

# अमर उजाला

Wednesday 13<sup>th</sup> June 2022

## आईआईएम जम्मू में पांच दिवसीय ओरिएंटेशन कार्यक्रम का आगाज

अमर उजाला ब्यूरो

जम्मू। इंडियन इंस्टीट्यूट आफ मैनेजमेंट (आईआईएम) जम्मू में पांच दिवसीय ओरिएंटेशन कार्यक्रम आयोजित करेगा। पीएचडी के तीसरे बैच, एमबीए के सातवें बैच, ईएमबी के दूसरे बैच और एमबीए एच एंड एचएम के पहले बैच के लिए यह कार्यक्रम होगा।

मुख्य सचिव अरुण कुमार मेहता ने इस कार्यक्रम का शुभारंभ किया। पांच दिवसीय कार्यक्रम का पहला दिन योग और ध्यान प्रशिक्षक द्वारा अधिकतम खुशी और दिमागीपन के विषय पर केंद्रित एक शांत योग सत्र के साथ शुरू किया गया।

इस दौरान डॉ. अरुण कुमार मेहता ने छात्रों को संबोधित करते हुए कहा कि सीखने की प्रवृत्ति को किताबों और पाठ्यक्रमों तक ही सीमित नहीं रखें, वास्तविक दुनिया में भी इसका इस्तेमाल किया जाना चाहिए।

मुख्य सचिव बोले, प्रदेश को आत्मनिर्भर बनाने की दिशा में काम करने की जरूरत

उन्होंने कहा कि विभिन्न क्षेत्रों में तेजी से परिवर्तन हो रहे हैं। ऐसे में आने वाले वर्षों में जम्मू-कश्मीर को आत्मनिर्भर बनाने की दिशा काम करने की जरूरत है। का भी प्रस्ताव रखा।

उन्होंने कहा कि एनईपी के अनुसार अंतःविषय और समग्र शिक्षा समय की आवश्यकता है। इस दौरान आईआईएम जम्मू के बोर्ड ऑफ गवर्नर्स के अध्यक्ष डॉ. मिलिंद कांबले ने संस्थान की अकादमिक उत्कृष्टता, उच्च गुणवत्ता वाले शोध, कॉर्पोरेट एक्सपोजर, कार्यकारी शिक्षा और अंतरराष्ट्रीय एक्सपोजर के लिए संस्थान की प्रशंसा की। इस दौरान एडीजीपी जम्मू मुकेश सिंह, आईआईएम प्रो. बीएस साहे, एम्स जम्मू निदेशक डॉ. शक्ति गुप्ता सहित अन्य लोग मौजूद रहे।



Wednesday 13<sup>th</sup> July 2022

## आइआइएम जम्मू के विद्यार्थियों ने करियर बनाने के गुर सीखे

रव्य ब्यूरो, जम्मू : इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट (आइआइएम) जम्मू में ओरिएंटेशन कार्यक्रम के पहले दिन विद्यार्थियों ने गैरिष्ठ अधिकारियों, शिक्षार्थियों से पढ़ाई, करियर बनाने के गुर सीखे। आइआइएम जम्मू में मंगलवार को पांच दिवसीय ओरिएंटेशन कार्यक्रम का शुभारंभ हुआ। पहले दिन पीएचडी के तीसरे बैच, एमबीए के सातवें बैच, ईएमबी के दूसरे बैच और एमबीए एचएडएचएम के पहले बैच के लिए शुरू हुए कार्यक्रम के उद्घाटन समारोह में बतौर मुख्य अतिथि मुख्य सचिव अरुण कुमार मेहता मौजूद रहे। कार्यक्रम की शुरुआत योगसन से की गई, जिसका विषय था अधिक सुरी व सचेतना। इस अवसर पर मुख्य सचिव अरुण कुमार मेहता ने कहा कि पढ़ाई सिर्फ कोर्स या पुस्तकों तक ही सीमित नहीं होनी चाहिए बल्कि इसका सही इस्तेमाल जीवन में होना चाहिए। जम्मू करमीर को आत्मनिर्भर बनाने

के लिए समग्र शिक्षा पर ध्यान देना चाहिए। वहीं आइआइएम जम्मू के निदेशक प्रो. बीएस सहाय ने अपने स्वागत भाषण में नए बैच को आत्मनिर्भर बनाने पर जोर दिया। उन्होंने कहा कि विद्यार्थियों को नौकरियां हासिल करने वाला नहीं बल्कि नौकरियां देने वाला बनना चाहिए। कार्यक्रम में आइआइटी जम्मू के निदेशक मनोज सिंह गौड़ ने कहा कि बोटिंग व एमबीए का एकीकृत कोर्स विद्यार्थियों के लिए अहम होगा। इस कोर्स को आइआइएम व आइआइटी की तरफ से संयुक्त रूप से शुरू किया जा रहा है। वहीं, एम्स जम्मू के निदेशक डा. शक्ति गुप्ता ने कहा कि विद्यार्थियों को कड़ी मेहनत से सफलता की ऊंचाई खूनी चाहिए। उन्होंने प्रशिक्षण व रिसर्च पर जोर दिया। अतिरिक्त पुलिस महानिदेशक मुकेश सिंह ने कहा कि विद्यार्थियों को अपना भविष्य सफल बनाने के लिए सकारात्मक सोच से काम करना चाहिए। बोर्ड आफ गवर्नेस



आइआइएम जम्मू में आयोजित कार्यक्रम को संबोधित करते मुख्य सचिव - जगत

के चेयरमैन प्रो. मिलिंद कोबले ने कहा कि विद्यार्थियों को सामाजिक ज़ायरुकता विकसित करनी चाहिए और मानवता व समाज के कल्याण के लिए काम करना चाहिए। वहीं वित्त विभाग के अतिरिक्त मुख्य सचिव विवेक भारद्वाज ने कहा कि जम्मू करमीर में इंटरस्ट्री के क्षेत्र में काफी संभावनाएं हैं। जम्मू करमीर केसर, क्रिकेट बेट बनाने वाली विलो वुड का सबसे बड़ा उत्पादक है। जम्मू करमीर में अपराध की दर देश में सबसे कम है और बिजनेस करने की सरल प्रक्रिया है।

उच्च शिक्षा विभाग के प्रमुख सचिव रोहित कंसल ने कहा कि विद्यार्थियों को अपनी पढ़ाई के समय सीखी गई बातों का इस्तेमाल सफल जीवन के लिए करना चाहिए। इससे पहले बाबा अमलाय पात्रा के जीवन हुई जसदी में मरे गए बद्दालुओं को ब्रह्मजालि दी गई और उनकी आत्मा की शांति के लिए दो मिनट का मौन रखा गया। विकास में सहयोग के लिए आइआइएम जम्मू व जेके बैंक के साथ करार : आइआइएम जम्मू ने जम्मू करमीर बैंक के साथ एमओए पर हस्ताक्षर किए। एमओए का मकसद जम्मू करमीर के विकास में सहयोग देना है। बैंक के प्रबंध निदेशक बलदेव प्रकाश और आइआइएम जम्मू के निदेशक प्रो. बीएस सहाय की उपस्थिति में एमओए पर हस्ताक्षर किए। इसमें आइआइएम जम्मू व जम्मू करमीर बैंक महिला उद्यमिता को बढ़ावा देने, महिला उद्यमियों के प्रोत्साहन विभिन्न प्रतियोगिताएं, स्कालरशिप योजनाएं होंगी। उद्यमिता कार्यक्रम में एंजिक्युटिव ट्रेनिंग कार्यक्रम, इंक्युबेशन सेंटर स्थापित किया जाएगा। आइआइएम जम्मू को तरफ से प्रशिक्षित विद्यार्थियों को बैंक वित्तीय सहायता उपलब्ध करवाएगा। आइआइएम जम्मू के विद्यार्थियों को जम्मू करमीर बैंक समर ट्रेनिंग कराएगा। मेधावी विद्यार्थियों को जम्मू करमीर बैंक गोल्ड मेडल व स्कालरशिप भी देगा। साथ प्रशिक्षित विद्यार्थियों को हर संभव मदद भी करेगा।



