

भारतीय प्रबंधन संस्थान जम्मू

Indian Institute of Management Jammu

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Press Release

IIM Jammu Commemorates Gandhi Jayanti and Lal Bahadur Shastri Jayanti with a Grand Cultural Celebration

02nd Oct 2023 Jammu: Indian Institute of Management Jammu (IIM) Jammu proudly observed Gandhi Jayanti and Lal Bahadur Shastri Jayanti with a heartfelt tribute to the legacies of these two stalwart leaders. The event, held on 02nd Oct 2023 at IIM Jammu's state-of-the-art-campus Jagti, was a harmonious blend of reverence, culture, and artistic expression.

The event commenced with the offering of floral tributes to Mahatma Gandhi and Lal Bahadur Shastri by the Prof. B.S. Sahay, Director of IIM Jammu, Prof. Jabir Ali, Dean Academics, IIM Jammu, Dr. Ashish Kumar, Chairperson, Student Affairs, Dr. Ateeque Shaikh, Chairperson, IPM, Dr. Baljeet Singh, Co-Chairperson, Placements and Cmdr. Kesavan Baskaran (R), Chief Administrative Officer, IIM Jammu and other faculty, officers, staff and students at the Institute. Their participation underscored the institution's commitment to upholding the values and principles cherished by these iconic freedom leaders.

The Inaugural Address was delivered by Dr. Ashish Kumar, Chairperson Student Affairs at IIM Jammu. Dr. Ashish Kumar's enlightening words emphasized the enduring relevance of the teachings of Mahatma Gandhi and Lal Bahadur Shastri in today's world. His address served as an inspiration to the students and the audience alike.

Speaking on the occasion, Prof. B.S. Sahay, Director, IIM Jammu says, *"Non-violence, truth, and sacrifice are the basic doctrines of Gandhian and Shastri Ji's philosophy. The Mahatma, a great thinker, a philosopher, and the father of our nation, continues to be the epitome of great leadership, and simplicity. Shri Lal Bahadur Shastri Ji, a great statesman and second Prime Minister of India is always remembered for his slogan Jai Jawan! Jai Kisan! which reverberates even today through the length and breadth of the country. For the progress of the nation, it is very necessary for the society to progress ahead, and on this occasion, I urge each one of you to stand up, come forward and adopt the nearby villages, schools and play your part in their socio-economic development. On the birth anniversaries of these Indian legends, let's us all pledge to take the learnings of these great personalities who have left an indelible mark on the lives of every Indian by working in the interest of the nation."*

Prof. Jabir Ali, Dean Academics, IIM Jammu mentioned that *"Today is a great day for all of us as its birthday of two stalwarts from the freedom struggle, as rightly mentioned by Mahatma Gandhi, "Be the Change you want to be", on this momentous occasion, I urge everyone out here to imbibe the learnings from both these iconic leaders and implement it in your own lives. At IIM Jammu, we always believe in nurturing not just future business leaders but responsible citizens who carry forward the ideals of leaders like Mahatma Gandhi and Lal Bahadur Shastri. Today's celebration was a step in that direction."*

The cultural extravaganza featured mesmerizing music performances by the Bandish Club, IIM Jammu which showcased the rich musical heritage of India. The audience was enthralled by the melodies that echoed the soul of the nation. Adding to the vibrancy of the celebration, the Groove Club, IIM Jammu presented captivating dance performances that seamlessly fused traditional and contemporary dance forms. Their energy and grace left the audience spellbound. The Dharohar Club, IIM Jammu in a spectacular display, portrayed the diverse cultural tapestry of India. Through art, music, and traditional attire, they transported the audience on a colourful journey across the nation, celebrating its cultural richness.

This event was a testament to IIM Jammu's commitment to holistic education, nurturing not only academic excellence but also fostering an appreciation for culture and values. The event was attended by the students, faculty, officers, and staff of the Institute and was followed by dinner.

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Glimpses from the IIM Jammu Gandhi Jayanti and Lal Bahadur Shastri Celebrations





















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