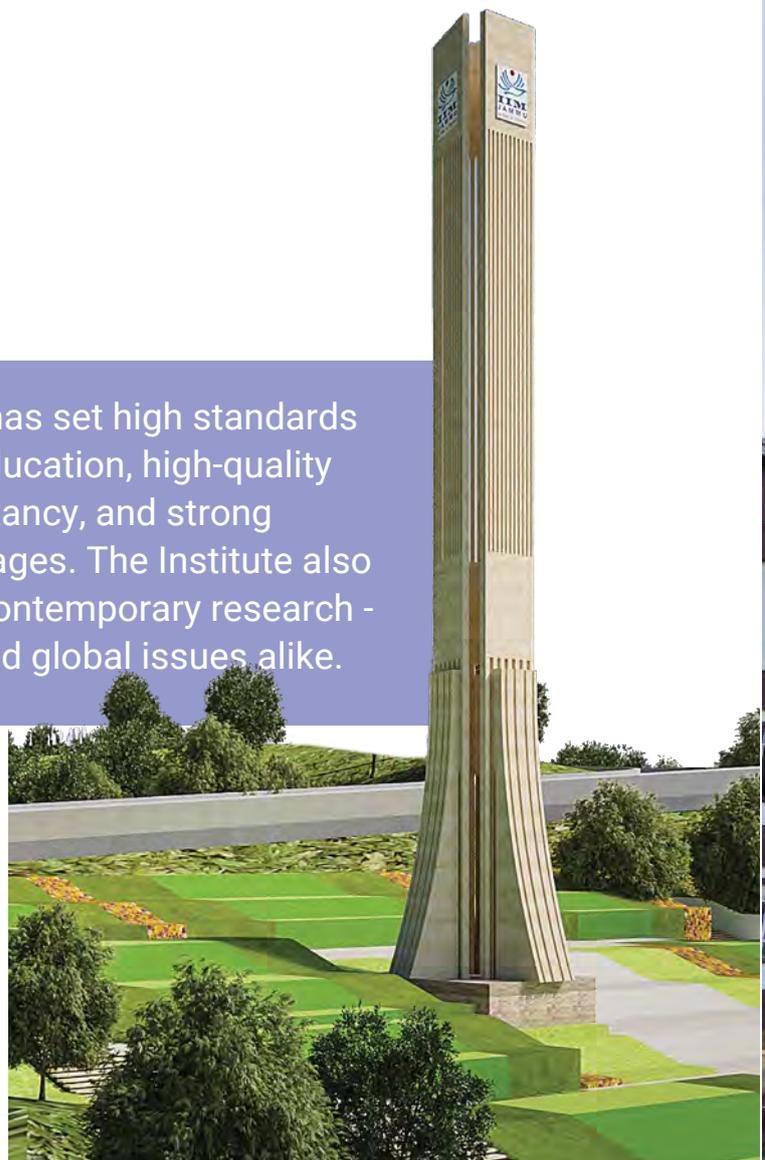


## ABOUT IIM JAMMU

The Indian Institute of Management (IIM) brand has now become synonymous with innovation, talent, zeal for success, and contribution in management. Building on this legacy, IIM Jammu was established in the beautiful union territory of Jammu and Kashmir, by the Government of India in 2016.

From the very beginning, IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong corporate as well as international linkages. The Institute also encourages, and subtly emphasizes contemporary research - concentrating on regional, national, and global issues alike.

Presently, IIM Jammu operates from the Old University Campus, Canal Road, Jammu, with a new off-campus being set up in Srinagar. The proposed 200 acres state-of-the-art campus is coming up at Jagti, 14 Kms from Jammu City, about 16 km from Jammu Railway Station, and 18 km from Jammu Airport. The new Campus will be a blissful mix of modern architecture, culture, and heritage of Jammu and Kashmir.



# SRINAGAR OFF-CAMPUS

IIM Jammu inaugurated its transit Satellite campus at Srinagar on January 24, 2020. The campus was inaugurated by Hon'ble Minister of Education Shri Ramesh Pokhriyal 'Nishank' in the presence of Mr. K.K. Sharma, Advisor to Hon'ble Lt Governor J&K, Prof. B.S. Sahay, Director IIM Jammu and dignitaries from Center and Govt. of J&K. Srinagar is the summer capital of J&K and the campus is located in the heart of the Srinagar city, on NH1 Nowgam, which is at a distance of 10 Kms from the Sheikh ul Alam International Airport, Srinagar. The transit campus has in-campus residence facilities and is built as a center of excellence in the area of executive education and Entrepreneurship. The transit campus will also have an

incubation center promoting entrepreneurship in the region. Kashmir is known as Switzerland of Asia and Srinagar as 'Heaven on Earth'. The picturesque city, located on the banks of river Jhelum, offers its visitors the best experience of time. IIM Jammu Srinagar off Campus leverages the locational importance of Srinagar city by offering a blend of high-quality training with a touch of heavens.

The IIM Jammu Srinagar Off-Campus has a focus on Management Development Centre for capacity building and setting up centre for innovation and entrepreneurship (Incubation Centre).



## WHY IIM JAMMU?

IIM Jammu, the youngest addition in the IIM fraternity is established by the Ministry of Higher Education. We share the same curriculum and academic rigour as top IIMs in the country which transforms budding managers into business leaders par excellence. Our MBA program has all the salient features of the world-class management education delivered using andragogy by the best faculty of the nation.



## LOGO of IIM JAMMU

**Logo elements:** The circle at the top represents the rising sun which signifies new possibilities and beginnings for our graduates and alumni.

• **Logo Font:** The bold lettering reflects a firm base and rootedness.

• **Logo Colors:** The blue colour signifies the endless sky (the sky is the limit). The rich maroon colour signifies fertility and growth, as well as rootedness in Indian culture.

• **Motto:** Our motto, in Sanskrit, 'सा विद्या या विमुक्तये' "It is knowledge that liberates"



## VISION

To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate world.



## MISSION

- To position IIM Jammu as one of the top business school in India with global outlook embedded with regional and national focus.
- To be known as a business school par excellence for outstanding value-based quality education, high quality research, executive education, consultancy, and strong corporate as well as international linkages.
- To create a B-School, which will serve the humanity, the society, the state, and the nation for economic growth and prosperity.

## CORE VALUES

- Indian Ethos and Business Ethics
- Excellence
- Innovation & Entrepreneurship
- Integrity
- Collaboration



## ACADEMIC RIGOUR

One of the most rigorous curricula across IIMs

- Harvard case study pedagogy
- Excellent academic projects
- Class presentations and group projects



## INCLUSIVE ELECTIVES AND WORKSHOPS

IIM Jammu works for developing contemporary skills through workshops and interactive sessions which include Data Analytics, Digital Marketing, Leadership through Literature, Soft-Skills, and many more.



## EXPERIENCED AND COMPETENT PROFESSORS

Professors at IIM Jammu are highly experienced and dedicated towards holistic development of their students.

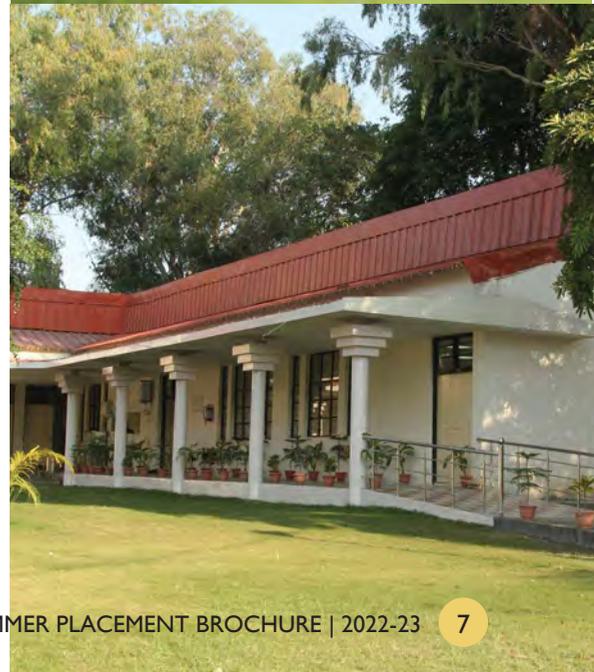
Their motto is to inculcate managerial attributes in the Future Managers in the form of students and make them industry ready.



## VIVID INFRASTRUCTURE

IIM Jammu provide a vivid and impressive infrastructure for its students in the form of

- Library with huge pool of academic resources
- Modern pedagogical instruments
- Well furnished classrooms
- Playground for sports and extra-curricular activities and a lot more



# COURSE STRUCTURE

## Semester I

Economics for Business I  
Accountancy  
Business Mathematics I  
Principles and Practices of Management  
Principles of Computational Thinking  
Introduction to Sociology  
Business Communication I  
Indian and World History  
Happiness and Mental Wellness

## Semester II

Economics for Business II  
Cost Accounting  
Business Mathematics II  
Marketing Management I  
Critical Thinking and Problem Solving  
Introduction to Psychology  
Business Communication II  
Management Information System  
Performing Arts

## Semester III

Indian and Global Economy  
Marketing Management II  
Financial Management  
Introduction to HRM  
Indian and World Geography  
Introduction to data analytics  
Creativity and Innovation  
Foreign Language I  
Visual Arts  
Boot Camp

## Semester IV

Consumer Behavior  
financial Svstems and Markets  
Business Research Methods  
Emerging Technologies in Business  
Environmental Science  
Indian Polity  
Introduction to Operations Management  
Digital Culture  
Social Internship

# COURSE STRUCTURE

## Semester V

Developmental Economics  
Branding & Advertising  
Business Ethics and Values  
Supply Chain Management  
Industrial Relations and Labour Laws  
New Venture Planning  
Organizational Behavior  
Foreign Language II  
Corporate Internship

## Semester VI

Talent and Leadership Development  
Business Laws  
Public Policy  
Elective 1  
Elective 2  
Elective 3  
Elective 4  
Elective 5

## Year 4

MBA of IIM Jammu

## Year 5

MBA of IIM Jammu

# MOU SIGNED BY IIM JAMMU

## Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu

Indian Institute of Management, Jammu signed a Memorandum of Understanding (MoU) with AIIMS Jammu and a Tripartite Memorandum of Understanding (MoU) with AIIMS Jammu and IIT Jammu at the MoU Signing Ceremony hosted by AIIMS Jammu at the Convention Centre, Jammu.

The event was presided over by the Chief Guest, Dr. Jitendra Singh, Minister of State (Independent Charge) in the Prime Minister's Office (PMO).

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

During proceedings of occasion, Dr. Singh released the MoUs and, in his address, underlined that Jammu has set an example for the other states of the country. He believes that working in silos prevents the optimum use of our resources and knowledge, and hence collaboration is the new mantra of success.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.

MoU between IIM Jammu and AIIMS Jammu was signed by Prof. B. S. Sahay, Director, IIM Jammu, and Dr. Shakti Kumar Gupta, Executive Director and CEO, AIIMS. The Tripartite MoU between the institutions was signed by Prof. B. S. Sahay, Director, IIM Jammu, Dr. Manoj Singh Gaur, Director, IIT Jammu, and Dr. Shakti Gupta, Executive Director and CEO, AIIMS.

The MoUs aim at creating an academic think-tank to give new opportunities to the Faculty and students and promote integrated learning among the scholars.





**ONLY CITY TRIAD OF  
IIT, IIM AND AIIMS**





विद्याधनं सर्वधनं प्रधानम्  
**IIT JAMMU**

**IIM  
JAMMU**  
सा विद्या या विमुक्तये

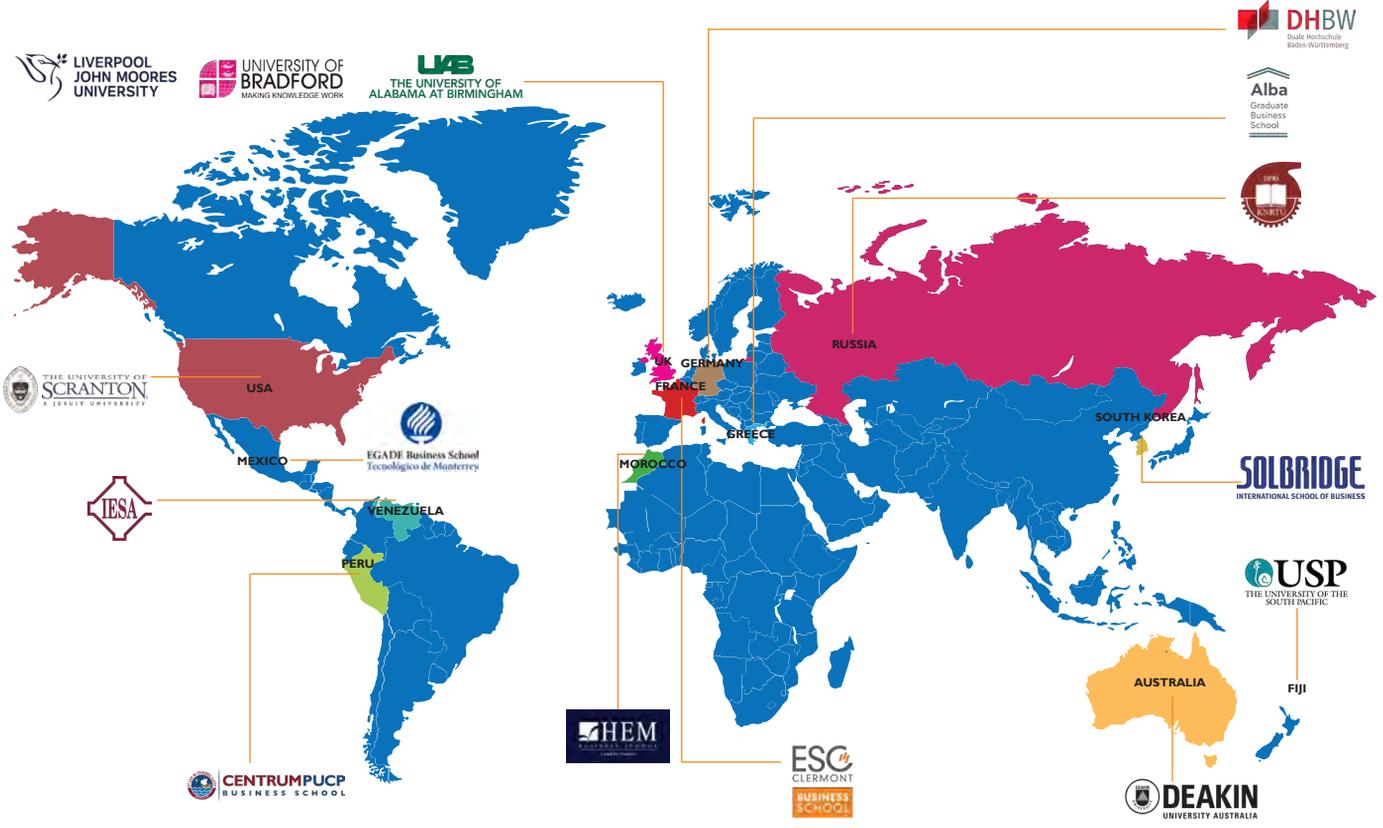
## STUDENT EXCHANGE PROGRAM

Globalization has submerged the international boundaries across the globe. International firms operating in the present era need young and enthusiastic managers well-versed in the nuances and technicalities of the changing world.

IIM Jammu seeks to equip its students with a globally-inclusive management education that covers all aspects of management of institutions of the future. The International Relations Office, IIM Jammu, is building academic relationships with institutions all over the world to facilitate numerous exchange programs for students as well as faculty to ensure a deep comprehension of the various geo-political, economic and cultural facets that drive efficient functioning of global enterprises. We believe that this exchange of faculty and students among institutions of the world will encourage mutually beneficial knowledge transfer that is not only desired, but also required to be a successful leader.



