

IIM Jammu signs MoU with Talentedge for online programmes

• STATE TIMES NEWS

JAMMU: Indian Institute of Management (IIM) Jammu and Talentedge have signed an MoU in New Delhi to launch and offer multi-disciplinary online executive certification programmes, focused on mid-career professionals who are aspiring to upskill themselves for career progression. It would be a great opportunity for an institution located in Jammu and Kashmir, which has recently been converted into a Union Territory by the Government of India, to expand reach and offer courses pan-India.

Commenting on the development, Prof B S Sahay, Director, IIM Jammu said, "This is a very progressive move for us and would expand our reach pan-India.



Director, IIM Jammu, Prof B.S Sahay along with others after signing the MoU at Jammu.

Online learning is gaining a lot of traction from all stakeholders and its growth in India. The Government of India has implemented various policies/ initiatives to promote digital Learning in the country. I believe online learning is a great value proposition for all Government and Private institutions, as a way to

scale up and expand their reach while learners would get access to high quality education. It is our first step in this direction and we are very excited to embark on the journey with Talentedge. The company has an integrated business model which would enable us to seamlessly impart Executive Education online. Also,

Talentedge's best-in-class platform 'SLIQ' recreates Classroom environment digitally through 'Live and Interactive' online sessions which enhances the learning effectiveness."

Further, Aditya Malik from Talentedge said, "Online learning offers convenience and flexibility and is the preferred way for working professionals to upskill without leaving their jobs. There has been significant growth in number of learners who are holding middle-level management positions. It is a great opportunity, we look forward to launch industry relevant multi-disciplinary courses with IIM Jammu and are committed to make it a great success story for the institution."

IIM Jammu collaborates with Talentedge to offer online Executive Certificate Programs

Excelsior Correspondent

JAMMU, Aug 24: Indian Institute of Management (IIM) Jammu and Talentedge have signed an MoU to launch and offer multi-disciplinary online Executive Certification Programs focused on mid-career professionals who are aspiring to upskill themselves for career progression.

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Representatives of IIM Jammu and Talentedge during signing of MoU.

Government of India, to expand reach and offer courses pan India.

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today's dynamic and global business environment coupled with rapid technological developments, it has become imperative for professionals across levels to upgrade their skills from time to time to stay relevant and ahead of the curve. It's a great opportunity, we look forward to launch industry relevant multi-disciplinary courses with IIM Jammu and are committed to make this a great success story for the institution."

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ऑनलाइन लर्निंग पर आइआइएम का टैलेंटएज से एमओयू



आइआइएम व टैलेंट एज के अधिकारी सहमति पत्र का आदान प्रदान करते हुए =

जागरण संवाददाता, जम्मू : ऑनलाइन लर्निंग को लेकर इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट जम्मू और टैलेंटएज के बीच सहमति पत्र पर हस्ताक्षर किए गए हैं। यह सहमति पत्र ऑनलाइन एग्जिक्यूटिव सर्टिफिकेट प्रोग्राम को लेकर जारी किया गया है।

आइआइएम जम्मू के डायरेक्टर बीएस सहाय का कहना है कि यह बहुत ही अच्छी पहल है। ऑनलाइन लर्निंग का दावा अब बहुत बढ़ चुका है। सरकार भी डिजिटल लर्निंग को बढ़ावा दे रही है। भूझे उम्मीद है कि इस सहमति पत्र के साथ विद्यार्थियों

शिक्षा

- आइआइएम जम्मू के डायरेक्टर ने इस पहल को सराहा
- आइआइएम से जुड़ने पर टैलेंट एज ने भी सुरी जताई

को भी लाभ होगा। वहीं, टैलेंटएज के आदित्य मलिक का कहना है कि यह उनके लिए भी बर्न की बात है कि उनके साथ आइआइएम जैसे संस्थान जुड़ रहे हैं। उन्होंने बताया कि आगे टैलेंटएज विद्यार्थियों के लिए और बेहतर कार्यक्रम लेकर आएगा।



IIM Jammu Collaborates with Talentedge to Offer Online Executive Programs



New Delhi, 26 August 2019: Indian Institute of Management (IIM) Jammu and [Talentedge](#) have signed an MOU to launch and offer multi-disciplinary online Executive certification programs focused on mid-career professionals who are aspiring to up-skill themselves for career progression. This will be a great opportunity for an Institution located in the state of Jammu and Kashmir, which has recently been converted into a Union Territory by the Government of India, to expand reach and offer courses pan India.

Commenting on the development Prof. B.S. Sahay, Director, IIM Jammu said “This is a very progressive move for us and would expand our reach pan India. Online learning is gaining a lot of traction from all stakeholders and its growth in India. The Government of India has implemented various policies/initiatives to promote digital learning in the country.

“I believe online learning is a great value proposition for all Govt. and Private Institutions as a way to scale up and expand reach while learners get access to high-quality education. This is our first step in this direction and we are very excited to embark on this journey with Talentedge. The company has an integrated business model which would enable us to seamlessly impart Executive Education online. Also, Talentedge’s best-in-class platform ‘SLIQ’ recreates Classroom environment digitally through ‘Live and Interactive’ online sessions which enhances the learning effectiveness,” said Sahay.

