



Saturday, 12 November 2022



आइआइएम जम्मू में सांस्कृतिक कार्यक्रम पेश करते तमिलनाडु के कलाकार • जागरण

## आइआइएम जम्मू में दिखी तमिलनाडु की संस्कृति

जागरण संवाददाता जम्मू : एक भारत, श्रेष्ठ भारत कार्यक्रम के तहत आइआइएम में तमिलनाडु की संस्कृति देखने को मिली। जम्मू कश्मीर कला, संस्कृति एवं भाषा अकादमी और तमिलनाडु के कला एवं संस्कृति विभाग के सहयोग से आयोजित इस कार्यक्रम में तमिलनाडु के कलाकारों ने अपनी प्रस्तुतियों से मन मोह लिया।

कार्यक्रम का शुभारंभ आइआइएम जम्मू के डीन डा. आशीष कुमार ने दीप प्रज्वलित कर किया। कार्यक्रम में संस्थान के निदेशक प्रो. बीएस सहाय भी मौजूद थे। उन्होंने इस

कार्यक्रम के आयोजन पर दोनों प्रदेशों के कला, संस्कृति विभागों का आभार भी जताया। वहीं, कार्यक्रम में मौजूद जम्मू कश्मीर कला, संस्कृति एवं भाषा अकादमी के सचिव भारत सिंह मन्हास ने भी तमिलनाडु सरकार का इस कार्यक्रम के आयोजन में सहयोग पर आभार व्यक्त किया। उन्होंने कार्यक्रम के आयोजन में आइआइएम के सहयोग पर भी निदेशक सहाय का धन्यवाद किया। कार्यक्रम में तमिलनाडु के क्षेत्रीय कला एवं संस्कृति विभाग के असिस्टेंट डायरेक्टर वी गोपालकृष्णन भी मौजूद थे।

# अमर उजाला

Saturday, 12 November 2022

## आईआईएम जम्मू में हुआ कार्यक्रम

जम्मू। आईआईएम जम्मू में शुक्रवार को कार्यक्रम आयोजित किया गया। इस दौरान तमिलनाडु के कई अधिकारियों और कलाकारों सहित 64 व्यक्तियों के स्वदेशी समूह ने परिसर में अपनी संस्कृति का प्रदर्शन किया। कार्यक्रम का उद्देश्य जम्मू-कश्मीर और तमिलनाडु के लोगों के बीच पारंपरिक और सांस्कृतिक समझ को बढ़ावा देना है। इस दौरान संस्थान के निदेशक प्रोफेसर बीएस सहाय ने कहा कि इस कार्यक्रम के माध्यम से दर्शकों को भी नई चीज देखने को मिली है। कल्चर अकेडमी के सचिव भारत सिंह मन्हास सहित अन्य भी कार्यक्रम में उपस्थित रहे। संवाद



Saturday 12<sup>th</sup> Nov 2022

**जम्मू और कश्मीर आईआईएम जम्मू, जेकेएएसीएल, तमिल सरकार ने ईबीएसबी कार्यक्रम श्रृंखला शुरू की**  
**Bharti sahu** 12 Nov 2022 5:48 PM x भारत सरकार के एक भारत श्रेष्ठ भारत (ईबीएसबी) कार्यक्रम के तहत, भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू जम्मू और कश्मीर कला, संस्कृति और भाषा अकादमी (जेकेएएसीएल) और कला, संस्कृति विभाग, सरकार के सहयोग से तमिलनाडु ने सफलतापूर्वक अपने परिसर में सांस्कृतिक कार्यक्रमों की एक श्रृंखला शुरू की। भारत सरकार के एक भारत श्रेष्ठ भारत (ईबीएसबी) कार्यक्रम के तहत, भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू जम्मू और कश्मीर कला, संस्कृति और भाषा अकादमी (जेकेएएसीएल) और कला, संस्कृति विभाग, सरकार के सहयोग से तमिलनाडु ने सफलतापूर्वक अपने परिसर में सांस्कृतिक कार्यक्रमों की एक श्रृंखला शुरू की।

