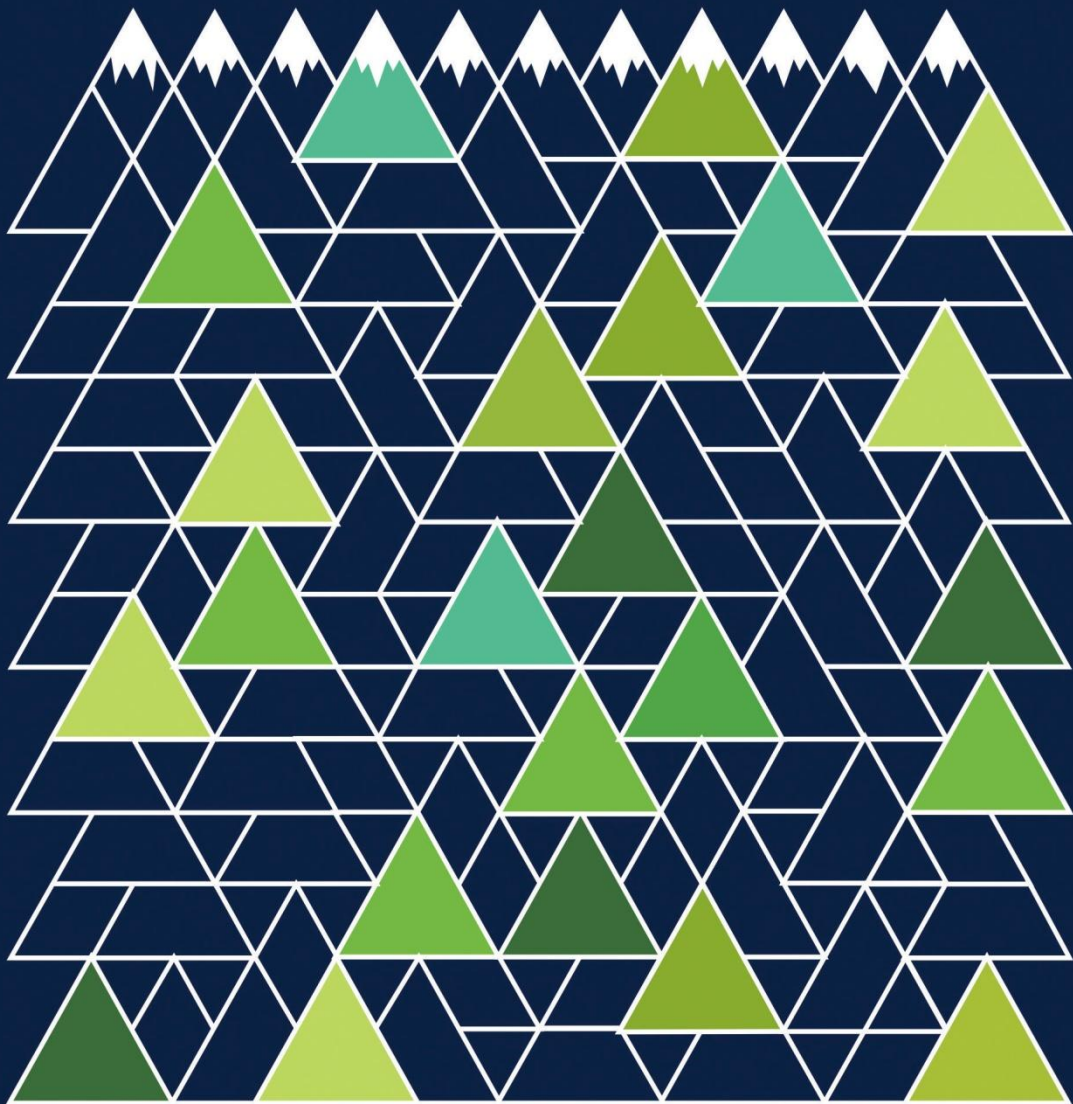


**IIM**  
**JAMMU**



**SUMMER PLACEMENT REPORT 2016-17**  
INDIAN INSTITUTE OF MANAGEMENT JAMMU



“An invigorating curriculum and rigorous academic programme transform young minds into responsible professionals capable of adapting to the ever changing outside world. Equipped with this unique combination of practical skills and latest methods of learning, our students are bound to be invaluable assets to the industry.”

