An online joint webinar for the IPM aspirants was organised by IIM Jammu and IIM Bodhgaya on 16 May 2021. A total of 440 IPM aspirants including parents of potential students registered to attend the webinar. The program was inaugurated by Prof B.S Sahay, Director IIM Jammu, who briefed the aspirants about genesis of the IPM program. He emphasized upon the fact that Joint IPM Admission Test (JIPMAT) is being conducted by the National Testing Agency (NTA) under the Ministry of Education, Government of India and not by an individual IIMs to ensure a national level test. The very key objective of IPM is to provide a professional course option to the students after 12th class as the same is the need of the hour. IPM will enable us to groom the students in the field of management which is also in accordance with the NEP 2021.

A detailed presentation about the campus of IIM Bodhgaya and IIM Jammu, faculty, student life at campus, IPM curriculum structure, admission process, eligibility, nature of entrance test, reservation policy and scholarships have been delivered along with walk-through of IIM Bodhgaya and IIM Jammu upcoming campuses. The webinar has been coordinated by the first year MBA students of both the IIMs.

During the last one hour, parents of the potential students and aspirants were encouraged to raise their questions and queries about IPM Program and the faculty members from IIM Jammu and IIM Bodh Gaya answered the same. Parents of the aspiring students have also participated activity in the webinar.

Following are the links to access the recorded webinar and the website for JIPMAT
http://www.jipmat.ac.in/home.php
https://www.youtube.com/watch?v=DL4FIUch0Us