HT Digital Streams Limited Hindustan Times



## Orientation Programme Of IIM Jammu Inaugural Ceremony Off To A Positive Start

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**Jammu:** Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7<sup>th</sup> Batch of MBA (2022-24), 3<sup>rd</sup> Batch of Ph.D. (2022-25), 2<sup>nd</sup> Batch of EMBA (2022-24), and for the 1<sup>st</sup> Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

The Orientation Programme was inaugurated by Chief Guest, Shri. Arun Kumar Mehta, Chief Secretary, Government of J&K virtually in the presence of Shri. Mukesh Singh, ADGP, Government of J&K. The event was presided over by Dr. Milind Kamble, Chairman, Board of Governors, IIM Jammu, Members of the Governing Board, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu. Also present were Prof. Jabir Ali, Dean Academics, IIM Jammu, and Dr. Rashmi Ranjan Parida, Chairperson, Admissions, IIM Jammu. The program commenced with paying homage to the pilgrims of the Amarnath Yatra tragedy, which took the lives of

16 people and left many missing, misplaced, and stranded. The event was inaugurated by lighting of the lamp and singing of the Saraswati Vandana by the students of IIM Jammu.

The lighting of the lamp was followed by a session of Prof Kannan Iyer, Dean faculty IIT Jammu, on behalf of Prof. Manoj Singh Gaur, Director, IIT Jammu. He emphasized how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. He concluded the session with a congratulatory message for the interdisciplinary efforts on part of both institutes.

The orientation was also presided by Mr. Mukesh Singh, ADGP Jammu, who gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to become “*job creators and not just job seekers*” and serve humanity, society, and the nation to move towards economic growth and prosperity.

Chief Guest Shri Arun Kumar Mehta, Chief Secretary, Govt. of J & K welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir ‘*Aatmanirbhar*’ in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

During the Orientation Program, IIM Jammu signed a Memorandum of Understanding with the J&K Bank, in the presence of Shri. Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

The program hosted Shri. Rohit Kansal, IAS, Principal Secretary, Govt. of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, *“Life is a journey and there are no stoppages here. Don’t wait to get to your prime to seize the day.”*

Mr. Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. He encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics in the state, like Jammu and Kashmir is the largest producer of goods like Saffron, Willow Wood that is used to make cricket bats, Almonds, and Walnuts. He also focused on points like low crime rate, great connectivity to the rest of the world, and ease of doing business. After the presentation, Mr. Bhardwaj welcomed questions related to the presentation from the students and cleared all their doubts. Prof. Jabir Ali presented a token of appreciation to Mr. Bhardwaj.

This was followed by the commencement of the industry panel discussion. Prof. Jabir Ali as the moderator set up the pace for the discussion.

Shri Ashish Bhalla, Head – Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. He introduced Garima and Neha, IIM Jammu alumni working at HCL under his leadership. He had a great Interaction with the students and explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics. Miss Garima was called to the stage and to share her inspiring story with her juniors. This was followed by a QnA session between the students and Mr. Bhalla.

After the QnA session, Shri Shri Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited came forward and provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning. He explained the scope of Analytics in the upcoming industry trends. He along with the other panelists answered curious questions asked by the students regarding Analytics.

After Prof. Jabir Ali felicitated the panelists, Dr. Ateeque Shaikh, Chairperson Corporate Communications, IIM Jammu introduced the famous Ad director Mr. Prahlad Kakkar who joined the orientation virtually. Mr. Kakkar enlightened the students with his vast knowledge of life and business. He explained the importance of ethics in professional and personal life.

The Orientation Programme ended with the Vote of Thanks by Dr. Pankaj Agarwal, Chairperson – Executive Education, IIM Jammu followed by the recital of the National Anthem. The other sessions included cultural programs by students of IIM Jammu followed by dinner.

Some of the key highlights of this MoU are as follows:

1. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
2. IIM Jammu to Collaborate with J&K Bank for offering various leadership development Programs, Women Entrepreneurship Programs, Executive training Programs, competitions, conferences, and setting up incubation centers to promote and develop entrepreneurship in UT. These programs will be organized in Srinagar, Jammu, and Leh.
3. J&K Bank will provide financial assistance on a preferential basis to the youths trained by the IIM Jammu Diversity Cell to promote entrepreneurship amongst SC/ST youths.
4. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
5. J&K Bank will identify various areas and provide short term summer internships/ live projects to students enrolled in various Programs of IIM Jammu for providing

them corporate training/ exposure during their course works on various themes/ business issues related to the Bank.

6. Capacity Building, Executive Education, and Consultancy
7. Research, Conferences & Case Writing
8. J&K Bank to award Scholarship and Gold Medals to Meritorious Students of IIM Jammu.

<https://www.htsyndication.com/india-education-diary/article/orientation-programme-of-iim-jammu-inaugural-ceremony-off-to-a-positive-start/62618526>



Wednesday 13<sup>th</sup> July 2022

**J&K Bank signs MoU with Indian Institute of Management Jammu We strongly support endeavors to build Industry-Academia partnership to create unique models of engagement: MD & CEO**

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Furthering its mission of teaming up with the eminent institutions of the J&K and Ladakh UTs for creating and grooming aspirational and enterprising youth into excellent intellectual resource pools that would drive the socio-economic development of the twin UTs through innovation and entrepreneurial ventures, the premier financial institution of the UT, J&K Bank inked a Memorandum of Understanding (MoU) with Indian Institute of Management (IIM) Jammu whereby, in addition to the preferred Banker-Customer relationship, the two institutions have joined hands for a collaborative model for creating synergies towards accelerated growth, promotion of entrepreneurship, knowledge exchange, Industry-Academia partnership for betterment of society. The MoU was signed by MD & CEO Shri Baldev Prakash on behalf of J&K Bank while as Dr B S Sahay put in his signatures on the draft as Director IIM Jammu here at Convention Centre Circuit house Jammu in presence of Chief Secretary Dr Arun Kumar Mehta (IAS) ,who joined the function through Video Conferencing, Director AIIMS Jammu Dr Shakti Gupta, IIT Jammu representative Prof. Kannan Iyer, and ADGP Jammu Shri Mukesh Singh, IPS.

The Bank, as per the agreement, will set up a full-fledged branch within the IIM Jammu Campus with a Digital Lounge, offer customized personal loan products including education loans at concessional rates to the employees and students of IIM being made available through digital channels like m-Pay / e-Banking (phone-pe-loan) in real quick time. A dedicated online collection platform enabled with multiple modes of payment options for online/offline payments for students of IIM and people at large will also be provided to the institute under the tie-up. In addition, J&K Bank will also sponsor Achievers Gold Medals to felicitate the bright students of the institute.

