



Tuesday 28<sup>th</sup> June 2022-Print Version

## IIM Jammu Summer School starts-off on a positive note

### ■ STATE TIMES NEWS

JAMMU: Indian Institute of Management (IIM) Jammu, with a motto to engage the students of 10th, 11th, and 12th classes successfully commenced their session online on Monday.

The programme was virtually inaugurated by Rohit Kansal, IAS, Principal Secretary Higher Education, and Information, J&K followed by an address by Prof. B.S. Sahay, Director, IIM Jammu.

The summer school programme by IIM Jammu is done with a broad vision to make a positive social impact and meaningful contribution to society.

The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic. The programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.

The unique element of this Summer School programme is that it includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu.

Being an IIM Jammu-sponsored program, the Institute is not charging any fees from the students. The free registration was opened for students across the country, and the Institute received an overwhelming response from the farthest and remotest parts

of the country.

Rohit Kansal appreciated the module of the program conceived by IIM Jammu and spoke about the evolution and rapid transformation that has happened in the education sector. He also mentioned that technology is going to change the way we work and live in the future.

He reiterated the rapidly changing business scenario giving rise to the need for inculcating different skillsets from time to time. He also mentioned the NEP 2020 allowing for multidisciplinary holistic education by quoting real-life examples. He also urged the participants to make themselves adaptable to the changing business environment since it will have a direct impact on their own lives.

He also complimented Prof. B.S. Sahay, Director, IIM Jammu, both the Programme Directors and IIM Jammu for coming up with the initiative of engaging the students through Summer School including the initiative of "Anandam" by IIM Jammu. Lastly, he mentioned the various synergies happening between IIM Jammu and the State Govt of J & K paving the path for progress and development of the state and the nation.

Prof. B.S. Sahay delivered the address and spoke about the rapid evolution and contribution of technology in the education scenario with information now being available at fingertips owing to the internet revolution.

He was happy to mention the active participation of the students of J & K including 26 other states and complimented the wider participation of female students over male counterparts by referring to it as the mood of the country by citing the recent examples of IIM Jammu's recently concluded 5th Annual Convocation and toppers of IAS, all being females. He emphasized that the five-day programme would provide an excellent opportunity for students to learn new skills, explore new interests, and find ways for self-development. He also urged all the participants to actively participate and learn from the faculty at IIM Jammu by making use of this unique opportunity. He further invited all the participants to visit the IIM Jammu Campus. He further urged all the participants to connect with the Programme Directors for any assistance or information in their respective careers.

The Summer School is a one-week long program that commenced on 27th June and will conclude on 01st July 2022. The program has received 510 applications within a short span of time. This time in the summer school programme, 53.4 % were females and 46.6 % were males who have registered for the programme. A significant response has come from the J & K region (18%), Uttar Pradesh Region (13%), Uttarakhand region (8%), Punjab region (7%), and Maharashtra region (7%). The maxi-

num response has come from students of 12th standard (48.1%), followed by 10th standard (37%) and 11th standard (14.9 %). Majority of the students who enrolled are from the CBSE board (70.8%), J&K State Board (14.3%), ICSE board (4.9 %), and other boards (10%).

The Summer School programme involves a preparatory-based approach keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr. Archana Sharma, Assistant Professor, and Dr. Parvathy B, Assistant Professor, IIM Jammu who played a major role in developing the program modules through extensive research and are working hard to make this program a great success. The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way. The inaugural programme ended with a vote of thanks from Dr. Parvathy. B. Assistant Professor, IIM Jammu.





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By [Editor State Times](#) June 28, 2022



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<https://web.statetimes.in/iim-jammu-summer-school-starts-off-on-a-positive-note/>



Tuesday 28<sup>th</sup> June 2022

# IIM Jammu's Summer School begins

## NL CORRESPONDENT

**JAMMU TAWI, JUNE 27**  
Indian Institute of Management (IIM) Jammu, with a motto to engage the students of 10th, 11th, and 12th classes successfully commenced their session online on Monday. The programme was virtually inaugurated by Rohit Kansal, Principal Secretary Higher Education, and Information, J&K followed by an address by Prof. B.S. Sahay, Director, IIM Jammu. The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic.