तमिलनाडु के कई अधिकारियों और कलाकारों सहित 64 व्यक्तियों के एक समूह ने अपने क्षेत्र की स्वदेशी संस्कृति का प्रदर्शन करने के लिए आईआईएम जम्मू में प्रदर्शन किया। कार्यक्रम की शुरुआत दीप प्रज्ज्वलन से हुई और उसके बाद छात्र मामलों के अध्यक्ष डॉ आशीष कुमार ने स्वागत भाषण दिया। इस कार्यक्रम में आईआईएम जम्मू के निदेशक प्रो बीएस सहाय, प्रोफेसर जाबिर अली, डीन, शिक्षाविद, भरत सिंह, सचिव, संजीव राणा, अतिरिक्त सचिव, जेकेएएसीएल और सीएमडी केशवन बस्करन, मुख्य प्रशासनिक अधिकारी, आईआईएम जम्मू ने शिरकत की। ये सांस्कृतिक कार्यक्रम जम्मू और कश्मीर और तमिलनाडु के लोगों के बीच पारस्परिक सांस्कृतिक समझ को बढ़ाने और आपसी सांस्कृतिक समझ को बढ़ावा देने के लिए हैं।

इस कार्यक्रम में संस्थान के शिक्षकों, अधिकारियों, कर्मचारियों और छात्रों ने बड़ी संख्या में भाग लिया। इस अवसर पर बोलते हुए, आईआईएम जम्मू के निदेशक ने कहा, "एक भारत श्रेष्ठ भारत (ईबीएसबी) पहल की अवधारणा प्रधान मंत्री नरेंद्र मोदी द्वारा की गई थी और केंद्रीय शिक्षा मंत्रालय द्वारा देश के सभी केंद्रीय वित्त पोषित और अन्य शैक्षणिक संस्थानों को प्रोत्साहित किया गया था। उन्होंने दावा किया कि आईआईएम जम्मू देश में राष्ट्रीय महत्व का एक संस्थान है, जिसमें विविध पृष्ठभूमि, संस्कृतियों और क्षेत्रों के छात्र, संकाय और कर्मचारी हैं, जो लोगों के बीच सांस्कृतिक आदान-प्रदान के माध्यम से ईबीएसबी के पीछे की भावना के उद्देश्य को और बढ़ाएंगे। एक उत्साही तरीके से।

बीएस मन्हास, सचिव (जेकेएएसीएल) ने कहा, "मैं इस पहल के लिए तमिलनाडु सरकार के संस्कृति विभाग का आभार व्यक्त करना चाहता हूं। साथ ही इस मौके पर, मैं प्रोफेसर बीएस सहाय, निदेशक, आईआईएम जम्मू और आईआईएम स्टाफ को इस तरह की नेक पहल का समर्थन करने के लिए धन्यवाद देना चाहता हूं। थिरु वी.गोपालकृष्णन, सहायक निदेशक, क्षेत्रीय कला और संस्कृति, कला और संस्कृति विभाग, तमिलनाडु सरकार ने कहा, "हम इन कलाकारों को इतने भव्य मंच पर प्रदर्शन करने के लिए आईआईएम जम्मू और जेकेएएसीएल के आभारी हैं।" कार्यक्रम मुख्य अतिथि, कलाकारों और गणमान्य व्यक्तियों के सम्मान समारोह

के साथ जारी रहा। शाम के दौरान किए जाने वाले नृत्य रूप क्षेत्र के लोक कथाओं के इर्द-गिर्द घूमते थे। शाम के कई शास्त्रीय और लोक प्रदर्शनों में से कुछ मंगला इसाई, भरथनाट्टियम, थप्पट्टम, कानियान कूथू, कवदियाट्टम, कोक्कली कट्टैट्टम, ऑयलट्टम और कोल्लट्टम और कारागट्टम थे।

<https://jantaserishta.com/local/jammu-and-kashmir/iim-jammu-jkaacl-tamil-govt-launch-ebsb-program-series-1742098>



DEPARTMENT OF INFORMATION & PUBLIC RELATIONS

GOVERNMENT OF JAMMU & KASHMIR

Friday 11<sup>th</sup> Nov 2022

IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

Dated : Nov 11, 2022 General



IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

JAMMU, NOVEMBER 11: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskkaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, “The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to.”

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said “I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative.”

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality”.

The event continued with the felicitation ceremony of the chief guest, artists, and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region. Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam, and Karagattam were a few of the many classical and folk performances of the evening. Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL.

<https://www.jkinfonews.com/newsdet.aspx?q=70592>

Saturday, 12 November 2022-Print Version

## IIM Jammu, JKAACL, Tamil Govt launch EBSB Program series

*Excelsior Correspondent* Institute.

