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## Press Release

### Central Sanskrit University Jammu Explores Academic Excellence at IIM Jammu: A Journey of Collaboration and Insight

**24<sup>th</sup> April 2024 Jammu:** The Central Sanskrit University Jammu recently embarked on a transformative journey of collaboration and knowledge exchange as they paid a visit to the new campus Indian Institute of Management (IIM) Jammu, an Institute of National Importance in Jagti, Jammu. The visit was marked by a series of enriching activities aimed at fostering academic camaraderie and exploring avenues for mutual growth. Present on the occasion were Prof. Sreedhar Mishra, Director, Central Sanskrit University Jammu along with the faculty and staff members of the Institute.

Prof. B.S. Sahay, Director, IIM Jammu, emphasized IIM Jammu's belief in collaborations as the cornerstone for advancing knowledge and fostering innovation in academia. He highlighted the importance of synergy among diverse perspectives and collective expertise in charting new frontiers in education and making meaningful contributions to society. He viewed the visit not just as a meeting of minds but as a significant step towards forging lasting partnerships that will shape the future of higher education in the region and beyond.

Post the warm welcome, the delegation commenced their tour of the campus starting from the Reception Area. They explored the various landmarks of the IIM Jammu campus, including the iconic Clock Tower and smart classrooms and state-of-the-art vibrant Nalanda Library.

Prof. Jabir Ali, Dean Academics at IIM Jammu, provided a comprehensive overview of the institute's journey, from Canal Road Campus to the thriving Jagti campus. Highlighting Jammu's unique position hosting IIT, IIM, and AIIMS, he emphasized recent collaborations resulting in courses like MBA in Healthcare Administration and B.Tech + MBA. Aligning with NEP 2020, IIM Jammu focuses on case-based studies, ranked 15th among all IIMs by NIRF. Global collaborations enrich student experiences, while multilingual communication aids in international negotiations. He, asserted that Teaching, is a noble and impactful profession in its league. Encouraging resource maximization and cross-collaboration, he emphasized Sanskrit graduates' unique value in MBA programs. He mentioned that IIM Jammu is delighted to have engaged in insightful discussions and exchanges with their esteemed counterparts from Central Sanskrit University Jammu, and they look forward to further collaborations in the future.

A series of insightful sessions further enriched the visit, beginning with Shri Arup Bhattacharya, AO-Academics, IIM Jammu shedding light on the unique educational system at IIM Jammu. In his presentation, he delved into the intricacies of the pedagogical framework adopted by the institute, emphasizing its adaptability to contemporary challenges while staying true to foundational principles of academic excellence. He highlighted the innovative approaches to curriculum design, faculty development, and student engagement that set IIM Jammu apart in the educational landscape.

Following Shri Bhattacharya's enlightening discourse, Dr. Barnali Chaudhary, a distinguished faculty member, IIM Jammu took the stage to lead a profound discussion on ethics and professionalism in higher education. Her presentation underscored the institution's unwavering commitment to upholding integrity, transparency, and ethical conduct in all aspects of academic life. Through engaging anecdotes and thought-provoking examples, she elucidated the core values that serve as the bedrock of IIM Jammu's academic community. Dr. Chaudhary's emphasis on the cultivation of ethical leadership and responsible decision-making resonated deeply with the visiting delegation, reaffirming their shared dedication to fostering a culture of integrity and excellence in higher education.

The sessions led by Shri Arup Bhattacharya and Dr. Barnali Chaudhary not only provided valuable insights into the unique educational philosophy of IIM Jammu but also instilled a profound sense of purpose and commitment to ethical excellence

among all participants.

As the visit drew to a close, the delegation bid a fond farewell, carrying with them cherished memories and newfound inspiration from their enriching experience at IIM Jammu. This collaborative endeavor between Central Sanskrit University Jammu and IIM Jammu signifies a commitment to academic excellence and a shared vision of advancing education for the benefit of society at large.

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Glimpses from the Visit of Central Sanskrit University Led Delegation to IIM Jammu