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# early TIMES

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Director Indian Institute of Management, Prof. B.S. Sahay.

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# early TIMES

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## **IIM Jammu Summer School starts off on a positive note**

6/27/2022 10:28:43 PM Early Times Report

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<http://www.earlytimes.in/newsdet.aspx?q=339480>



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Jammu, June 27

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# The Dispatch

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**Monday 27<sup>th</sup> June 2022**

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<https://jknewstoday.com/iim-jammu-summer-school-starts-off-on-a-positive-note/>

**जम्मू: भारतीय प्रबंधन संस्थान (आईआईएम) जम्मू, 10 वीं के छात्रों को शामिल करने के आदर्श वाक्य के साथ 11वीं और 12वीं कक्षाओं ने 27 जून, 2022 को अपना सत्र ऑनलाइन सफलतापूर्वक शुरू किया।**

कार्यक्रम वस्तुतः था इसका उद्घाटन श्री रोहित कंसल, आईएएस, प्रमुख सचिव उच्च शिक्षा और सूचना, जम्मू-कश्मीर ने किया प्रो. बी.एस. द्वारा पता सहाय, निदेशक, आईआईएम जम्मू। आईआईएम जम्मू द्वारा ग्रीष्मकालीन स्कूल कार्यक्रम व्यापक रूप से किया जाता है एक सकारात्मक सामाजिक प्रभाव और समाज में सार्थक योगदान देने की दृष्टि। समर स्कूल का विचार शुरू किया गया था द्वारा प्रो. बी.एस. सहाय, निदेशक आईआईएम जम्मू महामारी के दौरान युवा छात्रों को सकारात्मक रूप से शामिल करने के लिए। कार्यक्रम. इसका उद्देश्य छात्रों को गुणवत्तापूर्ण शिक्षा से अवगत कराना, उन्हें विभिन्न उपलब्ध अवसरों का लाभ उठाने के लिए प्रेरित करना और उन्हें संभालना है आसानी से प्रतियोगिता।

इस समर स्कूल कार्यक्रम का अनूठा तत्व यह है कि इसमें सप्ताह भर चलने वाले इंटरैक्टिव सत्र शामिल हैं आईआईएम जम्मू के संकाय से दिलचस्प कार्यक्रम मॉड्यूल। आईआईएम जम्मू-प्रायोजित कार्यक्रम होने के नाते, संस्थान छात्रों से कोई फीस नहीं ले रहा है। देश भर के छात्रों के लिए निः शुल्क पंजीकरण खोला गया था, और संस्थान को देश के सबसे दूर और दूर के हिस्सों से जबरदस्त प्रतिक्रिया मिली

श्री रोहित कंसल ने आईआईएम जम्मू द्वारा परिकल्पित कार्यक्रम के मॉड्यूल की सराहना की और विकास के बारे में बताया और शिक्षा के क्षेत्र में तेजी से बदलाव आया है। उन्होंने यह भी उल्लेख किया कि प्रौद्योगिकी बदलने जा रही है जिस तरह से हम काम करते हैं और भविष्य में रहते हैं। उन्होंने तेजी से बदलते कारोबारी परिदृश्य को दोहराते हुए इसकी आवश्यकता को जन्म दिया समय-समय पर विभिन्न कौशलों को आत्मसात करना। उन्होंने एनईपी 2020 का भी उल्लेख किया जो बहु-विषयक समग्रता की अनुमति देता है वास्तविक जीवन के उदाहरणों का हवाला देते हुए शिक्षा। उन्होंने प्रतिभागियों से खुद को बदलते हुए के अनुकूल बनाने का भी आग्रह किया कारोबारी माहौल क्योंकि इसका सीधा असर उनके अपने जीवन पर पड़ेगा। उन्होंने प्रो. बी.एस. सहाय, निदेशक, आईआईएम जम्मू कार्यक्रम निदेशक और आईआईएम जम्मू दोनों को शामिल करने की पहल के साथ आने के लिए आईआईएम जम्मू द्वारा "आनंदम" की पहल सहित समर स्कूल के माध्यम से छात्र। अंत में, उन्होंने विभिन्न का उल्लेख किया आईआईएम जम्मू और जम्मू-कश्मीर की राज्य सरकार के बीच हो रहा तालमेल प्रगति और विकास का मार्ग प्रशस्त करता है राज्य और राष्ट्र की।

