

भारतीय प्रबंध संस्थान जम्मू

Indian Institute of Management Jammu

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## NOTICE

(Final Result)

### Empanelment of Agency/Agencies

Ref: RFP for Engagement of Agency for Online Advertising and Social Media Marketing Services.

RFP Ref No: IIMJ/RFP/Digital-Marketing/2021-22/08

Date: 11.02.2022

With reference to our RFP Ref No: IIMJ/RFP/Digital-Marketing/2021-22/08, it is notified that as per terms, conditions and evaluation criteria of RFP document, following agency got highest score in technical and financial evaluation, therefore on recommendation of Tender Process Committee, they are empanelled for Online Advertising and Social Media Marketing Services.

#### List of Empanelled Agencies:

Sr. No	Name of the Agency
1.	M/s 4AM Worldwide Advertising Pvt. Ltd.



*[Signature]*  
Chief Administrative Officer  
IIM Jammu