### रउजाल

Tuesday, 16 April 2024

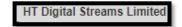
# एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम शुरू

खाद्य प्रौद्योगिकी उद्यमिता और हुआ। आईआईएम जम्मू के प्रबंधन संस्थान (निफ्टेम) सोनीपत (हरियाणा) के एमबीए छात्रों के लिए समृद्ध विसर्जन कार्यक्रम का आयोजन किया।

15 से 19 अप्रैल तक आयोजित कार्यक्रम का उद्देश्य उभरते पेशेवरों के सहयोगात्मक शिक्षा और उद्योग प्रदर्शन को बढ़ावा देना है। आईआईएम जम्मू के निदेशक प्रो.

जम्मू। आईआईएम जम्मू ने राष्ट्रीय बीएस सहाय के नेतृत्व में कार्यक्रम कार्यक्रम निदेशक डॉ. सरबजीत प्रतिभागियों • को कार्यक्रम के उद्देश्यों के बारे में जानकारी दी। आईआईएम में कार्यकारी शिक्षा और परामर्श (ईईएंडसी) के अध्यक्ष डॉ. अतीक शेख ने पारंपरिक शैक्षणिक सीमाओं से परे व्यापक शिक्षण अनुभव करने के लिए संस्थान के समर्पण पर जोर दिया। ब्यूरो





# Fostering Collaboration And Learning: IIM Jammu Welcomes NIFTEM MBA Students For Immersion Program

Apr 15, 2024

Share

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The Inaugural event commenced with the symbolic lighting of the lamp, symbolizing the enlightenment that comes with knowledge. Dr. Sarbjit Singh, Program Director, IIM Jammu, warmly welcomed the participants and provided an insightful overview of the program's objectives. Dr. Anupama Panghal from NIFTEM shared her perspectives on the immersion program, setting the tone for an engaging and fruitful experience ahead.

Dr. Ateeque Shaikh, Chairperson of Executive Education and Consultancy (EE &C) at IIM Jammu, emphasized the institution's dedication to delivering comprehensive learning experiences that transcend conventional academic boundaries. He underscored the significance of Executive Education in equipping students with practical skills and industry insights, essential for navigating the dynamic business landscape. Through Executive Education initiatives, IIM Jammu aims to empower students with the tools and expertise needed to excel in their professional endeavors, fostering a culture of continuous learning and innovation.

Prof. Jabir Ali, Dean Academics at IIM Jammu, delivered the inaugural address, providing a glimpse into the institution's rapid growth trajectory and its pivotal role in shaping future business leaders. He emphasized the institute's belief in nurturing not just competent managers, but visionary leaders capable of navigating the complexities of the ever-evolving business landscape. He highlighted that the Immersion Program symbolizes IIM Jammu's commitment to providing a platform for collaborative learning and industry exposure,

essential for the holistic development of NIFTEM students. Through initiatives like this, the institute aims to equip the students with the skills and knowledge necessary to excel in their professional journeys.

During the Immersion Program, the students from NIFTEM took the opportunity to formally introduce themselves and share their aspirations for the five-day program ahead. Each student articulated their background, interests, and career aspirations, setting the stage for a dynamic exchange of ideas and experiences. Their eagerness to participate and engage demonstrated their enthusiasm for learning and their commitment to maximizing the opportunities provided by the program. As they embark on this journey of collaborative learning and industry exposure, the students from NIFTEM expressed their hopes of gaining valuable insights, honing their skills, and networking with professionals to further their academic and professional endeavors.

The event concluded with a vote of thanks by Dr. Pradeep Kumar Tarei, Program Director at IIM Jammu, expressing gratitude to all stakeholders for their support and participation. The gathering culminated with the rendition of the national anthem, symbolizing unity, and patriotism. The five-day program structure crafted specially for the MBA students of NIFTEM includes discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

The Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

https://www.htsyndication.com/india-education-diary/article/fostering-collaboration-and-learning%3A-iim-jammu-welcomes-niftem-mba-students-for-immersion-program/80758099



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#### Tuesday, 16 April 2024-Print Version

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# early TIMES

#### Tuesday, 16 April 2024-Web Version

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Early Times Report

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Students posing for a group photograph with faculty members at IIM Jammu.