प्रो. बी.एस. सहाय ने भाषण दिया और प्रौद्योगिकी के तेजी से विकास और योगदान के बारे में बताया इंटरनेट क्रांति के कारण अब जानकारी के साथ शिक्षा परिदृश्य उंगलियों पर उपलब्ध है। वह चहक रहा था 26 अन्य राज्यों सहित जम्मू-कश्मीर के छात्रों की सक्रिय भागीदारी का उल्लेख करने के लिए और व्यापक रूप से बधाई दी हाल ही का हवाला देते हुए इसे देश के मिजाज के रूप में संदर्भित करके पुरुष समकक्षों की तुलना में महिला छात्रों की भागीदारी आईआईएम जम्मू के हाल ही में संपन्न 5वें वार्षिक दीक्षांत समारोह के उदाहरण और आईएएस के टॉपर्स, सभी महिलाएं हैं। वह इस बात पर जोर दिया कि पांच दिवसीय कार्यक्रम छात्रों को नए कौशल सीखने का एक उत्कृष्ट अवसर प्रदान करेगा, नई रुचियों का पता लगाएं, और आत्म-विकास के तरीके खोजें। उन्होंने सभी प्रतिभागियों से सक्रिय रूप से भाग लेने का भी आग्रह किया और इस अनूठे अवसर का उपयोग करके आईआईएम जम्मू के फैकल्टी से सीखें। उन्होंने आगे सभी

प्रतिभागियों को आमंत्रित कियाआईआईएम जम्मू परिसर का दौरा करें। उन्होंने आगे सभी प्रतिभागियों से किसी भी कार्यक्रम के लिए कार्यक्रम निदेशकों से जुड़ने का आग्रह कियाउनके संबंधित करियर में सहायता या जानकारी।

समर स्कूल एक सप्ताह का लंबा कार्यक्रम है जो 27 जून को शुरू हुआ और 01 जुलाई 2022 को समाप्त होगा।कार्यक्रम को बहुत कम समय में 510 आवेदन प्राप्त हुए हैं। इस बार ग्रीष्मकालीन स्कूल कार्यक्रम में, 53.4% महिलाएं थीं और 46.6% पुरुष थे जिन्होंने कार्यक्रम के लिए पंजीकरण कराया था। एक महत्वपूर्ण प्रतिक्रिया हैजम्मू और कश्मीर क्षेत्र (18%), उत्तर प्रदेश क्षेत्र (13%), उत्तराखंड क्षेत्र (8%), पंजाब क्षेत्र (7%), और . से आते हैं महाराष्ट्र क्षेत्र (7%)। सबसे ज्यादा रिस्पांस 12वीं (48.1%) के छात्रों से आया है, इसके बाद 10वीं का नंबर आता है मानक (37%) और 11वीं कक्षा (14.9%)। नामांकन करने वाले अधिकांश छात्र सीबीएसई बोर्ड (70.8%) से हैं,जम्मू-कश्मीर राज्य बोर्ड (14.3%), आईसीएसई बोर्ड (4.9%), और अन्य बोर्ड (10%)।

समर स्कूल कार्यक्रम में नए रुझानों को ध्यान में रखते हुए एक प्रारंभिक-आधारित दृष्टिकोण शामिल है सत्रों को अधिक प्रभावशाली बनाना। कार्यक्रम का मुख्य उद्देश्य लोगों में जागरूकता पैदा करना है छात्रों को नई शिक्षण विधियों के माध्यम से एक उचित प्रदान करके महत्वपूर्ण और रचनात्मक सोच को विकसित करना



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जम्मू

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## जम्मू में दसवीं-12वीं के छात्रों का कौशल विकास करेगा आईआईएम

