



DEPARTMENT OF INFORMATION & PUBLIC RELATIONS

GOVERNMENT OF JAMMU & KASHMIR

Tuesday 28th Feb 2022

J&K possesses vast potential for entrepreneurship, innovation, incubation, and startups: Advisor Bhatnagar

Dated: Feb 27, 2023 General





J&K possesses vast potential for entrepreneurship, innovation, incubation and startups:
Advisor Bhatnagar

Addresses Capacity Building Program on Small Business Development for Aspiring and Existing Entrepreneurs at Jammu

JAMMU, FEBRUARY 27: Advisor to Lieutenant Governor, Rajeev Rai Bhatnagar today remarked that Jammu and Kashmir has vast potential for entrepreneurship, innovation, incubation and startup's and a lot of growth and development is happening across the region from the last three years.

The Advisor made these remarks while addressing the five day Capacity Building Program on Small Business Development for Aspiring and Existing Entrepreneurs.\

The program was organised by Indian Institute of Management (IIM), Jammu in collaboration with Skill India and Union Ministry of Skill Development and Entrepreneurship at KC, City Centre here.

Addressing the large gathering of aspiring entrepreneurs, Advisor Bhatnagar said that the present period is 'Sunrise Period' for entire Jammu and Kashmir as the UT is witnessing tremendous growth and development from the last three, four years owing to constructive and reformative policy making. He added that our country is emerging as 'Land of Opportunities ' and the growth story of India has no parallel across the world.

The Advisor further highlighted that the J&K has offered best industrial investment package to the industrial sector and the region witnessed remarkable investments in last couple of years. He added that the present LG led Administration is providing all possible assistance and support to aspiring entrepreneurs.

Highlighting on the significance of this capacity building program, Advisor Bhatnagar said that this program aims to provide participants with the necessary tools and knowledge to start, grow and sustain a small business. He added that the program will offer a range of training

sessions on topics such as business planning, marketing, financial management, and legal considerations to establish successful enterprises.

The Advisor also said that the participants will have the opportunity to learn from experienced entrepreneurs, industry experts, and business professionals, who will share their knowledge and expertise. He added that the participants will also be able to network with other entrepreneurs and build relationships that can help them in their business journey.

Advisor Bhatnagar also highlighted that the UT government is in the process of establishing one Small Business Development Unit (SMDU) Centres in all districts of Jammu and Kashmir to cater to the growing needs of aspiring entrepreneurs.

Speaking on the occasion, Chairman, Board of Governors, IIM, Jammu, Milind Kamble said that this is a historical day for Jammu and Kashmir as the budding entrepreneurs have the ability to upscale the economy of our country.

Addressing the participants, Director IIM Jammu, Prof. B.S Sahay said this is a platform to transform small businesses into large-scale enterprises as well as a stage for aspiring entrepreneurs to learn about how to establish good enterprises.

During the sidelines of the Capacity Building Program, Advisor Bhatnagar also interacted with the participants and spoke in length with them about their futuristic entrepreneurial plans.

<https://www.jkinfonews.com/newsdet.aspx?q=75134>

Tuesday 28th Feb 2022

Capacity Building Program on Small Business Development by IIM Jammu starts off on a positive note



Indian Institute of Management (IIM) Jammu in association with DICCI under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India inaugurated the Capacity Building Program on Small Business Development for aspiring-existing entrepreneurs at Hotel KC City Centre Jammu. The event was inaugurated by Chief Guest Shri R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J & K in presence of Prof. B.S. Sahay, Director, IIM Jammu, and Prof. Jabir Ali, Dean Academics, and Programme Director, Dr. Prateek Jain, Programme Director, Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, Dr. Vivek Sharma, Chief Innovation Officer, Centre for Entrepreneurship and Innovation, and Shri Naren Karunakaran, Consultant, Centre for Diversity Cell and Inclusion, IIM Jammu. The program commenced with a welcome address by Dr. Prateek Jain. A walkthrough of the permanent campus was also showcased at the inaugural ceremony.

As part of Project initiation, two Capacity Building Program on Small Business development is being organized at Jammu for Aspiring-Existing Entrepreneurs. The first Program is scheduled from 27th Feb.- 3rd March 2023 & the second Program is scheduled from 6th March - 10th March 2023. In the first Program scheduled from 27th Feb.- 3rd March 2023, there are 48 Participants (including 17 from J&K and 5 from Ladakh) and in the second Program from 6th March - 10th March 2023, there are 40 Participants (including 15 from J&K and 3 from Ladakh).