**Prof. Ajit Prasad**  
**Mentoring Director. IIM Jammu (J&K)**

## Overview

Nestled amongst the enthralling rivers, enchanting mountains and holy shrines is the newest member of the IIM Fraternity, IIM Jammu. The wheels of this institution, having been set in motion in 2016, are being steered under the aegis of IIM Lucknow; one of the Top Business Schools in India. Befitting the IIM Legacy, IIM Jammu hosts the prodigious Programme of IIMs which is the Post Graduate Programme in Management (PGP).

This Programme strives to provide quality management education to develop young men and women into competent professional managers, capable of working across sectors of organized activity, fostering leadership and achieving excellence in performance while contributing to the welfare of the society.

With many industrial units on the anvil to give fillip to industrialization in Jammu, IIMJ constitutes an important position in revolutionizing the face of Jammu.

IIMJ echoes the zeal and passion of a start-up while building on the heritage of the coveted IIMs.



## Batch Demographic

Batch Size: 47

### Academic Background



79.60%  
Engineering



11.11%  
Commerce



1.85%  
BBA

### Gender Diversity

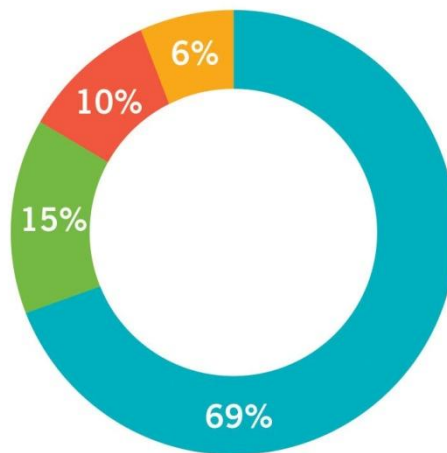


74.46%  
Male

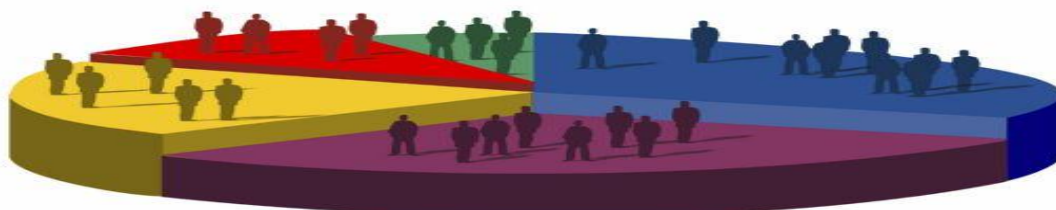


25.54%  
Female

### Work Experience



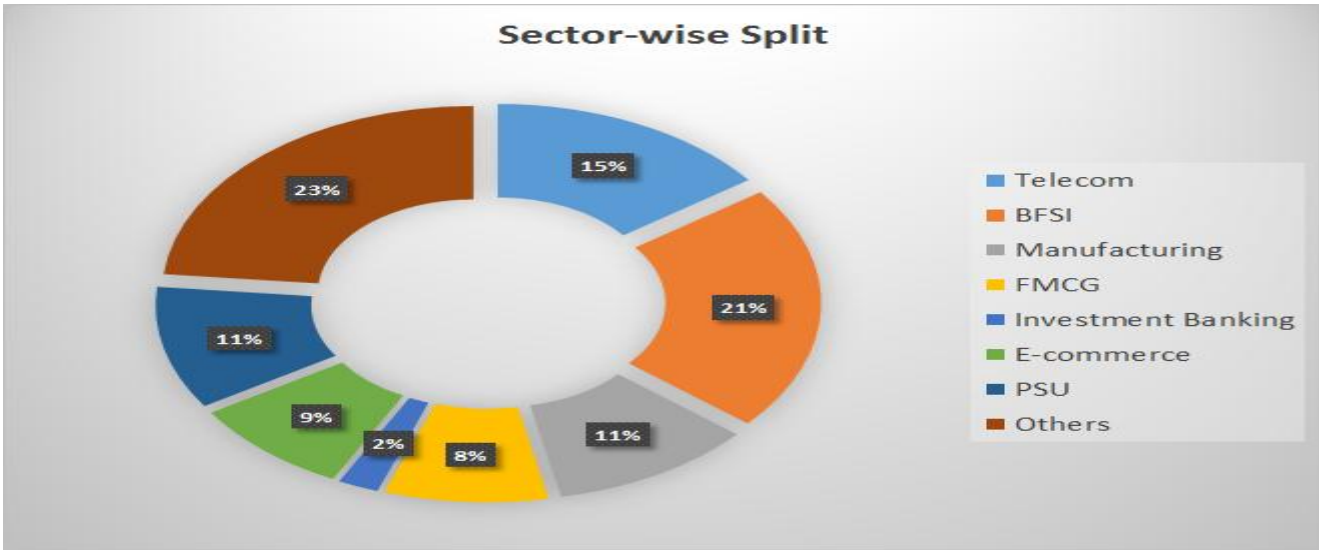
- 0-12 Months
- 13-24 Months
- 25-36 Months
- >36 Months



## Highlights of Placement

Indian Institute of Management Jammu, newest member of IIM Fraternity has recently completed its first year. It is one of the places in the country where young minds come to accelerate their careers and to become future leaders.

There was enough reason for cheer on the campus. A batch of 47 students got internship opportunities in 27 different companies. The defining element of the summer placements this year has been the profiles that have been offered to students across all functional domains like Corporate Banking, Data Analytics, Sales and Marketing, Consulting and Telecom. The students were able to impress the recruiters, as can be seen from the diversity and significance of the profiles offered.



