

Press Release

IIM Jammu celebrates Independence Day with patriotic fervour

15th August 2022 Jammu: Indian Institute of Management (IIM) Jammu celebrated the completion of the glorious 75 years of Indian Independence as part of the 'Azadi Ka Amrit Mahotsav' with gaiety and fervor. The event commenced with a guard of Honor and the Indian tricolor flag was hoisted by Professor B.S. Sahay, Director, IIM Jammu, in the presence of faculty, staff, and students of IIM Jammu. The faculty, staff, and students gathered in the Institute in large numbers to celebrate Independence Day with patriotic fervor.

Prof. B.S. Sahay, Director, IIM Jammu, addressed the gathering and congratulated the entire IIM Jammu fraternity on completing 75 years of Indian Independence. He mentioned that 'Azadi Ka Amrit Mahotsav' is an initiative of the Government of India to celebrate and commemorate 75 years of Independence and the glorious history of its people, culture, and achievements. This Mahotsav was dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Hon'ble Prime Minister Narendra Modi's vision of activating India 2.0, fueled by the spirit of 'Aatmanirbhar Bharat'. He spoke about the journey of IIM Jammu and its progression and achievements of the Institute over the years. He proudly mentioned that recently the institute was ranked at 36th position in the management category and 15th position among all IIMs in the NIRF Rankings 2022 and this was made possible owing to the strategic initiatives taken by the Institute since its inception.

Adding further, he emphasized that this day brings joy and energy and infuses passion amongst all Indians. He urged everyone to understand the importance of Independence owing to the struggle and sacrifice of our countrymen associated with it. He, on this occasion, paid tributes to the sung and unsung heroes and pledged to contribute to nation-building and societal upliftment. During his address, he cited the need to identify the leader within us and lead from the front by laying stress on the traits like hard work, discipline, honesty, sheer determination, etc., which according to him, are the backbone of good leadership. He reiterated that the nation has a lot of expectations from the youth, and therefore everyone should come forward and work hand in hand for making India self-reliant on all fronts.

The address was followed by an enrapturing cultural event consisting of singing, poetry, speech, and dance performances. The celebrations saw IIM Jammu exuding the spirit of unity as the students, faculty, and the Director came together to sing a patriotic song to celebrate this occasion.

As part of the "Har Ghar Tiranga" Campaign and to commemorate "Azaadi Ka Amrit Mahotsav", a singing and essay competition was organized at IIM Jammu on the 04th August 2022 at the Institute on this occasion. The competition witnessed massive participation from all the students at IIM Jammu, and the whole environment was filled with patriotic fervor.

The event concluded on a jubilant note, with the sentiment of patriotism being echoed by all the attendees. The vote of thanks was delivered by the students.

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Glimpses from the Independence Day Celebrations 2022- Azadi Ka Amrit Mahotsav

