The signing of the MoU coincided with the Inaugural Ceremony of Orientation Program of various batches of MBA Programs at IIM Jammu wherein MD & CEO of the Bank Shri Baldev Prakash delivered the key-note address to the students and scholars present on the occasion.

In his key-note address Shri Baldev Prakash expressed his immense pleasure observing the transformation of IIM Jammu, a third generation IIM established just over five years ago, having been able to mature and catch up with its pioneer institutions very fast in terms of innovation, talent and zeal for success and contribution in management studies. In the words of the MD & CEO "The agility with which IIM Jammu has envisioned and manifested the innovative courses not only on a standalone basis but also by partnering with IIT Jammu & AIIMS Jammu is commendable and I congratulate the leadership and entire team at IIM Jammu".

He also expressed his deep sense of gratitude to the UT administration under the leadership of Hon'ble LG, which he said, is acting as a catalyst for development, stating, "A new era of development and progress has begun for the entire UT with the coming of the best institutions to J&K."

Referring to the collaboration, he affirmed that the two institutions strongly support endeavors which can build Industry-Academia partnerships to create unique models of engagement, bring the latest knowledge and trends emerging across the globe and create an opportunity which can lead to unleashing the potential of the region towards growth and industrial expansion.

Briefly talking about the Bank, he informed the gathering that J&K Bank was not functioning just as a Commercial Bank, but as an important stakeholder in the socio-economic development of Jammu, Kashmir & Ladakh besides being the second largest employer in the twin UTs, doing business with maximum social impact in line with its motto of Serving to Empower.

Stressing upon the growing role of technology in our lives, MD & CEO Baldev Prakash Said, "We are now living in one of the greatest inflexion points in the history of this planet where the growth in technology is the driver of change which is expanding at an exponential rate especially post COVID the change is happening at a speed much faster than we can imagine."

Notably, according to the agreed terms of the MoU, IIM Jammu will also help the J&K Bank in various areas of its talent and organization development offering part-time Ph.D. Programs, Executive MBA in Blended Mode and other competency development Programs for different levels of executives including Advanced Management Programs (AMP) for Leadership Development, Senior Management Programs (SMPs), Management Development Programs (MDPs) for Middle Management level and Executive Development Programs (EDPs) for others.

<https://www.marketscreener.com/quote/stock/THE-JAMMU-AND-KASHMIR-BAN-46730204/news/Jammu-and-Kashmir-Bank-J-K-Bank-MD-CEO-visits-AIIMS-in-Jammu-40975485/>

# early TIMES

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## JKBank signs MoU with Indian Institute of Management Jammu

7/12/2022 10:47:23 PM



Early Times Report

Jammu, July 12: Furthering its mission of teaming up with the eminent institutions of the J&K and Ladakh UTs for creating and grooming aspirational and enterprising youth into excellent intellectual resource pools that would drive the socio-economic development of the twin UTs through innovation and entrepreneurial ventures, the premier financial institution of the UT, J&K Bank inked a Memorandum of Understanding (MoU) with Indian Institute of Management (IIM) Jammu whereby, in addition to the preferred Banker-Customer relationship, the two institutions have joined hands for a collaborative model for creating synergies towards accelerated growth, promotion of entrepreneurship, knowledge exchange, Industry-Academia partnership for betterment of society. The MoU was signed by MD & CEO Shri Baldev Prakash on behalf of J&K Bank while as Dr B S Sahay put in his signatures on the draft as Director IIM Jammu here at Convention Centre Circuit house Jammu in presence of Chief Secretary Dr Arun Kumar Mehta (IAS), who joined the function through

Video Conferencing, Director AIIMS Jammu Dr Shakti Gupta, IIT Jammu representative Prof. Kannan Iyer, and ADGP Jammu Shri Mukesh Singh, IPS. The Bank, as per the agreement, will set up a full-fledged branch within the IIM Jammu Campus with a Digital Lounge, offer customized personal loan products including education loans at concessional rates to the employees and students of IIM being made available through digital channels like m-Pay / e-Banking (phone-pe-loan) in real quick time. A dedicated online collection platform enabled with multiple modes of payment options for online/offline payments for students of IIM and people at large will also be provided to the institute under the tie-up. In addition, J&K Bank will also sponsor Achievers Gold Medals to felicitate the bright students of the institute.

The signing of the MoU coincided with the Inaugural Ceremony of Orientation Program of various batches of MBA Programs at IIM Jammu wherein MD & CEO of the Bank Shri Baldev Prakash delivered the key-note address to the students and scholars present on the occasion. In his key-note address Shri Baldev Prakash expressed his immense pleasure observing the transformation of IIM Jammu, a third generation IIM established just over five years ago, having been able to mature and catch up with its pioneer institutions very fast in terms of innovation, talent and zeal for success and contribution in management studies. In the words of the MD & CEO "The agility with which IIM Jammu has envisioned and manifested the innovative courses not only on a standalone basis but also by partnering with IIT Jammu & AIIMS Jammu is commendable and I congratulate the leadership and entire team at IIM Jammu". He also expressed his deep sense of gratitude to the UT administration under the leadership of Hon'ble LG, which he said, is acting as a catalyst for development, stating, "A new era of development and progress has begun for the entire UT with the coming of the best institutions to J&K."

<http://www.earlytimes.in/newsdet.aspx?q=340127>



Wednesday 13<sup>th</sup> June 2022

## Orientation Programme Of IIM Jammu Inaugural Ceremony Off To A Positive Start

By India Education Diary Bureau Admin On Jul 12, 2022

Share

**Jammu:** Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7<sup>th</sup> Batch of MBA (2022-24), 3<sup>rd</sup> Batch of Ph.D. (2022-25), 2<sup>nd</sup> Batch of EMBA (2022-24), and for the 1<sup>st</sup> Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of '*Maximize happiness and mindfulness*' by Yoga and meditation trainer.

The Orientation Programme was inaugurated by Chief Guest, Shri. Arun Kumar Mehta, Chief Secretary, Government of J&K virtually in the presence of Shri. Mukesh Singh, ADGP, Government of J&K. The event was presided over by Dr. Milind Kamble, Chairman, Board of Governors, IIM Jammu, Members of the Governing Board, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu. Also present were Prof. Jabir Ali, Dean Academics, IIM Jammu, and Dr. Rashmi Ranjan Parida, Chairperson, Admissions, IIM Jammu. The program commenced with paying homage to the pilgrims of the Amarnath Yatra tragedy, which took the lives of 16 people and left many missing, misplaced, and stranded. The event was inaugurated by lighting of the lamp and singing of the Saraswati Vandana by the students of IIM Jammu.

The lighting of the lamp was followed by a session of Prof Kannan Iyer, Dean faculty IIT Jammu, on behalf of Prof. Manoj Singh Gaur, Director, IIT Jammu. He emphasized how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. He concluded the session with a congratulatory message for the interdisciplinary efforts on part of both institutes.

The orientation was also presided by Mr. Mukesh Singh, ADGP Jammu, who gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to become “*job creators and not just job seekers*” and serve humanity, society, and the nation to move towards economic growth and prosperity.