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*Artists from Tamil Nadu performing during EBSB prog series at IIM Jammu.*

artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region. The event commenced with the lamp-lighting followed by the welcome address by Dr Ashish Kumar, Chairperson, Student Affairs. The event was graced by Prof. BS Sahay, Director, IIM Jammu, Prof Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes are meant to enhance interaction and promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended in large number by the faculty, officers, staff and students at the

EBSB through the cultural exchange between the people in a spirited manner.

BS Manhas, Secretary (JKAACL) said, "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof BS

Sahay, Director, IIM Jammu and IIM staff for supporting such a noble initiative."

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Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam and Karagattam were a few of the many classical and folk performances of the evening.

Saturday 12<sup>th</sup> Nov 2022-Web Version

## **IIM Jammu, JKAACL, Tamil Govt launch EBSB Program series**

By **Daily Excelsior** 12/11/2022



Artists from Tamil Nadu performing during EBSB prog series at IIM Jammu.

Excelsior Correspondent

JAMMU, Nov 11: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture and Languages (JKAACL) and Department of Art, Culture, Govt of Tamil Nadu, successfully commenced a series of cultural programmes at its Campus.

A troupe of 64 individuals including several officials and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region. The event commenced with the lamp-lighting followed by the welcome address by Dr Ashish Kumar, Chairperson, Student Affairs. The event was graced by Prof. BS Sahay, Director, IIM Jammu, Prof Jabir Ali, Dean,



Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu. These cultural programmes are ment to enhance interaction and promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended in large number by the faculty, officers, staff and students at the Institute.

Speaking on the occasion, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by the Prime Minister Narendra Modi and encouraging all centrally funded and other educational institutions of the country by Union Ministry of Education. He claimed that IIM Jammu being an Institute of National importance in the country having students, faculty, and staff from diverse backgrounds, cultures and regions, will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner.

Shri BS Manhas, Secretary (JKAACL) said, "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof BS Sahay, Director, IIM Jammu and IIM staff for supporting such a noble initiative."

Thiru V.Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept of Art and Culture, Govt of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform."

The event continued with the felicitation ceremony of the chief guest, artists and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region. Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam and Karagattam were a few of the many classical and folk performances of the evening.

<https://www.dailyexcelsior.com/iim-jammu-jkaacl-tamil-govt-launch-ebbs-program-series/>

Saturday, 12 November 2022

## IIM Jammu in association with JKAACL & Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

### GJ REPORT

**JAMMU, NOV 11:** Under 'Ek Bharat Shreshtha Bharat' (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Dept. of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes at its Campus. A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Shri Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmr Kesavan Baskaran,



**Prof. B.S Sahay, Director, IIM lighting the ceremonial lamp at Jammu.**

Chief Administrative Officer, IIM Jammu. These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended in large nos. by the faculty, officers, staff and students at the Institute. Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than

Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner.

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# EBSB prog series begins at IIM-Jammu

NL CORRESPONDENT

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Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none



other than Narendra Modi, Hon'ble Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to."

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## IIM Jammu, JKAACL, Deptt of Art, Culture, Govt of Tamil Nadu set-off EBSB programme series

### ■ STATE TIMES NEWS

JAMMU: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu and Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.



*Director IIM Jammu, Prof. B.S Sahay lighting ceremonial lamp.*

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM

Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

Prof. Sahay said, "The EBSB initiative was conceptualized by none other than Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India."

"I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to," he further said.

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these

artists to perform at such a grand platform."

The dance forms performed during the evening revolved around the folk narratives of the region.

Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam and Kollattam, and Karagattam were a few of the many classical and folk performances of the evening.

Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL.

Saturday, 12 November 2022

## IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

■ JL NEWS SERVICE

**JAMMU, Nov 11:** Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region. The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL, and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu. These cultural programmes



strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the

Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of

India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to."

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative."



**Take One Digital Network**

**Friday 11<sup>th</sup> Nov 2022**

**IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series**

JAMMU, NOVEMBER 11: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.



A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay,

Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskkaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India.

He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to."

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative."

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality".

The event continued with the felicitation ceremony of the chief guest, artists, and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region.

Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam, and Karagattam were a few of the many classical and folk performances of the evening. Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL

**(NOTE: PRESS RELEASE PUBLISHED AS RECEIVED)**

Saturday, 12 November 2022

## IIM Jammu, JKAACL, Dept of Art, Culture, Govt Of Tamil Nadu Sets Off the EBSB Program Series



JAMMU, NOVEMBER 11: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the Institute.



Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, “The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to.”

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said “I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative.”

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, “We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality”.