Speaking on the occasion, Chief Guest Shri R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J & K said, "The SBDUs created under the Project will help build the capability of small informal entrepreneurs, both aspiring as well as existing entrepreneurs, and creation of many unicorns. Specifically, these SBDUs will aim at identifying potential enterprises, building the capacity of small businesses, and pushing them on the path of sustainable development by creating a business ecosystem for them."

Speaking on the occasion, Padmashri Dr. Milind.P. Kamble, Chairman, Board of Governors, IIM Jammu said, "Today is a historic day as this project entails creating a holistic ecosystem for promoting Small businesses among potential and existing entrepreneurs by way of a series of initiatives including the creation of Small Business Development Units (SBDUs) across the country, enabling the transformation of informal businesses into formal businesses through capacity development and handholding & providing business incubation services for growing small businesses in the country, including the focus areas of the union territory of J&K and Ladakh."

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu said, "This project will play a catalyst role in filling the skill gaps across the country & will contribute towards the development of "Job creators" in place of "Job seekers. I would also like to extend my gratitude to the Ministry of Skill Development and Entrepreneurship, Govt. of India, Ministry of Education, Govt of India, and the Govt. of J & K for their kind support."

Prof. Jabir Ali, Dean Academics and Programme Director, IIM Jammu said, "The SBDUs created through this program will emerge as the most sought-after resource by business owners and aspiring entrepreneurs as they will provide free, face-to-face business consulting and at-cost training on a host of issues related to business and pave the path for a healthy ecosystem across the nation".

Chief Guest Shri R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J & K interacted with all the participants. Through this project 75 Small Business Development Units (SBDUs) will be established across the country to extend support and handholding mechanism for local small businesses and aspiring entrepreneurs in the vicinity of the SBDUs. Out of the 75 SBDUs to be developed all over India, 20 SBDUs will be established in the UT of Jammu & Kashmir. 2 SBDUs will also be established in Ladakh.

This integrated intervention will be helping the skill development of the potential entrepreneurs in starting a new venture and help them in survival and growth. The key objectives of the transforming Informal Businesses through the SBDUs project are to Create small business development units (SBDUs) in academic/skill institutions across the country by upgradation of Skill Hubs under the Skill Hub Initiatives of PMKVY 3.0. The vote of thanks was proposed by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. The inaugural session ended on a positive note.

<https://www.campusvarta.com/article/capacity-building-program-on-small-business-development-by-iim-jammu-starts-off-on-a-positive-note>

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DAILY EXCELSIOR, JAMMU

J&K possesses vast potential for entrepreneurship, innovation, incubation & startups: Advisor Bhatnagar

Excelsior Correspondent

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The Advisor made these remarks while addressing the inaugural of five day Capacity Building Program on Small Business Development for Aspiring and Existing Entrepreneurs.

The program has been organised by Indian Institute of Management (IIM), Jammu in collaboration with Skill India and Union Ministry of Skill Development and Entrepreneurship at KC, City Centre here.

Addressing the large gathering of aspiring entrepreneurs, Advisor Bhatnagar said that the present period is 'Sunrise Period' for entire Jammu and Kashmir as the UT is witnessing tremendous growth and development from the last three, four years owing to constructive and reformative policy making. He added that our country is emerging as 'Land of Opportunities' and the growth story of India has no parallel across the world.

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Advisor Bhatnagar with Milind Kamble and Prof B S Sahay at inaugural of Capacity Building Programme by IIM Jammu on Monday.

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By **Daily Excelsior** 28/02/2023



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<https://www.dailyexcelsior.com/jk-possesses-vast-potential-for-entrepreneurship-innovation-incubation-startups-advisor-bhatnagar/>

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THE BANQUET WITH A DIFFERENCE

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Contact: 9886232554, 9886232551

STATE TIMES

THE BOLD VOICE OF J&K

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Consultant Obstetrician & Gynaecologist

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☎ 9419114877

03 KP shot dead by terrorists cremated, LG says
perpetrators will be brought to justice

09 Man faces action for misleading
police in fake case of robbery

10 Advisor Bhatnagar witnesses final match of
34th J&K Senior Volleyball Championship

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STATE TIMES • Tuesday • February 28, 2023

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■ STATE TIMES NEWS

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Advisor Rajeev Rai Bhatnagar addressing five-day Capacity Building Programme at IIM Jammu.