# INTERNATIONAL PARTNER INSTITUTES OF IIM JAMMU



 UNIVERSITY of  
**BRADFORD**  
School of Management -  
University of Bradford, UK

 THE UNIVERSITY OF  
**SCRANTON**  
A JESUIT UNIVERSITY  
University of Scranton, USA

 **CENTRUM PUCP**  
BUSINESS SCHOOL  
CENTRUM PUCP  
Business School, Peru

 **Alba**  
Graduate  
Business  
School  
**Alba Graduate  
Business School,  
Greece**

 **USP**  
THE UNIVERSITY OF THE  
SOUTH PACIFIC  
**The University of  
The South Pacific, Fiji**

 **Montpellier  
Business  
School**  
since 1897  
**Montpellier Business  
School, France**

 **IESA**  
**Instituto de Estudios Superiores  
de Administración, Venezuela**

 1890  
KNRTU  
**Kazan National Research  
Technical University, Russia**

 **LIVERPOOL  
JOHN MOORES  
UNIVERSITY**  
**Liverpool John Moores  
University, UK**

 **SOLBRIDGE**  
INTERNATIONAL SCHOOL OF BUSINESS  
**SolBridge International School  
of Business, South Korea**

 **DEAKIN  
UNIVERSITY**  
**Deakin University,  
Australia**

 **HEM**  
BUSINESS SCHOOL  
**HEM Business School, Morocco**

 **DHBW**  
Duale Hochschule  
Baden-Württemberg  
**Duale Hochschule Baden-  
Württemberg Lörrach, Germany**

 **UAB**  
THE UNIVERSITY OF  
ALABAMA AT BIRMINGHAM  
**University of Birmingham, UK**

 **EGADE Business School**  
Tecnológico de Monterrey  
**EGADE Business School, Mexico**

 **ESC**  
CLERMONT  
BUSINESS  
SCHOOL  
**ESC Clermont, France**

# FACULTY



**B. S. Sahay**  
Ph.D., IIT Delhi  
Operations & Systems



**Jabir Ali**  
Ph.D., AMU, Aligarh; GloColl,  
Harvard Business School  
Economics and Business Environment



**Sarbjit Singh**  
Ph.D., IIT Kanpur  
Economics &  
Business Environment



**Rashmi Ranjan Parida**  
Ph.D., IIT Kharagpur  
Marketing



**Pankaj Agarwal**  
Fellow of XLRI Jamshedpur  
Finance and Accounting



**Archana Sharma**  
Ph.D., IIT Delhi  
Marketing



**Ateeque Shaikh**  
Ph.D., IRMA  
Marketing



**Nitin Upadhyay**  
Ph.D., BITS Pilani  
IT Systems and Analytics



**Baljeet Singh**  
Ph.D., IIM Indore  
Marketing



**Vaseem Akram**  
Ph.D., IIT Hyderabad  
Economics & Business Environment



**Prakrit Silal**  
Ph.D., IIM Calcutta  
IT Systems & Analytics



**Prateek Jain**  
Ph.D., IIT Delhi  
Business Policy, Strategy  
& Entrepreneurship



**Muqbil Burhan**  
Ph.D., IIT Delhi  
Business Policy & Strategy



**Mahesh Gadekar**  
Ph.D., S P Pune University and Post  
Doctorate from Faculty of Economics  
(FEP), University of Porto, Marketing



**Mamta Tripathi**  
Ph.D., IIT Guwahati; Post-Doc,  
IIM Calcutta  
OB & HRM



**Barnali Chaudhary**  
Ph.D. University of Cagliari  
Business Communication



**Minakshi Kumari**  
Ph.D., IIT Delhi  
Operations and Supply Chain



**Kulwinder Kaur**  
Ph.D., UBES Punjab University  
Marketing



**V. Raj Kumar**  
Ph.D., Anna University  
Marketing



**Rambalak Yadav**  
Ph.D. IIT Dhanbad  
Marketing



**Sohal, Amrik Singh**  
Ph.D., University of Bradford  
Management Centre (UK)  
Operations & Supply Chain



**Harsha Jariwala**  
Ph.D In Management  
Finance And Accounting



**Ranjan Das**  
Ph.D. IIM Ahmedabad  
Business Policy, Strategy  
& Entrepreneurship



**Prateeksha Maurya**  
Ph.D., IIT Roorkee,  
Finance And Accounting



**Aakash Kamble**  
Ph.D. Savitribai Phule  
Pune University, Marketing



**Somu Gorai**  
Ph.D. IIM Calcutta  
Operations & Supply Chain



**Manu Bansal**  
Ph.D. IIM Bangalore  
Economics &  
Business Environment



**Sajit M Mathews**  
Ph.D. IIT Kanpur  
Business Communication



**Kapil Manohar Gumte**  
Ph.D. IIT Hyderabad  
Operations and Supply Chain



**Parvathy B**  
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Marketing



**Apurva**  
Ph.D., IIT Delhi  
Business Communication



**Sushant Bhargava**  
Ph.D. IIM Lucknow  
OB & HRM



**P. Praveen Vijaya Raj**  
National University of Science  
and Technology in Taiwan  
Operations & Supply Chain



**Sundar Rengasamy**  
Ph.D. NIT Tiruchirappalli  
IT Systems & Analytics



**Sudip Das**  
UPES, Dehradun  
OB & HRM



**Niti Shekhar**  
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Business Policy, Strategy  
& Entrepreneurship



**Bijoy Rakshit**  
Ph.D. IIT Ropar  
Economics &  
Business Environment



**Ashish Kumar**  
Ph.D. AMU Aligarh  
Finance And Accounting



**Praveen Kumar**  
Ph.D. NIT Kurukshetra  
Finance And Accounting



**Eshika Aggarwal**  
Ph.D. IIM Lucknow  
IT Systems & Analytics



**Gaana J**  
Ph.D. University of Madras  
Business Communication



**Malaya Ranjan Mohapatra**  
Ph.D., IIT Kharagpur  
Finance And Accounting



**Jai Kamal**  
Ph.D., IIM Lucknow  
Operations and Supply Chain



**Pratik Maheshwari**  
NITIE Mumbai  
Operations and Supply Chain



**Pradeep Kumar Tarei**  
Ph.D., IIT Kharagpur  
Operations & Supply Chain



**Mahima Raina**  
Ph.D., IIT Delhi  
OB & HRM



**Anuja Akhouri**  
Ph.D. IIT Patna  
OB & HRM



**M. Vijaya Prabhagar**  
Ph.D. NIT, Tiruchirappalli  
IT Systems & Analytics



**Vedika Saxena**  
Ph.D. IIM Lucknow  
Finance & Accounting



**Guangpuanang Kahmei**  
Ph.D. FMS, University of Delhi  
OB & HRM



**Rambabu Lavuri**  
Ph.D. Osmania University  
Marketing



**Jaganth.G**  
Ph.D. TISS Mumbai  
Business Policy, Strategy  
& Entrepreneurship

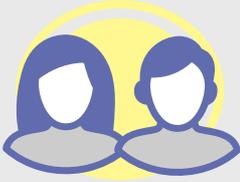


**Yashoda Devi**  
Ph.D. IIM Kashipur  
Operations & Supply Chain



# IPM'01 BATCH STATISTICS

## Batch Size



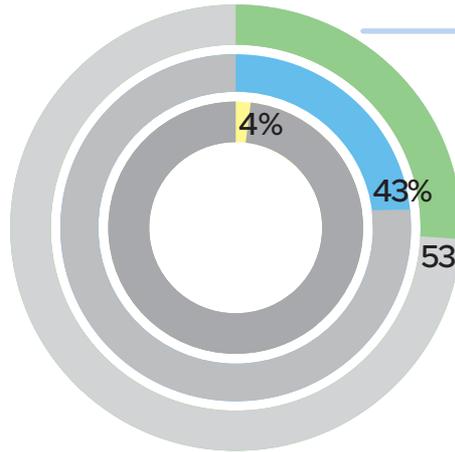
55



**Female**  
47  
85%



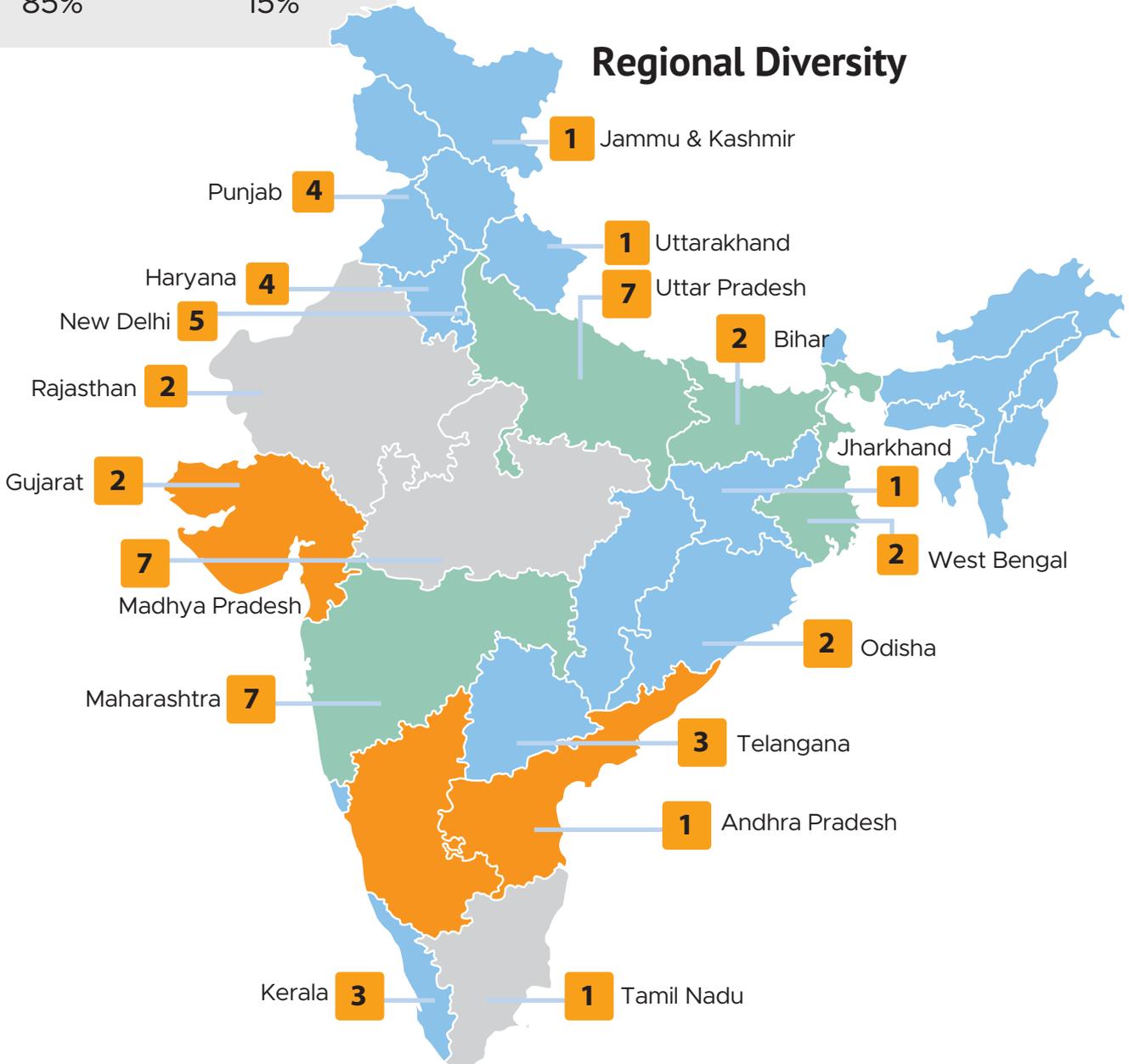
**Male**  
8  
15%



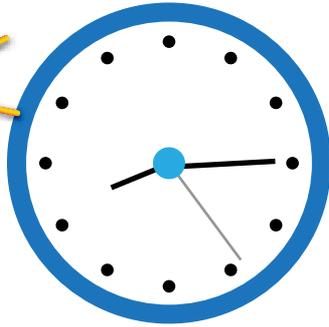
## Academic Diversity

- Commerce 53%
- Science 43%
- Humanities 4%

## Regional Diversity



# LIFE @ IIM JAMMU



## 8:15 am

I'm shaken into existence in the morning with two alarms ringing in a synchronous cacophony. Oh! I am late again. I race to get dressed, stuffing a sandwich in my mouth; I run a long distance race to arrive at the class before the professor enters.

## 8:30 am

Thank God! I am not late. Somehow I compelled myself to go to class to increase my knowledge Assets. Trying harder to keep my eyes open but then there is a fight for CP, class participation marks. So even if I am sleepy, I have to be attentive.

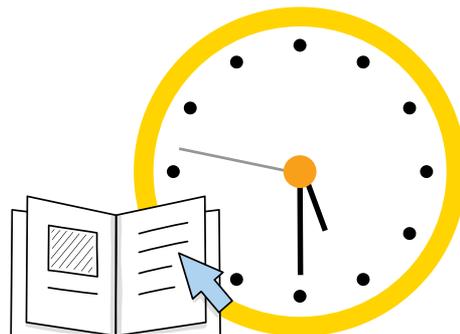


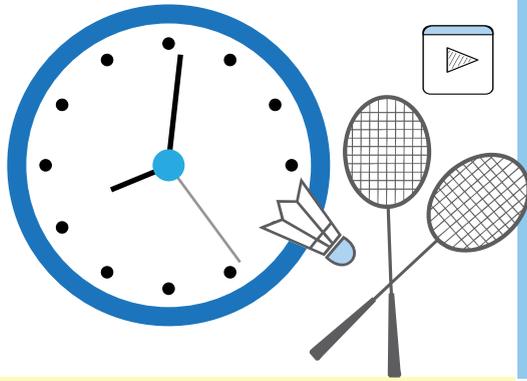
## 1:00 pm

Lectures, case studies and question answer rounds for about three and a hour; lunch break seems to be a saviour, but only if, the brain stop ticking WORK. Eating and working simultaneously is a higher level performing multiple tasks I do.

## 5:30 pm

After completing the average person's dose of a day's work within eight hours, the part of becoming Hercules starts. Where some starts the next day preparations and completes the assignments, some goes for the less academic endeavours.





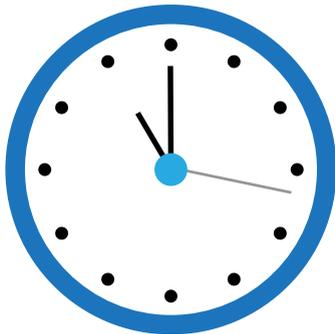
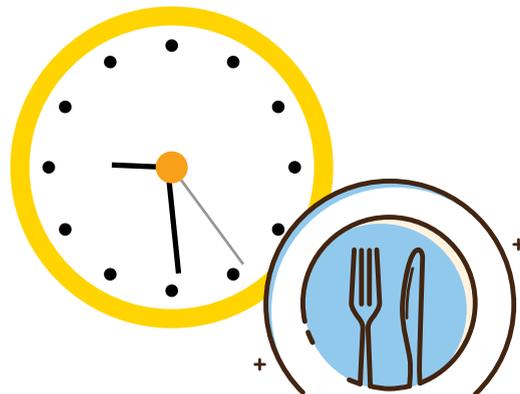
## 8:00 pm

Eventually, I get real time for me where I charge up myself with fun activities. The Playground brimming with athletes and gatherings of club members chatting are like literally the Buzz of the campus.



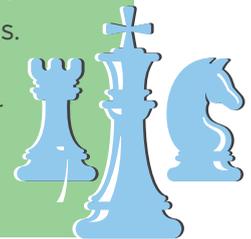
## 9:30 pm

Finally, it's dinner time! After a long day of study and projects, ready to have delicious food which won't make you miss your home-cooked food.



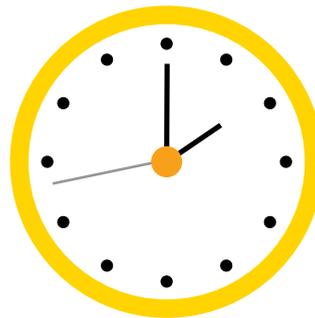
## 11:00 pm

I need to sit with my group for upcoming chess competitions. The bar has been raised and the hopes are high. Dissimilar to last time we need to win this time. It's now or never.



## 2:00 am

Past midnight and there's one last task that I need to finish before dawn...Coffee is definitely going to keep me awake for the next couple of hours or so.



## 4:00 am

A minute of dread is followed by a bouquet of smile as I congratulate myself,, thanking my stars for having survived another day. Turning off my lights, I set my alarm. As I drift off, I look forward to the coming weekend.





# STUDENT COMMITTEES



## PLACEMENT COMMITTEE

The placement process at IIM Jammu is a student managed activity. The Placement Committee builds a strong network with the industry recruiters to help facilitate maximum opportunities for the students of IIM Jammu. Any student who joins an educational institution for a professional course looks forward to be a dynamic part of a reputed organisation, preferably through campus placements. The committee ensures availability of ample options for summer internship placements and final placements. It also facilitates live projects and corporate competitions to the students to keep them updated on the latest industry trends. The committee is dedicated in its efforts to add value to the institute's reputation as well as to the lives of the students.



## DISHA- PLACEMENT PREPARATION CELL

The development of professional competencies and diversified skills are the cornerstones of any career ladder. The Committee strives to meet this need by organizing pre-placement training/workshops/seminars for students to bridge the gap that currently exists between the Industry standard and current standard of students for recruitment purposes. Adhering to the same, this committee organizes career proliferation programs where the students are taught excellent CV writing skills, effective communication, and active participation in group discussions or mock interviews.



## CORPORATE COMMUNICATIONS COMMITTEE

The core responsibility of the Corporate Communication Committee (CCC) is to build, maintain and upgrade the brand image of IIM Jammu. It aims to set the IIM Jammu brand stand apart from the other 3rd Generation and new IIMs in the long run. The committee is also a bridge between IIM Jammu and the management education ecosystem- facilitating communication and collaboration of the students with other institutes and corporates.

CCC manages the official pages of IIM Jammu on the most popular social media platforms, viz. Facebook, Twitter, Instagram, LinkedIn, and YouTube, thereby constantly updating all the happenings on the campus on these platforms while also influencing the press and news presence of the institute. CCC also acts as the admission committee to provide necessary assistance to prospective candidates in their admission-related queries, thereby ensuring a smooth onboarding process.



## INTERNATIONAL RELATIONS COMMITTEE

IIM Jammu aims to provide exposure to global issues through an internationally-inclusive curriculum and faculty/student body. To facilitate the achievement of this goal, IIM Jammu has established an international exchange program for both students and faculty. The objectives of this program are to develop collaborative relationships towards developing academic curricula, exchange of students/ faculty to gain international experiences, organizing events of research dissemination and executive training. The International Relations Office (IRO) undertakes these responsibilities by building international relationships and collaborations. Currently, IIM Jammu has 13 international collaborations with institutes from Europe, UK, USA, Australia and Asia. The IRO also conducts seminars and competitions such as the HULT Prize that allow international participation of the students at IIM Jammu.



