IIM JAMMU SUMMER PLACEMENT REPORT 2017-2018

ABOUT IIM JAMMU

IIM Jammu, the youngest addition in the IIM family is established by Ministry of Human Resource Development. It is being mentored by IIM Lucknow, sharing the same curricula, faculty and academic rigor which transforms budding managers to become world-class leaders while contributing to the welfare of the society. Its rigorous Post Graduate Diploma Programme in Management has all the salient features of world-class management education delivered using relevant pedagogy by the best faculty.

IIM Jammu reverberates the enthusiasm of a start-up while upholding the legacy of coveted IIMs. The wheels of this institution, having been set in motion in 2016, are being steered under the mentorship of IIM Lucknow - embedding what was successful and innovating somewhere there is a scope.

IIM Jammu hosts the flagship programme of IIMs which is the Post Graduate Programme in Management (PGPM). This programme strives to provide quality management education to develop young men and women into competent professional managers, capable of working across sectors of organized activity, fostering leadership and achieving excellence in performance while contributing to the welfare of the society.

IIM Jammu besides contributing to the global community is also revolutionizing the face of Jammu. It echoes the zeal and passion of a start-up while building on the heritage of the coveted IIMs.

Being located in Jammu, the land of the Temples, the institute benefits from the enriching experience offered by this holy city. The institute currently run in the Old University Campus, four km away from the railway station and six km from the airport. Its permanent campus is under construction at, Jagti making it easily accessible from airport, railway station and bus station.

In its very first year of establishment, IIM Jammu had been successful in making its presence felt in the corporate world by securing summer internship opportunities in prestigious organizations across various sectors. Insightful lectures from internationally acclaimed faculty and visit to London Stock Exchange, Museum of Brands, Cambridge University, Oxford University, Lloyd's Insurance Centre, etc. exposed students to best international management thought. The final placement of this first batch has also been highly successful. The first convocation of the institute was held on 24th March 2018 and was covered extensively by the media.

The first batch comprised young, talented and highly motivated individuals from diverse background and qualifications eager to leave a positive mark on the industry as ambassadors of the youngest IIM in the country. IIM Jammu today is a fresh canvas being painted at a scorching pace with a plethora of activities undertaken by the student body

SUMMER PLACEMENT -2nd Batch

IIM Jammu announces 100% summer placement for the batch of 2017-19,achieving the feet for 2 consecutive years now. Echoing the zeal and passion of a startup while building on the heritage of coveted institutes of the nation,IIM Jammu was successful in attracting recruiters from various domains like Marketing,Finance,Strategy,Operations and Analytics.

With increase in the batch size from 47 to 64 as compared to the previous year, the Institute saw a remarkably improved placement performance with better offers and an increase in the average stipend.IIM Jammu not only achieved 100% placements but in the process, also recorded a Y-O-Y growth of a whopping 49.6% in terms of average stipend and highest being INR 1.8 lakhs. The successful completion of Placement 2017 at IIM Jammu reflects its industry and corporate acceptability.

Setting up the new trends and adding up to the new benchmark to the industry, batch of 64 students secured summer placement in 37 different premier organizations

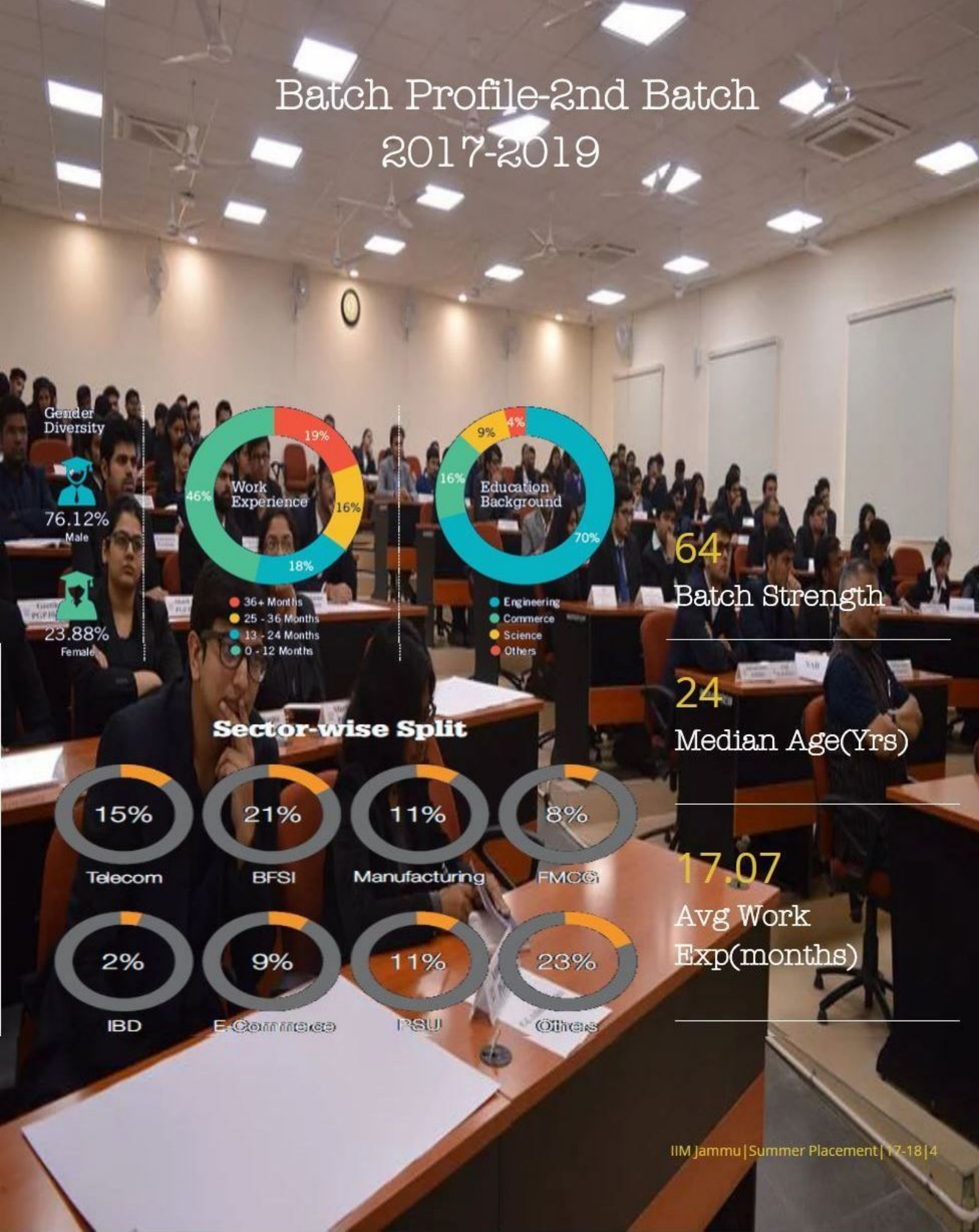
like VLCC Personal Care, Blossom Kochhar,ITC, Jindal Steel and Power,Abbott,Reliance,RBI,PuroWellness, Motilal Oswal,making IIM-J as one of the primary choice of the candidates seeking admission in Management.