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https://greaterjammu.com/epaper/epaper/edition/133/epaper-16-04-2024/page/3



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https://epaperimages.blob.core.windows.net/statetimes/files/420241605556301.pdf



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#### Fostering Collaboration and Learning: IIM Jammu Welcomes NIFTEM **MBA Students for Immersion Program**

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# The Himalayan Mail

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HIMALAYANMAII, NEWS

JAMMU, APR 15

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http://epaper.himalayanmail.com/#3

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#### NL CORRESPONDENT

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## آئی آئی ایم جمول نے ایم بی اے طلباء کیلئے این آئی ایف ٹی ایم پروگرام کاخیر مقدم کیا پروگرام کامقصد باہمی تعاون کے ساتھ سیکھنے اورصنعت کی نمائش کوفروغ دیناہے:مق

#### لازوال ديسك

جمول [/ آئی آئی جمول، پروفیسر ٹی ایس سہائے کی قیادت میں ڈائر بکٹر، آئی آئی ایم جمول نے نیشنل اکٹی ٹیوٹ آف فوڈ لکنالوجی، انٹر پرینیورشپ اینڈ سیجمنٹ ، مونی پت، ہریانہ کے ایم نی اے طلباء کے لیے ایک افزودہ وسرجن پروگرام کا انعقاد کیا جبکہ 15 ایسیل سے 19 اپریل 2024 تک جاری رہنے والے مقاصد کابھیرت انگیز جائز وہیش کیا۔ ال پروگرام کا مصد الجرتے ہوئے تعاون کے ساتھ کیجھنے اور سنعت کی پروگرام کے بارے میں اسنے نقطہ نظر کا

کے لیے ادارے کی لگن پر زور دیا۔ انہوں نے طلباء توحملی مہارتوں اور صنعتی و میں این آئی ایٹ ٹی ای انتظامی پیشہ ورافراد کے درمیان باہمی ایم سے ڈاکٹرانو پماہتھ کس نے وسر جن بھیرت سے آراسۃ کرنے میں ایگزیکٹو نمائش کو فروغ دینا تھا۔افٹای تقریب کا اشتراک کیا، آگے کے ایک پرکش اور کاروباری منظر نامے کو نیویگیٹ کرنے وسرجن پروگرام آئی آئی ایم جموں کے آغاز پراغ کی علامتی روشن سے ہوا، جوملم سنتید خیز تجربے کے لیے لہجہ ترتیب کے لیے ضروری ہے۔وہیں ایگو میکو کے ساتھ آنے والی دوش خیالی کی علامت دیا آئی آئی ایم جمول میں ایگو یکٹو ایجوکیش اقدامات کے ذریعے آئی آئی ے۔ ڈاکٹر سربجیت سکھ، پروگرام ایجویش ایند تسلنسی کے بییز پائ مقید ایم جمول کا مصد طلباء کو ایسے اوزار اور ڈائر یکٹر، آئی آئی ایم جمول نے شرکاء کا شخ نے روایتی تعلیمی مدود سے خیاوز کرنے مبارت کے ساتھ بااعتیار بنانا ہے جوان ار موقی سے فیرمقدم کیااور پروگرام کے والے جامع سیکھنے کے تجربات کی فراہی کی پیشہ وراند کوسشٹول میں مبارت

ماصل کرنے کے لیے درکار ہیں۔ وين آئي آئي ايم جمول کے ڈین ائٹیڈنٹ، نے افتتاحی خطاب کیا،جس میں ادارے کی تیز رفتارتر تی کی رِفَار اور منقبل کے کاروباری نیڈرول کی تھیل میں اس کے اہم کر دار کی ایک جھلک پیش کی ۔ انہوں نے اسٹی ٹیوٹ کے یقین پرزور دیا کہوہ بدسرف قابل مینجرز بلکہ بھیرت والے لیڈرول کی رورش کرتے ہیں جوہمیشدے ابھرتے ہوئے کارو باری منظرنامے کی چیجید گیوں کو نیویگیٹ کرنے کی صلاحیت رکھتے ہیں یہ ا بجولیش کی انھیت پرزوردیا، جو کہ تحرک انہوں نے اس بات پر روشی ڈالی کہ ہاہمی تعاون کے ساتھ سیکھنے اور صنعت کی نمائش کے لیے ایک پلیٹ فارم فراہم کرنے کے عربم کی علامت ہے، جواین آئی ایف ئی ای ایمطلباء کی عامع ترقی کے لیے نہروری ہے۔