## ENTREPRENEURSHIP DEVELOPMENT CELL

Entrepreneurship Development Cell is committed to provide a platform to showcase entrepreneurial ideas and skills. We keep looking for projects in collaboration with corporates to keep life at IIM Jammu more professional, and brainstorm new ideas to provide innovative solutions. EDC organises various events and simulation games to help and support nurturing IIM Jammu place to develop leaders and entrepreneurs who can perform globally to make a valuable difference in society and the corporate world. The committee also organizes events and talks to give students an opportunity to engage and learn from entrepreneurs and their stories. Our efforts are towards developing the entrepreneurial ecosystem at IIM Jammu and nurturing budding entrepreneurs for the future.



## ACADEMIC COMMITTEE

The committee is the voice of students in all academic-related matters. It acts as a mediator between the students and faculty members. The committee provides valuable recommendations to the PGP office regarding the scheduling of various academic activities. It keeps the students aware of upcoming academic activities and associated rules. It also oversees the library facilities and fosters a healthy academic environment.



## ALUMNI COMMITTEE

Alumni are the footprints of any institute, and we firmly believe that the status and reputation of a prestigious Institute lies in how the alumni group contributes to their alma mater and society.

The Alumni Committee of IIM Jammu strives to achieve the same and acts as a bridge between our institute and alumni to foster innovation, collaboration and communication. Our means of establishing the connection has been in the form of insightful guest lectures and related workshops.

With the help of our vibrant stakeholders, we are continuously exploring possible ways to strengthen the bond between our present students and alumni network through regular exchanges.



## MALHAR- CULTURAL COMMITTEE

With the aim of making the student life more memorable, the cultural committee proactively organizes various festivals, events and social gatherings throughout the academic calendar, thereby maintaining a lively atmosphere at the campus and helping students relax amidst rigorous academics. It offers the students a platform to showcase their talent and an opportunity to learn and grow as well as appreciate the multi-cultural diversity of IIM Jammu.



## SPORTS COMMITTEE

The Sports Committee at IIM Jammu is to promote every individual's health, physical well-being as well as physical skills among the students and faculty members. The committee aspires to inculcate qualities such as sportsmanship, team spirit, and bonding. It organizes regular sports events in order to train students for state and national level competitions. We have a Basketball court, a multipurpose badminton court where we often organize badminton and Box cricket tournaments. Along with that there is a volleyball court and another ground which is used for multiple sports such as Football, Handball, and Athletics. All these sports can be played round the clock, as there is proper provision of floodlights all around the courts and ground area.





## MESS COMMITTEE

When we live away from home, the main thing which we miss is the home-cooked meal. No one can match the quality of food as one's mom makes. The mess committee of IIM Jammu is dedicated to providing the students with quality meals to lessen the nostalgia of home-cooked meals. The mess committee is a vital committee that makes the hostel life of the students memorable. The mess committee deals with coordinating with vendors, inventory management, shop floor operations, effective communication, and public relations, cost-saving. The skills of the mess committee range from marketing, finance, operations to human resources management



## IT COMMITTEE – ZERO BUG

Zerobug, the IT committee of IIM Jammu, acts as an intermediary between the IT administration and the students requiring any IT-related issues. We ensure reliable and secure IT connectivity throughout the institute and troubleshoot any problems to maintain continuous access to the online resources. By organizing technical seminars on prominent corporate tools hosted by industry experts, we try to abridge any scholarly gap and assure that no single student is handicapped by any IT-associated complication. We are responsible for operating and updating the institute's website, thus, acting as an integral interface for regulating internal activities to the outer world. IT committee provides its services to all the other committees and clubs, thus forming a connected loop while simultaneously maintaining and enforcing the IT protocols. In the wake of the current pandemic, the IT committee has spearheaded the digital transition of offline classes into an online sphere while simultaneously enabling a smooth progression for students and teachers alike.



## INFRASTRUCTURE COMMITTEE

Life at a B-school requires prominent facilities and quick response to problems. To overcome these challenges and provide a world-class infrastructure, the committee is in place to coordinate with the competent authorities to constantly improve the infrastructural resources of the institute to the maximum possible extent.

The committee aims to make the campus a second home to the students. Its members work 24\*7 in collaboration with the administration to ensure maximum security and discipline within the campus, along with campus cleanliness. The committee also ensures that all issues related to infrastructure are well-taken care of in advance to provide the students a lively atmosphere that not only helps facilitate the learning process but helps them create unforgettable memories.



# STUDENT CLUBS

## ACADEMIC CLUBS



### **ATH- ALL TIME HIGH** **The Investment Club**

The purpose of the investment club is to create financial awareness among the students and to provide peer-to-peer discussion forums for equity investments. The club will also familiarize the students with the basics of equity markets including the fundamental and technical analysis tools.



### **MATRIX** **The Analytics Club**

Matrix emphasizes on developing a strong technology enriched culture in the institute where students get plethora of opportunities to experiment, learn and empower themselves by exploiting technology for betterment. Our aim is to provide students with technical skills to create design and solve real-life challenges.



### **COINAGE** **The Economic Club**

The key purpose of this club will be to help students understand the linkage of economics to the real-world business problem and news.

The club would aim to teach students to evaluate the economic aspect of not only India but all the major economies and understand the inter-relation that these economies share.



### **NEELAM** **The Sales Club**

The Sales Club is for students interested in the professional sales business and who want to improve their personal growth, master sales methods, expand their network, and compete in sales contests across the country. The Sales Club is a student group dedicated to professional development and hands-on experiences for participants interested in pursuing careers in professional sales.



### **PRODIGI** **Digital Marketing Club**

To reduce the gap between industry and the institution by providing a platform where students will get the exposure to SEO tools & techniques and other digital marketing related industry knowledge



### **PEOPLE MANAGEMENT CLUB**

The People Management Club seeks to provide students with exposure to the HR domain beyond the classroom om doors and act as an interface between academia and the industry. The interactive sessions and quizzes serve as a platform for the students to come forward and exchange ideas related to emerging HR trends, practices and explore the practical intricacies of Human resources management.



### **ESCON** **The Consulting Club**

Consulting club - to guide consulting aspirants for better understanding of the field.



### **PARIYOJANA** **The Project Management Club**

The Project Management Club to conceptualized learning of the subject.



### **FINANCIAL ANALYTICS** **The Finance Club**

The Club prepares students to confidently tackle corporate and research based financial analytics problems grounded in sophisticated quantitative and visualisation methods and facilitate the learning of financial analytics concepts for the entire IIM Jammu community.



### **NIDHI** **Corporate Finance Club**

The Finance Club is going to be a student driven initiative towards sharing and enhancing the knowledge in the field of finance through interesting and innovative activities, discussions, events and workshops.

## NON ACADEMIC CLUBS



### AGRITECH

To provide support and consulting in agriculture fields to make it a profitable and sustainable venture. Increase the growth of Agri-tech startups with the focus upon reduction of carbon emissions.



### ARLES The Art Club

Provide a platform for the students to showcase their artistic talents and increase the sense of inventiveness among all.



### BANDISH The Music Club

Provide a platform for the students to showcase their artistic talents and increase the sense of inventiveness among all.



### BAZAAR

The aim of the club is to build an entrepreneurial spirit in the institute. The club inspire students to pursue their unfulfilled entrepreneurial ambitions by giving them a small taste of how it is like to run a stall inside the campus.



### DARPAN The Drama Club

Darpan's philosophy is derived from its name. The club is dedicated to promoting high-quality theatre. The club aims to encourage fresh talent at the institute.



### NAZAARA The Film Club

The Film Club would screen renowned movies from all over the world. It would provide students at IIM Jammu an opportunity to watch and appreciate films from diverse cultures.



### SAAHAS The Adventure Club

Planning for Trekking, Team building exercises, Safety Workshops, Conducting small treks, cycling, camps and other activities. Conducting Sessions from trekkers and mountaineers and other such achievers.



### POD-CLUB The Graphic Designing Club

the podcast club aims to connect the students enrolled in different courses across various batches at the institute and actively increase involvement.



### DEBATING SOCIETY

To conduct debates and group discussions in various formats on topics such as education and technology, environment, and society.



### DHAROHAR The Heritage Club

Encouraging students in exploring the rich heritage of our country and Plan tour to heritage sites and other attractions.



### DRISHTI CLUB The Photography Club

Drishti is a word derived from Sanskrit meaning 'vision'. It is also a Yogi practice believed to help cultivate vision and inner wisdom through the third eye. The photography club of IIM Jammu visions to enhance the skills & passion of students through the modern-age third eye, i.e., Camera.



### GROOVE The Dance Club

Groove, the Dance Club of IIM Jammu, provides an opportunity to all the students of IIMJ who are passionate about Dancing. Groove plays an integral role in making the events of IIM Jammu more vibrant by choreographing various individual and team dance performances.



### KARTAVYA The Social Responsibility Club

The sole purpose of this club is to make all the students come together and understand the gravity of the issue and how they can contribute. It aims to make them sensitise on why are they doing, what they are doing to inculcate the sensitivity amongst.



### KRITI The Graphic Designing Club

To create a platform for the creative thinkers of IIM Jammu to showcase and share their talent and explore creative freedom while assisting the college in official and unofficial capacities.



### TOASTMASTERS CLUB The Speakers Club

We will provide a stage to students to speak publicly where they can express themselves confidently. We will conduct group discussion sessions where they will have a platform to speak confidently.



### VAKTA The Literary Club

We will provide a stage to students to speak publicly where they can express themselves confidently. We will conduct group discussion sessions where they will have a platform to speak confidently.

# INITIATIVES BY CLUBS AND COMMITTEES AT IIM JAMMU

IIM Jammu focuses on holistic development of students and gives them practical exposure to managerial skills through student driven campus and facilities. Below mentioned is the list of initiatives taken by various Clubs and Committees at IIM Jammu to nurture students and develop them.

## Disha Committee



- Ice breaking sessions
- Casebook/repository
- Guesstimates session preparation
- Aarambh-Campus to corporate
- MBA Gyaan Quiz series
- PGP02 and PGP03 senior's interactive sessions for SIP preparation"

## Chess Club - IIMJ



- International Chess tournament - FIDE Super Binance Cup
- Internal Chess tournament- Blitz and Rapid Event"

## Finance Club



- "Mock Crypto-currency Trading Challenge in Association with Roostoo.
- Session on Bloomberg terminal
- Major Financial incidents Analysis
- Financial News discussions"

## Groove Dance Club



- Social media series - Hookstep Challenge series, #Danceitaway serie

## Operations Club



- Six Sigma Certification Program by ISCEA
- Interactive Session by Alumni, OpCast Series on Social Media Handles
- Launched CII Certification Programs
- Summer Internship Doubt Clearing Group for Students having internships in Operations and Supply Chain Domain.

## Coinage | Coin@J



- QUIZ on Kahoot platform - ECOUIZ

## ESCON Consulting Club

- Interactive session – Case Workshop Series
- Guest Lecture – Case discussion"

## Corporate Communication Committee



- Social Media Series - Talented Tuesday, Winners Wednesday, Summer Intern Diaries
- Webinar - Summer School, coordinated entirely by CCC faculty as well as student members"



## Entrepreneurship Development Cell



- Wednesday Shots: Inspirational and informative stories of entrepreneurs
- Startup-Charcha: focus on removing the professional barrier and promotes fun and casual
- Interaction packed with learning for students.
- Platform to empower women Entrepreneurs
- Social media a series "Nari" covering wonderful women's story.
- Working towards Incubation Center

## Malhar: Cultural Committee



- Dive in divertido Lumos: photography competition
- Shaam-e-Malhar
- Shaam-e-Malhar 2.0
- Open mic + Tambola
- Painting Competition

## Sports Committee



- Virtual marathon -Fit India Freedom Run
- Fantasy cricket league- Windict
- Olympic quiz 2021- Quizathon 2.0
- Sports quiz 2020- Quizathon
- Chess tournament
- Fitness challenge 2020
- Cricket tournament

## IIMJ Alumni - Student



- Interactive session - First alumni meet (Virtual)
- Interactive session - Alumni Speak series on Topic - Importance of SIP Launched
- AlmaConnect (A platform to engage with our Alumni)"

## Mess Committee



- Online event - Chef of IIM Jammu.

## IT Committe IIMJ



- Series - "The Digital Shift",

# Celebrating 5 Years of Academic Excellence

Indian Institute of Management Jammu completed its five years of journey on 22nd August 2021. It has achieved many milestones along the way, such as setting up the transit campus, while the construction of the 200-acre permanent campus is in full swing. In 2020, IIM Jammu also started its Off-Campus in Srinagar, promoting research and entrepreneurship in Jammu and Kashmir.

Adding to it, IIM Jammu also organized events like HR Conclave, Nari, Management Conclave, Leadership Summit wherein many prominent business leaders, CXO's, Nobel Laureate, imparted industrial insights to the budding future leaders of IIM Jammu. IIM Jammu pioneered the center of happiness to uplift mental health, 'Anandam', inaugurated by Shri Shri Ravi Shankar and Honourable education minister Ramesh Pokhriyal. Anandam aims at facilitating the stakeholders of IIM Jammu to realize and experience joy through a profound manner.

**5 YEARS OF  
IIM JAMMU**





Starting in 2016 with 47 students for its flagship Post Graduate Programme, IIM Jammu's final intake for the 2020 academic year stands at 240 students. An exponential increase in terms of Celebrating years of Academic Excellence of numbers and quality. A few of the innovations and firsts credited to the institute over the past five years are as follows:

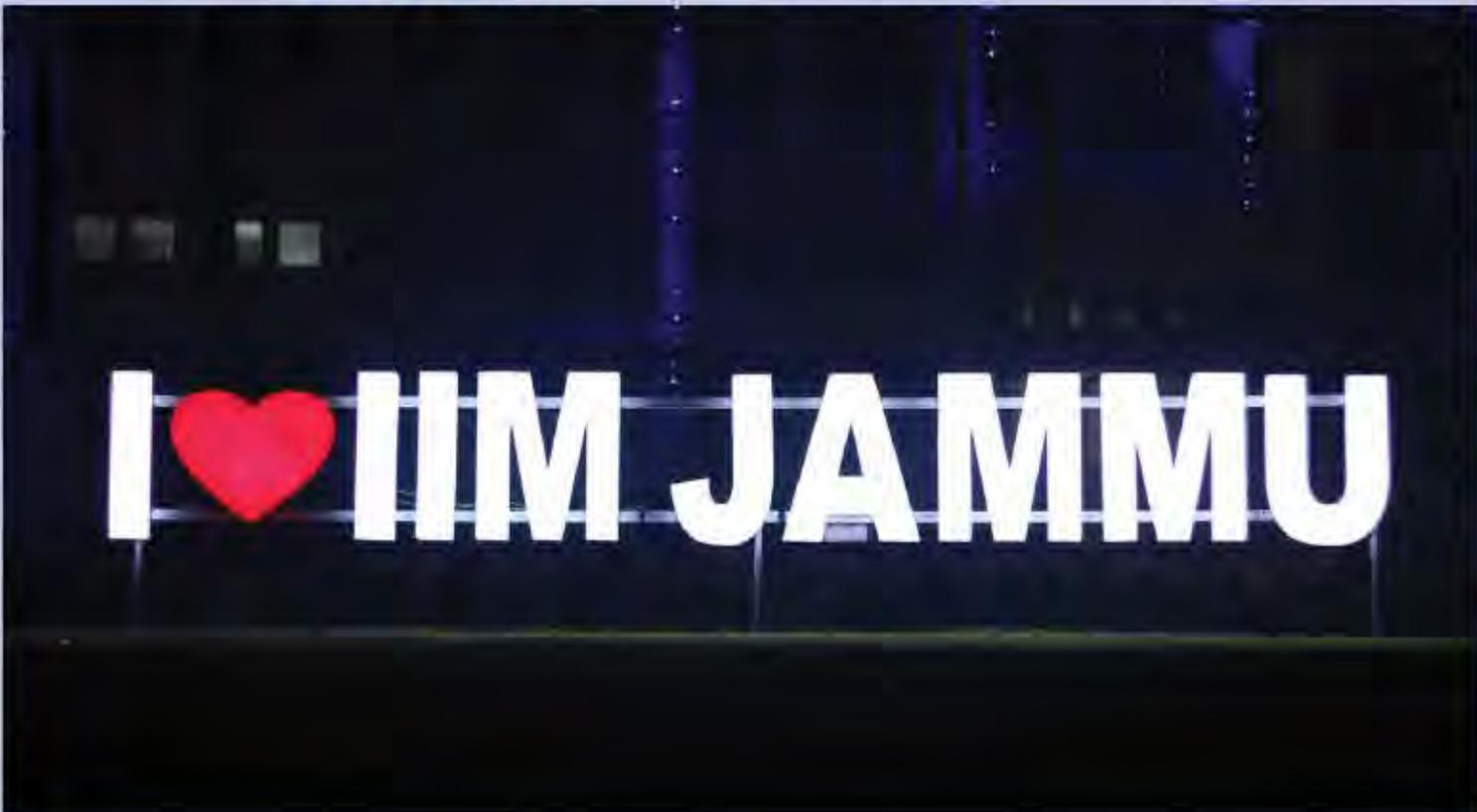
- IIM Jammu has organized various International Research Conferences to nurture the curiosity of students and motivated them to carry out various research in the field of management.
- With more than 35% women in the current batch, IIM Jammu emphasizes on inclusivity and brings a diverse mindset to the table.
- To nurture an entrepreneurial mindset, IIM Jammu has set up an Incubation Centre in Kashmir to boost the morale of local entrepreneurs.
- The institute has collaborated with other institutes of national importance like IIT Jammu, AIIMS Jammu to facilitate students with the knowledge of interdisciplinary courses.
- IIM Jammu proudly holds the alliance with more than 12 International B-Schools to empower the students to get Global Managerial Exposure.
- The institute also launched a 5-year Integrated Management Program along with Executive Management Program for working professionals.
- Students from IIM Jammu have won 18+ National/international competitions under the guidance of faculty members.