ग्रीष्मकालीन पाठशाला शुरू, छात्रों को नई चीजें सीखने को मिलेंगी

संवाद न्यूज एजेंसी

जम्मू। आईआईएम जम्मू ने ग्रीष्मकालीन पाठशाला शुरू हो गई है। इसमें दसवीं और बारहवीं कक्षा के छात्र भाग ले रहे हैं। आईआईएम इनका कौशल विकास करेगा। उच्च शिक्षा विभाग के प्रमुख सचिव रोहित कंसल व संस्थान के निदेशक प्रोफेसर बीएस सहाय ने सोमवार को ऑनलाइन मोड से पाठशाला का उद्घाटन किया।

निदेशक बीएस सहाय ने कहा कि पांच दिवसीय कार्यक्रम में छात्रों को नए कौशल सीखने का अवसर मिलेगा। युवा नई चीजें सीखने की रुची रखें और आत्मविश्वास को बढ़ाएं। संस्थान के विशेषज्ञ छात्रों को निशुल्क सिखाने के लिए प्रतिबद्ध हैं। उन्होंने कहा कि कोरोना के चलते छात्रों की पढ़ाई पर असर पड़ा। इसलिए गत वर्ष



संबोधित करते वक्ता। -संवाद

छात्रों को मानसिक रूप से स्वस्थ रखने के लिए इस कार्यक्रम को शुरू किया था, जिसकी देश भर में सराहना की गई है। इसलिए इसे दोबारा शुरू किया गया है। इसका उद्देश्य छात्रों को मानसिक रूप से मजबूत रखना है और उन्हें गुणवत्तापूर्ण शिक्षा के लिए जागरूक करना है। तबकि, उन्हें हर एक प्रतियोगिता में कामयाबी मिल सके। उन्होंने कहा कि सप्ताह भर चलने

वाले इस कार्यक्रम में विभिन्न संवाद सत्र होंगे। उच्च शिक्षा विभाग के प्रमुख सचिव ने आईआईएम द्वारा तैयार किए गए कार्यक्रम के माकूल को सराहना की। उन्होंने कहा कि प्रौद्योगिकी में बदलाव होने के साथ-साथ शिक्षा के क्षेत्र में भी तेजी से बदलाव हो रहा है। नई शिक्षा नीति 2020 बहु विषय समग्रता पर जोर देती है।

उन्होंने कहा कि प्रतिभागियों को खुद को बदलने के लिए कारगरारी माहौल बनाना होगा। इसका सीधा असर उनके जीवन पर पड़ेगा। कहा कि आईआईएम और प्रदेश सरकार के बीच तालमेल का स्थितसिला जारी है।



जम्मू-कश्मीर की खबरों से सतत जुड़े रहने के लिए ये कोड स्कैन करें



Tuesday 28<sup>th</sup> June 2022

LADAKH IMAGES | JAMMU | TUESDAY JUNE 28, 2022

JAMMU

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## IIM Jammu Summer School starts off on a positive note

### LADAKH IMAGES NEWS

27th June 2022, Jammu: Indian Institute of Management (IIM) Jammu, with a motto to engage the students of 10th, 11th, and 12th classes successfully commenced their session online on 27th June 2022. The programme was virtually inaugurated by Shri Rohit Kansal, IAS, Principal Secretary, Higher Education, J&K followed by an address by Prof. B.S. Sahay, Director, IIM Jammu. The summer school programme by IIM Jammu is done with a broad vision to make a positive social impact and meaningful contribution to society. The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic. The programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.

The unique element of this Summer School programme is that it includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. Being an IIM Jammu-sponsored program, the Institute is not charging any fees from the students. The free registration was opened for students across the country, and the Institute received an overwhelming response from the farthest and remotest parts of the country.

