

IIM Jammu to Sign MoU with School of Management, University of Bradford

Today on 4 September 2020, Indian Institute of Management Jammu will be signing a Memorandum of Understanding (MoU) with the School of Management, University of Bradford, UK. The pact will be aimed at achieving the excellence in academics and research by both the partner institutes. By signing this MoU, IIM Jammu will once again demonstrate its substantial presence on the global platform. The MoU will be signed by Prof B S Sahay, Director IIM Jammu and Prof. Shirley Congdon Vice Chancellor, University of Bradford, UK. IIM Jammu always believes that it is important for aspiring business students to gain both international exposure and international perspective. Studying in a foreign country is definitely an experience of a lifetime and every student should get an opportunity to try it out at least once during his or her academic career. To facilitate this, IIM Jammu has academic collaborations with nearly ten foreign institutions across the globe. School of Management, University of Bradford, owing to its legacy of quality-teaching, will be an asset for the growth of IIM Jammu at the international podium.