The event continued with the felicitation ceremony of the chief guest, artists, and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region. Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam, and Karagattam were a few of the many classical and folk performances of the evening. Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL.

<https://boldnewsonline.com/amp/iim-jammu-jkaacl-dept-of-art-culture-govt-of-tamil-nadu-sets-off-the-ebbs-program-series/>

Saturday, 12 November 2022

## IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

JJ CORRESPONDENT

**Jammu, Nov 11:** Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskkaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the



Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been

personally looking forward to."

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative."

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality."

**Saturday, 12 November 2022**

## **IIM Jammu, JKAACL & Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series**



Jammu, November 11 (Scoop News)-Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Dept. of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes at its Campus. A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit

the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Shri Bharat Singh, Secretary, Shri Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu. These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended in large nos. by the faculty, officers, staff and students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Hon'ble Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to."

Shri Bharat Singh Manhas, JKAS, Secretary (JKAACL), addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative."

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality".

The event continued with the felicitation ceremony of the chief guest, artists, and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region. Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam, and Karagattam were a few of the many classical and folk performances of the evening. Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL.

<https://scoopnews.in/det.aspx?q=118441>

Saturday 12<sup>th</sup> Nov 2022-Web Version

**IIM Jmu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB prog series**

by **K H News Service** November 12, 2022 in **Jammu**

Reading Time: 2min read



Jammu : Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

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The event commenced with the lamp-lighting followed by the welcome address by Dr.Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, SanjeevRana, Additional Secretary, JKAACL and CmdrKesavanBaskkaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, “The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to.”

Bharat Singh Manhas, Secretary, JKAACL addressing the audience said “I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative.”

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, “We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality”.

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<https://thekashmirhorizon.com/2022/11/12/iim-jmu-jkaacl-dept-of-art-culture-govt-of-tamil-nadu-sets-off-the-ebbs-prog-series/>



Friday 11<sup>th</sup> Nov 2022



## **STATE**

### **IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series**

By: [TP News](#) Date: [11/11/2022 11:16:18 PM](#)

Jammu: Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.

These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended by the faculty, officers, staff and a large number of students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to." Bharat Singh Manhas, Secretary, JKAACL addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative. Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative."

Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality".

The event continued with the felicitation ceremony of the chief guest, artists, and dignitaries. The dance forms performed during the evening revolved around the folk narratives of the region. Mangala Isai, Bharathanattiyam, Thappattam, Kaniyan Koothu, Kavadiattam, Kokkali Kattaiattam, Oilattam & Kollattam, and Karagattam were a few of the many classical and folk performances of the evening. Dancers dressed in traditional costumes showed a strong connection between nature and the Gods. The event concluded with a vote of thanks by Dr. Shahnawaaz, Editor cum Cultural Officer at JKAACL.

<https://thepublish.in/iim-jammu-jkaacl-dept-of-art-culture-govt-of-tamil-nadu-sets-off-the-ebbs-program-series>



Friday 11<sup>th</sup> Nov 2022

## IIM Jammu, JKAACL, Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series



**Web Admin**

**5 Dariya News**

**Jammu , 11 Nov 2022**

Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Department of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes on its Campus.

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The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Bharat Singh, Secretary, Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu.



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Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India.

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I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to." Bharat Singh Manhas, Secretary, JKAACL addressing the audience said "I would like to extend my gratitude to the Department of Culture, Government of Tamil Nadu, for the initiative.

Also at this juncture, I would like to extend my gratitude to Prof. B.S. Sahay, Director, IIM Jammu and IIM Jammu for supporting such a noble initiative." Thiru V. Gopalakrishnan, Assistant Director, Regional Art and Culture, Dept. of Art and Culture, Govt. of Tamil Nadu said, "We are grateful to IIM Jammu and JKAACL for giving these artists to perform at such a grand platform and expressed his gratitude to Prof. B.S. Sahay, Director, IIM Jammu, and Shri Bharat Singh Manhas, Secretary, JKAACL for organizing such a grand event and hospitality".

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**Tags:** [Jammu](#) , [Ek Bharat Shreshtha Bharat](#) , [EBSB](#) , [IIM Jammu](#) , [Jammu & Kashmir Academy of Art Culture and Languages](#) , [JKAACL](#) , [Jammu And Kashmir](#) , [Jammu & Kashmir](#)

<https://www.5dariyanews.com/news/393260-IIM-Jammu-JKAACL-Dept-of-Art-Culture-Govt-of-Tamil-Nadu-sets-off-the-EBSB-program-series>



Friday 11<sup>th</sup> Nov 2022

## IIM Jammu, JKAACL & Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series

11/11/2022



Jammu, November 11(KIP)-Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Dept. of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes at its Campus. A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

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Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB)

initiative was conceptualized by none other than Shri Narendra Modi, Hon'ble Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to establish the cultural signature of the institute and its campus, which I have been personally looking forward to."

