

Press Release

IIM Jammu Celebrates International Women's Day with zeal and enthusiasm

08th March 2022 Jammu: Indian Institute of Management (IIM) celebrated International Women's Day with zeal and enthusiasm. The theme for this year's observance is "*Gender equality today for a sustainable tomorrow*". There was a Mini-Marathon organized in the morning hours comprising of faculty, staff, and students. The session commenced with the lamp lighting ceremony. Ms. Anuradha Chawla, Founder of Bbetter HR Solutions was the Guest Speaker on the occasion. Prof. B.S. Sahay, Director, IIM Jammu presided over the function.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu spoke about respecting women. He reiterated that we should never differentiate between Men and Women. He mentioned that about 85 % of students of IPM Batch comprising of females paving the path for women empowerment. He wished the female student's good luck and emphasized that they have the capability to excel in their lives and career.

Ms. Anuradha Chawla, Founder of Bbetter HR Solutions and Guest speaker on the occasion spoke about the several complex aspects of womanhood and their course of journey lucidly in an easy-to-understand manner by giving day to day examples from daily life. She also opined on the fact that the nation today considers women as the engine of growth and believes in being committed to the rise of women nationally and globally.

Dr. Minakshi Kumari, Assistant Professor, IIM Jammu mentioned that the success of women is not limited to the professional front only but also on the family front too. She further stressed for gender equality and making women more visible in the crowded and noisy society of today.

The session also comprised of questions and answers put forward by students. The celebration also comprised of cultural performance from the MBA and IPM batch. The event ended with a vote of thanks.

For Press/Media Enquiries, please contact:



: pro@iimj.ac.in



: +91-8000121616

Glimpses from the International Women's Day 2022



