

भारतीय प्रबंध संस्थान जम्मू Indian Institute of Management Jammu





FACULTY DEVELOPMENT PROGRAM Transportation & Logistics industry

Schedule: 20th Feb '2023 to 3rd March '2023 (2 Weeks Program) Week 1 : Online + Week 2 : Offline ** (At IIM Jammu Campus)

Course Fee None

For faculty members, research scholars and industry professionals in Operations, Supply Chain & allied areas, from recognized institutions (UGC/ AICTE/ DEC/ AIU/ State Government)

Course Content

- Introduction to logistics and transportation
- Channels of distribution
- Logistics costs and trade-off analysis
- Logistics Network Planning
- Warehousing: Principles, , design and management
- Storage and handling systems
- Road freight transport: Routing, scheduling and resourcing
- Future of logistics

Key Program Highlights

- Simple-to-Complex and Concepts-to-Application Approach
- Use of presentations, cases, videos and class discussion
- Learning-by-doing pedagogy
- Exposure to excel tools

Certificate

Certificate of Completion for participants after successfully meeting the criteria.

Program Details :

Week 1: Online (Theory building sessions) Week 2: Offline (Hands-on exercises & field visit)

Resource persons:

- Faculty , IIM Jammu
- Industry practitioners
- Faculty from other premier institutes of India

Program Co-Ordinators



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** The offline module will be conducted at IIM Jammu Campus. Attending the offline module along with the online module is mandatory for successful completion of the program.

For any help related to registration, please write to : minakshi@iimj.ac.in/ ppraveen@iimj.ac.in

www.iimj.ac.in Contact: 8826222883/ 8270524846

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