Chief Guest Shri Arun Kumar Mehta, Chief Secretary, Govt. of J & K welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir ‘*Aatmanirbhar*’ in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

During the Orientation Program, IIM Jammu signed a Memorandum of Understanding with the J&K Bank, in the presence of Shri. Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

The program hosted Shri. Rohit Kansal, IAS, Principal Secretary, Govt. of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, “*Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day.*”

Mr. Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. He encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics in the state, like Jammu and Kashmir is the largest producer of goods like Saffron, Willow Wood that is used to make cricket bats, Almonds, and Walnuts. He also focused on points like low crime rate, great connectivity to the rest of the world, and ease of doing business. After the presentation, Mr. Bhardwaj welcomed questions related to the presentation from the students and cleared all their doubts. Prof. Jabir Ali presented a token of appreciation to Mr. Bhardwaj.

This was followed by the commencement of the industry panel discussion. Prof. Jabir Ali as the moderator set up the pace for the discussion.

Shri Ashish Bhalla, Head – Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. He introduced Garima and Neha, IIM Jammu alumni working at HCL under his leadership. He had a great Interaction with the students and explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics. Miss Garima was called to the stage and to share her inspiring story with her juniors. This was followed by a QnA session between the students and Mr. Bhalla.

After the QnA session, Shri Shri Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited came forward and provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning. He explained the scope of Analytics in the upcoming industry trends. He along with the other panelists answered curious questions asked by the students regarding Analytics.

After Prof. Jabir Ali felicitated the panelists, Dr. Ateeque Shaikh, Chairperson Corporate Communications, IIM Jammu introduced the famous Ad director Mr. Prahlad Kakkar who joined the orientation virtually. Mr. Kakkar enlightened the students with his vast knowledge of life and business. He explained the importance of ethics in professional and personal life.

The Orientation Programme ended with the Vote of Thanks by Dr. Pankaj Agarwal, Chairperson – Executive Education, IIM Jammu followed by the recital of the National Anthem. The other sessions included cultural programs by students of IIM Jammu followed by dinner.

Some of the key highlights of this MoU are as follows:

1. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
2. IIM Jammu to Collaborate with J&K Bank for offering various leadership development Programs, Women Entrepreneurship Programs, Executive training Programs, competitions, conferences, and setting up incubation centers to promote and develop entrepreneurship in UT. These programs will be organized in Srinagar, Jammu, and Leh.
3. J&K Bank will provide financial assistance on a preferential basis to the youths trained by the IIM Jammu Diversity Cell to promote entrepreneurship amongst SC/ST youths.
4. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
5. J&K Bank will identify various areas and provide short term summer internships/ live projects to students enrolled in various Programs of IIM Jammu for providing them corporate training/ exposure during their course works on various themes/ business issues related to the Bank.
6. Capacity Building, Executive Education, and Consultancy
7. Research, Conferences & Case Writing
8. J&K Bank to award Scholarship and Gold Medals to Meritorious Students of IIM Jammu.

<https://indiaeducationdiary.in/orientation-programme-of-iim-jammu-inaugural-ceremony-off-to-a-positive-start/>

Wednesday 13<sup>th</sup> June 2022

## Orientation programme begins at IIM Jammu

By **Daily Excelsior** 13/07/2022



Guests lighting ceremonial lamp during inaugural of Orientation Programme at IIM Jammu on Tuesday.

Excelsior Correspondent

JAMMU, July 12: Indian Institute of Management (IIM) Jammu today inaugurated the five-day Orientation Program for welcoming the 7th Batch of MBA (2022-24), 3rd Batch of Ph D (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

The Orientation Programme was inaugurated by Chief Secretary Arun Kumar Mehta, virtually in the presence of ADGP Mukesh Singh. The event was presided over by Dr Milind Kamble, Chairman, Board of Governors, IIM Jammu, Members of the Governing Board IIM Jammu and Prof B S Sahay, Director, IIM Jammu. Dr Shakti Gupta, Director, AIIMS, Jammu; Prof Kannan

Iyer, Dean Faculty, IIT Jammu; Prof Jabir Ali, Dean Academics, IIM Jammu and Dr Rashmi Ranjan Parida, Chairperson, Admissions, IIM Jammu were also present on the occasion. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020. ADGP Mukesh Singh gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Dr Shakti Gupta enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. Prof B S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. Dr Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. During the Orientation Program, IIM Jammu also signed a Memorandum of Understanding with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank and Prof B S Sahay.

The program also hosted Rohit Kansal, Principal Secretary, Govt of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead.

Vivek Bhardwaj, Additional Chief Secretary, Govt of J&K, took charge of the podium and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. This was followed by the commencement of the industry panel discussion. Ashish Bhalla, Head – Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. Dr Ateeque Shaikh, Chairperson Corporate Communications, IIM Jammu introduced the famous Advt Director Prahlad Kakkar who joined the orientation virtually.

<https://www.dailyexcelsior.com/orientation-programme-begins-at-iim-jammu/>

## NEWS DETAILS

### Chief Secretary inaugurates five days orientation program of IIM Jammu

7/12/2022 11:34:05 PM



Early Times Report

JAMMU, July 12: Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment.

He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights.

In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

<http://www.earlytimes.in/newsdet.aspx?q=340146>

Wednesday, July 13, 2022

## 3, JOURNEY LINE, Jammu

Chief Secretary inaugurates five days orientation program of IIM Jammu

# Interdisciplinary, holistic education as per NEP-2020 need of the hour: Mehta

■ JL NEWS SERVICE

**JAMMU, Jul 12:** Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

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ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large



number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

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In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.



Wednesday 13<sup>th</sup> July 2022

## IIM Jammu's Orientation Prog begins

NL CORRESPONDENT

**JAMMU TAWI, JULY 12** Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24), and for the 1st Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.



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Understanding with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu.

Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector.

Prof. Jabir Ali as the moderator set up the pace for the discussion.

The Orientation Programme was inaugurated by Chief Guest, Arun Kumar Mehta, Chief Secretary, Government of J&K virtually in the presence of Mukesh Singh, ADGP, Government of J&K. The event was presided over by Dr. Milind Kamble, Chairman, Board of Governors, IIM Jammu, Members of the Governing Board, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu. The event was inaugurated by lighting of the lamp and singing of the Saraswati Vandana by the students of IIM Jammu.

The orientation was also

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Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment.

Chief Guest Arun

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Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches.

During the Orientation Program, IIM Jammu signed a Memorandum of

Ashish Bhalla, Head - Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. He introduced Garima and Neha, IIM Jammu alumni working at HCL under his leadership. This was followed by a QnA session between the students and Mr. Bhalla.

The Orientation Programme ended with the Vote of Thanks by Dr. Pankaj Agarwal, Chairperson - Executive Education, IIM Jammu followed by the recital of the National Anthem.

Wednesday 13<sup>th</sup> July 2022

# CS inaugurates five-days orientation programme of IIM Jammu

■ **STATE TIMES NEWS**  
 JAMMU: Chief Secretary, Dr. Arun Kumar Mehta on Tuesday inaugurated the five-day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (IA&HM) (2022-24).

The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble, Director, IIM Jammu, Prof. B.S. Salay, Director, AIIMS, Jammu, Dr. Shakti Gupta, Dean Faculty, IIT Jammu, Prof. Kannan Iyer, Dean Academics, IIM Jammu, Prof. Jahir Ali,

Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Atmanirbhar' in the upcoming years with the rapid transition going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure,



Chief Secretary, Dr. Arun Kumar Mehta addressing Orientation Programme of IIM Jammu.

executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S. Salay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to

work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become 'job creators and not just job seekers' and serve humanity, society, and the nation to move towards economic growth and prosperity.