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Capacity Building Prog begins at IIM-Jammu



NL CORRESPONDENT

JAMMU TAWI, FEB 27
Indian Institute of Management (IIM) Jammu in association with DICCI under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India inaugurated the Capacity Building Program on Small Business Develop-

ment for aspiring-existing entrepreneurs at Hotel KC City Centre Jammu. The event was inaugurated by Chief Guest R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J&K. The program commenced with a welcome address by Dr. Prateek Jain.

Speaking on the occasion, Chief Guest R.R. Bhatnagar, Advisor to Hon'ble Lt. Govern-

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The vote of thanks was proposed by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu.

The NEWS NOW

Tuesday, 28 February 2023

IIM starts capacity building prog on Small Business Devp

■ TNN BUREAU

JAMMU: A capacity building programme on Small Business Development at Indian Institute of Management (IIM) Jammu.

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Speaking on the occasion, Chairman, Board of Governors, IIM, Jammu, Milind Kamble said that this is a historical day for Jammu and Kashmir as the budding entrepreneurs have the ability to upscale the economy of our country.

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During the sidelines of the Capacity Building Program, Advisor Bhatnagar also interacted with the participants and spoke in length with them about their futuristic entrepreneurial plans.

<http://www.earlytimes.in/newsdet.aspx?q=348734>



Tuesday, 28 February 2023

Capacity Building Program on Small Business Development by IIM Jammu starts off on a positive note

Jammu, February 27 (Scoop News)- Indian Institute of Management (IIM) Jammu in association with DICCI under the aegis of Ministry of Skill Development & Entrepreneurship (MSDE), Govt. of India inaugurated the Capacity Building Program on Small Business Development for aspiring-existing entrepreneurs at Hotel KC City Centre Jammu. The event was inaugurated by Chief Guest Shri R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J & K in presence of Prof. B.S. Sahay, Director, IIM Jammu, and Prof. Jabir Ali, Dean Academics, and Programme Director, Dr. Prateek Jain, Programme Director, Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, Dr. Vivek Sharma, Chief Innovation Officer, Centre for Entrepreneurship and Innovation, and Shri Naren Karunakaran, Consultant, Centre for Diversity Cell and Inclusion, IIM Jammu. The program commenced with a welcome address by Dr. Prateek Jain. A walkthrough of the permanent campus was also showcased at the inaugural ceremony.

As part of Project initiation, two Capacity Building Program on Small Business development is being organized at Jammu for Aspiring-Existing Entrepreneurs. The first Program is scheduled from 27th Feb.- 3rd March 2023 & the second Program is scheduled from 6th March - 10th March 2023. In the first Program scheduled from 27th Feb.- 3rd March 2023, there are 48 Participants (including 17 from J&K and 5 from Ladakh) and in the second Program from 6th March - 10th March 2023, there are 40 Participants (including 15 from J&K and 3 from Ladakh).

Speaking on the occasion, Chief Guest Shri R.R. Bhatnagar, Advisor to Hon'ble Lt. Governor, J & K said, "The SBDUs created under the Project will help build the capability of small informal entrepreneurs, both aspiring as well as existing entrepreneurs, and creation of many unicorns. Specifically, these SBDUs will aim at identifying potential enterprises, building the capacity of small businesses, and pushing them on the path of sustainable development by creating a business ecosystem for them."

Speaking on the occasion, Padmashri Dr. Milind.P. Kamble, Chairman, Board of Governors, IIM Jammu said, "Today is a historic day as this project entails creating a holistic ecosystem for promoting Small businesses among potential and existing entrepreneurs by way of a series of initiatives including the creation of Small Business Development Units (SBDUs) across the country, enabling the transformation of informal businesses into formal businesses through capacity development and handholding & providing business incubation services for growing small businesses in the country, including the focus areas of the union territory of J&K and Ladakh."

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu said, "This project will play a catalyst role in filling the skill gaps across the country & will contribute towards the development of "Job creators" in place of "Job seekers. I would also like to extend my gratitude to the Ministry of Skill

Development and Entrepreneurship, Govt. of India, Ministry of Education, Govt of India, and the Govt. of J & K for their kind support.”

Prof. Jabir Ali, Dean Academics and Programme Director, IIM Jammu said, “The SBDUs created through this program will emerge as the most sought-after resource by business owners and aspiring entrepreneurs as they will provide free, face-to-face business consulting and at-cost training on a host of issues related to business and pave the path for a healthy ecosystem across the nation”.