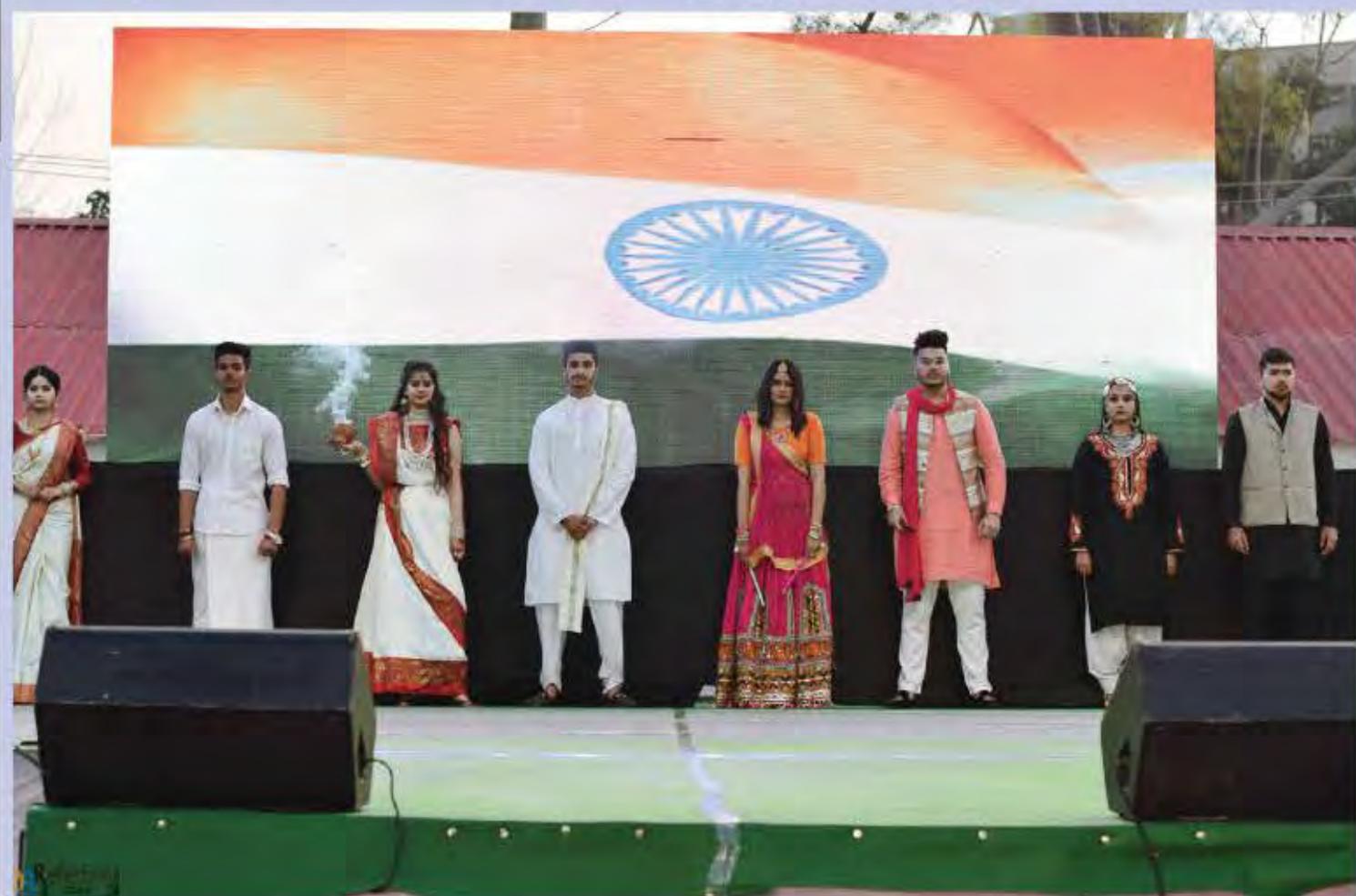
The institute has demonstrated exponential growth year on year, both in terms of quality and quantity. The percentage increase in average and median placement package was 38% and 17.6%, respectively.

With the support from faculty, staff, students, Board of Governors and all other stakeholders, we are striving to build further on the strong foundations of IIM Jammu and attain greater heights of excellence.

## EMPYREAN

The Empyrean is the flagship annual festival of IIM JAMMU. It is a three-day extravaganza, which is held at the end of January every year. This event strives to appeal to audiences of different socio-cultural and age groups to show their talent on this national platform. Prominent companies across sectors use this platform for their branding. The event starts with management competitions like Opsutra, Infiniti followed by The Theory of steps, the battle of bands and concluded by most awaited EDM night. In its first-ever edition in 2020, more than 1500 participants took part in 11 different events and around 2500 audiences gathered around to mark their presence from 20 different colleges and 10 different cities.







## EK BHARAT, SHRESHTHA BHARAT

The land of the gods, diversities, festivals whereby every man and woman from every community, religion and culture celebrates and live together as one i.e., Incredible India gained its Independence after a long struggle with the Britishers on 15<sup>th</sup> of August, 1947. This day is the symbol of the valiant sacrifice of our freedom fighters and the courage shown by the people of our nation.

To celebrate this freedom, students at IIM Jammu organized an event full of patriotism which showcased the culture and diversity of our motherland. The event started with the Flag hosting session by the Director, Prof. B. S. Sahay followed by the cultural programs performed by the students to showcase their love for the nation and to celebrate the victory of freedom. Students showcased their talent by performing dances on various patriotic songs. Many singers of the batch came forward and lit the hearts of every listener with their soulful voices.



# KAAVISH

KAAVISH, a management game festival is an initiative by IIM Jammu to inculcate a culture among MBA students to achieve the pinnacle of success. It is held in the first week of November every year. MBA students from different colleges across India use this platform to showcase their unique managerial skills and innovative idea. In its first-ever edition in 2019, around 500 students from six prestigious colleges participated in eight different management events.



# IPM BOOT CAMP

At the end of 1st year, students undertook a Boot Camp at Patnitop, a hill station located on the Jammu- Srinagar National Highway, 112 km from Jammu. The BootCamp was organized by the Indian Institute of Management Jammu (IIM Jammu) from July 4 to July 9, 2022. The BootCamp aimed to introduce the incoming batch of the Integrated Programme in Management (IPM) to the academic and intellectual environment of IIM Jammu.

The activities and sessions that were organized during the BootCamp included interactive sessions with the faculty, lectures by domain experts, discussions, and team-building exercises to facilitate participants' ability to collaborate, communicate, and work effectively in teams. The key takeaways for participants were critical thinking and problem-solving skills, enhanced communication and teamwork abilities, and insights into the latest trends and practices. Participants were also able to establish a strong network with their peers and faculty, which will benefit them throughout their academic and professional careers. Upon collecting feedback from the participants and faculty, they reflected a positive impact of the BootCamp on their learning and personal growth.

An activity that accounted for a major learning was a short hike. The students went on a 3.8 km trail to the meadows of Chota Shivgarh. They were provided an energy bar, trail mix, juice, and water bottle to accompany us on the journey. They hiked upwards through an apple orchard, and gradually the terrain became rough and moist. The guides were well informed about the place and knew all the local tales. After one and a half hours, they finally arrived at Chota Shivgarh. It was like being transported through a portal to another world. The sky was bright blue with flecks of white clouds that were lazily moving towards the south. The meadows stretched on for miles and the mountains towered high in the sky, their peaks covered with greenery and snow. After spending an hour gazing at the beauty of nature that enveloped them they descended back to the hotel. The participants appreciated the hands-on learning experience and the opportunity to interact with the industry experts who guided them throughout the trek. The guide noted the participants' enthusiasm and engagement throughout the trek.



The boot camp program was successful in providing an immersive experience to the culture and historical dimension of the city. Moreover the boot-camp is a step by IIM Jammu to showcase our commitment towards providing a holistic and enriching learning experience for IPM students.

# IIM JAMMU FESTIVITIES

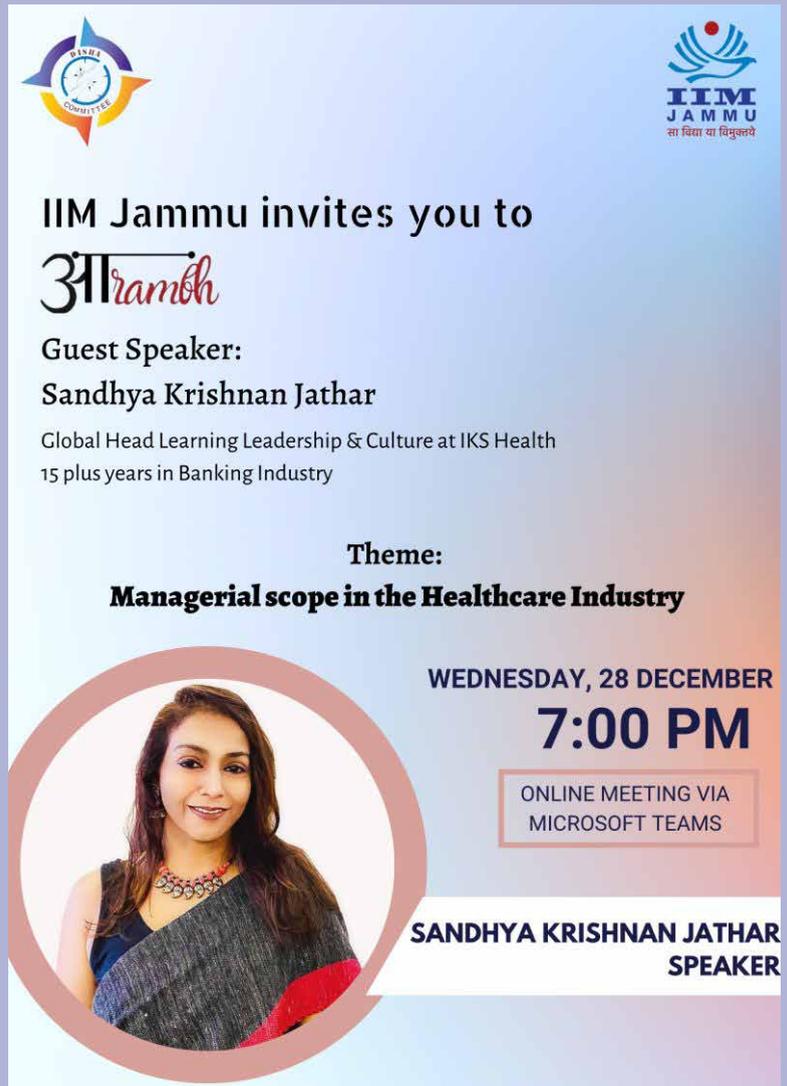


# AARAMBH

Disha Committee of IIM Jammu organizes “AARAMBH”, where all doubts and queries about the MBA life is elucidated upon. Some of the esteemed guest speakers that have been invited are Surabhi Modi (IIM Jammu), Prasun Shekhar (IIM Bangalore), Swapnil Chauhan (IIM Ahmedabad), Simran Verma (IIM Jammu) and Aakash Agarwal (IIM Jammu). They are a form of ice-breaking sessions that set the tone for future business leaders, preparing them for forthcoming events.

The main idea behind the sessions is to make students industry ready and give them an insight of potential career opportunities in a specific industry. The speakers also talk about their learnings from the professional journey.

The panelists talk about student life and the impact of clubs and committees on an aspirant’s education trajectory. The positives of getting multi-cultural experiences, the effect of corporate talks and exposure, having holistic learnings from participation in various B-school competitions, approaches to follow while preparing to contest in competitions, and more. The enthusiasm of the aspirants is evident through their curiosity and engagement during the session.



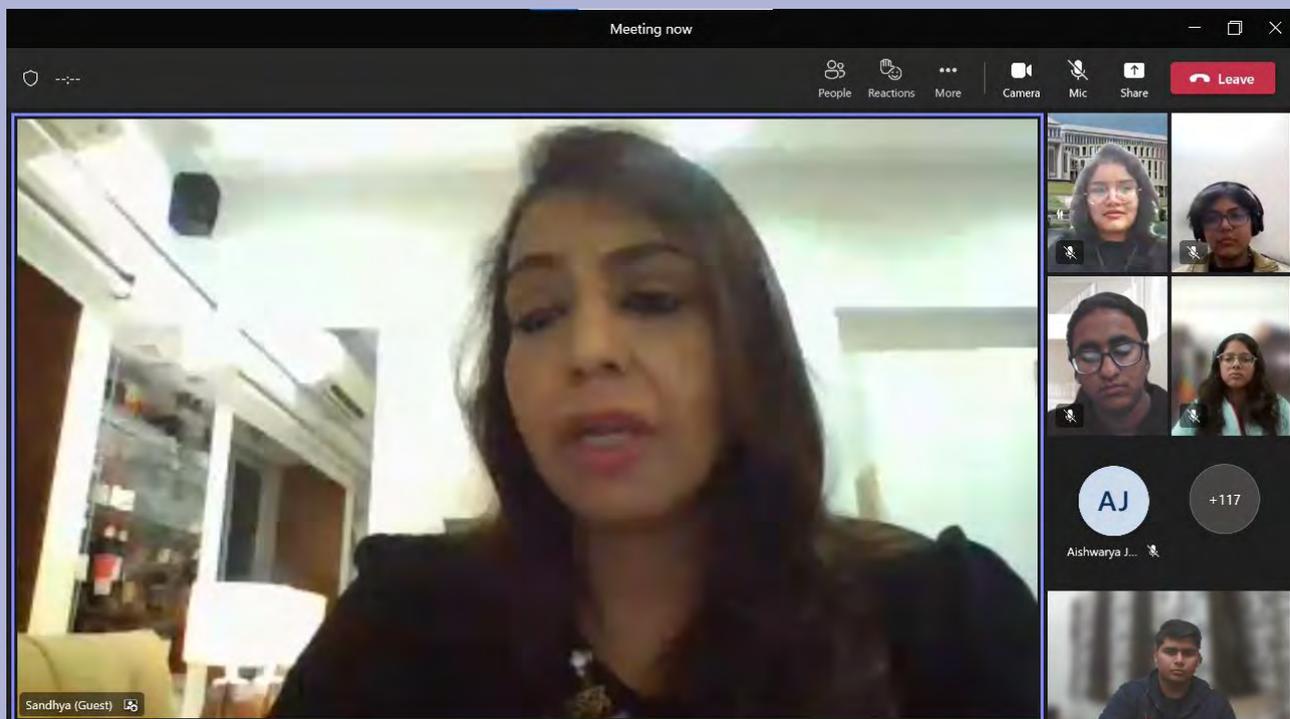
**IIM Jammu invites you to**  
**Aarambh**  
**Guest Speaker:**  
**Sandhya Krishnan Jathar**  
Global Head Learning Leadership & Culture at IKS Health  
15 plus years in Banking Industry

**Theme:**  
**Managerial scope in the Healthcare Industry**

**WEDNESDAY, 28 DECEMBER**  
**7:00 PM**

ONLINE MEETING VIA  
MICROSOFT TEAMS

**SANDHYA KRISHNAN JATHAR**  
**SPEAKER**



Indian Institute of Management Jammu

# HR CONCLAVE | 5.0

## MAPPING THE UNCHARTED

19<sup>th</sup> - 20<sup>th</sup> November 2022



HR Conclave 5.0, the marquee event of the Indian Institute of Management (IIM) Jammu was organized at IIM Jammu from 19<sup>th</sup>-20<sup>th</sup> Nov 2022. HR Conclave (HRC) of IIM Jammu serves as a platform for HR Industry experts to share their knowledge about overcoming challenges in today's dynamic world. HRC aims to resonate with IIM Jammu's motto- "सा विद्या या विमुक्तये (It's the knowledge that liberates)" and its vision- "To develop leaders and entrepreneurs who can perform globally to make a valuable difference to the Society and the Corporate World."

The 5th edition of the flagship event has "mapping the uncharted" as its theme and the event feature various esteemed dignitaries from the corporate world. The event had 6 different panels, each discussing different topics revolving around the theme of the event. Mr. Rajesh Uppal, Sr. Executive Director HR & IT, Maruti Suzuki was the Chief Guest and Keynote Speaker on 19<sup>th</sup> Nov 2022, and Dr. Prem Singh, President, Group HR, JK Organization was the Chief Guest and Keynote speaker on 20<sup>th</sup> Oct 2022. The inauguration of the flagship event, HR Conclave 5.0 of IIM Jammu was held in the presence of Prof. B.S. Sahay, Director, IIM Jammu, and Prof. Jabir Ali, Dean Academics & Chairperson Placement, IIM Jammu.

