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Press Release

IIM Jammu Orientation Program of the 3rd Batch of Ph.D., 7th Batch of MBA, 2nd Batch of EMBA, 1st Batch of MBA (HA&HM): Day 3

14th July 2022 (Thursday): The Institute commenced its 3rd day of the 5-day Orientation Program with interactive and thought-provoking sessions on the third day.

The third day of the 5-day orientation program commenced with an insightful session by Dr. Nitin Upadhyay, Chairperson (MBA), on academic rigor, pedagogy, and expectations from students, wherein he explained the program objectives and the course structure of the MBA program of IIM Jammu. In his address to the batch, he emphasized the significance of being socially responsible and how the course structure will aid the students in becoming one. Further, he emphasized the need for the students to be committed to their goals and never to forget their ground values, Dr. Nitin Upadhyay concluded the session by quoting Mark Twain, "There are 2 most important days in your life, the day you are born, and the day you realize why." He urged the students to explore and never hesitate as it would lead them to innovate and ideate.

At the same time, Dr. Harsha Jariwala welcomed the first batch of MBA (HA &HM) and enlightened them about the unique pedagogy of this course in which they will learn management at IIM Jammu, Healthcare administration at AIIMS Jammu, and technology at IIT Jammu.

Moreover, the student of Ph.D. interacted with Dr. Vaseem Akram. They learned about the unique opportunity they will be endowed with as they will engage in high-quality intra-disciplinary as well as inter-disciplinary research. He emphasized on the commitment to educate and producing scholars, and urged the students' become leaders in their fields of research.

Another insightful session was followed by Industry speaker Subir Hazra, Chief Commercial & Strategy Officer, GMR Services, GMR group. Mr. Subir Hazra spoke about the famous business concept of BANI (Brittle, Anxious, Non-linear, Incomprehensible) and VUCA (volatility, uncertainty, complexity, and ambiguity). He demonstrated how to leverage these concepts in times of uncertainty and build resilience. Drawing anecdotes from his personal life, Mr. Subir Hazra shared his life lessons with the students' helping students to build brilliant corporate careers. He signified the importance of having a vision and developing a holistic approach toward learning. He stressed that playing the game is essential to win it and on keep things simple in life without any complications.

Batton was then handed over to the industry speaker, Shri Kishore Indukuri, Founder & CEO of Sid's Farm Private Limited. He shared his inspiring entrepreneurship journey and focused on providing customer value.

Then, a session on the Health System in Jammu and Kashmir was delivered by Dr. Harbaksh Singh, Chief Medical Officer J&K who enlightened the students with his wisdom and encouraged the students for building successful corporate careers. In this time of uncertainty, when the only certainty is uncertainty, he emphasized the significance of preparing oneself to deal with challenges and adversity and shining even in tough moments. He also gave an overview of the health measures and covid precautionary measures to be practiced by students.

After this, Mr. Shailesh Lohiya, Librarian, IIM Jammu greeted the students and ascertained to them the various rich collection of Books, Journals, E-Databases, E-journals, reports, case studies, etc. available in online as well as offline forms at the library. He also provided an overview of the overall functioning of the library and introduced his team to the students during his interactive session. He reiterated that the objective

of the library is to facilitate appropriate and user-friendly access to current and relevant information for its patrons. He also gave an overview of the new library coming at the state-of-the-art campus at Jagti and mentioned that it would be a mix of traditional and modern architecture. During his address, he mentioned that the library acts as a learning resource center for the faculty, staff, and students at the Institute and acts as a nodal center for Harvard business school and Ivey cases. Lastly, he wished good luck to the students for their journey ahead and offered all assistance to the students from the library section during their stay at IIM Jammu.

This was followed by the address of Cmdr Kesavan Baskkaran (R), Chief Administrative Officer, IIM Jammu. He assured the students about their safe stay at IIM Jammu and shared some guidelines which would help the students in their two years stay in IIM Jammu. He made the students familiar with the administrative policies, about the safe practices followed by the Institute, urged them to be disciplined, and emphasized repeatedly on making optimum usage of resources at the Institute. He wished the best of luck to the students in their transformational journey at IIM Jammu.

Further in the session, CA Rajat Jain, Financial Advisor & Chief Accounts Officer, IIM Jammu welcomed the students to IIM Jammu. He addressed the students with his rich knowledge and expertise and mentioned the financial practices followed at the Institute of national importance. He reiterated the various banking arrangements of the Institute with reputed banks for facilitating the needy students with financial loans. He also provided an insight into the functioning of his office and introduced his team members to the students during the orientation session. He appeased the curiosity of the students presented in the form of financial queries and questions.

After this very knowledgeable session, Dr. Rambalak Yadav, Chairperson (International Relations), IIM Jammu took the charge of the podium. He mentioned how IIM Jammu stands firm in its commitment to equip its students with globally inclusive management education. He appraised the students about the tie-ups with reputed Institutions across the globe. He also mentioned that IIM Jammu offers students a unique opportunity to experience a culture that is a distinct amalgamation of several different regional flavours into its inherent Indian-ness.

This was followed by a session on teaching through case studies by Dr. Baljeet Singh, Assistant Professor, IIM Jammu who emphasized the importance of case studies in the curriculum and stressed the importance of case methodology in the IIM system. He also emphasized the need to get absorbed into the system and laid stress on the importance of effective simplified communication by quoting real-life examples. Lastly, he urged the students to get prepared and wished them good luck on their new journey at IIM Jammu.

It was followed by a session by Industry Speaker Pramod Sadarjoshi, Managing Partner, Cornerstone International Group who elaborated on the latter part and discussed how it is an excellent opportunity to expose oneself to the world's diverse cultures. After all, this is what the industry requires from managers to adapt to a multicultural environment and deal with adversaries. He also gave an overview of HR Practices and talent acquisitions, Strategy by quoting real-life examples. The session was highly interactive as he infused the students with a lot of energy and zeal for achieving excellence in life.

Apart from the knowledgeable sessions conducted by some eminent speakers of the industries, outbound activities were also conducted to impart learning to the students in a practical manner. These activities not just worked as an ice-breaker for the students but also encouraged creativity and innovation among them. These future managers participated actively in the activities and learned the importance of the core values of leadership and management. With the help of the organizers, the students understood the practical implications of team building, strategizing, cooperation, and competitiveness and coordination. The students were encouraged to seize every opportunity and learned vital lessons from these sessions.

The day ended with a cultural program where the 1st year students showcased their talent and gave some enthralling performances. IIM Jammu holds orientation sessions preparing students for corporate careers. This Orientation Program intends to make these students understand the culture, ethos, and academic processes of IIM Jammu.

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Glimpses from the Third Day of Orientation Program