Shri Rohit Kansal appreciated the module of the program conceived by IIM Jammu and spoke about the evolution and rapid transformation that has happened in the education sector. He also mentioned that technology is going to change the way we work and live in the future. He reiterated the rapidly changing business scenario giving rise to the need for imbibing different skillsets from time to time. He also mentioned the NEP 2020 allowing for multidisciplinary holistic education by quoting real-life examples. He also urged the participants to make themselves adaptable to the changing business environment since it will have a direct impact on their own lives. He also complimented Prof. B.S. Sahay, Director, IIM Jammu, both the Programme Directors and IIM Jammu for coming up with the initiative of engaging the students through Summer School including the initiative of "Anandam" by IIM Jammu. Lastly, he mentioned the various synergies happening between IIM Jammu and the State Govt of J & K paving the path for progress and development of the state and the nation.



Prof. B.S. Sahay delivered the address and spoke about the rapid evolution and contribution of technology in the education scenario with information now being available at fingertips owing to the internet revolution. He was happy to mention the active participation of the students of J & K including 26 other states and complimented the wider participation of female students over male counterparts by referring to it as the mood of the country by citing the recent examples of IIM Jammu's recently concluded 5th Annual Convocation and toppers of IAS, all being females. He emphasized that the five-day programme would provide an excellent opportunity for students to learn new skills, explore new interests, and find ways for self-development. He also urged all the participants to actively participate and learn from the faculty at IIM Jammu by making use of this unique opportunity. He further invited all the participants to visit the IIM Jammu Campus. He further urged all the participants to connect with the Programme Directors for any assistance or information in their respective careers.

The Summer School is a one-week long program that commenced on 27th June and will conclude on 01st July 2022. The program has received 510 applications within a short span of time. This time in the summer school programme,

53.4 % were females and 46.6 % were males who have registered for the programme. A significant response has come from the J & K region (18%), Uttar Pradesh Region (13%), Uttarakhand region

(8%), Punjab region (7%), and Maharashtra region (7%). The maximum response has come from students of 12th standard (48.1%), followed by 10th standard (37%) and 11th standard (14.9 %). Majority of the students who enrolled are from the CBSE board (70.8%), J&K State Board (14.3%), ICSE board (4.9 %), and other boards (10%).

The Summer School programme involves a preparatory-based approach keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr. Archana Sharma, Assistant Professor, and Dr. Parvathy B. Assistant Professor, IIM Jammu who played a major role in developing the program modules through extensive research and are working hard to make this program a great success. The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way. The inaugural programme ended with a vote of thanks from Dr. Parvathy B. Assistant Professor, IIM Jammu.

For any media-related queries, pls contact : pro@iimj.ac.in : +91-8000121616





Monday 27<sup>th</sup> June 2022

## IIM Jammu Summer School Starts Off On A Positive Note



By India Education Diary Bureau Admin On Jun 27, 2022

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Jammu: Indian Institute of Management (IIM) Jammu, with a motto to engage the students of 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> classes successfully commenced their session online on 27<sup>th</sup> June 2022. The programme was virtually inaugurated by Shri Rohit Kansal, IAS, Principal Secretary Higher Education, and Information, J&K followed by an address by Prof. B.S. Sahay, Director, IIM Jammu. The summer school programme by IIM Jammu is done with a broad vision to make a positive social impact and meaningful contribution to society. The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic. The programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.

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Shri Rohit Kansal appreciated the module of the program conceived by IIM Jammu and spoke about the rapid transformations in the education sector. He stressed the fact that technology was going to change the way we work and live in the future and urged the participants to make themselves adaptable to the changing business environment since it will have a direct impact on their own lives. He reiterated that the rapidly changing business scenario will arise the need for imbibing different skillsets from time to time. He also complimented Prof. B.S. Sahay, Director, IIM Jammu, both the Programme Directors and IIM Jammu for coming up with this unique initiative of engaging the students through Summer School and commended the initiative of "Anandam" by IIM Jammu. Lastly, he mentioned the various synergies happening between IIM Jammu and the State Govt of J & K paving the path for progress and development of the state and the nation.