## Fostering Collaboration, Learning: IIM Jammu Welcomes NIFTEM MBA Students for Immersion Program



DOGRA HERALD BUREAU

JAMMU, Apr 15: IIM Jammu, under the leadership of Prof. B.S. Sahay, Director, IIM Jammu organized an enriching Immersion Program for MBA Students of the National Institute of Food Technology, Entrepreneurship and Management (NIFTEM), Sonipat, Haryana. The program, spanning from April 15th to 19th, 2024, aimed to foster collaborative learning and industry exposure among the budding management professionals.

The Inaugural event commenced with the symbolic lighting of the lamp, symbolizing the enlightenment that comes with knowledge. Dr. Sarbjit Singh, Program Director, IIM Jammu, warmly welcomed the participants and provided an insightful overview of the program's objectives. Dr. Anupama Panghal from NIFTEM shared her perspectives on the immersion program, setting the tone for an engaging and fruitful experience ahead.

Dr. Ateeque Shaikh, Chairperson of Executive Education and Consultancy (EE &C) at IIM Jammu, emphasized the institution's dedication to delivering comprehensive learning experiences that transcend conventional academic boundaries.

He underscored the significance of Executive Education in equipping students with practical skills and industry insights, essential for navigating the dynamic business landscape. Through Executive Education initiatives, IIM Jammu aims to empower students with the tools and expertise needed to excel in their professional endeavors, fostering a culture of continuous learning and innovation.

Prof. Jabir Ali, Dean Academics at IIM Jammu, delivered the inaugural address, providing a glimpse into the institution's rapid growth trajectory and its pivotal role in shaping future business leaders. He emphasized the institute's belief in nurturing not just competent managers, but visionary leaders capable of navigating the complexities of the ever-evolving business landscape. He highlighted that the Immersion Program symbolizes IIM Jammu's commitment to providing a platform for collaborative learning and industry exposure, essential for the holistic development of NIFTEM students. Through initiatives like this, the institute aims to equip the students with the skills and knowledge necessary to excel in their professional journeys.

During the Immersion Program, the students from NIFTEM took the opportunity to formally introduce themselves and share their aspirations for the five-day program ahead. Each student articulated their background, interests, and career aspirations, setting the stage for a dynamic exchange of ideas and experiences. Their eagerness to participate and engage demonstrated their enthusiasm for learning and their commitment to maximizing the opportunities provided by the program. As they embark on this journey of collaborative learning and industry exposure, the students from NIFTEM expressed their hopes of gaining valuable insights, honing their skills, and networking with professionals to further their academic and professional endeavors.

The event concluded with a vote of thanks by Dr. Pradeep Kumar Tarei, Program Director at IIM Jammu, expressing gratitude to all stakeholders for their support and participation. The gathering culminated with the rendition of the national anthem, symbolizing unity, and patriotism. The five-day program structure crafted specially for the MBA students of NIFTEM includes discussions on various management and business aspects ranging from Introduction to International Business, Forex Markets, A Marketer's Toolkit, Content Marketing and Branding Strategies, to Exploring Generative AI in Digital Marketing, and much more.

The Immersion Program at IIM Jammu stands as a testament to the institute's dedication to nurturing talent and fostering industry-academia collaboration. Through such initiatives, IIM Jammu continues to set new benchmarks in management education and contribute significantly to the development of future-ready leaders.

https://dograherald.com/2024/04/15/fostering-collaboration-and-learning-iim-jammu-welcomes-niftem-mba-students-for-immersion-program/



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https://indiaeducationdiary.in/fostering-collaboration-and-learning-iim-jammu-welcomes-niftem-mba-students-for-immersion-program/



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