

IIM Jammu jointly with IICA launches “Executive MBA in Corporate Affairs & Management”

06th March 2023, Jammu: Indian Institute of Management (IIM) Jammu in association with the Indian Institute of Corporate Affairs (IICA) launched a new programme, Executive MBA in Corporate Affairs and Management in New Delhi. The programme was launched by Shri Manoj Govil, IAS, Secretary, Ministry of Corporate Affairs, Government of India in the presence of Padmashri Dr. Milind. P. Kamble, Chairman, Board of Governors, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu, Shri Praveen Kumar, Director General & CEO, IICA, and Prof Naveen Sirohi, Head, School of Finance, IICA and Dr. Mahesh Gadekar, Chairperson, Executive MBA, IIM Jammu, other dignitaries and members from both the Institutes.

Shri Manoj Govil, Secretary, Ministry of Corporate Affairs, Government of India termed the launch a historic day for both Institutes of national importance. He lauded the efforts of IICA and IIM Jammu for launching this programme in a quick time frame. He mentioned that the programme aims to provide a comprehensive learning of Corporate Affairs, Corporate Governance, Regulatory Compliance, Management, and Corporate Social Responsibility. This collaboration between two Institutes of National Importance offers the fusion of the contemporary corporate sector’s issues in present VUCA (Volatile, Uncertain, Complex, and Ambiguous) times and management education expertise.

Padmashri Dr. Milind. P. Kamble, Chairman, Board of Governor, IIM Jammu has further emphasized the significance of the stated program and termed it as a significant milestone for both Institutes. He mentioned that business organizations face a lot of challenges in the rapidly changing business and economic scenario creating a need for leadership skills and organizational capabilities for their professionals at all levels. The Executive MBA in Corporate Affairs and Management from IIM Jammu and IICA aims to address such challenges by building the skills and knowledge of the professionals and in turn, drive their business growth effectively with responsible and sustainable practices.

Prof. B.S. Sahay, Director, IIM Jammu mentioned the launch as a remarkable day for both Institutes of national importance. He provided an overview of IIM Jammu. He stressed that owing to the global disruptions, business professionals have to reinvent and adapt to the changing circumstances in order to prove their relevance. IIM Jammu and IICA Executive MBA - Corporate Affairs & Management aims to address such challenges by producing global leaders, prepared to tackle the challenges of the world effectively.

Shri Praveen Kumar, Director General, and CEO, IICA mentioned that in today’s rapidly changing scenario to survive and thrive, future business managers must constantly evolve the way they think and act, expanding their role beyond general administration and reporting. They are judged not only for the bottom line but also for efforts taken for running the business in a responsible and sustainable manner. The IICA-IIMJ-led Executive MBA in Corporate Affairs and Management programme aims to meet the changing demands and offer contemporary and relevant competencies needed by future business leaders and managers.

The Executive MBA in Corporate Affairs & Management (Blended Mode) is a unique programme designed for mid-career professionals to enhance and advance their corporate affairs and management skills and knowledge. The minimum experience required for the programme is three years. The programme is open to all professionals and entrepreneurs from various industries who want to take on corporate affairs leadership roles. The programme will be offered in a blended mode enabling the participants to balance their work and personal commitments while completing the programme.

For Press/Media inquiries please contact:



: pro@iimj.ac.in



: +91-8000121616

Glimpses from Launch of Joint IIM Jammu and IICA Programme on Executive MBA Corporate Affairs and Management (Blended Mode from AY 2023-24)



