

# SUMMER SCHOOL

**AN INNOVATIVE AND FUN BASED  
APPROACH OF LEARNING**

**ONLINE PROGRAM**



**5<sup>th</sup>-10<sup>th</sup> JULY, 2021**

# Indian Institute of Management Jammu announces Online Summer School

## **About IIM Jammu:**

The Indian Institute of Management (IIM) has become a synonym with innovation, talent, and zeal for success and contribution in management. Building on this legacy, the Government of India had established IIM Jammu in 2016 in Jammu & Kashmir. In addition, IIM Jammu inaugurated its transit satellite campus at Srinagar in 2020. The Institute has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy, and strong international linkages.

## **Program Overview:**

Indian Institute of Jammu launches its online summer school for students of 10<sup>th</sup>, 11<sup>th</sup>, and 12<sup>th</sup> classes. The summer school would provide an excellent opportunity for students to learn new skills, explore new interests, and find ways for self-development. The program will allow students to expand their horizons across many disciplines. The fun-based approach will make the sessions more exciting and impactful. Moreover, the innovative teaching pedagogies used by IIM Jammu faculty and other subject experts will create a positive learning environment by engaging the students in the best possible way. Thus, the program will help in the overall development of the student and benefit them in realizing their true potential.

## **Program Objectives:**

- To make learning fun and enriching
- To help the students in acquiring new skills and Interest
- To help the students on their path of self-development
- To help the students in exploring new career options

## **Who Should Attend?**

Applicants must be studying in class 10<sup>th</sup>, 11<sup>th</sup>, or 12<sup>th</sup>.

## **Teaching Pedagogy:**

The pedagogy would include participatory learning by student-faculty interactions, videos, role-plays, experiential learning, storytelling, brainstorming, team activities, and exercises.

## **Program Highlights:**

- **Program Duration:** 1 week
- **Program Dates:** 5<sup>th</sup>-10<sup>th</sup> July, 2021
- **Session Timings:** 4 to 6 PM (2 sessions of 1 hour each)
- **Mode of Delivery:** Online

- **Application Deadline:** June 30<sup>th</sup>, 2021
- **Total Intake:** Limited seats with a first come, first-serve basis.
- **Registration Fee:** No registration fee (IIM Jammu sponsored program)

### Program Module:

Date	Time	Session Topic
<b>Module 1 – Discovering the opportunities</b>		
July 5 <sup>th</sup>	4:00 PM to 5:00 PM	Knowing the World Around you
July 5 <sup>th</sup>	5:00 PM to 6:00 PM	Future Career Options
July 6 <sup>th</sup>	4:00 PM to 5:00 PM	Fun Based Learning
July 6 <sup>th</sup>	5:00 PM to 6:00 PM	Entrepreneurship
<b>Cultural Evening (Showcase your Talent)</b>		
<b>Module 2 – Learning New Skills</b>		
Date	Time	Session Topic
July 7 <sup>th</sup>	4:00 PM to 5:00 PM	Problem Solving and Critical Thinking
July 7 <sup>th</sup>	5:00 PM to 6:00 PM	Financial Literacy
July 8 <sup>th</sup>	4:00 PM to 5:00 PM	Journey from Product to Brands
July 8 <sup>th</sup>	5:00 PM to 6:00 PM	Public Speaking and Personality Development
<b>Group Exercise/Activity</b>		
<b>Module 3- Self Development</b>		
Date	Time	Session Topic
July 9 <sup>th</sup>	4:00 PM to 5:00 PM	Importance of Having a Hobby
July 9 <sup>th</sup>	5:00 PM to 6:00 PM	Exploring Happiness
July 10 <sup>th</sup>	4:00 PM to 5:00 PM	Time and Stress Management
July 10 <sup>th</sup>	5:00 PM to 6:00 PM	Building Interpersonal Relationship
<b>Understanding the True Meaning of Education</b>		

### Application Procedure:

Please apply online by completing the application form on our website ([www.iimj.ac.in](http://www.iimj.ac.in)) or register on the link <https://forms.gle/kBt5N3aE2WRz7ST49>

**“CERTIFICATE TO BE ISSUED ONLY TO ATTENDEES WITH A MINIMUM OF 80% ATTENDANCE.”**

### Contact us:

[summerschool@iimj.ac.in](mailto:summerschool@iimj.ac.in)