### Panel 1

The first day of the event featured the first three panels. The topic of discussion of the first panel is - "Malaises of the Matriarch – A working mother's conundrum" presided over by Ms. Pragya Singh, Associate Director, PepsiCo, Ms. Neelam Roy, Associate Director - Talent Acquisition, Zycus, Ms. Namita Vyas, Director - Talent Acquisition, Nike, Mrs. Reetu Raina, VP & Global Head - Talent Management, Amdocs and Ms. Kanika S, Senior HR Business Partner and Talent Lead, Zee Media Corporation Limited.

### Panel 2

The second panel of the event will consist of Mr. Arvind Mahajan, Unit Head HR, SMVDNSH, Narayana Super specialty Hospital, Dr. B.K. Santosh Kumar, Chief Executive Officer, illness2wellness, Mrs. Neha Lal, Senior General Manager - HR and Operations, GCS Hospital and Medical College, Ms. Sugandha Jain, Vice President - HR, BeatO and Mr. Pradeep Singh, Senior HR Manager, Cadila Pharmaceuticals Limited.

The second panel discussed on the topic "Plugging the Brain Drain".

### Panel 3

This will be followed by the third and the last (for the day) panel's discussion on the topic "1\$ vs. 77 cents: Gender Pay Gap" which will be presided over by Mr. Achint Jain, Head of Early Careers, Asia and Australasia, Willis Towers Watson, Ms. Arfa Merchant, Senior HR Specialist, JP Morgan Chase & Co., Ms. Arushi Wadhwa, Lead - Campus Recruitment and Culture and Talent Advisor, Sprinklr, Mr. Ashish Mahajan, Global Head Talent Partner, MoEngage, Mr. Atul Tiwari, Chief Human Resources Officer, Spice Money, and Mr. Virender Pratap Singh, Senior HR Manager, NTPC.



### Panel 4

The second day of the event kicked off with a discussion by the fourth panel on the topic "Psychological safety in workplace: Inculcating DEIB." The panel was presided over by Mr. Sahil Nayar, National Head - Early Careers Recruiting & TA Transformation, KPMG, Mr. Harsh Dave, CEO and Co-founder, ASTRA Labs, Mr. Priya Ranjan Kumar, Vice President- HR, JSW Steel, and Mr. Suvro Raychaudhuri, Director- HR, CGI India.



### Panel 5

The Fifth panel will address "R&D in HR- Transformation at Workplace" and the panelists would be Mr. Vishwanadh Raju, Head India Talent Acquisition - People team - Human Resources, Dun & Bradstreet, Mr. Vinay Agrawal, Global Head - Business HR, Tech Mahindra, Ms. Priyanka Jain, Sr. Director- People & Talent, ZestMoney, Mr. Kushal Bhat, Director HR, RazorPay, Mr. Mr. Ashish Bhalla, Head- Campus Relations, HCL Technologies, Mr. Bhavesh Patel, Head Talent Acquisition - MIG, CGI.



### Panel 6

The last panel of the event consisted of Ms. Mehak Mahajan, CRED Mr. Joshua David M.D, Managing Talent Acquisition- India Campus Hiring, Mphasis, Mr. Rahul Purushothaman, Associate Principal and Head, University Hirings and Engagements, TheMathCompany, Mr. Samsundar Palaparthi, Global Lead - Talent Acquisition, UPL Limited and Mr. Vishal Bansal, Head Talent Acquisition, Lenovo, which will be discussing on the topic "Conflict Resolution: Need of the hour".



The industry Interaction Cell of IIM Jammu was organizing HR Conclave for the students at the institute to gain more corporate insights and can gain knowledge from the best in the industry. The event served as a medium to bring the attention of the corporate world toward the union territory of Jammu and Kashmir and the business prospects in the area.

# MANAGEMENT CONCLAVE

IIM Jammu launched its first-ever Management Conclave “Nakshatra” (a constellation map) which hosted corporate trailblazers across different management domains. The Conclave was an effort to give students a holistic understanding of various management domains. The event dissected the most pressing issues of the corporate world through the lens of various functions ranging from Marketing to Finance to Operations to Human Resources.

This would act as a guiding star, casting an illuminating light on students’ future, and help them in charting their career paths. IIM Jammu strives to develop leaders and entrepreneurs who can perform globally, making a valuable difference in the society and the first-ever management conclave 2021 endeavoured to contribute towards the same. The event was kickstarted with an inauguration ceremony on 30th January 2021 and spanned over two weekends. The Conclave comprised 8 panels - 2 panels each from the four above-mentioned domains. The renowned panellists shared their insights on various contemporary issues, building a deeper sense of understanding in students. Their words of wisdom and vast industry experience helped to give students a head-start in their careers.

“Management is, above all, a practice where art, science, and craft meet”

- Henry Mintzberg

## Marketing Panels

The Marketing panel comprised CMOs and top Marketing executives from giants like TCS, JioDevelopers, ABInBev, Syska Group, BPCL, Infosys, IBM, Baskin Robbins, etc. The Marketing professionals shared their views on topics: “Change In Consumer Preferences And Evolving Business Model In Post-COVID World” and “Role Of Marketing In Transforming Businesses In The Digital Era”.

## Finance Panels

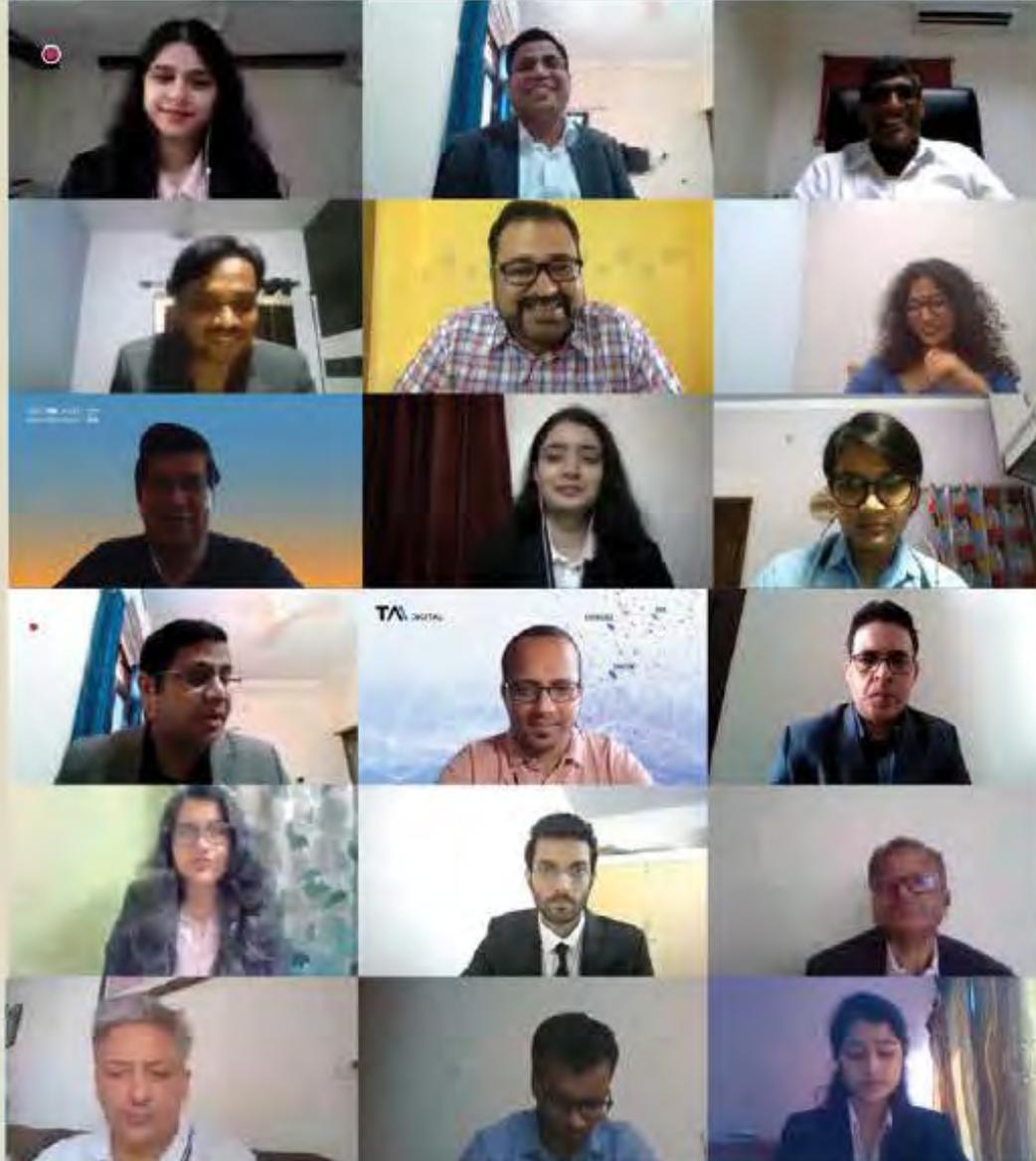
The CFOs and Finance executives of companies like Schindler India Pvt. Ltd, Adobe India, Kimberly Clark India, EY, Cimpres, Mobikwik, General Mills, Abbott, GE, etc., comprised the Finance panel. They exchanged dialogue on matters such as “Realizing the 5-Trillion-Dollar Economy Dream” and “Strategic Recovery Of Indian Economy With Budget 2021”.





### Operations Panel

The Conclave witnessed Operations Heads and Executives from Reliance Jio, Kellogg Company, ACC, Amazon, Britannia, Rapido, etc. coming together to enlighten students on topics like “Leveraging Technology to Improve Supply Chain Management” and “Building Agile Supply Chains Amidst Disruption”.



### Human Resources Panel

The Human Resources panels consisted of Head-HR, Vice-president- HR and other HR professionals from firms like Cummins India, TATA Power, Everest Group, Aditya Birla Group, JSW Infrastructure, etc. They discussed “Collaborative Intelligence - Enhancing Human Capital for Transcending Organizational Capabilities” and “HR Analytics: Changing Dynamic of Classic HR Management”.

# LEADERSHIP SUMMIT 3.0

The Leadership Summit is an important marquee event that resonates with the Institute's vision of developing leadership and entrepreneurship. The aim is to bring together visionaries from industry and government to share valuable ideas to support the country's economic growth through industrial transformation.

The Institute has conducted two leadership summits in 2020 and 2021 respectively. The theme for this year was "Leadership Next for Aatmanirbhar Bharat." It focused on promoting entrepreneurship in the country and motivating future leaders to become job creators rather than job seekers.

The event hosted prominent speakers from various walks of life, including Former Lieutenant Governor for Puducherry, Dr. Kiran Bedi, Founder-CEO of OYO Rooms, Mr. Ritesh Agarwal, World's Number One Archer, Ms. Dipika Kumari, among many other esteemed personalities,



# WOMEN ENTREPRENEURSHIP EVENT

Entrepreneurship Development Cell, IIM Jammu hosted a Virtual event where ten exceptionally talented women entrepreneurs of Kashmir were invited to share their views, struggles and way forward on promoting women entrepreneurship in Kashmir. The event was also attended by the Director, IIM Jammu Professor B.S Sahay who promised all possible support from IIM Jammu in promoting and encouraging women entrepreneurship in J&K. Prof. Sahay also suggested entrepreneurs from Kashmir to leverage and benefit from the resources and facilities offered by IIM Jammu through its off-campus in Srinagar. The program was moderated by Dr. Muqbil Burhan, Chairperson IIM Jammu, Srinagar Off-campus who interacted with the women entrepreneurs through a question answer session.

The program featured proud business owners from Fashion, Bakery, and Design Industry running some promising ventures like Zaytuna Label by Ms. Samreen, Sunny Smile Bakes by Ms. Mehtab, Hangers the Closet by Ms. Sadia, Rabia Shahnaz by Ms. Naila Shah, Mehak Suhail Architects, Verv the Artelier by Ms. Iqra Khan, and Poash by Ms. Asma Wali. The women entrepreneurs shared their experiences and challenges that they and other entrepreneurs face in Kashmir.

Female Entrepreneurship remains a challenging path, particularly within the maledominated society. The increasing presence of women as entrepreneurs has led to a change in the demographic characteristics of business and economic growth in Kashmir. Women- owned business enterprises play a prominent role in the society by inspiring others and generating more employment opportunities in the Kashmir region.

It was awe-inspiring to hear the stories of these extraordinary women. Despite facing numerous obstacles, they are now successfully running their businesses. A society in which women cannot realise their full potential loses out on the significant potential for innovation, economic growth, and job creation. It has never been easy for women to prove their resilience. But fighting against the odds, these leading ladies have made valuable contributions to women entrepreneurship. With the new era, more and more women entrepreneurs are rising. IIM Jammu is planning to have a similar kind of event for women entrepreneurs in Jammu and is organizing Women Entrepreneurship Summit at its main campus at Jammu and off-campus located in Srinagar. Promoting entrepreneurship in J&K, IIM Jammu is starting business incubators at Jammu and Srinagar to support young entrepreneurs through training, ideation, seed funding, workspace and acceleration.



## STUDENT PROFILE



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### “ Achu Bridgit Santhosh

**IPM ID :** IPM21001

**Role:** Coordinator - IPM Placement Committee

**Social Internship organization :** Kerala Minerals and Metals Limited

A leader is one who knows the way, goes the way and shows the way. — Achu Bridgit Santhosh's scholastic path was shaped by John Maxwell, and she followed his advice throughout. She is a dynamic, goal-oriented individual who has developed a mature and responsible approach to any task or situation that she is presented with. As a management student, she excels in collaborating with others to complete a task on time and to a high standard. She has good interpersonal skills and is constantly eager to acquire new knowledge and skills. She is currently serving as IPM Placement Coordinator at IIM Jammu.

### ” Aditi Gupta

**IPM ID:** IPM21002

**Social Internship organization :** Aashman Foundation

Aditi is optimistic, enthusiastic, hardworking and a timekeeper who's always eager and keen to learn new skills and technologies. She is adaptable to any environment and believes hard work to be the key to success. Besides being friendly, helpful, and polite, she has a good sense of humor, and loves to explore new places. She always has had a positive attitude towards life alongside being outgoing and tactful. She can listen effectively when solving problems and has a knack for painting, art and craft. She is a voracious reader and has a keen interest in solving puzzles.



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### “ Adyasha Adishree

**IPM ID:** IPM21004

**Role :** International Relations Office

**Social Internship organization :** Larsen and Toubro Limited

Adyasha is adaptable and a driven member of the International Relations Office. She has few years of experience in the field of social work and due to her stint as a Guide in Bharat Scouts and Guides, which also taught her to be self-sufficient and constructive. A diplomatic and personable leader with an energetic and friendly style. She is a solid relationship builder with a decisive approach to solving problems. She is enthusiastic and eager to contribute to team success through hard work, pays attention to detail, and has excellent organizational skills. Loyalty and communication are her strengths, with a keen interest in handwriting and calligraphy. She finds her peace in music and aspires to have a career in Analytics or Marketing. She is a bibliophile and hodophile.



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## Aishwarya Jaiswal

**IPM ID:** IPM21005

**Role:** Member - Academic Committee

**Social Internship organization:** Dr Reddy's Laboratories

Aishwarya is a person with a passionate heart to learn and a mind capable of solving any problem creatively. She has a solution-oriented and innovative mindset. She is currently a member of the academic committee and the class representative of the IPM batch, which is a testament to her uncanny ability to work effectively under pressure and commendable communication skills. She works with precision and is quality conscious about every challenging task which comes her way. She loves to read in her spare time to acquire diverse perspectives on different topics. She also enjoys cooking and painting.



## Annanya Tyagi

**IPM ID:** IPM21006

**Role:** Coordinator - IPM Disha Committee (Placement Preparation Cell)

**Social Internship organization:** All India Chess Federation for the Blind

Annanya is an assiduous, self-driven, and result-oriented girl who is keen to take on new challenges and give her best to fulfilling them. Having been brought up in a military environment, qualities such as discipline, punctuality, and respect for authority have been instilled in her since the beginning. She is a confident and congenial leader who works well in a team as well as individually. She is adaptable and works well under pressure. She is pursuing actuarial sciences and is a student member of the Institute of Actuaries of India. She wants to have a career in the insurance industry. Currently, she is serving as a coordinator in IPM Disha (Placement preparation) committee.



## Apurva Dhiman

**IPM ID:** IPM21007

**Role:** Coordinator - IPM Placement Committee)

**Social Internship organization:** Institute of Social Research and Development

Apurva is a soft-spoken, disciplined student with a curious mindset. She reflects enthusiasm and creativity. As the IPM Placement coordinator, she is ever willing to shoulder responsibility and aims to touch a large expanse of people's lives positively through the ideas she believes in. Not only she has been an active participant in numerous workshops and events, but also, she has demonstrated her learning from these events in her role as the co-chairperson of Advantage India, the social service cell of the school. She has an innovative mindset for problem-solving and has showcased her skills required to conceptualize, capitalize and manage a business venture Cleantech. It was a JA Student Company run and managed by the students of Learning Paths School. Teen Turks, National entrepreneurship competition has been another event where she showcased her entrepreneurial skill set.