The participation of these firms also marked the ascent of IIM Jammu as a preferred recruitment destination for marketing, finance & HR roles in the country.The top 4 segments based on roles offered were sales & marketing, operations, business development and the rest of the offers came from domains such as finance ,general management, analytics and HR.

The credit of this accomplishment goes to the placement team of IIM Jammu and also to our mentor IIM Lucknow whose continuous support and involvement have made the institute achieve this height of success within a short span.We extend our heartiest gratitude to all our recruiters for their esteemed presence and invaluable cooperation. We envision to build on this Robust base to reach heights of excellence.We would also like to thank our new companions with whom we look for long-term future engagements

"Management is efficiency in climbing the Ladder of success; Leadership determines whether the ladder is leaning against the Right wall"

Batch Profile-2nd Batch 2017-2019



64
Batch Strength

24
Median Age(Yrs)

17.07
Avg Work Exp(months)

Summer Placement Statistics

44 Companies participated

Highest stipend ₹1.8L

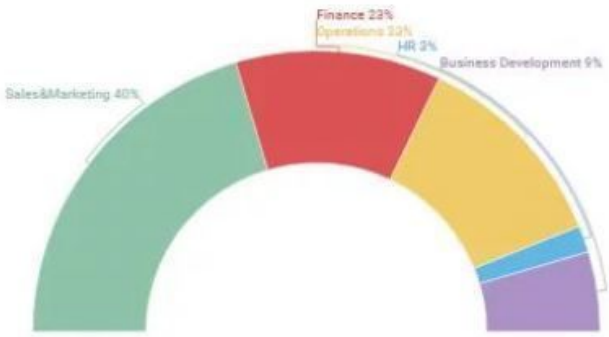
₹26,093 Average stipend

Average stipend top 20% ₹69,230

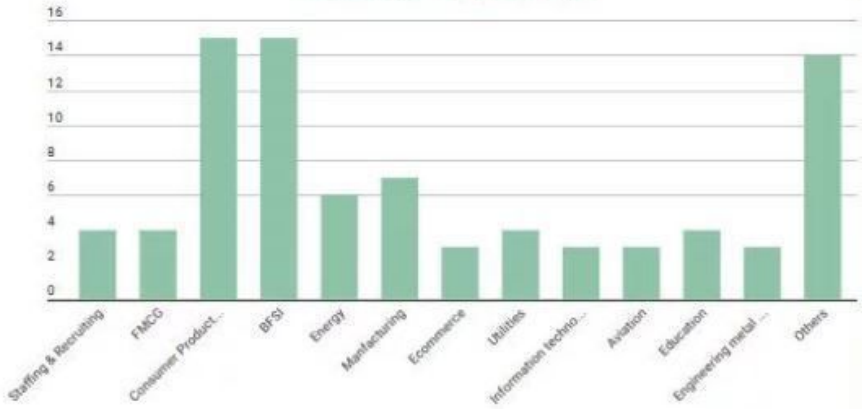
₹45,937 Average Stipend top 50%

Students Eligible	Companies participated	High. domestic stipend	Y-O-Y growth(stipend)
64	44	Rs 1.8L	49.62%

Domain & Industry



Roles Offered



Our Partners in Progress

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