

Press Release

Five-day holistic orientation program of IIM Jammu ends on a positive note

16th July 2022, Friday, Jammu: The final day of the fifth Day of the orientation program for MBA 07, PHD 03, EMBA 02 & MBA (HA&HM) 01 concluded with the last session of yoga and meditation, conducted for students under the program 'Maximize happiness and Mindfulness'. The trainer assisted students in performing yoga asanas to boost their energy and positivity.

The first session commenced with Mr Debashish Ghosh, Country Head, Berkadia, who enlightened the students to build and enhance their brand, the importance of increasing an individual's network and showing helpful character among themselves. Further, he talked about finding your professional IKIGAI and the practice of developing a growth mindset by trying new things and not being afraid of failures. The session was informative, and students were thrilled with motivation.

This next session by Mr Amitesh Sinha, CFO & Partner, SIMA Funds, emphasized on the need to be corporate-ready. He mentioned that one should understand an organization's expectations and overall objectives to become ready for the corporate world. For a successful career, he emphasized having a plan equally divided one-third each in strategy, execution, and tenacity. Later, he told the students to build a quality of leadership, credibility and 'doing things either to lose or learn'. After such an illustrious session, the students gained some valuable insight into the corporate world.

Third and Final session before lunch was concluded by the Industry Speaker Dr. Natwar Kadel, Head-Center of Expertise and People Strategy, Hyundai Motors India Limited, on learning real life lessons for corporate world, he told the students about living your life through learning and with curiosity. He asked the students 'to learn fast and fail fast, take time to find out what an individual love, and if that is nurtured, the individual can be the best at what it does. He insisted the students take every opportunity they receive in these two years and try to find what they are best at. His session boosted the morale of the students to guide them forward for an enlightening career.

This was followed by a set of outbound activities in the afternoon time. Post completion of outbound activities, the valedictory ceremony commenced with interactive and thought-provoking sessions.

Prof. B.S. Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, work as a team, and to learn to work and perform in a cross-cultural environment. He emphasized that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to make most of the time and work for branding of the Institution. He urged the students by quoting the example of Arjuna who could only see the eye of the fish, emphasized on inculcating the importance of the regular practice of yoga, laid stress on easy adaptability for leading a successful journey on the personal and professional front.

Adding further he quoted his own experiences as a student, and the hardships he faced and mentioned about never compromising with their studies and with sheer determination to overcome the challenges. He mentioned that life is beautiful, it is up to us how we take it up and lead from the front. He further emphasized to the students to "*Think Big, Dream Big, Do Big*" and urged the students to register their company during their course of students in the Centre of Entrepreneurship and Innovation and motivated them to be successful entrepreneurs. Lastly, he told the students to enjoy every moment, to be happy and keep others happy, to scale great heights, and to make it the motto of their life.

Dr. Nitin Upadhyay, Chairperson MBA, IIM Jammu presented the orientation report and wished the students good luck for their journey ahead with a quote and strong message that 'End is the beginning of new journey'.

Prof. Jabir Ali, Dean Academics and Chairperson Placements Spoke about the corporate engagement at IIM Jammu by Disha Committee, Industry Interaction Cell, Placement Committee and stressed on the importance of hard work in academics and being there for the Institute and vice versa.

Chief Guest Shri Ramesh Kumar Ji, IAS, Divisional Commissioner, Govt. of J & K gave the valedictory address by whole heartedly welcoming the new inducting batch. He assured the students about safety of Jammu and Kashmir and motivate the students start in a new venture or business in the city of Jammu contributing to the progress of Jammu and Kashmir. He appreciated growth of IIM Jammu and told students to be inclusive to advance, fight for equality and create a sustainable environment. He also congratulated IIM Jammu on securing 36th rank in NIRF and urged the students work hard, being socially responsible, strategic with problem solving skills and contribute in making India a super power.

This was followed by Q & A session. The day ended on a good note leaving students in anticipation for the final day of the Orientation Program.

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Glimpses of the 5th Day Orientation Program





Commencement of Valedictory Ceremony







Outbound Activities