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While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the

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Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an additive to strengthen the association between IIT Jammu and IIM Jammu.

During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.

After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. B.S. Salay, Director, IIM Jammu.

The main objective of this MoU is to develop collaboration between the IIM Jammu and the growth and development of the UT of Jammu and Kashmir.

Later in the afternoon session, Additional Chief

Secretary, I&C, Vivek Bharadwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.

In his address, Vivek Bharadwaj, congratulated the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.

Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the

importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Ashish Bhalla, Head - Campus Relations, HCL Technologies while interacting with the students, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Bohanes Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning.

Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.





Wednesday 13<sup>th</sup> July 2022

### **Orientation Programme of IIM Jammu inaugural ceremony off to a positive start**

Jammu, July 12 (Scoop News)-Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24), and for the 1st Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

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The lighting of the lamp was followed by a session of Prof Kannan Iyer, Dean faculty IIT Jammu, on behalf of Prof. Manoj Singh Gaur, Director, IIT Jammu. He emphasized how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. He concluded the session with a congratulatory message for the interdisciplinary efforts on part of both institutes.

The orientation was also presided by Mr. Mukesh Singh, ADGP Jammu, who gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Chief Guest Shri Arun Kumar Mehta, Chief Secretary, Govt. of J & K welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

During the Orientation Program, IIM Jammu signed a Memorandum of Understanding with the J&K Bank, in the presence of Shri. Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

The program hosted Shri. Rohit Kansal, IAS, Principal Secretary, Govt. of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Mr. Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. He encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics in the state, like Jammu and Kashmir is the largest producer of goods like Saffron, Willow Wood that is used to make cricket bats, Almonds, and Walnuts. He also focused on points like low crime rate, great connectivity to the rest of the world, and ease of doing business. After the presentation, Mr. Bhardwaj welcomed questions related to the presentation from the students and cleared all their doubts. Prof. Jabir Ali presented a token of appreciation to Mr. Bhardwaj.

This was followed by the commencement of the industry panel discussion. Prof. Jabir Ali as the moderator set up the pace for the discussion.

Shri Ashish Bhalla, Head – Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. He introduced Garima and Neha, IIM Jammu alumni working at HCL under his leadership. He had a great Interaction with the students and explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics. Miss Garima was called to the stage and to share her inspiring story with her juniors. This was followed by a QnA session between the students and Mr. Bhalla.

After the QnA session, Shri Shri Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited came forward and provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful

tool in the realm of business planning. He explained the scope of Analytics in the upcoming industry trends. He along with the other panelists answered curious questions asked by the students regarding Analytics.

After Prof. Jabir Ali felicitated the panelists, Dr. Ateeque Shaikh, Chairperson Corporate Communications, IIM Jammu introduced the famous Ad director Mr. Prahlad Kakkar who joined the orientation virtually. Mr. Kakkar enlightened the students with his vast knowledge of life and business. He explained the importance of ethics in professional and personal life.

The Orientation Programme ended with the Vote of Thanks by Dr. Pankaj Agarwal, Chairperson – Executive Education, IIM Jammu followed by the recital of the National Anthem. The other sessions included cultural programs by students of IIM Jammu followed by dinner.

Some of the key highlights of this MoU are as follows:

1. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
2. IIM Jammu to Collaborate with J&K Bank for offering various leadership development Programs, Women Entrepreneurship Programs, Executive training Programs, competitions, conferences, and setting up incubation centers to promote and develop entrepreneurship in UT. These programs will be organized in Srinagar, Jammu, and Leh.
3. J&K Bank will provide financial assistance on a preferential basis to the youths trained by the IIM Jammu Diversity Cell to promote entrepreneurship amongst SC/ST youths.
4. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
5. J&K Bank will identify various areas and provide short term summer internships/ live projects to students enrolled in various Programs of IIM Jammu for providing them corporate training/ exposure during their course works on various themes/ business issues related to the Bank.
6. Capacity Building, Executive Education, and Consultancy
7. Research, Conferences & Case Writing
8. J&K Bank to award Scholarship and Gold Medals to Meritorious Students of IIM Jammu.

<http://www.scoopnews.in/det.aspx?q=115164>



## Chief Secretary inaugurates five days orientation program of IIM Jammu

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Dated : Jul 12, 2022 [General](#)



Chief Secretary inaugurates five days orientation program of IIM Jammu Interdisciplinary, holistic education as per NEP-2020 need of the hour: Dr. Mehta

JAMMU, JULY 12: Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be

used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights.

In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.

After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.

In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.

Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Ashish Bhalla, Head – Campus Relations, HCL Technologies while interacting with the student, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning.

Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.

<https://www.jkinfonews.com/newsdet.aspx?q=65191>



Wednesday 13<sup>th</sup> July 2022



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# Chief Secretary inaugurates five days orientation program of IIM Jammu

Interdisciplinary, holistic education as per NEP-2020 need of the hour: Dr. Mehta



JAMMU, July 12: Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

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Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

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In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

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After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the

J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu.

The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir. Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.

In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.

Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Ashish Bhalla, Head – Campus Relations, HCL Technologies while interacting with the students, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning.

Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.

<https://www.takeonedigitalnetwork.com/post/chief-secretary-inaugurates-five-days-orientation-program-of-iim-jammu>



13<sup>th</sup> July 2022 Wednesday

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Interdisciplinary, holistic education as per NEP-2020 need of the hour: Dr. Mehta

JUL 12, 2022 JAMMU: Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24). The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors. Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights. In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches. Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy. After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank,

in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program. In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.

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Read more at: <http://www.jammulinksnews.com/newsdetail/288185/Jammu-Links-News-Chief-Secretary-inaugurates-five-days-orientation-program-of-IIM-Jammu>

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Wednesday 13<sup>th</sup> July 2022

## Orientation Programme of IIM Jammu inaugural ceremony off to a positive start

JAMMU: 12th July 2022, Tuesday, Jammu: Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24), and for the 1st Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

The Orientation Programme was inaugurated by Chief Guest, Shri. Arun Kumar Mehta, Chief Secretary, Government of J&K virtually in



the presence of Shri. Mukesh Singh, ADGP, Government of J&K. The event was presided over by Dr. Milind Kamble, Chairman, Board of Governors,

IIM Jammu, Members of the Governing Board, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu. Present on the occasion were Prof. ( Dr.) Shakti

Gupta, Director, AIIMS, Jammu, and Prof Kannan Iyer, Dean Faculty, IIT Jammu. Also present were Prof. Jabir Ali, Dean Academics, IIM Jammu, and Dr. Rashmi Ranjan Parida, Chairperson, Admissions, IIM Jammu. The program commenced with paying homage to the pilgrims of the Amarnath Yatra tragedy, which took the lives of 16 people and left many missing, misplaced, and stranded. The event was inaugurated by lighting of the lamp and singing of the Saraswati Vandana by the students of IIM Jammu.

The lighting of the lamp was followed by a session of Prof Kannan Iyer, Dean Faculty, IIT (Contd...page 10)

### Orientation....

Jammu, on behalf of Prof. Manoj Singh Gaur, Director, IIT Jammu. He emphasized how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. He concluded the session with a congratulatory message for the interdisciplinary efforts on part of both institutes.

