

Press Release

IIM Jammu signs an MoU with Times Pro for wider access to its educational programs in the domain of management, technology, and its allied areas

11th Oct 2022 Jammu: Indian Institute of Management (IIM) Jammu inked an MoU with Times PRO, a subsidiary of Times of India Group with an objective to attain and strengthen their shared vision through the design, creation, distribution, and delivery of educational programs in the domain of management and technology. The partnership aims to offer programmes in Management, technology, and allied areas focused on helping working professionals upgrade their skills to meet the opportunities offered by a dynamic environment. The collaboration would work on the strengths of both partners to offer the right learning experience to professionals.

The MoU was signed by Cmdr Kesavan Baskaran (R), Chief Administrative Officer, IIM Jammu, and Shri Anish Srikrishna, (virtual mode) President and CEO, Times Pro in the august presence of Prof. B.S. Sahay, Director, IIM Jammu. Present on the occasion were Prof. Jabir Ali, Dean Academics, Dr. Pankaj K. Agarwal, Chairperson, Executive Education and Consultancy, Dr. Prateek Jain, Associate Professor, Dr. Mahesh Gadekar, Chairperson Executive MBA, Dr. Jai Kamal, Assistant Professor, Shri Nadeem Younus Zargar, AO, EE & C, IIM Jammu, Shri Sunil Sood, Chief Business Officer, Dr. Nagendra V Chowdary, Head, Academic Content, Shri Ashwini Kumar Pawar, Chief Manager, Times Pro, Executive Education, at the Canal Road campus of IIM Jammu.

While IIM Jammu is an academic institution of National Importance with expertise in curriculum design, content, and world-class faculty, Times Pro under Times Group being a part of one of the leading service providers in executive education, knowledge distributor in the country and across the globe brings a practitioner's perspective and world-class education accessible to aspiring business leaders of today.

As part of the collaboration, the proposed list of programs as part of the MoU will range from Project Management, Product Management, Digital Marketing, Leadership and Change Management, Senior Management, Senior Leadership, Business Management, Strategy Management, Data Science, Applied Finance, Fintech, Digital Transformation, Operations, and Supply chain Management.

Speaking on the momentous occasion, Prof. B.S. Sahay, Director, IIM Jammu said, *"It is a great opportunity for both IIM Jammu and Times Pro and the coming together is sure to bring together great synergies since IIM Jammu has always been on the forefront offering state of the art programmes ranging from Dual Degree Programme offered by IIM Jammu and IIT Jammu, MBA (HA & HM) with AIIMS Jammu, IIT Jammu, and IIM Jammu. The collaboration with Times Pro will help budding executives, and managers of today build their repertoire to lead their organization into the future. The collaboration will lead to wider access to affordable education at your fingertips. It will enable them to successfully work towards accomplishing short and long-term targets, fulfilling business objectives, driving performance in the organization, and contributing to the progress of the nation.*

Adding further he said, "At IIM Jammu, we focus on our mission to be contextually relevant and develop socially conscious leaders, managers, and entrepreneurs who have access to world-class academics, and that's the objective of this meaningful partnership as well. I would at this juncture like to extend all possible support to Times Pro for strengthening these academic and training programmes through our institute-generated knowledge and research."

Speaking on the occasion, Shri Anish Srikrishna, President & CEO, Times Pro, said *“With this strategic partnership, Times Pro will now bring IIM Jammu’s world-class faculty and learning to the forefront by further growing our repertoire of renowned institutes. As you all are aware that it is imperative in constantly evolving business environments, organizations must plan by identifying potential managers within the talent pool. With the introduction of NEP 2020, education today is bound to evolve and pave the way for holistic and multidisciplinary education. The collaboration with IIM Jammu is sure to provide the professionals with specific insights, vital skills, and transformational abilities with decision-making skills for the execution of their work.”*

Prof. Jabir Ali, Dean Academics, IIM Jammu said, *“The knowledge imparted by our varied and experienced faculty would build the capabilities of the learners through a scientific approach to the programmes. The programmes offered as part of our collaboration will prepare executives to serve their organizations better and prepare them for higher roles in their careers. I look at this collaboration to equally contribute to both the organizations in their fast-paced growth and broadening the reach and making education easily accessible for all.”*

Dr. Pankaj K. Agarwal, Chairperson, Executive Education, and Consultancy said, *“We will be offering cutting edge programmes which are contemporary with advanced outlook and thereby helping the executives in filling the knowledge and skill gaps, a must for today’s agile environment. This is yet another strategic collaboration to enhance the reach of IIM Jammu’s high-quality programmes to the learning community.”*

IIM Jammu looks forward to fruitful outcomes out of this collaboration with Times Pro.

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Glimpses from the MoU Signing of IIM Jammu and Times Pro