## Avani Patidar

**IPM ID:** IPM21009

**Social Internship organization:** VE Commercial Vehicles Ltd

Avani is an organized and dependable student successful at managing multiple priorities with a positive attitude. She has the willingness to take on added responsibilities to meet team goals. Along with good interpersonal abilities, She has excellent critical thinking and problem-solving skill.



## Avantika Negi

**IPMID:** IPM21010

**Role:** Coordinator - IPM Disha Committee (Placement Preparation Cell)

**Social Internship organization :** Bharti Foundation

A result-oriented and practical mind, Avantika believes in hard work, perseverance, and dedication. She diligently follows up to get a holistic understanding of her work and her studies. She is inquisitive, ambitious, and always willing to take up new challenges. She embraces change, adapts easily to rigorous environments, and is ready to take up tasks at the last hour. She has an optimistic attitude and embraces criticism constructively. She is strong in her beliefs yet understands and values the opinions of others. She is helpful and believes in collective growth. She is prompt yet wise in her decisions.



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## Ayandeep Maji

**IPMID:** IPM21011

**Role:** Member - Zerobug (IT Committee)

**Social Internship organization :** AMNS

According to Ayandeep, "Perseverance is the hard work you do even when you're exhausted from doing it." He is characterized by perseverance, energy, and determination. He thinks it's crucial to keep getting better throughout life. He can quickly pick up a new skill if he has the necessary determination, eagerness, and good listening skills. He likes to take on responsibility and completes tasks on schedule. He has developed great leadership and communication skills because of his solid understanding of teamwork and developmental skills. He is also technologically competent, having proficiency in Excel, Canva, PowerPoint, Photoshop, and Lightroom. He also enjoys playing sports including cricket, badminton, basketball, and football, as well as photography and being an avid car lover.



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## Chandrika Reddy G

**IPMID:** IPM21012

**Role:** Member - Mess Committee

**Social Internship organization:** Sravan shipping services private limited

Chandrika is a quick learner who is curious and passionate. She is a strong team player and enjoys holding leadership roles that test her limits. She enjoys the adrenaline rush she receives from competitions and challenges. She is optimistic and tries to look at a problem from all perspectives. During her time as the school's deputy head girl, she acquired the skills necessary to effectively manage people, constrained resources, and crisis situations. She now serves on the mess committee at IIM Jammu. She'd like to get into marketing as a profession.



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## Charushi Darro

**IPMID:** IPM21013

**Role:** Coordinator - IPM Disha Committee (Placement Preparation Cell)

**Social Internship organization :** VE Commercial Vehicles Ltd

Determined, Optimistic, and Enthusiastic are what define Charushi. Always keen to learn, she believes in acquiring skills in all domains and approaching every problem with different perspectives. Her unique ability to perceive situations with a mature outlook undoubtedly ensures a logical and practical approach to her endeavors. She can work with people of diverse nature, making it easy for her to fit in almost any work environment. Being a highly patient and calm individual by nature helps her perform under pressure. She has an interest in Fitness, dancing, and music. Currently, she is serving as a member of the Disha (Placement preparation) Committee at IIM Jammu.



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## Deep Ramraje

**IPMID:** IPM21014

**Social Internship organization:** CRY- Child Rights And You

Diligent, creative, staunch, and resilient are some characteristics that define Deep. He is a student with commerce background, and evidently a finance aficionado. He aspires to be an Investment Banker and is committed to forfeit amusement. Besides, he is a cricket devotee, dexterous in sketching, and enjoys his own company. Besides finance, he is also fascinated by psychology and philosophy, which attributes to his rationale and pragmatic demeanor. He also firmly believes traveling coalesces us with our souls.



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## Dhanasree P R

**IPMID:** IPM21015

**Role:** Member - Anandam Committee

**Social Internship organization:** Teach for India

Being a serene personality, Dhanasree knows how to handle stressful situations and make decisions with clarity of thought. She has exhibited her ability to work in teams a plethora of times while undertaking various responsibilities for her committee. A nature lover who is concerned for the environment, Dhanasree is always looking for new experiences to learn and solve problems to help others.



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## Durga Vaishnavi

**IPMID:** IPM21016

**Role:** Member - Academic Committee

**Social Internship organization:** Dr.Reddy's Laboratories

Success comes to those who are persistent, not those who are just talented." these words have proven to be true on multiple occasions both in history and in Durga's life. She has always been persistent in her growth. She is a natural orator, she further refined this by participating in multiple elocution and debate competitions. Learning from all these competitions she secured the first position in a district elocution competition and a speech abstract competition at IIM Jammu. During her time in high school as well as in IIM Jammu, she is given the opportunity to display her leadership skills as a deputy head girl and a member of the academic committee. Her passion for copperplate calligraphy helped her develop an outlook that focused both on the micro details and the bigger picture.



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## Diya Gupta

**IPMID:** IPM21017

**Role:** Member - Zerobug (IT Committee)

**Social Internship organization:** Bharti Foundation

Diya is an extremely motivated, versatile, and inquisitive person. She possesses the ability to never give up, even under adverse conditions. Packed with empathy, communication and time management skills, adaptability, and coordination capabilities, she proves herself as a great team member. Apart from being an academically strong person, she has also held a leadership position at school in the Student Council. She takes great interest in dancing, crafting, traveling, and badminton. Her curiosity about emerging technologies led her to the IT Committee at IIM Jammu. She is an eager learner who wants to delve into the fields of data analytics and marketing. Dedication, determination, and perseverance are her mantras of success.



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## Garvita Agrawal

**IPMID:** IPM21018

**Role:** Member - Sports Committee

**Social Internship organization :** Heidelberg Cement India Ltd.

Garvita is an enthusiastic person with a great zeal for learning. Dedication to performing tasks and doing quality work is what defines her. She is an adaptable and quick learner. Her inclination toward sports led her to be a member of the Sports Committee at IIM Jammu. She has enhanced her leadership and managerial skills by conducting numerous sports events. Armed with curiosity, knowledge, empathy, and resilience, she wishes to make a positive change in the world.



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## Gaurika Nigam

**IPMID:** IPM21019

**Role:** Member - Malhar (Cultural Committee)

**Social Internship organization :** PAYTM

Centered, Calm, and Community oriented are Gaurika's 3Cs. She believes that good academics alone cannot provide a rounded personality to someone. Her equally commendable achievements in both academics and extracurriculars are a testimony to this fact. While she is a top performer in her CBSE exam, she is equally passionate about writing to keep her creative mind alive. While on one hand, she has actively worked as an intern in the marketing field, and on the other loves to go out and explore places and cultures which signifies her diverse personality. She is someone who can handle the stress of multitasking very well as she is a very detail-oriented and methodical person. She served as a member of the cultural committee and contributed immensely with her skill to multitask.



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## Gautam Yadav

**IPMID:** IPM21020

**Role:** Member - Sports Committee

**Social Internship organization :** Tech Mahindra Foundation

"Be who you needed when you were younger" is the motto Gautam believes in. Being born in an army family, discipline and punctuality are the two qualities he got inherited. Part of the Sports Committee and Admissions Committee at IIM Jammu exposed him to the real experience of how to work in teams, and event management and developed some new skills among which the important ones are leadership and Emotional Intelligence. Additionally, handling social media pages has given him great insights into SEO, analytics, and graphic design. Finance and Economics (Finance) are the two domains that entice him the most. Always excited about opportunities where he's able to work with highly creative people to develop innovation.



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## Harshit Kumar Singh

**IPMID:** IPM21021

**Role:** Member (Designer) - Corporate Communications Committee

**Social Internship organization :** CRY- Child Rights And You

Harshit has a strong interest in finance and believes that maintaining discipline is the first step to progress. He is tenacious and constantly on the lookout for methods to develop socially and individually. He is a proactive person who enjoys giving a task his best. He wants to work as an investment banker because of his love for numbers and his ability to plan and think creatively. He has the ability to work under pressure and is flexible to new difficulties. He is approachable and has effective communication abilities. He is a person who enjoys designing, listening to music, working out, and editing videos.



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## Jyotsna Ranjan

**IPM ID:** IPM21022

**Role:** Member - Infrastructure Committee

**Social Internship organization:** CRY- Child Rights And You

"Listen with curiosity, speak with honesty, act with integrity" is what Jyotsna believes in. She is an optimistic, self-motivated person and believes in self-learning. She is a confident, proficient communicator, and has debating skills. She has the flexibility to adapt to new situations. She is a team player and wants to be a student of leadership and personality development. She is creative, imaginative, and has an analytical mind. She was the winner of a live painting competition that was held at IIT Jammu. She is a good singer and sports enthusiast. She is currently serving as the Junior coordinator of the Infrastructure Committee.



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## Kanishka Siddharth

**IPM ID:** IPM21023

**Social Internship organization:** CRY- Child Rights And You

Don't you ever forget where you came from. Don't you ever forget your story. Your growth is found in your roots." is the ideal mantra for Kanishka. Diligent, sincere, meticulous, and versatile are the qualities that best define her. She is a self-motivated individual with the flexibility to adapt to all situations and deliver consistent results. She is a confident individual who identifies as an extrovert. She is highly focused, disciplined and an organized person with strong interpersonal skills. Always keen to learn, Kanishka believes in acquiring skills in all domains and approaching every problem with a different perspective. She is a sports enthusiast, and, in her leisure time likes to play basketball.



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## Kritika Sewani

**IPM ID:** IPM21024

**Social Internship organization:** Indian Oil Corporation Limited

Diligence, enthusiasm, and a "never give up" attitude are what define Kritika. She is a self-motivated person who adapts well to new situations and achieves consistent results. She has a friendly demeanor and a positive communication style. Being a quick learner, Kritika is always eager to learn new skills. She is a dependable team player with an active and dynamic approach to work and accomplishing goals. She believes that life is full of challenges and she approaches each one with a positive attitude. Kritika, during her leisure time, enjoys painting, playing badminton, and cooking.



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## Krutika Wagh

**IPM ID:** IPM21025

**Role:** Coordinator - IPM Placement Committee

**Social Internship organization:** CRY- Child Rights And You

Krutika being an extrovert possesses a keen interest in Public speaking and she truly believes that "Don't do different things but do the same thing differently". No matter how tough the situation is being optimistic is her ultimate mantra and she believes in being accountable for her deeds. Critical thinking and communication are her strength while being in a leadership position. Never compromise on ethical and moral values and whatever work you do ultimately it should help society to grow this is what she believes in. She has won national runner-up in essay competitions. Currently, she is serving as an IPM Placement coordinator at IIM Jammu.



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## Leesa Jain

IPMID: IPM21026

**Social Internship organization :** Ernst and Young Foundation

She's a highly passionate, 2nd year BBA student at IIM Jammu. She's highly organized in all her endeavors and brings value by recognizing the problem and making sure to solve them on a professional as well as a rudimentary level. She's a committed and creative individual who always seeks new experiences that provide room for personal growth. An optimistic frame of mind helps her to remain calm and thrive in any environment, and handle any stressful situation in a very calm manner. An unending desire to learn and the quest to bring about a meaningful impact around her keeps her going.



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## M. Shree Vaishnavi

IPMID: IPM21027

**Role:** Member - Alumni Committee

**Social Internship organization :** COROAT

Mindfulness, Sincerity, and Versatility are the perfect stands of MSV. She is a perfectionist and a great leader. MSV is a girl with millions of ideas starving to enter the constructive reality through initiatives she is going to take in the future with her innovative ideas and the knowledge she is gaining now as the initial investment. An excellent time manager who optimally uses every minute to bring some meaning to it. She is a wonderful team player who can combat any situation arising in that environment, Good at handling crises as well as the stakeholders involved. Her communication and technical skill sets are set to enter the business world.



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## Mayank Agrawal

IPMID: IPM21028

**Social Internship organization:** JK Tyres Ltd.

Mayank feels that interacting with various teams promotes a comprehensive perspective on our behavior. He is constantly eager to accept new difficulties and thrives in their face. He has a deep interest in mathematics and is intent on developing analytical skills. His genuineness and time management abilities are well-known. Moreover, he is a team player with a dedicated mentality and strong mathematical skills. He is an optimistic person with a lot of patience and a positive mind frame. He is always seeking new talents and expertise. Additionally, he believes in contributing to society. He firmly thinks that "Experience is the sole source of wisdom." He enjoys traveling since it enables him to interact with people of other cultures.



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## Mayura Ramteke

IPMID: IPM21029

**Role:** Member - Entrepreneurship Development Cell

**Social Internship organization :** AU Small Finance Bank (AU Foundation)

Mayura is an optimistic, aspirational, self-assured, and outgoing person. She is a quick learner who enjoys discovering and learning about new things. She has a vibrant personality and is a hardworking team player. Over the years she has developed strong interpersonal and communication skills. She is a diligent, logical, empathic individual who values teamwork, cooperative growth and maximizing everyone's potential. She is a sportsperson who has excelled in basketball. She has a flair for writing and photography. She is currently working as a member of the Entrepreneurship Development Cell in IIM Jammu.



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## Meghna Kiran Parakkal

**IPM ID:** IPM21030

**Role:** Member(Content writer) - Corporate Communications Committee

**Social Internship organization:** LuLu Group International

A believer in "There is nothing impossible to they who will try", Meghna is an ambitious, diligent, and versatile student with a willingness to go the extra mile to take her work to the highest level. Her extracurricular accomplishments are as impressive as her strengths. She has participated and won many accolades for her exquisite talent as a swimmer in several national and international competitions. Having participated actively in a diverse assortment of sporting activities, from swimming to athletics, she is an all-rounder with exceptional time management skills.



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## Mehak

**IPM ID:** IPM21031

**Role:** Coordinator - IPM Placement Committee

**Social Internship organization:** Tech Mahindra Foundation

"Keep counting each bit, until you make the whole of it"- is the mantra of Mehak's life. Mehak believes that the essence of life is in watching yourself having, what you once dreamt about. She has a "can do" attitude with optimism held high in every situation. She firmly believes that success isn't only acquiring facts but it's the intersection of knowledge and application that makes the change. Thus, every minute is an opportunity to bring change. Mehak is an avid learner with consistency as the key. Having done various group projects, she has come to align herself with the principle of Espirit de corps. Honing herself as a future marketer, she has also completed a comprehensive digital marketing course. She likes spending her leisure time with books.



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## Mehak Agarwal

**IPM ID:** IPM21032

**Role :** Member - Malhar (Cultural Committee)

**Social Internship organization:** Indian Social Responsibility Network (ISRN)

Mehak is an inquisitive learner and problem solver with exceptional leadership abilities. She is a goal-oriented person who excels at juggling various tasks while maintaining an optimistic attitude. Her passion for dancing has fostered her discipline, team spirit, and patience. As a member of the cultural committee, she has learned effective communication and persuasive skills, as well as how to get people to coordinate and collaborate, organize events, and deal with eleventh-hour problems. She is good with numbers and wants to do specialization in Finance and HR. Her love for volleyball helped build up her confidence. She is amiable and maintains perfectionism in her tasks.



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## Navleen Kaur

**IPM ID:** IPM21034

**Role:** Member - Entrepreneurship development cell

**Social Internship organization:** SEL Manufacturing Ltd.

Navleen lives by the mantra "Naam Japo, Kirat Karo, Vand Chako," which means to constantly work hard and honestly, to remember God's name, and to share what you have earned with those in need. She is extremely driven and aspirational, and she managed to earn excellent marks on her board exams in addition to serving as the school's prefect. Also, as a state-level badminton player, she has developed an unrivaled sense of teamwork.



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## Ojal Mijar

**IPMID:** IPM21036

**Role:** Member - Entrepreneurship Development Cell

**Social Internship organization :** Synergy Maritime private limited

Perseverance, hard work, and integrity are the three core values that define Ojal. Being a sportsperson and a top performer in her courses, she has learned to multi-task and efficiently manage her time. She is also a fitness enthusiast for whom fitness is a lifestyle. Being a finance enthusiast, she likes to spend her time researching various companies and the stock market and wishes to get more knowledge about the same. Having an army background has taught her to appreciate the little things in life and has helped her to bring discipline into her life. She aims to be a better version of herself and works with an open mindset to overcome her weaknesses and transform them into her strengths.



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## Poorvi Verma

**IPMID:** IPM21037

**Role:** Member - Infrastructure Committee

**Social Internship organization :** Bharti Foundation

Poorvi is a persistent, enthusiastic, and confident person. She has excellent communication skills and a zeal for learning new things. As someone who actively participates in various extra-curriculum activities, she is a great team player. She is currently serving as Infrastructure Coordinator at IIM Jammu.



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## Prerana Rani Meher

**IPMID:** IPM21038

**Social Internship organization :** Bharti Foundation

Robert Frost penned the definition of life in three succinct words: it goes on. Adhering to this fundamental tenet, she lives life with probity, integrity, and honesty. Since childhood, she was always assigned roles involving art, creativity, management, critical thinking, etc. Currently, she is pursuing IPM at IIM Jammu and is keen to work in the flourishing field of marketing. Having worked on a live project based on graphic designing and understanding customer sentiments, she has gained clarity on KPIs, market-driven business decisions, strategy, etc she continuously worked on herself to hone her skills. Adobe illustrator, photopea, and Microsoft Office are all the tools she is adept in. Lastly, sunsets are her favorites and the gleaming sunflowers are her constant source of motivation.



