

Press Release

IIM Jammu welcomes Padmashri Dr. Kiran Seth, during the course of his Antaryatra from Kashmir to Kanyakumari

24th Aug 2022 (Wednesday), Jammu: IIM Jammu welcomed Padmashri Dr. Kiran Seth, founder of SPIC Macay at IIM Jammu. Dr. Seth is on a Antaryatra-and going to be cycling from Kashmir to Kanyakumari .The event commenced with the lamp lighting ceremony. In line with the mission of his yatra, there was a fruitful and interesting interaction between Dr. Seth with the faculty, staff, and students and thereafter with all the esteemed heads of the Institutes of Jammu.

The interaction was done with a motto to highlight the society's indispensable contribution to revitalizing, exploring, and preserving the diverse and classic culture of India. The unique highlight of his mission is to reach the interior parts of the state and sensitize them about the culture, and our heritage which would in turn lead to better learning and creation of responsible professionals.

Prof. B. S. Sahay, Director IIM Jammu, introduced Padmashri Dr. Kiran Seth, Founder of SPIC Macay, and spoke highly about his contribution to music, culture, art, and society. He highlighted the importance of empowering artists to artisans nationwide to immerse the faculty and student body in the learning and beauty of music, arts, and craft. He also emphasized the need to create an ambiance of cultural diversity, classical erudition, and appreciation through courses, seminars, workshops, and cultural events to keep the integrity, art, and tradition of our nation intact. He urged the students to have a definite purpose in life for moving ahead and achieving success.

Speaking on the occasion, Dr. Kiran Seth, mentioned the actual purpose behind his cycling from Srinagar to Kanyakumari. He emphasized that today's young generation is on the brighter side than the earlier generation owing to their grand exposure but the only grey area is that they believe in what they see. He quoted practical life examples of Einstein, Vocalist Ram Chatur Malik, and Ustad Bismillah Khan who with their deep introspection could see beyond reality. He cited the need for deep introspection to see many things that exist beyond our imagination. He motivated the students to learn from the people who have a vision for becoming the best with deep introspection leading to achievement of their goals. According to him, patience and faith are the main boundaries that can help us follow the path of our ancestors. He mentioned the examples of music and yoga for mind-changing concentration levels.

Adding further, he complimented the Gurukul system of India along with the contribution of Dr. Sapna Sangra, Chairperson, SPIC Macay J&K, who have deeply contributed to the progress of SPIC Macay. He urged the students to be single pointed and further advised the students to take up a serious endeavour in life and make it a regular practise. Dr. Seth then traced the trajectory of the society from its start to its far-reaching goals of combining academic knowledge with classic knowledge of music, arts, and craft for a wholesome upbringing of the student body.

Dr. Seth was felicitated by Prof. B.S. Sahay, Director, IIM Jammu. The session concluded with a vote of thanks. Present on the occasion were Prof. Jabir Ali, Dean Academics, Dr. Barnali Chaudhary, Chairperson Student Affairs, Dr. Sapna Sangra, and all the faculty of the Institute.

The fruitful interaction also had the august presence of esteemed heads of the Institutions from the Jammu region who pledged to take the mission forward, put forward by Dr. Kiran Seth, Founder of SPIC Macay.

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Glimpses from the Interaction with SPIC Macay Founder Antaryatra at IIM Jammu