Further, Aditya Malik from Talentedge said “This is a significant development for us and we are delighted to add a new IIM to our existing partner IIMs – Kozhikode, Lucknow, Raipur, and Rohtak. I believe, in today’s dynamic and global business environment coupled with rapid technological developments, it has become imperative for professionals across levels to upgrade their skills from time to time to stay relevant and ahead of the curve. Online learning offers convenience and flexibility and is a preferred way for working professionals to up-skill without leaving their jobs. There has been significant growth in the number of learners who are holding middle-level management positions. It’s a great opportunity, we look forward to launching industry-relevant multi-disciplinary courses with IIM Jammu and are committed to making this a great success story for the institution.”

Indian Institute of Management (IIM) Jammu, an Institute of National Importance was established by the Government of India in 2016 (www.iimj.ac.in). IIM Jammu offers Masters in Business Administration (MBA), Doctoral Programs (PhD) in Management, and various Executive Programs for working professionals. IIM Jammu has set high standards for outstanding value-based quality education, high-quality research, executive education, consultancy and strong corporate as well as international linkages. Moving ahead in the same direction, IIM Jammu is setting an Off-campus in Srinagar.

Talentedge is India’s first Ed-Tech firm bringing ‘Live & Interactive’ anywhere learning, in digital format. It offers courses jointly with the world’s leading institutes and corporate, enabling working professionals to plan their future course of action and fast track their careers. It partners with top Indian & International institutes including, IIMs, XLRI, Jack Welch Management Institute (JWMI), MICA and also with top corporate names like Society of Human Resource Management (SHRM) and others. Talentedge’s ability to re-create classroom type interactions in the virtual world has struck a chord with over 4,50,000+ individuals and corporate learners. The company initiates industry-relevant learning by bringing eminent subject experts into online education. Talentedge is one of the first Ed-Tech organizations to be credited with an ISO certification and today provides over 250 courses from 70+ premium Indian & International institutes.

The Economic Times

IIM Jammu joins hands with Talentedge to offer online executive programs

By: Brinda Sarkar | ET Bureau | August 26, 2019, 11.27 AM IST

Indian Institute of Management (IIM) Jammu and Talentedge have signed an MOU to launch and offer multi-disciplinary online executive certification programs focused on mid-career professionals who are aspiring to upskill themselves for career progression.



“Online learning is gaining a lot of traction from all stakeholders and its growth in India. The government of India has implemented various policies/initiatives to promote digital learning in the country. I believe online learning is a great value proposition for all

government and private institutions as a way to scale up and expand reach while learners get access to high-quality education. This is our first step in this direction; Talentedge has an integrated business model which would enable us to seamlessly impart executive education online,” said Prof BS Sahay, director, IIM Jammu.

“This is a significant development for us as we add a new IIM to our existing partner IIMs – Kozhikode, Lucknow, Raipur, and Rohtak. In today’s dynamic and global business environment coupled with rapid technological developments, it has become imperative for professionals across levels to upgrade their skills from time to time to stay relevant and ahead of the curve. Online learning offers convenience and flexibility and is a preferred way for working professionals to upskill without leaving their jobs. There has been significant growth in the number of learners who are holding middle-level management positions,” said Aditya Malik from Talentedge.

IIM Jammu was established by the government of India in 2016, and offers Masters in Business Administration (MBA), doctoral programs (PhD) in management, and various executive programs for working professionals. It is setting up an off-campus in Srinagar.

Edtech company Talentedge offers courses jointly with the world’s leading institutes and corporates, enabling working professionals to plan their future course of action and fast track their careers. It partners with top Indian and international institutes including IIMs, XLRI, Jack Welch Management Institute (JWMI), MICA, and others. The company provides over 250 courses from 70+ premium Indian and international institutes.



IIM Jammu to introduce online executive programme for mid-career professionals

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The Indian Institute of Management (IIM) Jammu is set to introduce a multidisciplinary online executive certification programme. The programme will be for mid-career professionals aspiring to improve their skills for a successful career. A Memorandum of Understanding has been signed by IIM Jammu and ed-tech company Talentedge.

Professor B S Sahay, Director of IIM Jammu said that since online learning is gaining a lot of attention from and is on a path of growth the government of India has implemented different policies in order to promote digital learning. He added that online learning is of great value for all the government and private institution as a way to move forward and expands its reach while the learners get access to high-quality education. Speaking of the initiative by the institution, the director said that the initiative is the institutions first step towards the direction of e-learning and that they are proud and excited to start on the journey along with Talentedge. Talentedge, he added has an integrated business model which will help the institution to provide executive education online.

Talentedge has been providing online programmes to other IIM's which include IM Kozhikode, Lucknow, Raipur, and Rohtak. Aditya Malik of Talentedge while speaking about the initiative said that with respect to the global business environment along with the fast technological development it is necessary for professionals to upgrade their skills keeping up with the time and stay relevant and ahead of the curve. Online learning, he added offers convenience and flexibility and it is a preferred way for working professionals to increase their skills without having to leave their jobs. He also pointed out that there has been an increase in the number of learners who are holding mid-level management positions. He also added that the company is looking forward to launching industry-relevant multidisciplinary programmes with IIM Jammu.

The students who wish to know more about the programme offered can visit the official website of IIM Jammu.