

**IIM Jammu hosts Prof. Vishanth Weerakkody, University of Bradford, UK for an Interactive Session for students**

**18<sup>th</sup> Jan 2023 Jammu:** Indian Institute of Management (IIM) Jammu under the able leadership of Prof. B.S. Sahay, Director, IIM Jammu hosted an interactive session with Prof. Vishanth Weerakkody, Professor and Associate Dean, University of Bradford, UK at its Canal Road Campus on 17<sup>th</sup> March for research scholars and 18<sup>th</sup> March 2023 for IPM Students. Both sessions started with a welcome address and introduction by Prof. Jabir Ali, Dean of Academics, IIM Jammu.

Prof. Jabir Ali, Dean of Academics, IIM Jammu welcomed Prof. Vishanth Weerakkody, Professor and Associate Dean, University of Bradford on behalf of IIM Jammu. During his address, he mentioned Research is at the heart of IIM Jammu. He also emphasized the need for publishing in top-class journals. He also provided insights into the various possibilities regarding research activity and pursuing education abroad. He also provided an overview of the fast-paced growth at IIM Jammu. He also mentioned organizing a conference on Circular Economy in collaboration with the University of Bradford, UK. He also expressed that in the coming times, IIM Jammu and the University of Bradford will be collaborating in many key areas that will pave the path for knowledge sharing, academic excellence, and sustainable development across the globe.

Prof. Vishanth Weerakkody, Professor and Associate Dean, University of Bradford, UK gave a brief overview of the University of Bradford. He emphasized the importance of publications in academia, provided insight into the new spheres of technology, including blockchain technology, and quoted real-life examples from his life. He also mentioned that there is a rising need for social scientists across the globe. He also expressed that he would like to have research scholars present their research papers at the upcoming research conference at the University of Bradford, UK. He also stressed the mission to develop a thriving, inclusive, socially engaged community through responsible management education and research.

On the 17<sup>th</sup> of March 2023, the session was attended by Dr. Parvathy. B, Assistant Professor, and Dr. Sudip Das, Assistant Professor, IIM Jammu. On the 18<sup>th</sup> of March, the session was also attended by Dr. Sarbjit Singh, Chairperson, International Relations, IIM Jammu.

The interactive session was followed by Q & A. The interactive session for 17<sup>th</sup> March was coordinated by the Research Office at IIM Jammu and a session on 18<sup>th</sup> March was coordinated by the IPM Program office, at IIM Jammu. Both sessions ended on a positive note and turned out to be a knowledge platform for the students at IIM Jammu.

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**Glimpses from the Interactive Session-17<sup>th</sup> March-Research Scholars-IIM Jammu**





**Glimpses from the Interactive Session-18<sup>th</sup> March 2023- IPM Students**