**Jet Airways SBI**  
**HT Media Morgan Stanley**  
Goodwyn **L&T SEBI Naukri.com**  
**HDFC** ShareKhan BMR advisors  
**TechTails Reliance Jio PhilipCapital**  
**JSW Supafood Bro4U Airtel**  
Admito **Eliptico Siemens FutureGroup**  
**Yes Securities Arvind Mills**  
UrbaneStone  
**Dr.Reddy's Columbia Asia**  
**Metaflex**  
**Bank of Baroda JPMorgan**

There were several firsts this year, especially in the light of the top names of different sectors. Students got offers from JP Morgan, Reliance Industries, Morgan Stanley, Larsen & Toubro, Philip Capital, Bharti Airtel, YES Securities, Arvind Mills, HT Media, Future Group, State Bank of India, Bank of Baroda, GMR Group, HDFC, Columbia Asia, Dr.Reddy's, Jindal Steel, Metaflex, GoodwynTea and several others companies which are leaders in their respective segments.

Information Technologies, E-Commerce and Telecom firms included Reliance Jio, Bharti Airtel, First Naukri, Siemens, Tech Tailor, Bro4u and many more.

Those aspiring for internships in corporate banking, wealth management and retail banking found favour with top recruiters like JP Morgan, YES Securities, Morgan Stanley, HDFC, State Bank of India and Bank of Baroda etc.

Students who are interested in Marketing bagged offers from traditional giants including but not limited to HT Media, Future Group, Arvind Mills, Supafoods, UniCharm, UrbaneStone etc. Here too, the diversity in the sectors available was huge - FMCG, Retail, Pharmaceutical etc. to name a few.

"The mood is upbeat and one can sense victory and pride all over. All in all, this year has seen a dramatic transition in several ways - recruiters, profiles, stipends and thus reflecting the true capabilities of the institute. With robust growth and an assured talent pool here, we expect many more recruiters from more diverse sectors offering greater array of profiles in the final placements due in 2017-18 and a meteoric rise in summer placements in the following year." said a placement cell spokesperson.