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## Rahul Pal

**IPMID:** IPM21040

**Role:** Member - Sports Committee

**Social Internship organization :** Tech Mahindra Foundation

Rahul is a quick learner with great ambition and optimism. He has excellent interpersonal and leadership skills. With a keen interest in finance and trading, he has learned how to take calculated risks. His learning attitude pushes him into exploring new opportunities and trying new things. He is also a sports enthusiast with a deep passion for football and athletics. Playing sports has made him an adaptable and flexible team player. Being a member of the sports committee, he has planned and organized several sports events which have honed his managerial skills.



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## Rimjhim

**IPM ID:** IPM21042

**Role:** Member - International Relations Office

**Social Internship organization:** AU Small Finance Bank (AU Foundation)

Organized and dependable management student successful at managing multiple priorities with a positive attitude. Willingness to take on added responsibilities to meet team goals.



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## Rishita Kumari

**IPM ID:** IPM21043

**Role:** Coordinator - IPM Placement Committee

**Social Internship organization:** CRY- Child Rights And You

Compassion, empathy, dedication, and perseverance are the qualities that define Rishita. She is someone who loves building relationships and going out of the way to help people. Being an associate of the Social Responsibility Committee of the institute has assisted her in acquiring communication skills, giving quality output, and above and beyond all considerations, teamwork. Apart from academics, Rishita actively participates in extracurricular activities, challenging herself and diligently exploring new opportunities and experiences. Having a keen interest in new emerging start-ups and venture capital ecosystems in India, she possesses an innovative and entrepreneurial mindset and wishes to make a positive impact in the world. She is currently serving as the IPM Placement Coordinator of IIM Jammu.



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## Ritambhara Kumari

**IPM ID:** IPM21044

**Role :** Member - Mess Committee

**Social Internship organization:** TATA Motors

“Life is as complicated as you make it” is the motto that Ritambhara abides by. Optimistic, empathetic, and adaptable are the words that describe her in a nutshell. Instilled with good listening skills, she is a humble, hard working and growth-oriented person who can grasp new things quickly. Having pursued her 12th in PCM with computer science, she is now exploring different domains of the corporate world. She has been a part of many organizing teams in her school and understands the importance of team work and unity. She has a keen interest in storytelling and also likes to play badminton. Currently, she is serving as a member of the Mess Committee and Admission Committee at IIM Jammu.



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## Sakshi Makwana

**IPM ID:** IPM21045

**Role:** Coordinator- IPM Disha Committee (Placement Preparation Cell)

**Social Internship organization:** CRY- Child Rights And You

Sakshi is a staunch believer in “if you want it, go get it”. This attitude pushes her to work towards her desired goals. She does so by planning and setting small achievable targets. And when things don’t work out as planned, Sakshi tends to get flexible by adapting according to the situation. Her management and leadership skills have been sharpened by coordinating and organizing various fest events during her junior college. Being an inquisitive learner, she possesses enthusiasm to quickly learn with an optimistic attitude and the ability to embrace criticism constructively. Overall she is an agile, composed, amicable person with the attitude of never giving up. Currently, serving as a member of the Disha committee, placement preparation cell of IIM Jammu.



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## Sandhya Tirkey

**IPMID:** IPM21046

**Role:** Member - Ānandam Committee (The Center for Happiness)

**Social Internship organization :** Turnstone Global

Sandhya believes in dreams coming true. If she aims for something she gives her one hundred percent to achieve it. Her goal is to acquire the information and abilities needed to develop into a great female leader with the capacity to motivate others. She is a positive, dedicated, and spirited team player. She wishes to travel the globe to enjoy the magnificence of other cultures. She has confidence in herself and makes sure that no one loses faith in her. She enjoys performing a variety of arts in her free time, including singing, dancing, and painting. Being a member of the Ānandam Committee -The Center for Happiness made her more cooperative, empathetic, and people-oriented and it helped her coordinate with people.



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## Shikhar Gambhir

**IPMID:** IPM21047

**Social Internship organization :** AU Small Finance Bank (AU Foundation)

Shikhar is an energetic, all-rounder, and compassionate mature individual, ready in all aspects for his future. He has consistently been improving along with participating in diverse extracurricular activities, ranging from subject-related internships to extensive community work and polishing his extracurricular skills. Shikhar is driven by his passion and consistent enthusiasm. His passion for business and economics goes well beyond the fact that he is consistently working hard and improving his expertise substantially in those subjects. He has a voracious appetite for business information and the energy to constantly look for ways to learn more.



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## Shivani Pandey

**IPMID:** IPM21048

**Role:** Member - Zerobug (IT Committee)

**Social Internship organization :** Teach for India

" Believe you can and you are halfway there " is what Shivani lives by. Shivani is a self-motivated and cheerful individual. She has been actively trained in both the technology and marketing fields and with that, she has built up her confidence to the level that she can do the tasks she is assigned ideally. She has participated in various science competitions and national level exhibitions and has received the "Student Excellence Award". Additionally, she is also active in sports and has achieved medals at the national level. She has good communication and analytical skills which helps her to perform as an excellent team player. She is currently an active member of Zerobug ( IT Committee ) in IIM Jammu.



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“

## Shivi Handa

**IPMID:** IPM21049

**Role:** Coordinator - IPM Disha Committee (Placement Preparation Cell)

**Social Internship organization :** PowerGrid Corporation of India Limited

'Appreciate the little things' is what Shivi believes in. Having been a part of Prayas, the social responsibility committee at IIM Jammu, she has instilled a sense of moral responsibility and built an honest work ethic. A team player, she is currently an active member of IPM Disha, the placement preparation cell. She tries to guide herself with discipline rather than bounces of motivation and steps up when needed to venture into new projects. She aspires to bring a positive change in the world by combining her knowledge, compassion, and resilience.



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## Shreyaa Malhotra

**IPMID:** IPM21050

**Role:** Member - Academic Committee

**Social Internship organization :** Reliance Foundation

An out-of-the-box thinker, Shreyaa is always on the lookout for innovative ideas coming her way. An extremely motivated and enthusiastic student, she has worked for a year combining her passion for Social Media and Marketing to help brands come up with unforgettable Digital Marketing Campaigns. Her internship at an internationally recognized NGO- Doctors For You provided her with the opportunity of working with brands such as Ikea, OYO, and UNICEF, among others. Her strenuous job as an academic committee member reflects that she is a diligent team player with a dynamic personality and an ability to coordinate and manage effectively in all situations.



## Shriya Satish Deshpande

**IPMID:** IPM21051

**Role:** Member - Malhar (Cultural Committee)

**Social Internship organization :** National Industrial Corridor Development Corporation

Shriya is self-motivated, work-driven, and ambitious. While managing her studies, she also serves as the Chapter Lead and Ambassador at Future Females Delhi Chapter. In this capacity, she helps build a community of both aspiring and established female entrepreneurs by facilitating networking and organizing events. She piloted the establishment of this global network for the first time in India. She is persistent and determined with an innovative mindset. She is an efficient communicator who has won best speaker in state-level debate competitions. She is socially aware, enjoys volunteering, and is curious to explore different management aspects. She constantly tries to reinvent herself by learning new skills. In her leisure time, she is a YouTuber, food blogger and enjoys dancing.



## Srishti Bhatt

**IPMID:** IPM21052

**Role:** Member - Entrepreneurship Development Cell

**Social Internship organization :** Bharti foundation

Srishti is an optimistic person who believes in herself. She strives to be better everyday. She values the experiences she has gained through her actions which help her stay motivated, confident, and adapt according to the situations. She believes in creating win-win solutions. She is a team worker and has empathetic nature which along with good communication skills enables her to work better with her teammates and lead them. She is an enthusiastic learner and looks forward to sharing her knowledge and experiences. She takes pleasure in being one with nature and riding bicycles. She takes interest in reading fictional books which helps her to explore the world of imagination



## Swarnima Jaiswal

**IPMID:** IPM21054

**Role:** Member - Infrastructure Committee

**Social Internship organization :** Umeed

"Swarnima is an ambitious, self-motivated, enthusiastic, and energetic person with an appetite for learning. She has an interest in traveling and art and crafts. She did her 12th grade with Physics, Chemistry, Maths with Computer Science. Swarnima believes in acquiring skills in all domains and approaching every problem with different perspectives. She is currently committed to as a committee member at the Infrastructure Committee of IIM Jammu."



## Swathy K

**IPMID:** IPM21055

**Role:** I. Member (Content writer) - Corporate Communications Committee

**Social Internship organization :** Indigo

Swathy is an energetic student who possesses a curious mind and an eagerness to learn. She believes in perseverance and wouldn't mind even trying out 100 methods to arrive at a solution. She is dedicated to working hard to make positive contributions personally and professionally. She is meticulous and possesses detail-oriented with adequate observational, organizational, and communication skills. An ardent basketball player who enjoys being part of a team and contributing to it to her fullest. Being part of the Corporate Communications Committee and Admissions Committee at IIM Jammu has increased her exposure to handling the content on the official handle of the institute and interacting with people from various cultures across the country.



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## Tank Chhavi Vinod

**IPMID:** IPM21056

**Role:** Member - Alumni committee

**Social Internship organization :** Adani Wilmar

"Life is not about finding yourself. Life is about creating yourself." is the mantra of Chhavi's life, and thus she believes that improvement is important at every stage in life. She is a solution-focused leader and a strong decision-maker. She is a fast learner with good negotiating skills. She gives strong attention to details and has a high accuracy level, which was shown when she stood first in the brainwiz competition at IIT Gandhinagar. She is passionate about travelling as it allows her to interact with people from different cultures and make life-long memories. She loves to play with animals and listen to music in her leisure time. Currently, she is serving as a member of the Alumni committee.



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## Vaidehi Chandravanshi

**IPMID:** IPM21057

**Role:** Member - Infrastructure Committee

**Social Internship organization :** VE Commercial Vehicles Ltd

Ambitious, adaptive and dedicated are the qualities that define Vaidehi. She believes that 'whatever happens, happens for a reason,' and prefers to take life as it comes. She is optimistic, legitimate, and genuine. She believes that her inventiveness and efficiency, combined with her enthusiasm for doing work, make her a quick and productive learner. She has studied the beginner phase of Taekwondo, which has helped her develop qualities such as discipline, respect, and focus. She is also a member of IIM Jammu's Infrastructure Committee, which is in charge of improving the institute's infrastructure and creating a student-friendly environment. In her spare time, she enjoys dancing and playing badminton, as well as participating in extracurricular activities.



ipm21057@iimj.ac.in

## Vanshika Sardana

**IPMID:** IPM21058

**Role:** Member (Designer) - Corporate Communications Committee

**Social Internship organization :** Bharti Foundation

"Vanshika is an optimistic and self-motivated individual who is adaptable to new situations and produces consistent results. She is a diligent team player with a dynamic personality and the ability to coordinate and manage effortlessly. Being inclined toward social work, she has been actively working with the Rotaract club of young India.

She has a fair amount of expertise in graphic design. Currently, she is serving as a member of the Corporate Communications Committee. She loves to interact with people to exchange ideas and gain perspectives."



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## Vanshika Sharma

**IPMID:** IPM21059

**Role :** Member - Mess Committee

**Social Internship organization :** Fortis healthcare

Enthusiasm, diligence and outcome focused leader is what defines Vanshika. She is a clear communicator and possess the ability to positively influence and negotiate. She bears the ability to gain new skills faster and is always ready to take risks. Competence in taking initiatives, adaptability, and flexibility in new environments enables her to add unique flavors of individuality. She had commerce with mathematics in her high school. Vanshika has actively volunteered for various cleanliness drives during her high school with a view of contributing to society. During her leisure time she likes to cook.



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## Aakansha Agrawal

**IPMID:** IPM21060

**Role:** Member - Mess Committee

**Social Internship organization :** Thank You Nature Welfare Organization

Aakansha Agrawal is a person who exudes zeal and compassion. A flexible individual who doesn't have the time to relax in any setting. She handles difficult situations with grace and poise to ensure efficiency. She wants to succeed in life, work as a great manager, and give back to the community. In addition, she excels in extracurricular activities and has received several awards at her school in these areas. She is well known for her good managerial abilities and being open to new challenges. She enjoyed dancing, crafting, cooking, and playing sports in her spare time. Her interest in the culinary arts and her cooking abilities helped her secure a position as a coordinator on the Mess Committee.



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## Jigyasa Devpura

**IPMID:** IPM21061

**Role:** Member - Malhar (Cultural Committee)

**Social Internship organization :** TrekNomads Foundation

"When you want something, the whole universe conspires in order for you to achieve it" Infused with inquisitiveness, conscientiousness, and enthusiasm, Jigyasa is the kind of person who believes in identifying the scope of improvement in any task and works towards it diligently. Her calm and composed nature enables her to work under tremendous pressure. Currently serving as a member of the Cultural Committee of IIM Jammu, Jigyasa has had rich experience in organizing and volunteering for cultural events since her school days. As a professional dancer, dancing has helped her increase her focus and keep herself mentally and physically fit. She also possesses great interpersonal skills and believes in the power of collaboration."



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## S Gangoli Laxman Naik

**IPMID:** IPM21062

**Social Internship organization :** Muskurahat Foundation

Laxman is ambitious, optimistic and self-reliant. Being a sports enthusiast and a good team player he tries to give his best in every game, he plays cricket, badminton, and football. He was house captain in his school and has good organizational and leadership skills. He likes to explore new places and is an avid music listener.



[ipm21062@iimj.ac.in](mailto:ipm21062@iimj.ac.in)