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<http://www.kipnews.in/newsdet.aspx?q=20962>

Saturday 12<sup>th</sup> Nov 2022



### **IIM Jammu in association with JKAACL & Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series**

Under the Ek Bharat Shreshtha Bharat (EBSB) Programme of the Government of India, Indian Institute of Management (IIM) Jammu in association with the Jammu & Kashmir Academy of Art, Culture, and Languages (JKAACL) and Dept. of Art, Culture, Govt. of Tamil Nadu, successfully commenced a series of cultural programmes at its Campus. A troupe of 64 individuals including several officers, officials, and artists from Tamil Nadu performed at IIM Jammu to exhibit the indigenous culture of their region.

The event commenced with the lamp-lighting followed by the welcome address by Dr. Ashish Kumar, Chairperson Student Affairs. The event was graced by Prof. B.S Sahay, Director, IIM Jammu, Prof. Jabir Ali, Dean, Academics, Shri Bharat Singh, Secretary, Shri Sanjeev Rana, Additional Secretary, JKAACL and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu. These cultural programmes strived to enhance interaction & promote mutual cultural understanding between the people of Jammu & Kashmir and Tamil Nadu. The event was attended in large nos. by the faculty, officers, staff and students at the Institute.

Speaking on the occasion, Prof. B. S. Sahay, Director, IIM Jammu said, "The Ek Bharat Shreshtha Bharat (EBSB) initiative was conceptualized by none other than Shri Narendra Modi, Hon'ble Prime Minister of India and encouraging all centrally funded and other educational institutions of the country by Ministry of Education, Govt. of India. He further reiterated that IIM Jammu being an Institute of National Importance in the country having students, faculty, and staff from diverse backgrounds, cultures, and regions will further scale up and serve the objective of the spirit behind EBSB through the cultural exchange between the people in a spirited manner. I feel that the EBSB programme has also helped us to

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Friday 11<sup>th</sup> Nov 2022

## IIM Jammu In Association With JKAACL & Dept Of Art, Culture, Govt Of Tamil Nadu Sets Off The EBSB Program Series



By India Education Diary Bureau Admin On Nov 11, 2022

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Share

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Friday 11<sup>th</sup> Nov 2022

जम्मू और कश्मीर संस्कृति

जेकेएएसीएल और कला, संस्कृति विभाग, तमिलनाडु सरकार के सहयोग से आईआईएम जम्मू ने ईबीएसबी कार्यक्रम श्रृंखला की शुरुआत की

11 नवंबर 2022



जेके न्यूज टुडे

11 नवंबर 2022 जम्मू: भारत सरकार के एक भारत श्रेष्ठ भारत (ईबीएसबी) कार्यक्रम के तहत, भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू जम्मू और कश्मीर कला, संस्कृति और भाषा अकादमी (जेकेएएसीएल) और विभाग के सहयोग से कला, संस्कृति, सरकार के। तमिलनाडु के, ने अपने परिसर में सांस्कृतिक कार्यक्रमों की एक श्रृंखला को सफलतापूर्वक शुरू किया। तमिलनाडु के कई अधिकारियों, अधिकारियों और कलाकारों सहित 64 व्यक्तियों के एक समूह ने अपने क्षेत्र की स्वदेशी संस्कृति का प्रदर्शन करने के लिए आईआईएम जम्मू में प्रदर्शन किया।





कार्यक्रम की शुरुआत दीप प्रज्वलन के साथ हुई, जिसके बाद छात्र मामलों के अध्यक्ष डॉ. आशीष कुमार ने स्वागत भाषण दिया। इस कार्यक्रम में आईआईएम जम्मू के निदेशक प्रो. बीएस सहाय, डीन, शिक्षाविद प्रो. जाबिर अली, सचिव श्री भरत सिंह, जेकेएसीएल के अतिरिक्त सचिव श्री संजीव राणा और आईआईएम जम्मू के मुख्य प्रशासनिक अधिकारी सीएमडीआर केसवन बस्करन मौजूद थे। इन सांस्कृतिक कार्यक्रमों ने जम्मू-कश्मीर और तमिलनाडु के लोगों के बीच संपर्क बढ़ाने और आपसी सांस्कृतिक समझ को बढ़ावा देने का प्रयास किया। इस कार्यक्रम में बड़ी संख्या में शामिल हुए। संस्थान में संकाय, अधिकारियों, कर्मचारियों और छात्रों द्वारा।