Prof. B.S. Sahay delivered the address and spoke about the evolution of technology, and the internet revolution contributing to the development of the education sector and thereby paving the path for widespread availability of information at fingertips. He expressed his happiness on the majority participation from the students of J & K including 26 other states and complimented the wide participation of female students over their male students by citing the recent examples of female students topping the IIM Jammu's

5th Annual Convocation and IAS Exams and terming it as the mood of the country. He emphasized that the five-day programme would provide an excellent opportunity for students to learn new skills, explore new interests, and find ways for self-development. He also urged all the participants to actively participate, interact and learn from the faculty at IIM Jammu by making the best use of this unique opportunity. He further invited all the participants to visit the IIM Jammu Campus and urged all the participants to connect with the Programme Directors for any kind of assistance or information regarding their respective careers going forward.

The Summer School is a one-week long program that commenced on 27th June and will conclude on 01st July 2022. The program has received 510 applications within a short span of time. This time in the summer school programme, 53.4 % were females and 46.6 % were males who have registered for the programme. A significant response has come from the J & K region (18%), Uttar Pradesh Region (13%), Uttarakhand region (8%), Punjab region (7%), and Maharashtra region (7%). The maximum response has come from students of 12th standard (48.1%), followed by 10th standard (37%) and 11th standard (14.9 %). Majority of the students who enrolled are from the CBSE board (70.8%), J&K State Board (14.3%), ICSE board (4.9 %), and other boards (10%).

The Summer School programme involves a preparatory-based approach keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr. Archana Sharma, Assistant Professor, and Dr. Parvathy B, Assistant Professor, IIM Jammu who played a major role in developing the program modules through extensive research and are working hard to make this program a great success. The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way. The inaugural programme ended with a vote of thanks from Dr. Parvathy. B. Assistant Professor, IIM Jammu.

<https://indiaeducationdiary.in/iim-jammu-summer-school-starts-off-on-a-positive-note/>

Monday 27<sup>th</sup> June 2022

## **IIM Jammu Summer School starts off on a positive note**

Written by: Administrator Created: 27 June 2022

**JAMMU:** Indian Institute of Management (IIM) Jammu, with a motto to engage the students of 10th, 11th, and 12th classes successfully commenced their session online on 27th June 2022. The programme was virtually inaugurated by Shri Rohit Kansal, IAS, Principal Secretary Higher Education, and Information, J&K followed by an address by Prof. B.S. Sahay, Director, IIM Jammu.

The summer school programme by IIM Jammu is done with a broad vision to make a positive social impact and meaningful contribution to society. The idea of Summer School was initiated by Prof. B.S. Sahay, Director IIM Jammu to engage young students positively during the pandemic. The programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.

The unique element of this Summer School programme is that it includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. Being an IIM Jammu-sponsored program, the Institute is not charging any fees from the students. The free registration was opened for students across the country, and the Institute received an overwhelming response from the farthest and remotest parts of the country.

Shri Rohit Kansal appreciated the module of the program conceived by IIM Jammu and spoke about the evolution and rapid transformation that has happened in the education sector. He also mentioned that technology is going to change the way we work and live in the future. He reiterated the rapidly changing business scenario giving rise to the need for imbibing different skillsets from time to time.

He also mentioned the NEP 2020 allowing for multidisciplinary holistic education by quoting real-life examples. He also urged the participants to make themselves adaptable to the changing business environment since it will have a direct impact on their own lives. He also complimented Prof. B.S. Sahay, Director, IIM Jammu, both the Programme Directors and IIM Jammu for coming up with the initiative of engaging the students through Summer School including the initiative of "Anandam" by IIM Jammu. Lastly, he mentioned the various synergies happening between IIM Jammu and the State Govt of J & K paving the path for progress and development of the state and the nation.

Prof. B.S. Sahay delivered the address and spoke about the rapid evolution and contribution of technology in the education scenario with information now being available at fingertips owing to the internet revolution. He was happy to mention the active participation of the students of J & K including 26 other states and complimented the wider participation of female students over male counterparts by referring to it as the mood of the country by citing the recent examples of IIM Jammu's recently concluded 5th Annual Convocation and toppers of IAS, all being females.

He emphasized that the five-day programme would provide an excellent opportunity for students to learn new skills, explore new interests, and find ways for self-development. He also urged all the participants to actively participate and learn from the faculty at IIM Jammu by making use of this unique opportunity. He further invited all the participants to visit the IIM Jammu Campus. He further urged all the participants to connect with the Programme Directors for any assistance or information in their respective careers.