Chief Guest Shri R.R. Bhatnagar, Advisor to Hon’ble Lt. Governor, J & K interacted with all the participants. Through this project 75 Small Business Development Units (SBDUs) will be established across the country to extend support and handholding mechanism for local small businesses and aspiring entrepreneurs in the vicinity of the SBDUs. Out of the 75 SBDUs to be developed all over India, 20 SBDUs will be established in the UT of Jammu & Kashmir. 2 SBDUs will also be established in Ladakh.

This integrated intervention will be helping the skill development of the potential entrepreneurs in starting a new venture and help them in survival and growth. The key objectives of the transforming Informal Businesses through the SBDUs project are to Create small business development units (SBDUs) in academic/skill institutions across the country by upgradation of Skill Hubs under the Skill Hub Initiatives of PMKVY 3.0. The vote of thanks was proposed by Dr. Mahesh Gadekar, Chairperson, Centre for Diversity and Inclusion, IIM Jammu. The inaugural session ended on a positive note.

<http://www.scoopnews.in/det.aspx?q=121048>



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<http://www.kipnews.in/newsdet.aspx?q=23446>



J&K possesses vast potential for entrepreneurship, innovation, incubation and startups: Advisor Bhatnagar

Written by: Administrator Created: 27 February 2023

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JAMMU: Advisor to Lieutenant Governor, Rajeev Rai Bhatnagar today remarked that Jammu and Kashmir has vast potential for entrepreneurship, innovation, incubation and startup's and a lot of growth and development is happening across the region from the last three years. The Advisor made these remarks while addressing the five day Capacity Building Program on Small Business Development for Aspiring and Existing Entrepreneurs.

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<http://jkmonitor.org/92557-j-k-possesses-vast-potential-for-entrepreneurship-innovation-incubation-and-startups-advisor-bhatnagar>

Tuesday, 28 February 2023

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Tuesday, 28 February 2023

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On February 27, 2023



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<https://kashmirdespatch.com/jk-possesses-vast-potential-for-entrepreneurship-innovation-incubation-and-startups-advisor-bhatnagar>

J&K possesses vast potential for entrepreneurship, innovation, incubation, startups: Advisor Bhatnagar

Advisor Addresses Capacity Building Prog on Small Business Dev for Aspiring & Existing Entrepreneurs at Jammu

by **KH Business Desk** [February 28, 2023](#) in [Business](#)



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<https://thekashmirhorizon.com/2023/02/28/jk-possesses-vast-potential-for-entrepreneurship-innovation-incubation-startups-advisor-bhatnagar/>

Kashmir Images

Tuesday, 28 February 2023

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Tuesday, 28 February 2023

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BY **LCT DESK** [February 27, 2023](#) in [News](#)

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by KLU DESK • February 27, 2023



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owing to constructive and reformative policy making. He added that our country is emerging as 'Land of Opportunities' and the growth story of India has no parallel across the world.

The Advisor further highlighted that the J&K has offered best industrial investment package to the industrial sector and the region witnessed remarkable investments in last couple of years. He added that the present LG led Administration is providing all possible assistance and support to aspiring entrepreneurs.

Highlighting on the significance of this capacity building program, Advisor Bhatnagar said that this program aims to provide participants with the necessary tools and knowledge to start, grow and sustain a small business. He added that the program will offer a range of training sessions on topics such as business planning, marketing, financial management, and legal considerations to establish successful enterprises.

The Advisor also said that the participants will have the opportunity to learn from experienced entrepreneurs, industry experts, and business professionals, who will share their knowledge and expertise. He added that the participants will also be able to network with other entrepreneurs and build relationships that can help them in their business journey.

Advisor Bhatnagar also highlighted that the UT government is in the process of establishing one Small Business Development Unit (SMDU) Centres in all districts of Jammu and Kashmir to cater to the growing needs of aspiring entrepreneurs.

Speaking on the occasion, Chairman, Board of Governors, IIM, Jammu, Milind Kamble said that this is a historical day for Jammu and Kashmir as the budding entrepreneurs have the ability to upscale the economy of our country.

Addressing the participants, Director IIM Jammu, Prof. B.S Sahay said this is a platform to transform small businesses into large scale enterprises as well as a stage for aspiring entrepreneurs to learn about how to establish good enterprises.

During the sidelines of the Capacity Building Program, Advisor Bhatnagar also interacted with the participants and spoke in length with them about their futuristic entrepreneurial plans.(Kashmir News-KN)

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