

Sunday, July 7, 2019

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BREAKING NEWS: KP organisations express dismay over hobnobbing by a fringe element of community with separatists

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News Details

IIM Jammu Orientation Programme for Batch 2019-21

Highlights of Day two

Jammu, July 06 (Scoop News)-Indian Institute of Management (IIM) Jammu started their second day of the orientation programme for the batch of 2019-21 with yoga sessions for the students aimed at the physical and mental well-being of the students. During the day, the students interacted with various committee members as well as had sessions by eminent practitioners. IIM Jammu had also scheduled the students' interaction with Divisional Commissioner of Jammu Region and Inspector General of Police Jammu.

Dr. Rashmi Ranjan Parida, Chairperson (Student Affairs), informed the new batch about all the major upcoming events that institute will host. He told the importance of having cultural activities along with academics. He not only persuaded new batch to participate actively but also encouraged them to contribute by adding new events and ideas in the academic calendar.

Followed by this Shri Sanjeev Verma, Divisional Commissioner, Jammu introduced students to the concept of "Social Entrepreneurship". He quoted the famous examples of Amul and Fab India as social enterprises. He discussed the challenges one can face in social entrepreneurship and how much hard work is required but he encouraged students to go for it because the emotional satisfaction that one gets out of such ventures lasts forever. He urged the students to collaborate with the local administration and work on local issues/problems and identify opportunities for the social and economic development of the region.

Thereafter, a session was taken by Shri S. K. Sinha, IG- Jammu on "Life in Jammu and Kashmir". He made the students aware of the history, strategic importance, demography and geography of Jammu and Kashmir. Mr. Sinha addressed on the economic benefits IIM Jammu can bring to the state. He spoke of the importance of managing human behavior which is also a major challenge faced today.

Mr. Pradeep Tandon, President, Jindal Steel and Power Limited, and Chairman, State Council of FICCI at Chandigarh interacted with students on "What companies look for in MBA's". Mr. Tandon briefed in a very precise and effective manner the expectations corporate world has from the MBA graduates. He gave prominence towards team building and taking ownership for any job being assigned and executed. He wished good luck to the students for their two years at IIM Jammu and also for their future endeavors in life.

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