

Saturday, 05 September 2020



Dignitaries during signing of MoU between IIM Jammu and School of Management University of Bradford UK.

IIM signs MoU with School of Management University of Bradford

Excelsior Correspondent

JAMMU, Sept 4: Adding one more feather to the wings of its global presence, Indian Institute of Management Jammu has signed a Memorandum of Understanding (MoU) with the School of Management, University of Bradford, UK.

The pact is aimed at achieving the excellence in academics and research by both the partner institutes.

The MoU was signed by Prof BS Sahay, Director IIM Jammu and Prof. Shirley Congdon, Vice Chancellor, University of Bradford, UK.

"These collaborations are a vital part of IIM Jammu's international endeavors and these will be helpful in fostering the advancement in teaching, research, cultural understanding as well as the international reputation of both the institutes through student exchange, faculty exchange, joint management and research programs" Prof Sahay said.

IIM Jammu, on the MoU signing occasion, also presented a virtual tour of the permanent IIM Jammu campus, to the faculty members of School of Management, University of Bradford.

IIM Jammu believes that it is important for aspiring business students to gain both international exposure and international perspective. Studying in a foreign country is definitely an experience of a lifetime and every student should get an opportunity to try it out at least once during his or her academic career.

To facilitate this, IIM Jammu has academic collaborations with nearly ten foreign institutions across the globe.

Dr Sarbjit Singh, Chairperson, International Relation (IR) along with the IR team of IIM Jammu is hopeful about the possibilities of this MoU and eager to initiate the exchange program both at the faculty and the student level.



IIM Jammu Signs MoU with School of Management, University of Bradford

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The MoU was signed by Prof. B. S. Sahay, Director IIM Jammu and Prof. Shirley Congdon, Vice Chancellor, University of Bradford, UK. “These collaborations are a vital part of IIM Jammu’s international endeavors and these will be helpful in fostering the advancement in teaching, research, cultural understanding as well as the international reputation of both the institutes through student exchange, faculty exchange, joint management and research programs” Prof. Sahay added. Prof. Shirley Congdon also congratulated the two institutes in lieu of the event that will contribute to expansion of the global horizons of the two partnering institutes.

School of Management, University of Bradford, is heir to a long tradition of teaching based on the needs of businesses and markets. Founded in 1897 by the Chamber of Commerce and Industry of Bradford, the school has succeeded in continually refining its specialized teaching in management science to adapt its courses to constant changes in local and global economic environments. The quality of its strategy and results is internationally recognized. Its triple-crown international accreditation (AACSB, AMBA, and EQUIS) and its place on the Financial Times Ranking of its master’s in business administration program attest its excellent international reputation.

IIM Jammu, on the MoU signing occasion, also presented a virtual tour of the permanent IIM Jammu campus, to the faculty members of School of Management, University of Bradford. IIM Jammu believes that it is important for aspiring business students to gain both international exposure and international perspective. Studying in a foreign country is definitely an experience of a lifetime and every student should get an opportunity to try it out at least once during his or her academic career. To facilitate this, IIM Jammu has academic collaborations with nearly ten foreign institutions across the globe. Dr. Sarbjit Singh, Chairperson, International Relation (IR) along with the IR team of IIM Jammu is hopeful about the possibilities of this MoU and eager to initiate the exchange program both at the faculty and the student level.

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Prof. Shirley Congdon, Vice Chancellor, University of Bradford, UK speaking during a programme.

■ STATE TIMES NEWS

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अमर उजाला

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आईआईएम व ब्रैडफोर्ड यूनिवर्सिटी में करार



जम्मू। इंडियन इंस्टीट्यूट ऑफ मैनेजमेंट जम्मू ने यूनिवर्सिटी ऑफ ब्रैडफोर्ड यूके के स्कूल ऑफ मैनेजमेंट के साथ एमओयू पर हस्ताक्षर किए हैं। इसका उद्देश्य दोनों संस्थानों की ओर से शिक्षाविदों और अनुसंधान में उत्कृष्टता प्राप्त करना है। एमओयू पर प्रो. बीएस सहाय, निदेशक आईआईएम जम्मू और प्रो. शर्ली कांगडन, कुलपति, यूनिवर्सिटी ऑफ ब्रैडफोर्ड यूके द्वारा हस्ताक्षर किए गए। इस दौरान प्रो. सहाय ने कहा ये सहयोग आईआईएम जम्मू के अंतरराष्ट्रीय प्रयासों का एक महत्वपूर्ण हिस्सा है और ये शिक्षण, अनुसंधान, सांस्कृतिक समझ के साथ-साथ छात्र विनिमय, संकाय विनिमय, संयुक्त प्रबंधन और अनुसंधान कार्यक्रमों के माध्यम से दोनों संस्थानों की अंतरराष्ट्रीय प्रतिष्ठा को बढ़ावा देने में सहायक होंगे। ब्यूरो