# COMPETITIONS WON BY STUDENTS OF IIM JAMMU



**FinShiksha**  
**FinShiksha Learning Championship**

**Participants**  
Himanshu Shingne

**Organised by**  
FinShiksha

**Title Won**  
National Winner



**GMC** Global Management Challenge

**Global Management Challenge**

**Participants**  
Midulaj Safreen, Pruthul Kamble, Suryanshi Gupta, Monisha M, Jitender Yadav

**Organised by**  
Global Management Challenge - International Competition of Strategy and Management

**Title Won**  
Top 54 Teams



**IIM Nagpur**

**Marketing Crusader 4.0**

**Participants**  
Faisal Jawed, Pranay Hajela, Simoni K. Dalal

**Organised by**  
Indian Institute of Management Nagpur

**Title Won**  
National Finalists



**NITIE** National Institute of Industrial Engineering

**Prerana General Quiz**

**Participants**  
Faisal Jawed, Pranay Hajela, Simoni K. Dalal

**Organised by**  
National Institute of Industrial Engineering (NITIE)

**Title Won**  
National Finalists



**VANS** SKILLING & ADVISORY

**SNACKTHON**

**Participants**  
Midulaj Safreen, Pruthul Kamble, Suryanshi Gupta, Monisha M, Jitender Yadav

**Organised by**  
VANS SKILLING

**Title Won**  
TOP 10 national



**IIMB** वैजस्यि नायवैतमस्यु

**Digibytes, Vista**

**Participants**  
Prateek Jain, Darsana Dutta, Kritika Tyagi

**Organised by**  
IIM Bangalore

**Title Won**  
Qualified for finals



**Mahayodha-Avenues 2020**

**Participants**  
Varun Kurichh

**Organised by**  
Indian Institute of Management, Bombay

**Title Won**  
national finalist



**V-GUARD**

**V-Guard Big Idea Business Plan Contest 2020**

**Participants**  
Faisal Jawed, Prateek Jain, Gunjan Sharma

**Organised by**  
V-Guard

**Title Won**  
National Finalists



**Vishleshan - The Analytics Event | Nisadya**

**Participants**  
Nitin Kumar, Ganesh P Nikam, Ayushi Singhal

**Organised by**  
NIT Trichy

**Title Won**  
9th rank



**EFMD GLOBAL**

**Global Management Challenge**

**Participants**  
Chandra Prakash, Kritika Tyagi, Saif Ali Khan, Sudhanshu Vadik, Rajat Saxena

**Organised by**  
EFMD Global Network

**Title Won**  
National Finalist



**Global Management Challenge - World's largest Strategy and Management competition**

**Participants**  
Harsh Seth, Suryanshu Gupta, Harsh Matta, Nitika Marwah, Harshal Krishna

**Title Won**  
National Finalists



**E- Conjecture, Atharv 2020**

**Participants**  
Sonali, Swastika Singh, Vaishali Jain

**Organised by**  
IIM Indore

**Title Won**  
National finalist



**DATASPRINT**

**Participants**  
Nitin Kumar, Ruchi Jain, Sai Naresh

**Organised by**  
IIM Vishakapatnam

**Title Won**  
Finalists



**Brain-a-lytics 3.0**

**Participants**  
Kritika Tyagi, Nitin Kumar, Srajan Singh

**Organised by**  
IIM Nagpur

**Title Won**  
Third Position



**Business Analytics Competition - Cipher at NEEV'20**

**Participants**  
Nitin Kumar, Ruchi Jain

**Organised by**  
SCMHRD, Pune

**Title Won**  
National Winner



**Advectus - International Business Case Study Challenge**

**Participants**  
Ashish Sawant, Neha Sharma, Ridhika Dhir

**Organised by**  
MDI Gurgaon

**Title Won**  
National Winners



**Ekatva - Business Transformation using IT, Operations and Strategy**

**Participants**  
Midulaj Safreen, Gowtham M , Kritika Tyagi

**Organised by**  
IFMR Graduate School of Business

**Title Won**  
Winners



**BSE Finathlon**

**Participants**  
Jagriti Sharma, Vivek Sharma

**Organised by**  
IIM Lucknow

**Title Won**  
9th position



**Global Management Challenge**

**Participants**  
Akash Soie, Prajwal Kangotra, Vritika Rastogi, Madni Moin Hasan

**Title Won**  
Top 54 Team



**Making the headline - PR Crisis Handling case study competition**

**Participants**  
Harsh Matta, Nitika Marwah

**Organised by**  
IIM Nagpur

**Title Won**  
2nd runner up



### **Pronigma 2.0**

#### **Participants**

Shubham Mittal, Manas Kumar Patel,  
Sekhar Pratim Gogoi

#### **Organised by**

Emporia, The Marketing Club of IIM  
Sambalpur

#### **Title Won**

National Winners



### **Mark Arena**

#### **Participants**

Varun Kurichh, Jay Prajapati, Dhole Kiran  
Santosh

#### **Organised by**

BISMARC (Marketing Club) of BIM  
Trichy

#### **Title Won**

National Finalists



### **Ptima**

### **Sangramam**

#### **Participants**

Harsh Seth, Suryanshu Gupta, Harsh  
Matta, Nitika Marwah, Harshal Krishna

#### **Organised by**

Optima (Operations Club), Bharathidasan  
Institute of Management (BIM), Trichy

#### **Title Won**

2nd runner up



### **Case study competition**

#### **Participants**

Khushboo Vats, Rashi Joshi, Mudit Yadav

#### **Organised by**

IIT Delhi

#### **Title Won**

Top 5 %



### **GQ Challenge**

#### **Participants**

SAURABH SETHY

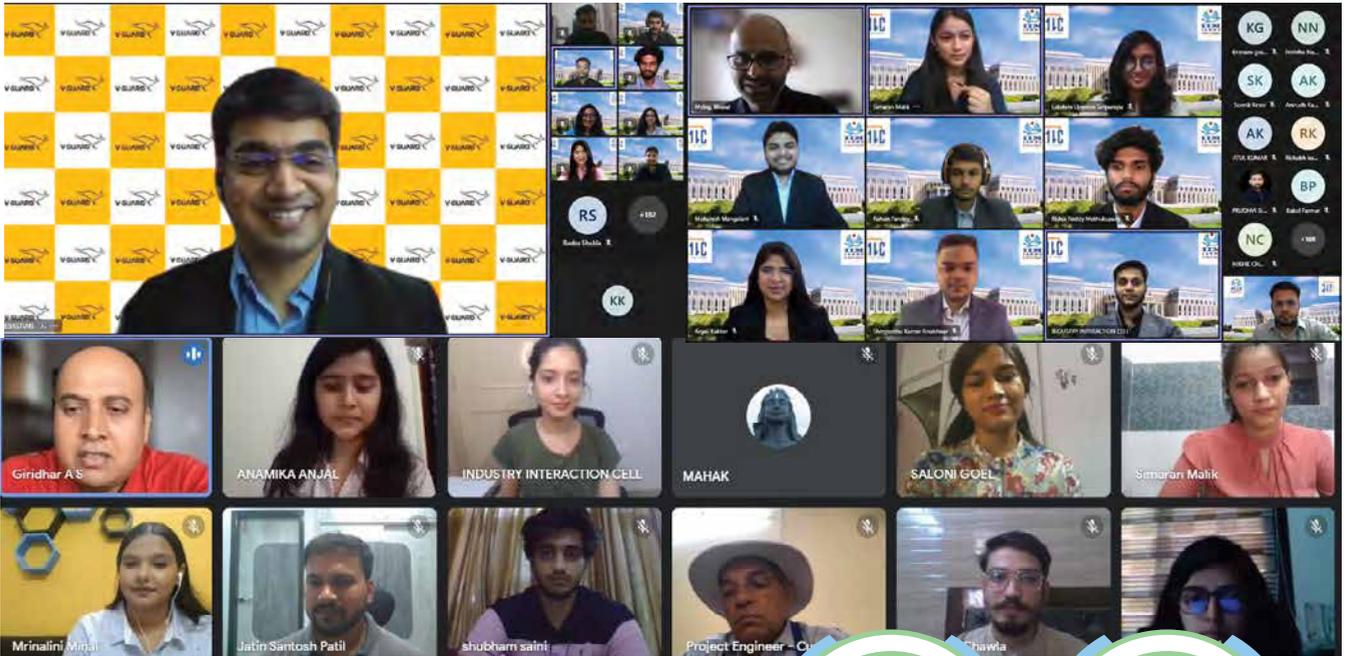
#### **Organised by**

GoCrackIt

#### **Title Won**

Top 15





# NAV SAMVAAD

The total number of companies visited for



## Greater Jammu

Tuesday, 27 July 2021

### 5-day online Orientation Programme concludes at IIM Jammu

**GARIBDI JAMMU**, Aug 28: The Orientation Programme organised by IIM Jammu concluded here today with the virtual ceremony of the presentation of the 'Greater Jammu' award to the students of the Institute of Management Studies, IIM Jammu. The award was presented by Prof. Manoj Chatterjee, IIM Jammu, to the students of the Institute of Management Studies, IIM Jammu.



Prof. Manoj Chatterjee, IIM Jammu, presenting the award to the students of the Institute of Management Studies, IIM Jammu.

The award was presented to the students of the Institute of Management Studies, IIM Jammu, for their participation in the 5-day online Orientation Programme. The award was presented by Prof. Manoj Chatterjee, IIM Jammu, to the students of the Institute of Management Studies, IIM Jammu.

### International conference organised by IIM Jammu, University of Bradford concludes

**STATE TIMES NEWS** JAMMU, Aug 28: An international conference organised by IIM Jammu and the University of Bradford concluded here today. The conference was held in a virtual mode and was attended by faculty members and students from both institutions.

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### Model for new units in J&K being launched on Aug 31

## Jammu emerging as integrated education model: Dr Jitendra

**Nishikant Khajuria** JAMMU, Aug 28: As four premier institutions of Jammu entered into a first of its kind Memorandum of Understanding (MoU) with the Union Minister Dr Jitendra Singh, the state is emerging as an integrated education model for the rest of the country.

Dr Jitendra Singh, Union Minister for Skill Development and Entrepreneurship, said that Jammu is emerging as an integrated education model for the rest of the country. He said that the MoU is a landmark step towards the development of Jammu as an integrated education hub.



Union Minister Dr Jitendra Singh speaking during the signing of MoU among four institutions in Jammu on Saturday.

### उत्तर भारत में शिक्षा का प्रमुख केंद्र बन रहा जम्मू

उत्तर भारत में शिक्षा का प्रमुख केंद्र बन रहा जम्मू। जम्मू में शिक्षा के क्षेत्र में तेजी से बढ़ावा देते हुए, जम्मू को उत्तर भारत में शिक्षा का प्रमुख केंद्र बन रहा है।



जम्मू में शिक्षा के क्षेत्र में तेजी से बढ़ावा देते हुए, जम्मू को उत्तर भारत में शिक्षा का प्रमुख केंद्र बन रहा है। जम्मू में शिक्षा के क्षेत्र में तेजी से बढ़ावा देते हुए, जम्मू को उत्तर भारत में शिक्षा का प्रमुख केंद्र बन रहा है।

### Jammu to organise fourth edition of HR Conclave

**REPORT JAMMU**, Sep 3: Indian Institute of Management (IIM) Jammu is organising the fourth edition of the HR Conclave, which will be held in a virtual mode.

The HR Conclave is an annual event that brings together HR professionals from across the country. It provides a platform for HR professionals to share their experiences and insights.

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### LG rolls out Lieutenant Governor's Sustainable Development Fellowship for Engineering, Management, other Graduates of J&K

**STATE TIMES NEWS** JAMMU, Aug 28: The Lieutenant Governor of Jammu and Kashmir has announced the formation of a Sustainable Development Fellowship for Engineering, Management, and other Graduates of Jammu and Kashmir.

The fellowship is aimed at providing financial support to students who are pursuing higher education in the fields of Engineering, Management, and other disciplines. The fellowship will be awarded to students who are performing well in their studies.

### IIM Jammu celebrates its 'Five Years Journey'

**GARIBDI JAMMU**, Aug 28: The Indian Institute of Management (IIM) Jammu celebrated its five-year anniversary today. The institute was established in 2016 and has since then made significant contributions to the field of management education.



IIM Jammu has achieved several milestones in its five-year journey. It has established a strong reputation for its research and teaching, and has produced many successful graduates.

### LG Sinha to inaugurate five-day online orientation programme at IIM Jammu today

**STATE TIMES NEWS** JAMMU, Aug 28: The Lieutenant Governor of Jammu and Kashmir, Dr. Manoj Sinha, will inaugurate the five-day online orientation programme at IIM Jammu today.

The orientation programme is a mandatory requirement for all new students joining IIM Jammu. It provides an overview of the institute and its various programs.

The orientation programme will be held in a virtual mode and will be attended by all new students joining IIM Jammu. It will provide an overview of the institute and its various programs.

### IIM-Jammu hosts Women entrepreneurship event

**NL CORRESPONDENT JAMMU**, Aug 07: IIM Jammu, Sringeri Off-Campus and Entrepreneurship Development Cell, IIM Jammu, hosted a virtual event where women entrepreneurs shared their experiences and insights.



The event was aimed at providing a platform for women entrepreneurs to share their experiences and insights. It provided a valuable opportunity for women entrepreneurs to learn from each other.

### Management Dev prog inaugurated at IIM-Jammu

**NORTH NEWS CORRESPONDENT** JAMMU, Aug 28: The Institute of Management Studies, IIM Jammu, inaugurated a new Management Development programme today. The programme is aimed at providing a platform for students to develop their management skills.



The Management Development programme is a new initiative by IIM Jammu. It provides a platform for students to develop their management skills and gain practical experience.

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## LEADER'S SPEAK



Understand the WHY of every job, as it automatically eases out the HOW and WHEN process.

**Marulasidda MC**  
Country Head- Human Resources  
Nexteer Automotive India



Inculcating empathetic values apart from just encouraging inclusivity.

**Rashid Eqbal**  
Manager- Advisory Finance and Operations  
KPMG Saudi Arabia



Trusting employees is the key to motivate them

**Kaustav Chakravarthy**  
Executive Director- Global Human Resources  
Johnson Controls- Hitachi Air Conditioning

Exposure should not be restricted to culture.

**Ify lyadi**  
Human Resource Manager  
Tolaram Group



Talent sustainability is a major challenge nowadays. Employee knowledge creation should be adopted to overcome the challenges in future

**Mohammed Haffejee**  
Head of HR- Middle East & Africa,  
Clariant



# “ALUMNI TESTIMONIALS

## Ruchit Kevadiya, BATCH04

IIM Jammu has imparted many valuable things in me over the two years including academic excellence, clear vision, greater confidence and ethics. IIM Jammu possesses beautiful campus, fruitful courses, dedicated and friendly faculties, colorful culture, and diverse and lovely batchmates. IIM Jammu has great academia-industry connection to provide practical business knowledge and placement support. IIM Jammu has much more in it and here i tried to use only more accurate and closer adjectives.

**Associate solution advisor, Deloitte USI**

## Sourav Sandeep Pattanaik, BATCH02

As I studied in the 2nd batch and we were being mentored by IIM Lucknow, the professors were excellent and the knowledge you get from them helps you in your professional careers. As you have lived in a highly competitive environment for 2 years in your MBA it helps you to excel in highly demanding situations in corporate world. I loved the winters in Jammu. The campus was very small when I studied, but it had a beautiful lawn and loved every bit of the beautiful campus

**Project and Strategy Manager, Reliance Retail**

## Madhumanti Banerjee, BATCH02

IIM Jammu - When I stepped into this place, I was unknown to what an amalgamation of hope, despair, joy, and happiness would look like! We hear it quite often that every moment, every struggle in an MBA college is a part of your learning! It is what you learn beyond the classroom lectures that adds up to your growth. Sounds cliched right? We have learnt it too but in the most unique way - it is how we managed to have food inventory in place even in the toughest of days, it is how we have concentrated on our assignments and quizzes with the beauty of the city trying to distract us, it is how we started learning the basics of marketing with branding our own college. Needless to say, we had some of the world class classroom teachings available for us - within and beyond the boundaries of India! IIM Jammu is a reality that still feels like a dream! From the best of friends to the best of moments - I, now have it all. Not to forget the convocation day, when I was on Cloud nine while receiving the PGP Chairman's Bronze Medal from the erstwhile Honble. Governor of J&K - Mr. Satya Pal Malik.

**Product Manager, HCL Technologies**

## Simran Verma, BATCH03

IIM Jammu did not only provide me with a platform to develop a varied set of skills but also a platform to interchange ideas with diversified pool of people. Starting from the intellectual batchmates to the eminent personnels from different domains and industries, each one of them gave some valuable insight that has enriched my thought process. The international exposure through IIP at ESCP Berlin gave me an hands on experience to diversity and inclusivity. Moreover, it gave me a better understanding of organisations and business acumen in an international level. The last two years at IIM-J has brought out a fine personality in me by enhancing my knowledge, and confidence. At the same time, the place has taught me to be humble whatsoever. I will preserve and cherish all the learnings (professional as well as personal) from my stay at IIM-J throughout my life. I will always be indebted to the Institute for all my future endeavours.

**Executive Assistant, CEO Office, Tech Mahindra**

## Aniket Sharma, BATCH01

With great tags come great responsibilities. Being in the pioneer batch made my fear of placements go away and all I needed was full focus on the field I admired the most, data science. Despite being a below average performer in most of the subjects, I had offered a job during a guest lecture. IIM Jammu (faculty, beloved batchmates and juniors) boosted my confidence to believe in my goals and achieve them. Special thanks to Prof. Neerja Pande, Anadi Sir and late Ajeet Sir their guidance helped shape my personality.

**Risk Analytics Manager, Axis Bank**

## Mohammed Anees KP, BATCH04

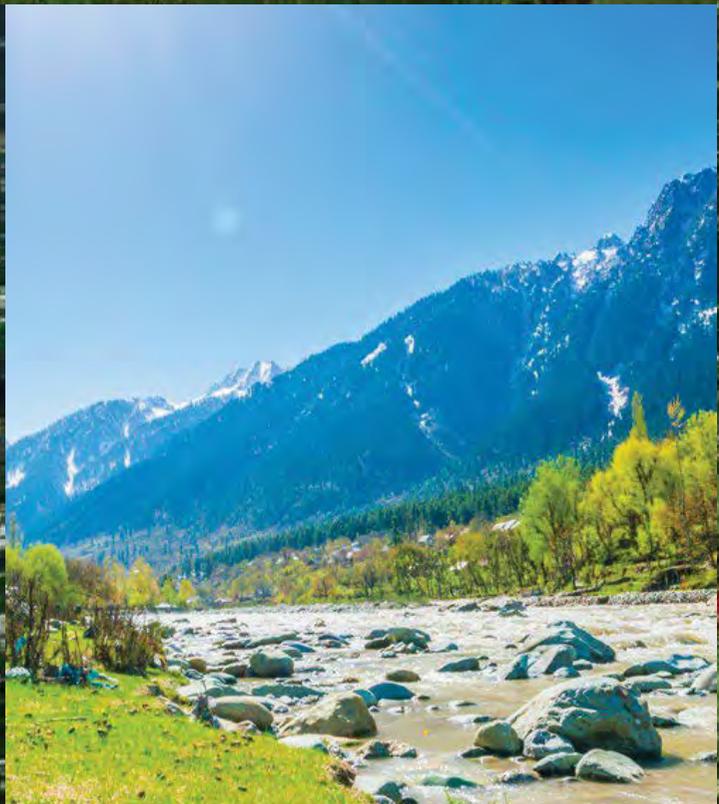
For me, IIM Jammu is not just about academic improvement, but holistic improvement. There is difference like day and night between the person who stepped his foot at the campus on July 10, 2018 and the person who left the campus on March 31,2021. My tenure as the Vice President of the Students' Council helped me to explore myself and thus identify the skills which I'd earlier overlooked. Also, my experience as an admissions committee member helped me a lot during my placement process at GUVI, which is an EdTech company and the learnings that I'd gained by dealing with the aspirants acts as the guide when I deal with the customers today. Late night project works, exam preparations, presentations, being a core team member of our first annual fest and successfully pulling it off alongside my IIM Jammu family are some of my fondest memories at IIM Jammu.

**Business Development Executive, GUVI**

# ABOUT JAMMU CITY

Jammu is an important administrative division of Union territory of J&K. It consists of several districts such as Doda, Jammu, Kathua, Ramban, Rajouri, Reasi, Poonch and Samba. Most of the land in Jammu city is hilly with mountain ranges. Jammu city also includes the very popular Pir Panjal range. This range separates Jammu city from Kashmir valley. Jammu city is also known as Jammu-Tawi.

Jammu city is the second-largest city of the state in terms of growing urban agglomerations and in the race of booming infrastructure.



# HOW TO REACH

Jammu is the largest city in the Jammu Division and the winter capital of the Union territory of J&K, situated on the banks of the Tawi River.



IIM Jammu campus is just 20 mins away (5 Kms) from Jammu city airport. It has daily direct flights from Srinagar, Delhi, Amritsar, Chandigarh, Mumbai and Bengaluru.



## BY RAILWAY

Jammu is a very well connected city. Jammu Tawi is the nearest railway station. It is just 15 mins away from the IIM Jammu.

## Scan for Directons



# PROMINENT PAST RECRUITERS



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