IIM-Jammu celebrates Gandhi Jayanti


The IIM, Jammu, celebrated Gandhi Jayanti to mark the 150th birth anniversary of Mahatma Gandhi. The students, faculty and staff members engaged in a campuswide cleanliness drive as part of the Swachh Bharat Campaign. The event was organised by the Social Responsibility Committee, IIM-Jammu.
Glorious tribute paid to Mahatma Gandhi on 150th Birth Anniversary

Indian Institute of Management (IIM) Jammu celebrated Gandhi Jayanti with zeal. On the occasion, students, faculty and staff members carried out a cleanliness drive as part of ‘Swachh Bharat Mission’ campaign launched by the Prime Minister, Narendra Modi. The students displayed great enthusiasm and energy in the activity undertaken for maintaining a clean campus. The faculty members also joined hands with students for success of the event besides making IIM Jammu a cleaner campus. The event was organised by the Social Responsibility Committee of IIM Jammu.

Prof Manoj Kumar, Chairman IIM Jammu spoke on the values that were upheld by Mahatma Gandhi and encouraged students to apply those in their live hereafter.
आईआईएम में विद्यार्थियों ने की साफ-सफाई

जम्मू इंडियन इंस्टिट्यूट ऑफ मैनेजमेंट (आईआईएम) जम्मू के महाला गांव की जमींदार भाई। इस गैंग के पर स्वच्छ भारत अभियान के तहत परिसर में छात्र, शिक्षकों और कर्मचारियों ने साफ-सफाई की। विद्यार्थियों ने परिसर को स्वच्छ बनाए रखने के लिए उलझाह और जंगल के साथ गतिविधियों में हिस्सा लिया। अध्यापकों ने भी इसमें सहयोग किया। आईआईएम की तरफ से यह सूचित किया गया कि कोई भी पोलिश केंद्र या बिजली की परिसर के अंदर या आसपास नहीं फेंकें। कार्यक्रम का आयोजन आईआईएम जम्मू की सोशल रिसोसोशिलिटी कमेटी द्वारा किया गया था। आईआईएम जम्मू के प्रमुख के अध्यक्ष लोकेश कुमार ने विद्यार्थियों को बेहतर मैनेजर बनने में फहरहरा दिया। उन्होंने परिसर स्वच्छ बनाए रखने की आवश्यकता पर भी जोर दिया। उन्होंने कहा कि इसकी पहल विद्यार्थियों को अपने आसपास को साफ सुसाफ और बेहतर बनाने के साथ ही चाहिए। यह केवल एक ही दिन तक समापित नहीं रहना चाहिए।
IIM Jammu remembers ‘Father of nation’

KT NEWS SERVICE
JAMMU, Oct 2: Indian Institute of Management (IIM) Jammu celebrated Gandhi Jayanti on 2nd October 2019 to mark the 150th birth anniversary of Mahatma Gandhi. To honor this day, the students, faculty and staff members engaged in a campus wide cleanliness drive as part of “Swachh Bharat Mission Campaign” launched by Hon’ble Prime Minister Shri Narendra Modi. IIM Jammu community launched the program as a part of emphasizing the principles upheld by Bapuji. The students displayed great enthusiasm and energy in the activity undertaken to maintain a clean campus. The faculty members also joined hands with the students in making the event a greater success and IIM Jammu a cleaner campus.

IIM Jammu fraternity ensured that no poly-bags or litter was strewn around the campus.

The event was organized by the Social Responsibility Committee, IIM Jammu. The objective of the event was to develop a sense of cleanliness and hygiene among the students. Prof. Manoj Kumar, MBA Chairman, IIM Jammu spoke on the values that were upheld by Gandhiji and also encouraged the students to apply those in their life hereafter. He mentioned that the students need to become better humans before becoming better managers. He also emphasized on the need of maintaining a neat and clean campus.

He asserted that the initiative should come from the students to make their surrounding better and it should not be only limited to this day. IIM Jammu aims to create socially responsible leaders, and being eco-friendly is a part of the IIM Jammus' genetic material.