

Wednesday, February 05, 2020

## 1st annual student fest culminates at IIM Jammu



Director IIM Jammu Prof B S Sahay felicitating DG Prisons, Fire & Emergency Services V K Singh during an event.

## **GJ REPORT**

JAMMU, FEB 4: The first annual student fest of Indian Institute of Management (IIM) Jammu, Empyrean'20, culminated with some breathtaking performances. The Mega event saw participation from more than 20 top institutions from across the country with 400 student registration for various management and cultural events. The event witnessed active participation from local college and university students of Jammu. The event was ably supported and sponsored by Union bank of India.

The extravaganza on the concluding night witnessed dignitaries including Chief Guest for the evening, V K Singh, Director General of Police, Prison, Fire & Emergency Services. Prof B S Sahay, Director, IIM Jammu felicitated the chief guest and addressed the gathering.

During the three-day event, students exhibited their skills in arriving at solutions across functional areas of management like marketing, finance, strategy, HR and consulting. The event also witnessed sunburn electronic dance music allowing the participants to rewind and let their hair down. Cultural Events including but not limited to Fashion Show, Battle of Bands, Drama, Singing and Dance National level competitions were rendered by nationwide participants. The students organizing team of IIM Jammu exhibited excellent organizing and managing skills in its first ever annual fest. The team worked under the guidance of Dr Rashmi Ranjan Parida, Chairperson, Student Affairs, IIM Jammu.



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## IIM Jammu students' fest Empyrean'20 culminates

## STATE TIMES NEWS

JAMMU: The first annual students' fest of Indian Institute of Management (IIM) Jammu, Empyrean'20, culminated with some breathtaking performances. The mega event saw participation from more than 20 top institutions from across the country with 400 students in various management and cultural events. The event witnessed active participation from local colleges and university students of Jammu. The event was ably supported and sponsored by Union bank of India. The extravaganza on the concluding night witnessed a number of dignitaries including V K Singh, the Director General of Police, Prison, Fire & Emergency Services, J&K. who was the Chief Guest. Prof B S Sahay, Director, Indian Institute of Management Jammu felicitated the Chief Guest and addressed the gath-

ering. During the three-day event, students exhibited their skills in arriving at solutions across functional areas of management like marketing, finance, strategy, HR and consulting. The event also witnessed sunburn electronic dance music allowing participants to rewind and let their hair down. Cultural events including but not limited to Fashion Show, Battle of Bands, Drama, National level Singing and Dance competitions were rendered by participants.

The organising team of IIM Jammu exhibited excellent organising and managing skills in its first ever annual fest, Empyrean'20. The team worked under the guidance of Dr Rashmi Ranjan Parida, Chairperson, Student Affairs, IIM Jammu. The three-day long event culminated, with scintillating performances by DJ Pablo and Julia Bliss.