The Summer School is a one-week long program that commenced on 27th June and will conclude on 01st July 2022. The program has received 510 applications within a short span of time. This time in the summer school programme, 53.4 % were females and 46.6 % were males who have registered for the programme. A significant response has come from the J & K region (18%), Uttar Pradesh Region (13%), Uttarakhand region (8%), Punjab region (7%), and Maharashtra region (7%). The maximum response has come from students of 12th standard (48.1%), followed by 10th standard (37%) and 11th standard (14.9 %). Majority of the students who enrolled are from the CBSE board (70.8%), J&K State Board (14.3%), ICSE board (4.9 %), and other boards (10%).

The Summer School programme involves a preparatory-based approach keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr. Archana Sharma, Assistant Professor, and Dr. Parvathy B, Assistant Professor, IIM Jammu who played a major role in developing the program modules through extensive research and are working hard to make this program a great success. The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way. The inaugural programme ended with a vote of thanks from Dr. Parvathy. B. Assistant Professor, IIM Jammu.

<https://jkmonitor.org/complete-news-list/82704-iim-jammu-summer-school-starts-off-on-a-positive-note>



Tuesday 28<sup>th</sup> June 2022

## IIM Jammu kickstarts Summer School Programme for Class 10, 12 students

2 mins read [Comment](#)



**Anum Ansari** Assistant Manager – Content Updated on Jun 28, 2022 09:55 IST

IIM Jammu Summer School programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.



Indian Institute of Management (IIM) Jammu has kick-started the summer school programme for Classes 10, 12 on June 27, 2022. IIM Jammu conducts summer school programme to make a positive social impact and meaningful contribution to society. The summer school initiative is the brainchild of Professor BS Sahay, Director IIM Jammu introduced to engage young students positively during the pandemic.

The programme was virtually inaugurated by Shri Rohit Kansal, IAS, Principal Secretary Higher Education, and Information, J&K followed by an address by Professor BS Sahay, Director, IIM Jammu.

### **IIM Jammu Summer School to educate, motivate and make opportunities available for students**

The programme aims to expose the students to quality education, motivate them to leverage various available opportunities, and handle the competition with ease.

The Summer School programme includes week-long interactive sessions with interesting programme modules from the faculty of IIM Jammu. As the programme is sponsored by IIM Jammu itself, the IIM Jammu Summer School is free of cost for students. The free registration was opened



for students across the country, and the Institute received an overwhelming response from the farthest and remotest parts of the country.

### **Summer School Programme 2022 witnessed higher registrations from female students**

IIM Jammu Summer School is a one-week-long programme that commenced on June 27. The programme will conclude on July 1, 2022. The management institute has received 510 applications within a short span of time.

IIM Jammu summer school programme 2022 witnessed the registration of 53.4 % females and 46.6 % males. A significant response has come from the J & K region (18%), Uttar Pradesh Region (13%), Uttarakhand region (8%), Punjab region (7%), and Maharashtra region (7%). The maximum response has come from students of 12th standard (48.1%), followed by 10th standard (37%) and 11th standard (14.9 %). The majority of the students who enrolled are from the CBSE board (70.8%), J&K State Board (14.3%), ICSE board (4.9 %), and other boards (10%).

The Summer School programme involves a preparatory-based approach keeping in view the new trends making the sessions more impactful. The core objective of the programme is to create awareness among students through new learning methods by inculcating critical and creative thinking by providing a proper understanding of the business environment and upcoming trends.

The programme directors are Dr. Archana Sharma, Assistant Professor, and Dr. Parvathy B, Assistant Professor, IIM Jammu who played a major role in developing the program modules through extensive research and are working hard to make this program a great success, claims the official statement.

The pedagogy would include participatory learning through student-faculty interactions, videos, experiential learning, and storytelling. The innovative teaching pedagogies used by IIM Jammu faculty members and subject experts are sure to create a positive learning environment by engaging the students in the best possible way.

<https://www.shiksha.com/news/iim-jammu-kickstarts-summer-school-programme-for-class-10-12-students-blogId-95167>