The orientation was also presided by Mr. Mukesh Singh, ADGP Jammu, who gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research. Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Chief Guest Shri Arun Kumar Mehta, Chief Secretary, Govt. of J & K welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020.

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The program hosted Shri. Rohit Kansal, IAS, Principal Secretary, Govt. of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Mr. Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. He encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics in the state, like Jammu and Kashmir is the largest producer of goods like Saffron, Willow Wood that is used to make cricket bats, Almonds, and Walnuts. He also focused on points like low crime rate, great connectivity to the rest of the world, and ease of doing business. After the presentation, Mr. Bhardwaj welcomed questions related to the presentation from the students and cleared all their doubts. Prof. Jabir Ali presented a token of appreciation to Mr. Bhardwaj.

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Wednesday 13<sup>th</sup> June 2022

## Chief Secretary Dr. Arun Kumar Mehta inaugurates five days orientation program of IIM Jammu

**INTERDISCIPLINARY, HOLISTIC EDUCATION AS PER NEP-2020 NEED OF THE HOUR: DR. MEHTA**



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**Web Admin**

**5 Dariya News**

**Jammu , 12 Jul 2022**

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Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

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Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020. Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure.

With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights. In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.

After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir

Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.

In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and

Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir. Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here.

Don't wait to get to your prime to seize the day." Ashish Bhalla, Head – Campus Relations, HCL Technologies while interacting with the students, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning. Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.

<https://www.5dariyanews.com/news/378954-Chief-Secretary-Dr-Arun-Kumar-Mehta-inaugurates-five-days-orientation-program-of-IIM-Jammu>

## Inter-disciplinary, holistic education as per NEP-2020 need of the hour: CS Dr Mehta

**BK NEWS DESK**

JAMMU, JULY 12: Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 8th Batch of Ph.D. (2022-26), 2nd Batch of EMBA (2022-24) and for



the 1st Batch of MBA (HA&HM) (2022-24). The first day of the five-day orientation program was

started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness'

■ Contd on | Page 04

## Inter-disciplinary, holistic

'Maximize happiness and mindfulness' by Yoga and meditation trainer.  
ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM

Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B. S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof. Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B. S. Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights. In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.

After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. B.S. Sahay, Director, IIM Jammu.

The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.

In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.

Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, "Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."

Ashish Ehalla, Head - Campus Relations, HCL Technologies while interacting with the student, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning.

Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.



Wednesday 13<sup>th</sup> July 2022- Web Version

## Inter-disciplinary, holistic education as per NEP-2020 need of the hour: CS Dr Mehta



**July 13, 2022 | BK News Service**

Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors. Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

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Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights. In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world.

He laid impetus on training and research. While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches. Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.

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Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program. In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.

The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir. Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, “Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day.” Ashish Bhalla, Head – Campus Relations, HCL Technologies while interacting with the studenan, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.

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<http://brighterkashmir.com/inter-disciplinary-holistic-education-as-per-nep-2020-need-of-the-hour-cs-dr-mehta>

Wednesday 13<sup>th</sup> July 2022

## Chief Secretary calls for interdisciplinary, holistic education

*Inaugurates IIM Jammu's 5-day orientation programme*



He also proposed to make J&K 'Aatmanirbhar' in the coming years with the rapid transformation going on in different sectors. Special arrangement

[GK NEWS NETWORK](#)

Published on : 13 Jul, 2022, 12:57 am

**Jammu:** Chief Secretary Arun Kumar Mehta Tuesday inaugurated the five-day orientation programme of the Indian Institute of Management (IIM), Jammu for the 7<sup>th</sup> batch of MBA (2022-24), 3<sup>rd</sup> batch of PhD (2022-25), 2<sup>nd</sup> batch of EMBA (2022-24), and for the 1<sup>st</sup> batch of MBA (HA&HM) (2022-24).

An official spokesman in a statement issued here said that during the inaugural session, Mehta welcomed the students and reminded them that learning should not be confined to books and courses but also be used in the real world.

He also proposed to make J&K 'Aatmanirbhar' in the coming years with the rapid transformation going on in different sectors.

Mehta highlighted that interdisciplinary and holistic education was the need of the hour as per the NEP-2020.

Chairperson, Board of Governors, IIM Jammu, Milind Kamble praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure.

In his welcome address, Director, IIM Jammu, B S Sahay encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment.

Speaking on the occasion, ADGP Jammu wished that the new batches reach new heights.

Chairperson, Admissions, IIM Jammu, Rashmi Ranjan Parida, gave a detailed profile about all the new and upcoming batches.

Dean Faculty, IIT Jammu, Kannan Iyer emphasised how the new B Tech + MBA programme would act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank in presence of MD and CEO of J&K Bank Baldev Prakash.

In the afternoon session, Additional Chief Secretary (ACS), I&C, Vivek Bhardwaj encouraged the students to impart their knowledge to this cause in the future.

Principal Secretary Higher Education Department, Rohit Kansal talked about the life lessons that the students could learn during their study and make the best use of it during their journey ahead.

Head Campus Relations, HCL Technologies, Ashish Bhalla explained the importance of HR Analytics.

Vice President-Talent Development & Digital Transformation, Reliance Industries Limited, Manoj K Prasad provided an overview of the data analytics in the corporate world.

<https://www.greaterkashmir.com/kashmir/chief-secretary-calls-for-interdisciplinary-holistic-education>



Wednesday 13<sup>th</sup> July 2022

# Orientation Programme Of IIM Jammu Inaugural Ceremony Off To A Positive Start

EDUCATIONINDIA

By Himalaya Diary News Service On Jul 12, 2022



Share

**Jammu:** Indian Institute of Management (IIM) Jammu successfully inaugurated the Orientation Program welcoming the 7<sup>th</sup> Batch of MBA (2022-24), 3<sup>rd</sup> Batch of Ph.D. (2022-25), 2<sup>nd</sup> Batch of EMBA (2022-24), and for the 1<sup>st</sup> Batch of MBA (HA&HM) (2022-24). The Institute commenced its first day of the five-day orientation program with a calming yoga session focusing on the theme of '*Maximize happiness and mindfulness*' by Yoga and meditation trainer.

The Orientation Programme was inaugurated by Chief Guest, Shri. Arun Kumar Mehta, Chief Secretary, Government of J&K virtually in the presence of Shri. Mukesh Singh, ADGP, Government of J&K. The event was presided over by Dr. Milind Kamble, Chairman, Board of Governors, IIM Jammu, Members of the Governing Board, IIM Jammu, Prof. B.S. Sahay, Director, IIM Jammu. Also present were Prof. Jabir Ali, Dean Academics, IIM Jammu, and Dr. Rashmi Ranjan Parida, Chairperson, Admissions, IIM Jammu. The program commenced with paying homage to the pilgrims of the Amarnath Yatra tragedy, which took the lives of 16 people and left many missing, misplaced, and stranded. The event was inaugurated by lighting of the lamp and singing of the Saraswati Vandana by the students of IIM Jammu.

The lighting of the lamp was followed by a session of Prof Kannan Iyer, Dean faculty IIT Jammu, on behalf of Prof. Manoj Singh Gaur, Director, IIT Jammu. He emphasized how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu. He concluded the session with a congratulatory message for the interdisciplinary efforts on part of both institutes.

The orientation was also presided by Mr. Mukesh Singh, ADGP Jammu, who gave the students insights into a successful future. He left the students with many life teachings and ended it on a positive note with his hopes that the new batches reach new heights.

