

Final Placement Report

(Audited Report)

MBA Batch

2017 -19



भारतीय प्रबन्ध संस्थान जम्मू

Indian Institute of Management Jammu

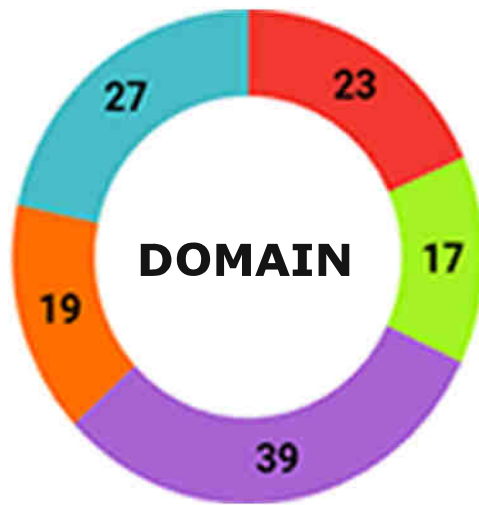
IIM Jammu is pleased to announce the completion of its final placement for the MBA batch of 2017-19, achieving the feat for two consecutive years now.

Echoing the zeal and passion of a start-up while building on the heritage of coveted institutes of the nation, IIM Jammu was successful in attracting recruiters from various domains like Marketing, Finance, Strategy, Operations, Human Resource and Analytics.

During this placement season batch secured final placements in 31 organisation. Some of our prominent recruiters include Deloitte, Kantar Group, HCL, Jaypee Healthcare, OYO, Motilal Oswal, HDFC Bank, VLCC, Evalueserve, Kent RO, Career Launcher, TATA Power, Honasa and many more. IIM Jammu obtained 45 offers in total and is glad to announce its highest package of ₹12.9 LPA bagged with its undeterred determination and hard work. The average package of the placed students is ₹9.4LPA and considering students with no offers, the average package is ₹7.6 LPA .The average package of top 20% and top 50% of batch is ₹12.1 LPA and ₹10.7 LPA respectively.

IIM Jammu believes in continuous growth and knitting strong industry relationship. IIM Jammu takes this opportunity to thank all the stakeholders and recruiters who ensured that institute takes big strides towards success and achieves the successful final placement with astounding figures and growth.

Batch Profile MBA 2017-19



- Marketing
- Operations
- Strategy
- Finance
- HRM



24 Months
Avg. Work Exp.



25% | 75%
Gender Ratio

24

Median Age

Final Placement Highlights for MBA Batch 2017-19

62

Batch Strength

60

Participated
Candidates

11

Unplaced
Students

2

Opted out
Candidates

₹ 8.5 LPA

Median CTC

₹ 7.6 LPA

Average CTC (Overall)

₹ 12.9 LPA

Highest CTC

₹ 9.4 LPA

Average CTC
(Placed Students only)

INR 10.7 LPA

Top 50% CTC

INR 12.1 LPA

Top 20% CTC

Number of Recruiters by Sector

5

IT

5

Manufacturing

4

BFSI

4

FMCG

5

Management
Consulting

8

Others

Our Prominent recruiters

Roles Offered

AGM Marketing

Area Manager

Assistant Manager

Financial Analyst

Risk Management

Management Trainee

Sales Manager

Business Development

Cluster Head

Equity Analyst

Category Manager

Product Manager

Business Analyst

Operations Manager

Consultant

Research Associate

HR Manager

Assitant to CEO



Student Placement Coordinators

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