इस अवसर पर बोलते हुए, प्रो. बीएस सहाय, निदेशक, आईआईएम जम्मू ने कहा, " एक भारत श्रेष्ठ भारत (ईबीएसबी) इस पहल की परिकल्पना किसी और ने नहीं, बल्कि भारत के माननीय प्रधान मंत्री श्री नरेंद्र मोदी ने की थी और शिक्षा मंत्रालय, सरकार द्वारा देश के सभी केंद्रीय वित्त पोषित और अन्य शैक्षणिक संस्थानों को प्रोत्साहित किया। भारत की। उन्होंने आगे दोहराया कि आईआईएम जम्मू देश में एक राष्ट्रीय महत्व का संस्थान होने के नाते विविध पृष्ठभूमि, संस्कृतियों और क्षेत्रों के छात्रों, शिक्षकों और कर्मचारियों के साथ लोगों के बीच सांस्कृतिक आदान-प्रदान के माध्यम से ईबीएसबी के पीछे की भावना के उद्देश्य को आगे बढ़ाएगा और पूरा करेगा। उत्साही तरीके से। मुझे लगता है कि ईबीएसबी कार्यक्रम ने हमें संस्थान और इसके परिसर के सांस्कृतिक हस्ताक्षर स्थापित करने में भी मदद की है, जिसकी मुझे व्यक्तिगत रूप से प्रतीक्षा रही है।



श्री भरत सिंह मन्हास, जेकेएस, सचिव (जेकेएसएल) ने श्रोताओं को संबोधित करते हुए कहा, " मैं इस पहल के लिए संस्कृति विभाग, तमिलनाडु सरकार का आभार व्यक्त करना चाहूंगा। इस मौके पर, मैं इस तरह की नेक पहल का समर्थन करने के लिए आईआईएम जम्मू और आईआईएम जम्मू के निदेशक प्रोफेसर बीएस सहाय का आभार व्यक्त करना चाहता हूँ।



धिरू वी.गोपालकृष्णन, सहायक निदेशक, क्षेत्रीय कला और संस्कृति, कला और संस्कृति विभाग, सरकार। तमिलनाडु सरकार ने कहा, " हम इन कलाकारों को इतने भव्य मंच पर प्रदर्शन करने के लिए आईआईएम जम्मू और जेकेएसएल के आभारी हैं और आईआईएम जम्मू के निदेशक प्रोफेसर बीएस सहाय और जेकेएसएल के सचिव श्री भरत सिंह मन्हास के प्रति आभार व्यक्त किया। इस तरह के एक भव्य कार्यक्रम और आतिथ्य का आयोजन"।

यह कार्यक्रम मुख्य अतिथि, कलाकारों और गणमान्य व्यक्तियों के सम्मान समारोह के साथ जारी रहा। शाम के दौरान किए जाने वाले नृत्य रूप क्षेत्र के लोक आख्यानों के इर्द-गिर्द घूमते हैं। मंगला इसाई, भरतनाट्यम, थप्पट्टम, कनियन कूथु, कावडियाट्टम, कोक्कली कट्टेट्टम, ऑयलट्टम और कोल्लट्टम, और कारागट्टम शाम के कई शास्त्रीय और लोक प्रदर्शनों में से कुछ थे। पारंपरिक वेशभूषा में सजे नर्तकियों ने प्रकृति और देवताओं के बीच एक मजबूत संबंध दिखाया। कार्यक्रम का समापन जेकेएसएल के संपादक सह सांस्कृतिक अधिकारी डॉ. शाहनवाज़ द्वारा धन्यवाद प्रस्ताव के साथ हुआ।

<https://jknewstoday-com.translate.google/iim-jammu-in-association-with-jkaacl-dept-of-art-culture-govt-of-tamil-nadu-sets-off-the-ebsb-program-series/? x tr sl=en& x tr tl=hi& x tr hl=hi& x tr pto=tc,sc>

# JK News Today

JAMMU & KASHMIR NATIONAL

IIM Jammu in association with JKAACL & Dept of Art, Culture, Govt of Tamil Nadu sets off the EBSB program series



JK News Today

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