Prof. (Dr.) Shakti Gupta, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

Prof. B.S Sahay, Director, IIM Jammu gave the welcome address and encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized

that to make a successful human being, one must socialize be a part of a world of collaboration, seize every opportunity and enjoy every moment of it. He motivated the students to become “*job creators and not just job seekers*” and serve humanity, society, and the nation to move towards economic growth and prosperity.

Chief Guest Shri Arun Kumar Mehta, Chief Secretary, Govt. of J & K welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir '*Aatmanirbhar*' in the upcoming years and stressed the need for interdisciplinary and holistic education, which is the main motto of NEP2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

Dr. Rashmi Ranjan Parida, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

During the Orientation Program, IIM Jammu signed a Memorandum of Understanding with the J&K Bank, in the presence of Shri. Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu. The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.

The program hosted Shri. Rohit Kansal, IAS, Principal Secretary, Govt. of J & K who mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, *"Life is a journey and there are no stoppages here. Don't wait to get to your prime to seize the day."*

Mr. Vivek Bhardwaj, Additional Chief Secretary, Govt. of J&K, took charge of the podium and congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu. He encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics in the state, like Jammu and Kashmir is the largest producer of goods like Saffron, Willow Wood that is used to make cricket bats, Almonds, and Walnuts. He also focused on points like low crime rate, great connectivity to the rest of the world, and ease of doing business. After the presentation, Mr. Bhardwaj welcomed questions related to the presentation from the students and cleared all their doubts. Prof. Jabir Ali presented a token of appreciation to Mr. Bhardwaj.

This was followed by the commencement of the industry panel discussion. Prof. Jabir Ali as the moderator set up the pace for the discussion.

Shri Ashish Bhalla, Head – Campus Relations, HCL Technologies took charge of the podium and appreciated the institution. He introduced Garima and Neha, IIM Jammu alumni working at HCL under his leadership. He had a great Interaction with the students and explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose

MBA and discussed careers and the scope of analytics. Miss Garima was called to the stage and to share her inspiring story with her juniors. This was followed by a QnA session between the students and Mr. Bhalla.

After the QnA session, Shri Shri Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited came forward and provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning. He explained the scope of Analytics in the upcoming industry trends. He along with the other panelists answered curious questions asked by the students regarding Analytics.

After Prof. Jabir Ali felicitated the panelists, Dr. Ateeque Shaikh, Chairperson Corporate Communications, IIM Jammu introduced the famous Ad director Mr. Prahlad Kakkar who joined the orientation virtually. Mr. Kakkar enlightened the students with his vast knowledge of life and business. He explained the importance of ethics in professional and personal life.

The Orientation Programme ended with the Vote of Thanks by Dr. Pankaj Agarwal, Chairperson – Executive Education, IIM Jammu followed by the recital of the National Anthem. The other sessions included cultural programs by students of IIM Jammu followed by dinner.

Some of the key highlights of this MoU are as follows:

1. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
2. IIM Jammu to Collaborate with J&K Bank for offering various leadership development Programs, Women Entrepreneurship Programs, Executive training Programs, competitions, conferences, and setting up incubation centers to promote and develop

entrepreneurship in UT. These programs will be organized in Srinagar, Jammu, and Leh.

3. J&K Bank will provide financial assistance on a preferential basis to the youths trained by the IIM Jammu Diversity Cell to promote entrepreneurship amongst SC/ST youths.
4. IIM Jammu to collaborate with J&K Bank to develop various programs that promote and develop women entrepreneurship in the J&K. Various competitions will be conducted and scholarships/funding schemes offered to budding women entrepreneurs in the UT.
5. J&K Bank will identify various areas and provide short term summer internships/ live projects to students enrolled in various Programs of IIM Jammu for providing them corporate training/ exposure during their course works on various themes/ business issues related to the Bank.
6. Capacity Building, Executive Education, and Consultancy
7. Research, Conferences & Case Writing
8. J&K Bank to award Scholarship and Gold Medals to Meritorious Students of IIM Jammu.

<https://himalayadiary.com/orientation-programme-of-iim-jammu-inaugural-ceremony-off-to-a-positive-start/>

# PRECIOUS KASHMIR

Wednesday 13<sup>th</sup> July 2022

**Chief Secy inaugurates 5-day orientation program of IIM Jammu**

by [Precious Kashmir](#) [13/07/2022](#) in [Jammu & Kashmir](#)



**Interdisciplinary, holistic education as per NEP-2020 need of the hour: Dr. Mehta**

**JAMMU:** Chief Secretary, Dr. Arun Kumar Mehta today inaugurated the five day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

The first day of the five-day orientation program was started with a calming yoga session focusing on the theme of 'Maximize happiness and mindfulness' by Yoga and meditation trainer.

ADGP, Jammu, Mukesh Singh, Chairman, Board of Governors, IIM Jammu, Dr. Milind Kamble; Director, IIM Jammu, Prof. B.S. Sahay; Director, AIIMS, Jammu, Dr. Shakti Gupta; Dean Faculty, IIT Jammu, Prof Kannan Iyer; Dean Academics, IIM Jammu, Prof. Jabir Ali; Chairperson, Admissions, IIM Jammu, Dr. Rashmi Ranjan Parida, members of Governing Body of IIM Jammu, faculty and large number of students were also present on the occasion.

Speaking during the inaugural session, Dr. Arun Kumar Mehta welcomed the students and reminded them that learning shouldn't be confined to books and courses but should also be used in the real world. He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

Dr. Mehta highlighted that the interdisciplinary and holistic education is the need of the hour as per the NEP-2020.

Dr. Milind Kamble, Chairperson, Board of Governors, IIM Jammu praised the institute for its academic excellence, high-quality research, corporate exposure, executive education, and international exposure. With his diverse experience, he mentioned that survival in this data-driven, changing, and competitive world is possible only through knowledge and emphasized that students must strive to empower themselves with information, develop social awareness, and contribute to society and mankind.

In his welcome address, Prof. B.S Sahay, Director, IIM Jammu encouraged the new batch to be self-reliant, strive for excellence, and to learn to work and perform in a cross-cultural environment. He emphasized that to be a successful human being, one must socialize, and be part of a world of collaboration. He motivated the students to become "job creators and not just job seekers" and serve humanity, society, and the nation to move towards economic growth and prosperity.

Speaking on the occasion, ADGP Jammu gave the students insights into building a successful future. He left the students with many life teachings and wished that the new batches reach new heights.

In his address, Director, AIIMS Jammu enlightened the students by asking them to move forward and progress in life and think beyond the sky as nothing is impossible in this world. He laid impetus on training and research.

While speaking on the occasion, Chairperson Admissions, IIM Jammu, gave an extensively detailed profile about all the new and upcoming batches. He also went into detail about the diverse profiles of the upcoming batches.

Dean Faculty, IIT Jammu, speaking on the occasion, emphasized on how the new program of B.Tech + MBA will act as an adhesive to strengthen the association between IIT Jammu and IIM Jammu.

