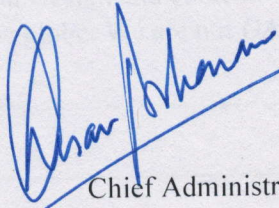


**NOTICE INVITING TENDER (NIT)
FOR
DESIGNING AND PRINTING OF COFFEE TABLE BOOK
(NIT No. Coffee-book/2023-24/20 dated 08.12.2023)**

Details of queries raised by prospective bidders and their replies provided by IIM Jammu are as under:

| | |
|-----------------|--|
| Query 1: | We Acadecraft Private Limited have 8+ years' experience in Design and content development, translation, Printing and Publishing across the globe. We are not DAVP empanelled. Can we apply for this NIT? |
| Reply: | As per NIT |
| Query 2: | Coffee Table Book – on what topics? e.g., Academic success/ Completion of XX years |
| Reply: | Construction of IIM Jammu Campus |
| Query 3: | Creation/Generation & Organization of content – Who will provide the basic raw data? Or does the agency have to gather data from the Institute? |
| Reply: | Data shall be provided by IIM Jammu. However, if required Agency is required to gather the data. |
| Query 4: | Procuring relevant photographs – From any stock photos? Photography needs to be done separately. |
| Reply: | From Stock and to be done separately too |
| Query 5: | Is DAVP empanelment is mandatory to participate? |
| Reply: | No |
| Query 6: | Cost of Photographs: As per DAVP norms and actual. – Please clarify as there are no specific DAVP norms for still photography. If available, please share. |
| Reply: | Nil |
| Query 7: | TRAVELING... How many locations we have to travel for content development and photo shoot apart from Jammu. |
| Reply: | Max. Two (Jammu & Kashmir) |

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|-----------------|--|
| Query 8: | TIMELINE... time of completion of the project. |
| Reply: | Within 30 days |
| | |


Chief Administrative Officer
IIM Jammu