

Thursday 2<sup>nd</sup> June 2022

## **IPMAT 2022: Gateway to IIMs, IIFT, and an enviable career**

**Jun 2, 2022, 15:45 IST** By: Manish Barriarr PATNA:

Integrated Programme in Management Aptitude Test is a test conducted by IIMs for admissions to their 5-year Integrated Management Programme (IPM). IPM is a unique and creative programme meant for young students with managerial and leadership aspirations.

In line with the New Education Policy 2020, with an early induction into the programme and a rigorous and holistic curriculum, the students will be able to demonstrate problem-solving skills supported by appropriate analytical techniques and will use ethical and socially conscious judgment while analyzing business situations.

Why IPM just after +2? Over the years, for the students, the IPM course has become a credible option apart from engineering, law, and medical. Now, a student aspiring to pursue a career in management need not diverge from his path by going for engineering or law. IPM stands out in terms of the environment that it provides and the time that it gives a student to think and plan his/her life and align reality with one's aspirations. Some good reasons why IPM is a great choice for students are mentioned below.

**IIM & IIFT after 10+2:** The IPM programme is a gateway to two of the top IIMs, IIM Indore & IIM Rohtak and Indian Institute of Foreign Trade (IIFT), another premier Business School set up by the Govt. of India. Since IPM is still in its early stage of IIM. While almost 2.2 lakh students applied for CAT 2021, only about 10,000 appeared for the IPM test in the same year. Comparing it with the Beach graduates who pursue an MBA after engineering and spend 6 years in doing so, IPM saves the students one year as it gets completed within five years.

**Well-rounded education:** A big reason for IPM's uniqueness is its well-charted curriculum. IPM imparts the necessary knowledge and skills, not just in the field of management but in various other subjects. The students' intellect is nourished by the world-class IIM faculty.

**The IIM & IIFT brand value:** The unmatched IIM & IIFT degree adds tremendous value to a candidate's credentials. A 10+2 student can aspire to get benefit from this brand value without having to do a separate undergraduate course in any other field of study.

**Great placements:** In direct comparison with engineering, the IPM is quite ahead in terms of placements. While a fresher graduating from an engineering college bags an average salary package of anything between 3-7 lakh, an IPM graduate gets empowered with a salary package of something between Rs 22-30 lakh. Not just in terms of money, MBA students start their careers in good stead. While an engineer starts his career in the lowest strata of executives, an MBA from an IIM joins an organization at the mid-management or senior management level.

The Integrated Programme in Management is for students who have passed their Class XII/higher secondary or equivalent from schools across India. At the end of 3 years students receive a B.B.A and after the completion of 5 years they get an MBA degree. All the IIMs offering IPM also offer a 3-year

exit window wherein you can choose to quit and still get a Bachelor's degree by the respective colleges.

Currently 5 IIMs and IIFT offer the IPM programme. Exams are conducted separately by IIM Indore and IIM Rohtak for admission to their institutes. IIM Ranchi accepts both SAT as well as IPMAT Indore scores for admission into its IPM programme. Admissions to IIM Bodh Gaya and IIM Jammu happen through JIPMAT (Joint Integrated Programme in Management Aptitude Test) conducted by NTA (National Testing Agency). IIFT will use score of IPMAT 2022 examination conducted by IIM-Indore. For securing admission in the IPM course, aspirants have to clear IPMAT and the shortlisted candidates then go through the Written Ability Test (WAT) & Personal Interview (PI) round.

All the institutes, as a mandate, expect their incoming students to be below 20 years of age (as per the dates that IIM-I students take part in preconvocation. City Patna Mumbai. The students are also expected to complete their 10th & 12th standard with a minimum of 60% (55% for candidates from SC/ST/PwD).

IIM Indore pattern: There are three sections, 60 questions and 90 minutes in total. Quants (MCQ) has 20 questions, Quants (SA) has 10 questions and Verbal ability has 30 questions. Each section is of 30 minutes. For each correct answer, 4 marks are awarded. For each incorrect answer in Quants (MCQ) and Verbal ability, one mark is deducted. There is a weightage of 65% for written and 35% for personal interview.

IIM Rohtak pattern: There are three sections, 120 questions and 120 minutes in total. Quants has 40 questions; Logical reasoning has 40 questions and Verbal ability too has 40 questions. Each section is of 40 minutes. For each correct answer, four marks are awarded. For each incorrect answer, one mark is deducted. There is a weightage of 45% for written, 15% for personal interview and 40% for marks scored in Class 10 & 12.

JIPMAT pattern for IIM Bodh Gaya & Jammu: There are three sections, 100 questions and 150 minutes in total. Quants has 33 questions; Data interpretation & logical reasoning has 33 questions and Verbal ability & Reading comprehension has 34 questions. Each section is of 50 minutes. For each correct answer, four marks are awarded. For each incorrect answer, one mark is deducted.

(The writer who is a mentor at IMS, is an alumnus of IIFT Delhi and Said Business School, Oxford University)

<https://timesofindia.indiatimes.com/city/patna/ipmat-2022-gateway-to-iims-iift-and-an-enviable-career/articleshow/91962129.cms>