**During the inaugural session, the participants paid homage to the pilgrims of the Amarnath Yatra tragedy.**

**After the inaugural session, IIM Jammu signed a Memorandum of Understanding (MoU) with the J&K Bank, in the presence of Baldev Prakash, MD and CEO J&K Bank, and Prof. BS Sahay, Director, IIM Jammu.**

**The main objective of this MoU is to develop collaboration between the IIM Jammu and J&K Bank in contributing to the growth and development of the UT of Jammu and Kashmir.**

**Later in the afternoon session, Additional Chief Secretary, I&C, Vivek Bhardwaj and Principal Secretary Higher Education Department, Rohit Kansal also addressed the participants of orientation program.**

**In his address, Vivek Bhardwaj, congratulated the students and presented the current state of the industry ecosystem in Jammu and Kashmir. He highlighted the immense potential of Jammu and Kashmir in the industrial sector. He also emphasized the lack of supply chain infrastructure in Jammu.**

**The ACS encouraged the students to impart their knowledge to this cause in the future. He gave insights on business demographics of Jammu and Kashmir.**

**Addressing the gathering, Rohit Kansal mentioned about the life lessons that the students can learn during their study and also make the best use of it during their journey ahead. He highlighted the importance of being a good human to the students and said, “Life is a journey and there are no stoppages here. Don’t wait to get to your prime to seize the day.”**

**Ashish Bhalla, Head – Campus Relations, HCL Technologies while interacting with the student, explained the importance of HR Analytics. He asked the students to reflect on the reason why they chose MBA and discussed careers and the scope of analytics.**

**Manoj K Prasad, Vice President-Talent Development & Digital Transformation, Reliance Industries Limited provided an overview of Data Analytics in the corporate world. He focused on the need of Data analytics in current times, as it is a powerful tool in the realm of business planning.**

**Question and answer sessions as well as industry panel discussion was also held as part of the orientation program.**

<https://preciouskashmir.com/2022/07/13/chief-secy-naugurates-5-day-orientation-program-of-iim-jammu/>

Wednesday 13<sup>th</sup> July 2022- Web Version

Don't confine learning to books, courses only: CS to IIM Jammu students

*Inaugurates 5-day orientation prog*

Posted on Jul 13, 2022 | Author RK News



**Srinagar, JULY 12:** Chief Secretary, Dr. Arun Kumar Mehta, on Speaking during the inaugural session, Dr. Arun Kumar Mehta said that learning shouldn't be confined to books and courses but should also be used in the real world.

As per an official communique issued here, he said this while addressing students after inaugurated the five-day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

He also proposed to make Jammu and Kashmir 'Aatmanirbhar' in the upcoming years with the rapid transformation going on in different sectors.

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Question and answer sessions as well as industry panel discussion was also held as part of the orientation program, read the communique.

<https://www.risingkashmir.com/-Don-t-confine-learning-to-books--courses-only--CS-to-IIM-Jammu-students-111113>

Wednesday 13<sup>th</sup> July 2022-Print Version

## Don't confine learning to books, courses only: CS to IIM Jammu students

### Inaugurates 5-day orientation prog

**Srinagar, JULY 12:** Chief Secretary, Dr. Arun Kumar Mehta, on Speaking during the inaugural session, Dr. Arun Kumar Mehta said that learning shouldn't be confined to books and courses but should also be used in the real world.

As per an official communique issued here, he said this while addressing students after inaugurating the five-day Orientation Program of Indian Institute of Management (IIM), Jammu for the 7th Batch of MBA (2022-24), 3rd Batch of Ph.D. (2022-25), 2nd Batch of EMBA (2022-24) and for the 1st Batch of MBA (HA&HM) (2022-24).

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Tuesday 12<sup>th</sup> July 2022

## Chief Secretary inaugurates five days orientation program of IIM Jammu

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<https://crescentkashmir.com/2022/07/12/chief-secretary-inaugurates-five-days-orientation-program-of-iim-jammu/>

# REGIONAL NEWS AGENCY (RNA)

Today's Bulletin - Tuesday, July 12, 2022



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Published on July 12, 2022

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<http://www.rnakashmironline.com/displaynews.aspx?id=31772>



Tuesday 12<sup>th</sup> July 2022

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- July 12, 2022



By Admin - 1 day ago

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## آئی آئی ایم جموں میں پانچ روزہ اورینٹیشن پروگرام کا افتتاح

# 2020-NEP کے مطابق بین الضابطہ، جامع تعلیم وقت کی ضرورت: ڈاکٹر مہتا

خود انحصاری، بہترین کارکردگی کے لیے کوشش کریں، اور ثقافتی ماحول میں کام کرنا سیکھیں: پروفیسر بی ایس سہائ



سے زیادہ کے موضوع پر توجہ مرکوز کی گئی تھی۔ اسے ڈی جی پی، جموں، مکیش سنگھ، چیئر مین 106...



یوگا سیشن کے ساتھ کیا گیا تھا جس میں یوگا اور مراقبہ کے ٹریزر کے ذریعہ خوشی اور ذہن سازی کو زیادہ اورینٹیشن پروگرام کا افتتاح کیا۔ پانچ روزہ اورینٹیشن پروگرام کے پہلے دن کا آغاز ایک پرسکون

### لا زوال ڈیسک

جموں رچیف سکریٹری، ڈاکٹر اردن کمار مہتا نے آج انڈین انسٹی ٹیوٹ آف مینجمنٹ (آئی آئی ایم)، جموں کے ایم بی اے کے 7 ویں سٹیج (2022-24)، پی ایچ ڈی کے تیسرے سٹیج کے (2022-25) EMBA کا دوسرا سٹیج اور (2022-24) HA&HM MBA کے پہلے سٹیج کے لیے پانچ روزہ

## آئی آئی ایم جموں کے اورینٹیشن پروگرام کی افتتاحی تقریب کا ایک مثبت آغاز

ایم جموں، گورننگ بورڈ کے ممبران، آئی آئی ایم جموں، پروفیسر بی ایس سہائے، ڈائریکٹر، آئی آئی ایم جموں نے کی۔ اس موقع پر پروفیسر جابر علی، ڈین اکیڈمکس، آئی آئی ایم جموں، اور ڈاکٹر رشی رجنن پریڈا، چیئر پرسن، ایڈمیشنز، آئی آئی ایم جموں بھی موجود تھے۔ تاہم پروگرام کا آغاز امر ناتھ یاترا کے ساتھ کے یاتریوں کو خراج عقیدت پیش کرنے سے ہوا، جس میں 16 لوگوں کی جائیں گئیں اور بہت سے لاپتہ، گمراہ اور پھنسے ہوئے تھے۔



مرکوز کی گئی تھی۔ اورینٹیشن پروگرام کا افتتاح مہمان خصوصی اردن کمار مہتا، چیف سکریٹری، جموں و کشمیر حکومت نے عملی طور پر

### لا زوال ڈیسک

جموں رچیف سکریٹری، ڈاکٹر اردن کمار مہتا نے آج انڈین انسٹی ٹیوٹ آف مینجمنٹ (آئی آئی ایم)، جموں کے ایم بی اے کے ساتویں سٹیج (2022-24)، پی ایچ ڈی کے تیسرے سٹیج کا خیر مقدم کرتے ہوئے اورینٹیشن پروگرام کا کامیابی سے افتتاح کیا۔ وہیں انسٹی ٹیوٹ نے اپنے پانچ روزہ اورینٹیشن پروگرام کے پہلے دن کا آغاز ایک پرسکون یوگا سیشن کے ساتھ کیا جس میں یوگا اور مراقبہ کے ٹریزر کے ذریعہ خوشی اور ذہن سازی کو زیادہ کے موضوع پر توجہ